

2026 BACK-TO-SCHOOL

These Terms and Conditions apply to the 2026 Samsung Back to School promotion. Eligible students, educators, and verified education users may receive Samsung Back to School offers when purchasing eligible Samsung Galaxy devices and Samsung ecosystem products through the Samsung Education Store or Samsung Student App during the Promotion Period.

These Samsung Back to School Terms and Conditions apply to all eligible purchases and promotional benefits.

1. Promotion Period

The 2026 Samsung Back to School promotion begins on June 25, 2026 and ends on July 30, 2026 in the India. Samsung may modify, extend, suspend, or terminate the Promotion Period without prior notice, subject to applicable law.

Orders placed during the Promotion Period may remain eligible for Samsung Back to School offers even if shipment or delivery occurs after the Promotion Period.

To remain eligible, the order must:

- Be completed through an eligible Samsung channel
- Include eligible Samsung products
- Display the applicable Samsung Back to School offer at checkout

2. Eligible Samsung Channel

The Samsung Back to School promotion is available through:

- Samsung Education Store
- Samsung Student App

Purchases made through non-participating retailers, third-party marketplaces, unauthorized resellers, enterprise purchasing channels, or Samsung channels not listed above are not eligible unless Samsung expressly states otherwise.

Customers may be required to:

- Sign in with a Samsung Account
- Complete student or education verification
- Meet Samsung Education eligibility requirements

before accessing Samsung Back to School offers.

3. Samsung Back to School Offers (1/2)

Eligible customers may receive one or more Samsung Back to School offers during the Promotion Period.

- Offer availability depends on:

- Eligible product selection
- Samsung Account status
- Education verification status
- Stock availability
- Qualifying purchase requirements
- Checkout confirmation

Final pricing, discounts, savings, and promotional benefits are confirmed at checkout.

3. Samsung Back to School Offers (2/2)

During the Promotion Period, qualified purchasers who buy eligible Samsung products through a qualifying channel may receive one or more Samsung Back to School benefits. Samsung Back to School benefits may include the items below, subject to product eligibility, account status, verification status, stock availability, and checkout confirmation.

- Samsung student discounts: Eligible students can access special education pricing on selected Galaxy smartphones, tablets, wearables, and accessories made available through the Samsung Education Store or Samsung Student App.
- AI-curated product recommendations: The Samsung Back to School campaign may present scenario-based Samsung Galaxy product recommendations for studying productivity, entertainment, and connected Galaxy AI experiences. Product recommendations may appear in a story-style or Instory-style shopping format. Product curation is for discovery purposes unless a specific Samsung Back to School discount, saving, or benefit is shown at checkout.
- Galaxy ecosystem Bundle offers: Samsung Back to School bundles may combine eligible smartphones, tablets, laptops, wearables, audio devices, accessories, or other Samsung ecosystem products to support connected multi-device experiences for students.
- Trade-in and upgrade offers: Qualified purchasers may be able to lower the cost of a new Samsung Galaxy device by trading in an eligible device and applying the accepted trade-in value toward an upgrade. Trade-in value depends on the device type, model, condition, eligibility, and successful return of the trade-in device.

Some Samsung Back to School offers may be combined, including selected student discounts, bundle savings, trade-in value, and financing options. Not all Samsung Back to School offers can be combined. Offer availability, offer stacking, discount order, and final savings depend on the eligible product, qualifying channel, Samsung Account status, verification status, payment method, and applicable Samsung Back to School terms. Final Samsung Back to School benefits are confirmed at checkout.

4. Eligible Products

Eligible products include selected Samsung Galaxy devices and Samsung ecosystem products available through the Samsung Education Store or Samsung Student App during the Promotion Period.

Samsung Back to School product eligibility may vary based on:

- Product category
- Model series
- Storage configuration
- Color option
- Connectivity option

Not all Samsung products are eligible for Samsung Back to School offers.

To view the current list of eligible products and applicable Samsung Back to School offers, customers must sign in, complete the required student or education verification, and access the Samsung Education Store or Samsung Student App. The eligible products and offers shown in the Samsung Education Store, Samsung Student App, cart, or checkout page will determine final eligibility.

Unless expressly stated by Samsung, the following products may be excluded:

- Refurbished products
- Open-box products
- Clearance products
- Business purchase products
- Enterprise products
- Products sold by third-party sellers

5. Eligible Education Users (1/2)

Samsung Back to School offers are available to customers who meet Samsung education eligibility requirements.

Eligible education users may include:

- K-12 students and families purchasing products for school-related use
- College and university students
- Master's and doctoral students
- Continuing education students
- Newly admitted students
- Teachers and professors
- Faculty members

- School staff
- University employees
- Other approved education users

Samsung may request eligibility verification before or after purchase.

Verification may include:

- School email address
- Student ID
- Faculty or staff ID
- Enrollment confirmation
- Education account verification
- Other verification methods approved by Samsung

5. Eligible Education Users (2/2)

Students who complete student verification on the Samsung.com Edu offer page, accessible via Samsung.com Home or the website footer, using a valid school email address or an approved third-party verification service, such as UNiDAYS, will be eligible to access the Education Store and participate in Samsung Back to School offers.

Samsung Back to School purchases must be intended for:

- Personal use
- Family use
- Educational use
- Teaching
- Study
- Research

Purchases intended for:

- Resale
- Commercial procurement
- Unauthorized redistribution
- Non-qualified organizations

are not eligible.

Samsung reserves the right to reject, cancel, limit, or reverse promotional benefits if eligibility requirements are not met or misuse is identified.

6. Procedures Related to Returns and Exchanges

Returns, exchanges, cancellations, and refunds for Samsung Back to School purchases are subject to Samsung's applicable sales terms, return policy, trade-in terms, payment provider terms, and any applicable consumer protection laws.

If a customer returns or cancels an eligible Samsung Back to School product, Samsung may reduce, reverse, or recover any discount, bundle saving, promotional credit, trade-in value, or other Samsung Back to School benefit associated with the returned or cancelled product.

If a customer purchased multiple products as part of a Samsung Back to School bundle deal and returns only part of the order, Samsung may recalculate the remaining order value based on the products retained. The recalculation may reduce the refund amount or require the customer to pay the difference between the promotional price and the non-promotional price of the retained products.

For Samsung Back to School purchases involving trade-in, Samsung may adjust the refund, charge back trade-in value, or apply the applicable trade-in program rules if the purchased product is returned, the trade-in device is not received, or the trade-in device does not meet the stated eligibility or condition requirements.

For Samsung Back to School purchases involving financing, or instalment payments, any refund, reversal, or payment adjustment will be handled in accordance with the applicable Samsung terms and third-party provider terms.

7. Promotion Restrictions

The Samsung Back to School promotion is valid only during the Promotion Period and only while supplies last.

Samsung may limit the number of eligible products, bundles, discounts, trade-in offers, or other Samsung Back to School benefits available per customer, per Samsung Account, per verified education account, per household, per order, per product category, or per Promotion Period.

Samsung Back to School offers are not transferable, not redeemable for cash, and may not be applied retroactively to prior purchases unless Samsung expressly states otherwise.

Samsung Back to School offers may not be used for resale, commercial purchasing, unauthorized distribution, fraudulent activity, or any purpose inconsistent with the Samsung Education Store, Samsung Student App, or applicable education purchase program.

Samsung may cancel orders, restrict purchases, suspend accounts, remove benefits, recover promotional value, or disqualify participants if Samsung determines that the Samsung Back to School promotion has been misused, manipulated, accessed through unauthorized means, or used in violation of these Terms and Conditions.

Examples of prohibited activity may include creating multiple accounts to bypass purchase limits, submitting false eligibility information, using invalid education credentials, manipulating referral links, abusing trade-in processes, reselling discounted products, or attempting to combine Samsung Back to School offers in a way not permitted by Samsung.

8. Other Restrictions

Returns, exchanges, cancellations, and refunds for Samsung Back to School purchases are subject to Samsung's applicable sales terms, return policy, trade-in terms, payment provider terms, and any applicable consumer protection laws.

If a customer returns or cancels an eligible Samsung Back to School product, Samsung may reduce, reverse, or recover any discount, bundle saving, promotional credit, trade-in value, or other Samsung Back to School benefit associated with the returned or cancelled product.

If a customer purchased multiple products as part of a Samsung Back to School bundle deal and returns only part of the order, Samsung may recalculate the remaining order value based on the products retained. The recalculation may reduce the refund amount or require the customer to pay the difference between the promotional price and the non-promotional price of the retained products.

For Samsung Back to School purchases involving trade-in, Samsung may adjust the refund, charge back trade-in value, or apply the applicable trade-in program rules if the purchased product is returned, the trade-in device is not received, or the trade-in device does not meet the stated eligibility or condition requirements.

For Samsung Back to School purchases involving financing, or instalment payments, any refund, reversal, or payment adjustment will be handled in accordance with the applicable Samsung terms and third-party provider terms.