

Ecosystem Bonus Consumer Electronics

- “Offer” : Offer shall be valid for “Offer Period”, which starts from Jan 1, 2024 until June 2024 (both days inclusive). Samsung India Electronics Pvt. Ltd. (“Samsung”) reserves the right to extend or annul the Offer Period at its discretion.
- Herein, Smart Club Member shall be entitled to receive one-time top-up Discount as per the terms and conditions mentioned below:

Terms and Conditions

- “Offer Coverage”: Offer valid on purchase of eligible products including products given in **Table A** by new & existing members of Smart Club during the Offer Period at Samsung Smart Café and Samsung Smart Plaza. (“Eligible Transaction”). Offer is not valid on refurbished products. The list of eligible products is given in **Table A** below:

Eligible Categories for Primary Purchase
TV Premium Microwave Premium Refrigerator AC Air Dresser Premium Washing Machine Dishwasher Select Smartphones > INR 20K Select Tabs > INR 20K *Not Applicable on purchase of Non-Premium Microwave, Non-Premium Washing Machine & DAV

- “Offer Details”: New & existing members of Smart Club who purchases eligible Products during Offer Period shall be eligible to receive top-up benefit (upon enrollment into the program) which shall entitle them to avail additional discounts when the enrolled members redeem their Smart Club reward points on purchase of select Samsung products (as provided in the box below) respectively from Samsung Exclusive Stores i.e. Samsung SmartCafe and Samsung SmartPlaza.
- Members shall receive the offer eligibility communication mobile number registered with their Smart Club account.
- To redeem the additional discount, the enrolled member must use the Smart Club points in his account on the list of products given in the **Table B**.

Redemption category	Price Segment	Redemption Product **Select models	Additional discount on redemption of Smart Club Points	Redemption Validity start date	Redemption Validity end date
AIRPURIFIER	>=20K-<40K	Air Purifier	1000	15 days from date of original eligible purchase	3 months from date of original eligible purchase
	>=40K	Air Purifier	2000		
Dishwasher	>=20K-<40K	Dishwasher	1000	15 days from date of original eligible purchase	3 months from date of original eligible purchase
	>=40K	Dishwasher	2000		
Microwave	>=10K<20K	Premium Microwave	500	15 days from date of	3 months from date of

	>=20K-<40K	Premium Microwave	1000	original eligible purchase	original eligible purchase
Refrigerator	>=40K	Premium Refrigerator	2000	15 days from date of original eligible purchase	9 months from date of original eligible purchase
Washing Machine	>=20K-<40K	Premium Washing Machine	1000	15 days from date of original eligible purchase	9 months from date of original eligible purchase
	>=20K-<40K	Premium Washing Machine	1000		
	>=40K	Premium Washing Machine	2000		
	>=40K	Premium Washing Machine	2000		
Air Dresser	>=40K	Air Dresser	5000	15 days from date of original eligible purchase	9 months from date of original eligible purchase
Sound Devices	>=20K-<40K	Sound Devices	1000	0 days from date of original eligible purchase	30 days from date of original eligible purchase
	>=40K	Sound Devices	2000		
TV	>=60K-80K	Premium Panels	2000	15 days from date of original eligible purchase	9 months from date of original eligible purchase
	>=80K-100K	Premium Panels	2500		
	>=100K-150K	Premium Panels	3000		
	>=150K	Premium Panels	5000		

**See Appendix for SKU list

- To redeem the additional discount, the customer must use his/ her Smart Club points
- Additional discount can be redeemed within validity period from the date of eligible purchase. Validity period for various redemption products is given in **Table B**
- The benefit is non-transferrable, non- cashable and non- exchangeable and cannot be applied / used in parts.
- This benefit can be availed only once by a customer during the Offer Period. If the benefit is not redeemed within validity period, the same shall stand expired and will be forfeited and no claims shall be entertained against Samsung in this regard.
- This Offer is not available to (i) Bulk/ Commercial customers (ii) purchases made on Ecommerce websites/ applications (iii) Institutional customers (iv) Samsung Dealers (including their family members, employees – direct or indirect) and (v) Samsung Experience Consultants engaged at Samsung Smart Café and Samsung Smart Plaza.
- This offer shall be over and above all other prevailing offers, unless specifically mentioned.
- Member(s) agrees that Samsung shall not be liable for any claims, costs, injuries, losses or damages of any kind arising out of or in connection with the Offer.
- Products are subject to stock availability. Samsung shall not be responsible or held liable for non-availability of any product for any reasons whatsoever.
- Samsung reserves the right to disallow redemption of benefit(s) in the event of suspicious/ fraudulent redemption including but not limited to attempt(s) of redemption by person other than Smart Club member who received coupon codes.
- Samsung reserves the right to modify / amend / withdraw the Offer or amend any terms and conditions of this Offer, at its sole discretion without any prior notice. Product images shown are for representational purpose only, actual may vary.
- Decision of Samsung in relation to the Offer and matter(s) incidental thereto shall be final and binding on the Participant. All disputes shall be governed by the laws of India. These Terms shall

be governed by exclusive laws of India and the courts located at New Delhi shall have the exclusive jurisdiction in respect of all the subject matter with relation to the Offer.

Appendix

Redemption products

Definition	Offer	MODEL_CD	Offer	Validity Start	Validity End
Air Dresser	C_>=40K	DF60R8600CG/TL	5000	15 Day	9 months
Air Dresser	C_>=40K	DF10A9500CG/TL	5000	15 Day	9 months
Air Purifier	B_>=20K-<40K	AX40H5001GM/NA	1000	15 Day	3 months
Air Purifier	B_>=20K-<40K	AX40H5000UW/NA	1000	15 Day	3 months
Air Purifier	B_>=20K-<40K	AX60T5080WD/NA	1000	15 Day	3 months
Dishwasher	B_>=20K-<40K	AX60M5051WS/NA	1000	15 Day	3 months
Dishwasher	C_>=40K	AX70J7000WT/NA	2000	15 Day	3 months
Dishwasher	B_>=20K-<40K	DW60M5042FW/TL	1000	15 Day	3 months
Dishwasher	B_>=20K-<40K	DW60M5042FS/TL	1000	15 Day	3 months
Dishwasher	C_>=40K	DW60M5043FS/TL	2000	15 Day	3 months
Microwave	C_>=40K	DW60M6043FS/TL	2000	15 Day	3 months
Microwave	B_>=20K-<40K	DW-FN320T/XTL	1000	15 Day	3 months
Premium Microwave	A_>=10K<20K	MC32A7035CT/TL	500	15 Day	3 months
Premium Microwave	A_>=10K<20K	MC28M6036CC/TL	500	15 Day	3 months
Premium Microwave	B_>=20K-<40K	MC32A7056CK/TL	1000	15 Day	3 months
Premium Microwave	B_>=20K-<40K	MC32A7056CB/TL	1000	15 Day	3 months
Premium Microwave	B_>=20K-<40K	MC32A7056QT/TL	1000	15 Day	3 months
Premium Microwave	B_>=20K-<40K	MC32K7056CC/TL	1000	15 Day	3 months
Premium Microwave	B_>=20K-<40K	MC35J8085PT/TL	1000	15 Day	3 months
Premium Refrigerator	C_>=40K	RT39B5538UT/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT39M5538UT/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT39B5538S8/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT39M5538S8/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT39R551ES8/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT42M553ES8/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT42B553ES8/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT42B5538S8/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT42M5538S8/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT39R545ESL/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT39B551ES8/HL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT39T551ES8/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT39B545ESL/HL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT39B553EBS/HL	2000	15 Day	9 months

Premium Refrigerator	C_>=40K	RT39R553EBS/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT39B5C38S9/HL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT39T5C38S9/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT42T546ESL/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT39T50382C/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT39A5C3ESL/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT39B5C3EDX/HL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT39B5C3ESL/HL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT39T5C3EDX/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT42B553ESL/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT42M553ESL/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT47B6238UT/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT47K6238UT/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT42B546ESL/HL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT42B5C38S9/HL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT42T5C38S9/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT47B623ESL/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT47M623ESL/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT42T50682C/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT42A5C5EBS/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT42B5C5EBS/HL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT42B5C5EDX/HL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT42T5C5EDX/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT49B6338BS/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT49K6338BS/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT47T635ESL/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT47R625EDX/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT49R6738DX/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT49R633ESL/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT54K6558SL/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT54B6558SL/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT56B6378SL/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT56K6378SL/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT56T6378BS/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RF57A5032S9/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT65B7058BS/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RT65K7058BS/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RF57A5032SL/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RF57A5032B1/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RS72R5001M9/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RF57A5232SL/TL	2000	15 Day	9 months

Premium Refrigerator	C_>=40K	RF57A5232B1/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RS72R5011SL/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RS72A50K1SL/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RS72A50K1B4/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RS72R50112C/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RS82A6000B1/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RS74R5101SL/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RS72A5F11SL/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RF70A90T0SL/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RS72A5FC1B4/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RF63A91C377/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RS74T5F01B4/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RF90A955387/TL	2000	15 Day	9 months
Premium Refrigerator	C_>=40K	RF87A9770SG/TL	2000	15 Day	9 months
Sound Devices	B_>=20K-<40K	MX-T50/XL	1000	0 Day	30 Days
Sound Devices	B_>=20K-<40K	HW-Q600A/XL	1000	0 Day	30 Days
Sound Devices	B_>=20K-<40K	MX-T70/XL	1000	0 Day	30 Days
Sound Devices	C_>=40K	HW-Q800A/XL	2000	0 Day	30 Days
Sound Devices	C_>=40K	HW-Q900A/XL	2000	0 Day	30 Days
Sound Devices	C_>=40K	HW-Q950A/XL	2000	0 Day	30 Days
Premium Panel	D_>=60K-80K	QA43Q60BAKLXL	2000	15 Day	9 months
Premium Panel	D_>=60K-80K	UA55AU7700KLXL	2000	15 Day	9 months
Premium Panel	D_>=60K-80K	UA55AU8000KLXL	2000	15 Day	9 months
Premium Panel	D_>=60K-80K	UA55BU8000KLXL	2000	15 Day	9 months
Premium Panel	D_>=60K-80K	QA50Q60BAKLXL	2000	15 Day	9 months
Premium Panel	D_>=60K-80K	UA55AU9070ULXL	2000	15 Day	9 months
Premium Panel	D_>=60K-80K	UA55BU8570ULXL	2000	15 Day	9 months
Premium Panel	D_>=60K-80K	QA50LS03AAKLXL	2000	15 Day	9 months
Premium Panel	D_>=60K-80K	QA49LS01TAKXXL	2000	15 Day	9 months
Premium Panel	E_>=80K-100K	UA60BU8000KLXL	2500	15 Day	9 months
Premium Panel	E_>=80K-100K	QA55Q60BAKLXL	2500	15 Day	9 months
Premium Panel	E_>=80K-100K	UA65AUE60AKLXL	2500	15 Day	9 months
Premium Panel	E_>=80K-100K	UA65AU7500KLXL	2500	15 Day	9 months
Premium Panel	E_>=80K-100K	UA65AUE70AKLXL	2500	15 Day	9 months
Premium Panel	E_>=80K-100K	UA65AU7700KLXL	2500	15 Day	9 months
Premium Panel	E_>=80K-100K	QA55LS03AAKLXL	2500	15 Day	9 months
Premium Panel	E_>=80K-100K	UA65AU8000KLXL	2500	15 Day	9 months
Premium Panel	E_>=80K-100K	QA55LS01TAKXXL	2500	15 Day	9 months
Premium Panel	F_>=100K-150K	UA65BU8000KLXL	3000	15 Day	9 months
Premium Panel	F_>=100K-150K	QA50QN90BAKLXL	3000	15 Day	9 months
Premium Panel	F_>=100K-150K	UA65BU8570ULXL	3000	15 Day	9 months

Premium Panel	F_>=100K-150K	UA70AU7700KLXL	3000	15 Day	9 months
Premium Panel	F_>=100K-150K	QA55Q80BAKLXL	3000	15 Day	9 months
Premium Panel	F_>=100K-150K	QA65LS03AAKLXL	3000	15 Day	9 months
Premium Panel	F_>=100K-150K	QA65LS03BAKLXL	3000	15 Day	9 months
Premium Panel	F_>=100K-150K	QA55QN85AAKLXL	3000	15 Day	9 months
Premium Panel	F_>=100K-150K	QA65Q60AAKLXL	3000	15 Day	9 months
Premium Panel	G>=150K	QA55QN85BAKLXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA65Q60BAKLXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA55QN90AAKLXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA55QN90BAKLXL	5000	15 Day	9 months
Premium Panel	G>=150K	UA75AU7700KXXL	5000	15 Day	9 months
Premium Panel	G>=150K	UA75BU8000KXXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA65Q80BAKLXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA55QN95BAKLXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA65QN85AAKLXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA65QN85BAKLXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA65QN90AAKLXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA65QN90BAKLXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA65QN95BAKLXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA65QN700AKXXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA65QN700BKXXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA75LS03BAKXXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA65QN800BKXXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA65QN800AKXXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA75Q70BAKXXL	5000	15 Day	9 months
Premium Panel	G>=150K	UA85BU8000KXXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA75QN90BAKXXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA75QN85AAKXXL	5000	15 Day	9 months
Premium Panel	G>=150K	UA85AU8000KXXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA85Q60BAKXXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA85QN90BAKXXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA75QN800AKXXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA75QN800BKXXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA85QN900AKXXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA85QN900BKXXL	5000	15 Day	9 months
Premium Panel	G>=150K	QA98QN90AAKXXL	5000	15 Day	9 months

