

## Terms & Conditions

A.	Earn 1000 Bonus Points on purchase of Samsung Galaxy Fold 3   Fold 3 5G & Galaxy S21   S21+   S21 Ultra 5G
B.	Get top-up benefits worth up to ₹7000.00 with Samsung Smart Club
C.	Samsung Smart Club Program

### **A. Earn 1000 Bonus Points on purchase of Samsung Galaxy Fold 3 | Fold 3 5G & Galaxy S21 | S21+ | S21 Ultra 5G**

1. This Offer is provided by Samsung India Electronics Private Limited for its Samsung Smart Club Members (hereinafter referred to as “Offer”).
2. The Offer shall be valid from Jan 26, 2022 until Feb 28, 2022 (“Offer Period”) and is valid for a closed user group i.e. for select members to whom the Offer communication is sent on their registered Email and Mobile Number (“Eligible Customers”).
3. Offer Coverage: Offer valid on purchase of Samsung Galaxy Fold 3 | Fold 3 5G & Galaxy S21 | S21+ | S21 Ultra 5G (“Product”) by Eligible Customers during the Offer Period from Samsung Smart Café and Samsung Smart Plaza. (“Outlets”). Offer is not valid on refurbished products.
4. Offer Details: Eligible Customers who purchases Product during Offer Period shall be eligible to receive 1000 additional Smart Club Points (“Bonus Points”).
5. Bonus Points are valid for 90 days from the date of accrual.
6. Enrollment into Smart Club program is mandatory to avail the benefits of this Offer.
7. This benefit can be availed only once by a customer during the Offer Period.
8. This Offer is not available to (i) Bulk/ Commercial customers (ii) purchases made on E-commerce websites/ applications (iii) Institutional customers (iv) Samsung Dealers (including their family members, employees – direct or indirect) and (v) Samsung Experience Consultants engaged at Samsung Smart Café and Samsung Smart Plaza.
9. Member(s) agrees that Samsung shall not be liable for any claims, costs, injuries, losses or damages of any kind arising out of or in connection with the Offer.
10. Products are subject to availability.

11. Samsung reserves the right to disallow redemption of coupon(s) in the event of suspicious/ fraudulent redemption including but not limited to attempt(s) of redemption by person other than Smart Club member who received coupon codes.
12. Samsung reserves the right to modify / amend /withdraw the offer at its sole discretion without any prior notice. Product images shown are for representational purpose only, actual may vary.
13. Decision of Samsung in relation to the Offer and matter incidental thereto shall be final and binding on the Participant. All disputes shall be governed by the laws of India. These terms shall be governed by exclusive laws of India and the courts located at New Delhi shall have the exclusive jurisdiction in respect of all the subject matter with relation to the Offer.
14. For any support related to Offer customer may reach out to Samsung at [ssc.support@samsung.com](mailto:ssc.support@samsung.com)
15. For more details on Samsung Smart Club Program, please visit <https://www.samsung.com/in/microsite/smart-club/>

## **B. Get top-up benefits worth up to ₹7000.00 with Samsung Smart Club**

- **Offer Period:** Offer shall be valid from January 1, 2022 until March 31, 2022 (both days inclusive). Samsung reserves the right to extend or annul the offer period at its discretion.
- Smart Club Member shall be entitled to receive one-time Exclusive Discount as per the terms and conditions mentioned below

### **Terms and Conditions – Exclusive Coupons**

- **Offer Coverage:** Offer valid on purchase of eligible products including smartphones and tablets by new & existing members of Smart Club during the offer period at Samsung Smart Café and Samsung Smart Plaza. (“Eligible Transaction”). Offer is not valid on refurbished products.
- **The list of eligible products is given in Appendix A**
- **Offer Details:** New & existing members of Smart Club who purchases eligible Products during Offer Period shall be eligible to receive exclusive benefit (**upon enrollment into the program**) which shall entitle them to avail additional discounts when the enrolled members redeem their Smart Club reward points on purchase of select Samsung Wearable, Hearable products & Tabs (as provided in the box below) respectively from Samsung Exclusive Stores i.e. Samsung SmartCafe and Samsung SmartPlaza.

**TABLE B : Details of Top-up discount as per eligible product purchased**

Segment	Offer	Wearable additional discount worth	Hearable additional discount worth	Tab additional discount worth
Premium Smartphones	Top-up benefits worth ₹ 7000.00	₹ 3000.00	₹ 2000.00	₹ 2000.00
Smartphones	Top-up benefits worth ₹ 3000.00	₹ 1000.00	₹ 1000.00	₹ 1000.00
Tablets more than ₹ 20000.00	Top-up benefits worth ₹ 4000.00	₹ 2000.00	₹ 2000.00	

- The benefit is offered on the following products:
- Members shall receive the offer eligibility communication mobile number registered with their Smart Club account.
- To redeem the additional discount, the enrolled member must use the Smart Club points in his account on the list of products given in the Table C.
- To redeem the additional discount, the customer must use his/ her Smart Club points
- Additional discount can be redeemed within 30 days from the date of eligible purchase.
- The benefit is non-transferrable, non- cashable and non- exchangeable and cannot be applied / used in parts.
- This benefit can be availed only once by a customer during the Offer period. If the benefit is not redeemed within 30 days the same shall stand expired and will be forfeited and no claims shall be entertained against Samsung in this regard.
- This Offer is not available to (i) Bulk/ Commercial customers (ii) purchases made on E-commerce websites/ applications (iii) Institutional customers (iv) Samsung Dealers (including their family members, employees – direct or indirect) and (v) Samsung Experience Consultants engaged at Samsung Smart Café and Samsung Smart Plaza.
- This offer shall be over and above all other prevailing offers, unless specifically mentioned.
- Member(s) agrees that Samsung shall not be liable for any claims, costs, injuries, losses or damages of any kind arising out of or in connection with the Offer.
- Products are subject to stock availability. Samsung shall not be responsible or held liable for non-availability of any product for any reasons whatsoever.
- Samsung reserves the right to disallow redemption of coupon(s) in the event of suspicious/ fraudulent redemption including but not limited to attempt(s) of redemption by person other than Smart Club member who received coupon codes.
- Samsung reserves the right to modify / amend /withdraw the Offer or amend any terms and conditions of this Offer, at its sole discretion without any prior notice. Product images shown are for representational purpose only, actual may vary.
- Decision of Samsung in relation to the Offer and matter incidental thereto shall be final and binding on the Participant. All disputes shall be governed by the laws of India. These

Terms shall be governed by exclusive laws of India and the courts located at New Delhi shall have the exclusive jurisdiction in respect of all the subject matter with relation to the Offer.

**Appendix A: Eligible Products for purchase**

Premium Smartphones	Galaxy Z Fold 3 (512 GB)
	Galaxy Z Fold 3 (256 GB)
	Galaxy Z Flip 3 (256 GB)
	Z Flip 3 5G (8/256GB)
	Galaxy Z Flip 3 (128 GB)
	Z Flip 3 5G (8/128GB)
	S21 Ultra 5G (16/512GB)
	S21 Ultra 5G (12/256GB)
	S21+ 5G (8/256GB)
	S21+ 5G (8/128GB)
	S21 5G (8/256GB)
	S21 5G (8/128GB)
Other Smartphone	S20 FE 5G (8/128GB)
	A72 (8/256GB)
	A52s 5G (8/128GB)
	A52s 5G (6/128GB)
	A72 (8/128GB)
	M52 5G (8/128GB)
	M52 5G (6/128GB)
	A52 (8/128GB)
	A52 (6/128GB)
	F62 (8/128GB)
	F62 (6/128GB)
	M42 5G (8/128GB)
	F42 5G (8/128GB)
	M32 5G (8/128GB)
	M42 5G (6/128GB)
	A22 5G (8/128GB)
	A32 (6/128GB)
F42 5G (6/128GB)	

	M32 5G (6/128GB)
	A32 (8/128GB)
Tablets>20K	Tab S7 FE (WiFi)
	Tab S7 FE (LTE) (4/64GB)
	Tab S7 FE (LTE) (6/128GB)

**Appendix B: Eligible products for Redemption**

<b>Redemption Category</b>	<b>AlternateProductCodes</b>	<b>MarketName</b>
Hearables	R190N	Buds Pro
	R177N	
Tablets	T733N	Tab S7 FE (WiFi)
	T735NA	Tab S7 FE (LTE) (4/64GB)
	T735NE	Tab S7 FE (LTE) (6/128GB)
Wearables	R850N	Galaxy Watch3_41mm_BT
	R860N	
	R865N	
	R870N	
	R875N	
	R880N	
	R885N	
	R890N	
	R895N	
	R365N	Gear Fit2 Pro

## C. Samsung Smart Club Program

Samsung Smart Club Program (hereinafter referred to as “**Program**”), is a program conceived, owned and managed by Samsung India Electronics Private Limited (“**Samsung**” or “**Program Owner**”) and valid throughout India, except in regions prohibited by law and applicable on purchase select Samsung Product(s) only.

This Program is open only for Individual(s) customer(s) residing in India who has completed the age of 18, on purchase of Samsung product(s) and meeting the criteria(s) as specified by Samsung from time to time. No fee is payable by the Customer to enrol as a Member in this Program.

Program Benefits are valid exclusively on purchase of Samsung product(s) from select product categories and from select Samsung Brand shops, Samsung Digital Plazas, Samsung Smart Cafés (“**Authorised Offline Stores**”), Samsung Shop (samsung.com, “**Authorised Online Store**”) only.

Program Benefits shall strictly not apply to purchase made by or in or for - Bulk, Commercial, E-commerce websites/ online except for Samsung Shop (samsung.com), Institutional Consumer, Samsung Dealers (including their family members, employees – direct or indirect) and Samsung Experience Consultants (SEC) engaged at Outlets. (Refer Definition Section in **Clause J**).

### A. Membership Tier(s)/Enrolment/Upgrade(s)

Tier	Membership Enrollment Qualification/ Upgrade Criteria			Renewal to retain same Tier
	<i>Purchase Value (in the single invoice)</i>	<i>For upgrade to the next level in Tier Cumulative Purchase over last 2 year period</i>	<i>Fast track Upgrade (as notified on Program website from time to time)</i>	<i>Purchase value in past 2 years at the time of renewal.</i>
<b>Samsung Smart Club Elite</b>	INR 200000.00/- (Rupees Two Lacs) or more	Equal to INR 200000.00/- (Rupees Two Lacs) or more (from Samsung Smart Club/ Samsung Smart Club Pro)	Only on purchase of select specified product models	Equal to or more than INR 50000.00 (Rupees Fifty Thousand)
<b>Samsung Smart Club Pro</b>	INR 75000.00/- (Rupees Seventy Five Thousand) or more	Equal to INR 75000.00/- (Rupees Seventy Five Thousand) or more (from Samsung Smart Club)	Only on purchase of select specified product models	Equal to or more than INR 20000.00 (Rupees Twenty Thousand)

<b>Samsung Smart Club Plus</b>	INR 15000.00 (Rupees Fifteen Thousand) or more	NA	NA	NA
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**Note:** Subject to the terms and conditions of the Program (as amended from time to time), Customer once enrolled as a Member under the Program, the membership would continue and be renewed automatically every 2 years except that the renewal at the same Tier shall be subject to meeting the criteria stated above on the renewal due date, failing which the Member would be downgraded to the next Tier.

## B. Enrolment as Member

On eligible purchase(s) as per terms and conditions of this Program and as per the Tier purchase value stated above in Table I, for purchase from Authorised Offline Store, the Customer will be issued a unique ID Number printed on the invoice and notified via SMS/Email/WhatsApp on registered mobile number/e-mail address/WhatsApp, as provided at the time of purchase. This ID number is to be used by the customer in order to enrol themselves on the Program within 30 days of purchase..

Upon successfully completing the enrolment process using that ID number, the customer will finally be enrolled on to the program and can begin to reap benefits (basis their tier). Further, upon successful enrolment, this ID number will serve as the “Membership Number” for that customer thereafter.

Until the enrolment process is completed by the customer, this ID number will be of no utility to the customer, and the ID itself will expire at the end of the aforementioned 30 day period from the date of purchase, after which, it can no longer be used for enrolment.

Eligible Customers (Purchase >INR 15000) who purchased Samsung product/s through Authorised Online store (Samsung Shop/eStore) will be eligible to be enrolled on the loyalty program.

Upon receipt of the ID Number, the Customer has to mandatorily enrol himself/herself within 30 days:

- Authorised Offline Stores - from the invoice date of purchase
- Authorised Online Store – from the receipt of enrolment intimation

by logging on to <https://www.samsung.com/in/web/loyalty-home> with ID Number.

On enrolling as a Member after successful activation of account with Membership Number and Mobile number/Email-Id duly registered, member will be issued a membership e-card. Member(s) are requested to retain this e-card for any future transaction and to avail of the benefits/privileges being offered under the Program.

In a scenario where Member doesn't have the e-card handy, Member's mobile number registered at the time of membership enrolment will be used as an identifier. On every future purchase, Member would be required to produce membership e-card at billing counter prior to invoicing in order to earn Points.

In case the member intends to avail of the benefits/privileges being offered under the Program from Authorised Online Store, no e-card would be required. In such a case, a member would only be required to validate their membership using OTP received on their registered mobile number.

If the Customer does not enrol within the period of 30 days as stated above in clause B.2, he/she will not be eligible for enrolment as Member under this Program using the said purchase and the ID number so allocated will expire.

Additionally, enrolment as Member and availing of Program Benefits can only be done in the name of the person mentioned on the invoice issued by the Outlet at the time of said purchase. This is intended to ensure that membership enrolment can only be done under the name of the person who made the purchase on that invoice. Further, allocation of any points is dependent on the purchase value of that invoice.

### C. Program Benefits Conditions

Category	Reward Points (Tier as on date of purchase)				Benefits
	<i>Upon eligible purchase (per INR 100 spent post discounts/offers)</i>	<i>Every Year (as per given records)</i>	<i>Special Incentive upon filling Survey (One Time)</i>	<i>Free Service Point (Once per year)*</i>	
<b>Samsung Smart Club Elite</b>	2 points	Birthday – 250 points Anniversary – 250 points	250 points	1000 points	- Samsung Event Invitations (Non-Transferable)
<b>Samsung Smart Club Pro</b>	1.5 points	Birthday – 250 points Anniversary – NA	250 points	500 points	
<b>Samsung Smart Club Plus</b>	1.25 points	Birthday – 200 points Anniversary – NA	200 points	NA	

Points shall be awarded subject to the purchase not falling under “Bulk Purchase” and subject to restriction on earning points to the limited numbers of products from each category during a specified period of time as provided in Annexure A.

Member may submit their Birthday and Anniversary, if applicable, details at the time of enrolment. If updated, Birthday and Anniversary Points shall be credited to Member’s account on the first day of relevant



landmark month. Member(s) who have landmark(s) falling in the enrolment month, shall be awarded Birthday and/ or Anniversary Points from next calendar year onwards.

Members shall be eligible to get special incentive upon filling survey form available post enrolment in the program as stated above. Special Incentive accrued shall reflect in the account upon completing the Survey.

**Note:** Survey Points remain valid as per the validity clause provided herein. No points can be earned or credited on retrospective basis. All points earned and credited to the Member's account have limited period validity for redemption. Refer Redemption Section.

\*Annual Service Points are awarded once a year to Samsung Smart Club Elite and Pro members (1000 and 500 respectively) which can be redeemed only at Samsung exclusive service centres.

## D. Reward Points Value Validity

Each Reward Point earned will have value of INR 1. Point value at redemption may change without prior notice.

Points can be redeemed by the Member only and not by any third person on behalf of the Member.

Points earned in this Program shall be valid and can be redeemed within limited period as per Table III from the date of accrual of those Points after which the points shall lapse/ stand forfeited.

Consolidated details of the Reward points earned and remaining or expiring shall be sent to the Member(s) on a monthly basis on their registered email IDs. The same can also be viewed using a Dashboard that will be facilitated to the members upon logging on to Samsung Smart Club Portal <https://www.samsung.com/in/web/loyalty-home>.

Samsung cannot be held responsible for lapse of any Reward points.

**Table III: Points validity period**

Category	Validity from the date of accrual
Point earned through purchases	2 years
Points credited on Birthday or Anniversary	2 months
Points credited on filling survey on program website	1 year
Points earned through any other campaign or program	As per applicable validity terms for the campaign

## E. Redemption Process

Member(s) can redeem their accumulated points for corresponding denomination at Authorised Offline Stores on all products, unless limited by the event of the points (to be redeemed) or a part thereof having been earned through special campaigns limiting the usage of said points to specific products only.

Member can redeem a minimum of 1 point and maximum of 50,000 points.

Reward Points earned can be redeemed towards purchase(s) made at select Samsung Brand shops, Samsung Digital Plazas, Samsung Smart Cafés (“Authorised Offline Stores”), towards cost of service of Samsung products at Samsung Service Centres or other redemption options as may be available on Program website from time to time.

Customer needs to check for availability of redemption of Reward points at these avenues when intending to do so.

Reward Points once redeemed by the Member cannot be cancelled.

Samsung will not be responsible for redemption of the reward points at third party partner avenues (if available) and shall be subject to the terms and conditions of the third party redemption partners at their sole discretion. Dispute, if any, related to redemption of reward points or coupons shall lie exclusively against the third party redemption partners and not against Samsung.

## F. Product Returns and Refund Adjustments

In case a Member, due to any reason whatsoever, returns any Samsung product, towards purchase of which the Points have already been credited to his/her membership account, such Points shall be reversed from the membership account.

In such case or situation, if either the membership was acquired or upgraded in Tier, such change shall be cancelled and shall be restored to status as it stood prior to the purchase immediately, including and not limited to reversal of any points and privileges credited during the intervening period.

In case the balance Points in the membership account are less than the Points required to be reversed or have been used by the Customer in any manner whether fully or partially, amount equivalent to the used Points shall be debited from the refund cash amount by the dealer of the said Outlet.

Membership Points, benefits and privileges are non-transferable/ non-assignable.

## G. Member Obligations and Responsibilities

By participating in the Program, each Member represents and warrants that he/she is legally competent to enter into binding contracts under applicable laws. By taking part and/or entering into the Program the Member warrants that all information provided by the Member regarding his/ her name, age, state, city,

address, phone number, etc., is true, correct, accurate and complete and that the Member is authorized to provide such information and consents to the use of such information by Samsung.

Once the Member enters the above information he/she cannot make any changes to the same. Any change required shall have to be informed to Samsung at Samsung Smart Club helpdesk @ 1800-3001-3232 or [ssc.support@samsung.com](mailto:ssc.support@samsung.com) and the same shall be subject to submission of requisite documents (as will be informed to Member from case to case basis). Samsung reserves the right to reject the request for change if it is not satisfied with the reason for change or the documents submitted by the Member. No claims shall be entertained in this regard against Samsung.

By getting enrolled in Program the Member voluntarily agrees to receive Program specific or promotional communication regarding Samsung Products like Mobiles, Tablets, Accessories & Wearables, Consumer durables such as Air conditioner, Television, Washing Machine, Microwave, Air Purifier, Storage devices and Audio devices (JBL & Harman), on the contact details provided by the Member. Member understands that Samsung shall take necessary precaution in handling the personal information of the Member, however Member shall not hold Samsung or its holding company responsible for any leakage of personal information.

Samsung reserves the absolute right to amend the terms and conditions of the Program or cancel or discontinue the Program or any part thereof without giving any reasons or prior notice. Samsung reserves the right to substitute the Rewards under this Program with any other offer or points etc at its sole discretion. Program shall be void, if prohibited by law. In such case, Samsung shall not be liable to provide any gift(s)/ Rewards or compensation to the Member on any account.

By participating in the Program, the Member agrees that the Samsung shall not be liable for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Program or with the acceptance, possession, or use of Rewards (except any liability which may not be excluded under applicable law). Further, Member hereby agrees to indemnify and keep the Samsung, their directors, officers, representatives, employees and agents against any and all claims, issues and liabilities arising out of this Program.

Members must not act in way that breaches these Terms & Conditions or abuse or misuse the Program, any Awards, benefits, facilities, services or arrangements accorded to the Member as a result of Membership.

A Member cannot encash / sell / purchase / transfer / assign Points and add to Points already earned in order to redeem these points for a reward other than through a purchase of Samsung products from Samsung brand shops. Member can only earn Points as per the terms and conditions of the Program or as per the scheme offered under the Program. In case of death of a Member, all the Reward Points accumulated will cease and no transfer/ encashment of the Points will be made.

Member(s) is responsible for regularly checking their Membership Account and must notify Samsung of any omissions, incorrect entries or other discrepancies. Member(s) will be solely responsible to maintain the confidentiality of his/her own membership account. Member(s) agree to accept responsibility for all activities that occur under their account.

Members shall themselves be responsible for the awareness of the Program rules and their entitlements and redemption of the Reward points. Samsung shall not be responsible or liable for the failure of any

communication to reach the Member on account of wrong address, lost or delayed mail or for any other reason.

All applicable taxes including but not limited to income (withholding) tax and any other statutory levy as may be applicable from time to time in relation to the Reward shall be borne by the Member. The Member is solely responsible for any other expense related to the acceptance of Reward and Samsung shall not in any manner be liable or responsible for the same.

## H. Communication

All communication with Members will be made through WhatsApp/e-mail and/or SMS as per the contact details mentioned in the enrolment form. All communication directed to this address or any other address intimated in writing to the Samsung Smart Club Program, will be deemed to have been received by the Member.

Any change in the address, or other profile update details (except Membership No., Name, Date of birth & Anniversary date) must be done by the Member through the loyalty portal. Customer may take guidance for the same by calling Samsung Member Helpline number at 1800-3001-3232.

In case of discrepancy of point calculation, Member can raise complaint within 7 days of the receipt of Reward Point statement at [ssc.support@samsung.com](mailto:ssc.support@samsung.com). Samsung shall have the right to review the Reward Points awarding procedure and make necessary amendments, if required. Failure to report any discrepancy within 07 days of receipt of the Reward Points statement by the Member shall be deemed that the Member has no dispute on the accumulated Points and Member has unconditionally accepted the Points Statement as final.

In case of any issue or concern related to this Program, please raise it to Samsung Smart Club helpdesk @ 1800-3001-3232 from 09:00 AM to 08:00 PM, Monday to Saturday (Excluding National Holidays), within 90 days of the issue or concern occurrence, beyond which no issue or concern shall be entertained by Samsung.

## I. Samsung Rights Disclaimers

Right to verify the credentials / other details of the Customer applying for membership or even enrolled Member at any stage and allow or disallow or terminate membership to Program without giving any reasons whatsoever, is reserved. In case of any discrepancy or mismatch in the name / age of the Customer/ Member at any stage of the Program period, membership and/or benefits can be put on hold or be made unavailable and may even extend to withdrawal of the benefits wrongly availed by the Member. Decision of Samsung in this regard shall be final and no challenge shall be entertained. To resolve such disconnects, Customer needs to reach the dedicated helpline or respond to calls from Samsung including submission of requested documents for verification/ re-verification.

Samsung shall not be responsible for non-availability of this Program at any Outlet(s). Customers are advised to check the availability of this Program before making any purchase from any of the Outlet(s).

Samsung at its sole discretion reserves the right to add, modify, delete or otherwise change any of these terms and conditions, benefits, rewards or reward levels pertaining to the Program from time to time.

Samsung reserves the right to discontinue the Program or terminate membership of an individual without assigning any reason whatsoever. In case of termination of the Program by Samsung, the member will be given an option to redeem the accumulated points by the date specified by Samsung failing which all points shall stand forfeited. Accrual of Points under this Program will cease immediately on termination of the Program.

Samsung reserves the right to withhold/deactivate i.e. reject or block the membership respectively, at any point of time in case the Customer/Member is found breaching the terms and conditions of this Program or using Fraudulent Means of registering as Member. "Fraudulent Means" includes but not limited to not disclosing as Bulk Purchaser (refer Annexure A), registering for someone else's product, etc. In case any fraud is suspected the Membership shall be deactivated by Samsung and in such case all points accrued shall become null and void and no claims shall be entertained against Samsung in this regard. Also, while the Membership is on hold neither any fresh points shall be credited to the account on fresh purchase nor a customer can redeem any points in his/her account. Further, Samsung reserves the right to withdraw or cancel the value of any Points from the Member's balance in such scenarios. Samsung reserves the right to adjust a Member's total Points if Points have been incorrectly credited for any reason. Samsung shall not be liable for any loss or damage suffered resulting from withholding/cancellation/ withdrawals made in accordance with these terms and conditions.

Decision, interpretation of the Samsung in relation to the Program and the matters incidental thereto shall be final and binding on the Member(s). Disputes, controversies and conflicts (collectively "Disputes"), if any in respect of the Program shall subject to jurisdiction of courts located at New Delhi.

Additional terms may be applicable for redemption of the Points for Rewards and Members agree to abide by the same and Samsung shall not be responsible for such additional terms by participating third parties.

Samsung reserves the right to change the list of selected product categories and limits (as mentioned in Annexure A) on which the Reward Points are issued from time to time.

Membership can be put on hold for review and cancelled (in case Member fails review/ validation process) in the following circumstances – (a) if a Member is found ineligible based on the program eligibility clauses including but limited to age, relationship with Samsung and purchase purpose, or (b) if a Member is found to have acted in contravention to terms of the Program or (c) in case of any discrepancy in invoice/ actual payment/ description and/or amount of product mentioned on the invoice etc. or (d) in case of any suspicious behavior or (e) for security of Membership account. When Membership has been put on 'hold', Samsung may request supporting document including but not limited to Invoice, Personal Identification, undertaking(s) for review/ validation of Membership purposes.

## J. Definitions

"Bulk Purchase" means any purchase of the Samsung Products under this Program beyond the permissible limit and period as detailed under Annexure A and "Bulk Purchaser" refers to the person in whose name such purchase is concluded and who is ineligible to avail any benefits under this Program.

"Commercial" means and refers to purchase of the Samsung Products for or with the intent to resell/ trade the product(s) to any third party and includes grant of use to any Institutional Consumer.

"Customer" means and refers to individual who has purchased Samsung Product(s). "Institutional Consumer" means and refers to person other than an individual. Eg. Company, Hospital etc.,

"Member" means an individual who is an Indian resident of between the age of 18 to 80 years and who has enrolled himself / herself by fulfilling the membership criteria defined.

"Points" or "Reward Points" means the points awarded to a Member upon meeting /achieving the criteria assigned by the Program Owner and credited into the Member's account.

"Program Benefits" means and refers to the Reward Points and Benefits under the Program and "Program Website" means and refers to [samsungmartclub.in](http://samsungmartclub.in)

"Reward(s)" means entitlement(s) available to the Member upon redemption of his/her Points, wholly or in part(s), from his/her membership account, subject to the terms & conditions contained herein.

## K. Annexure A

### Fair Use Condition Grid

Customer/ Member shall receive Points in accordance with Membership Tier. In case the purchase made by Customer/ Member exceeds the category or number limit stated below they will not be eligible to receive any reward points on the excess purchase, however, Customer/ Member shall be eligible for a membership upgrade, subject to validation and review as per the criteria set by Samsung from time to time.

<b>Categories</b>	<b>Products Quantity</b>	<b>Period</b>
AC	3*	12 Months
TV	2	12 Months
Mobile	4	12 Months
WM/ Ref./Microwave/ Tablet	1	12 Months
Accessories	5	12 Months
Others (except listed above like Air-purifiers, Dish Washers etc.,)	3	12 Months

**Note 1:**\*Reward Points applicable on purchase of a complete AC unit comprising both Indoor and Outdoor unit in a single invoice. No points shall be rewarded on purchase of only indoor or only outdoor unit. See below Illustration:

Invoice 1	1N Indoor Unit	Eligible for Points
	1N Outdoor Unit	Eligible for Points
Invoice 2	2N Indoor Units	Eligible for Points
	2N Outdoor Units	Eligible for Points
Invoice 3	3N Indoor Units	Not eligible for Points
	2N Outdoor Units	Not eligible for Points
Invoice 5	2N Outdoor Units	Not eligible for Points
Invoice 6	2N Indoor Units	Not eligible for Points