

Solve for Tomorrow Privacy Notice

Effective Date: 7 May, 2026

At Samsung India Electronics Pvt. Ltd., we know how important privacy is to our participants. We created this Privacy Notice to make sure you understand how we collect and use your personal information.

Our Privacy Policy at <https://www.samsung.com/in/info/privacy> also applies to your participation in Solve for Tomorrow Competition (“Competition”). Our Privacy Policy contains more information about how we use your data. It also includes information about your rights and how to contact us. Please read our Privacy Policy in addition to this Privacy Notice. However, this Privacy Notice shall always prevail over the Privacy Policy in relation to how we use your information for Competition.

WHAT INFORMATION DO WE COLLECT?

Through Solve for Tomorrow, we obtain and maintain information about you in various ways.

Information You Provide Directly

- Personal Information such as Name, age, contact details (email, phone number) school/College details , city/state of residence and other identifiers required for eligibility verification.
- Other personal information of selected participants such as ID Proofs for managing travel, boarding & logistics to key events of the competition; and Bank Details & PAN ID details for transferring grants as applicable in each phase of the competition. In case of any selected participants is below 18 Years of Age, the Bank Details & PAN ID of guardians / parents will be obtained.
- Project- Related Data: Submission details, team information, project descriptions and any materials uploaded as a part of the program.
- Usage Data: Website interactions, IP Address and browsing behavior when accessing the Solve for Tomorrow website.
- Media and Publicity Information: Photos, videos, and testimonials provided by you or captured during program events, which may be used for promotional purposes with your consent.

HOW DO WE USE YOUR INFORMATION?

We use the information collected for the following purposes:

- To process, evaluate and verify the applications for the Competition.
- To communicate updates, announcements, and necessary information regarding the Competition.
- To promote Competition through Samsung’s official platforms, social media, and media partnerships
- To ensure compliance with legal and regulatory requirements.
- To analyze participation trends and improve future editions of the Competition.
- protect against, identify and prevent fraud and other criminal activity, claims and other liabilities;

- comply with and enforce applicable legal requirements, relevant industry standards and our policies, including this Privacy Notice and the Privacy Policy.
- Add more if necessary

WHO DO WE SHARE YOUR INFORMATION WITH?

We will disclose your information internally and to the following entities, but only for the purposes described above.

- **Implementation Partners:** mentors, judges, and institutions involved in executing and supporting the program.
- **Service Providers and Vendors:** Third party agencies that assist with program management including eligibility assessment, identity/ age verification.
- **Marketing and Media Agencies:** We may share limited information for promotional activities, including press releases, social media and event coverage.
- **Event Organizers:** If you participate in Solve for Tomorrow Innovation Bootcamp, Grand Finale or other related events, basic details may be shared for logistical arrangements.
- **Other parties when required by law:** for example, it may be necessary by law, legal process, or court order from governmental authorities to disclose your information. They may also seek your information from us for the purposes of law enforcement, national security, anti-terrorism, or other issues that are related to public security;
- **Other parties in connection with corporate transactions:** we may disclose your information to a third party as part of a merger or transfer, acquisition or sale, or in the event of bankruptcy; and
- **Other parties with your consent or at your direction:** in addition to the disclosures described in this Privacy Notice, we may share information about you with third parties when you separately consent to or request such sharing.

Your participation in Solve for Tomorrow will involve the transfer, storage, and processing of your personal information to other countries; such countries include, without limitation, the Republic of Korea. . All international data transfers are subject to legal requirements to ensure that your personal information is processed safely and as you would expect.

YOUR RIGHTS IN RELATION TO YOUR PERSONAL DATA

You have certain rights in relation to your digital personal data as summarized here:

- **Right to access information about your personal data**– you have the right to request access to your personal data. This includes the summary of your personal data, details of processing activities undertaken and any information on any third parties (data fiduciaries or data processors) with whom we have shared your personal data along with a description of the personal data so shared.

- **Right to correction of your personal data** – where we hold information about you that is inaccurate or incomplete, you have the right to ask us to rectify, complete or update it.
- **Right to erasure of your personal data-** you may request the erasure of your personal data. We may not delete your data if retention is necessary for the fulfilment of above stated purposes or for compliance with any law for the time being in force.
- **Right to nominate**– you have the right to nominate one or more persons to exercise your rights related to your personal data on your behalf, in case of your incapacity or death.
- **Right to withdraw consent** –You have the right to withdraw your consent given for processing your personal data at any time. However, doing so may affect our ability to provide certain products or services. Additionally, such withdrawal will not affect the legality of processing of personal data undertaken before its withdrawal.
- **Right of grievance redressal-** you have the right to raise concerns or file a grievance regarding the handling of your personal data. If you have any questions about this policy or have questions, complaints or requests regarding your information, **you may contact us at privacy.siel@samsung.com OR reach us at**

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UPDATES TO THIS PRIVACY NOTICE

This Privacy Notice may be updated to let you know about changes in how we collect and process your information in Solve for Tomorrow or changes in related laws. The date when the document was last updated is shown at the top of this Privacy Notice.