

Terms & Conditions

— Additional Instant Discount on ICICI Bank EMI Transactions—

Customer Benefit: Customer gets additional 5.00% / 7.50% discount when they purchase Samsung Consumer Electronics (CE) product from <https://www.samsung.com/in/> using ICICI Bank's Credit Card EMI (as mentioned below).

Offer Period: 20th Feb 2025 to 23rd Feb 2025

Applicable On: Additional Instant Discount Offer is applicable on **ICICI Bank Credit Card EMI Transactions of 03/06/09/ 12 month tenures** (may vary from Bank to Bank).

Discount Credit in Account:

Instant Discount on ICICI Credit Card EMI:

- A customer is eligible for discount only if the discount is reflected on the payment gateway.
- Total EMI amount to be paid will have the instant discount offered reduced.

Maximum Discount: Maximum discount amount will be limited up to **₹4000.00** as applicable. Only One transaction per card will be allowed during the Offer Period.

Cashback Applicability Value	TV
Min Value (Item Price)	20000*

Note

- The instant bank discount applies only if the product value meets the required range. If it falls below the minimum or exceeds the maximum after applying all offers, it will not be valid.
- Discount offers do not apply on corporate cards.
- Discount/EMI schemes provided by respective issuers at their sole discretion.
- This discount can be availed on one card only twice in a month irrespective of the product purchased.
- Discount to be restricted at 2 per card during the calendar month. Customer can be eligible for discount offer basis EMI transactions only.

Disclaimer

Samsung disclaims any/all claims or liabilities with respect to the above mentioned offer. Under no circumstances shall Samsung and/or its affiliates and/or their directors, employees, agents or officers be held responsible for any part of these offers. Offers are subject to change without prior notice. This offer cannot be clubbed with any other offer unless specifically mentioned. Any other Schemes provided by respective issuers at their sole discretion. Delinquent & over-limit credit card will not qualify for this offer. Under no circumstances, will the discount being offered under this offer be settled in cash in lieu thereof by any of the party. The card holders are not bound in any way to participate in this offer. Any participation is voluntary. Any person availing this offer shall be deemed to have accepted these Offer Terms.

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— Additional Instant Discount on ICICI Bank Full Swipe Transactions—

Customer Benefit: Customer gets additional INR Up to 4000/- discount when they purchase Samsung Consumer Electronics (CE) product from <https://www.samsung.com/in/> using ICICI Bank's Credit/Debit Card (as mentioned below).

Offer Period: 20th Feb 2025 to 23rd Feb 2025

Applicable On: Additional Instant Discount Offer is applicable on **ICICI Bank Credit/Debit Card Transaction** (may vary from Bank to Bank).

Discount Credit in Account:

Instant Discount on ICICI Credit/Debit Card:

- A customer is eligible for discount only if the discount is reflected on the payment gateway.

Minimum Swipe amount to be eligible for Discount:

Cashback Applicability Value	TV
Min Value (Price)	20000*

Maximum Discount: Maximum discount amount will be limited up to **₹4000.00** for TV's as applicable. Only One transaction per card will be allowed during the Offer Period.

Note

- The instant bank discount applies only if the product value meets the required range. If it falls below the minimum or exceeds the maximum after applying all offers, it will not be valid.
- Discount offers do not apply on corporate cards.
- Discount/EMI schemes provided by respective issuers at their sole discretion.
- This discount can be availed on one card only once in a month irrespective of the product purchased.
- Discount to be restricted at 2 per card during the calendar month. Customer can be eligible for discount offer basis EMI transactions only.

Disclaimer

Samsung disclaims any/all claims or liabilities with respect to the above mentioned offer. Under no circumstances shall Samsung and/or its affiliates and/or their directors, employees, agents or officers be held responsible for any part of these offers. Offers are subject to change without prior notice. This offer cannot be clubbed with any other offer unless specifically mentioned. Any other Schemes provided by respective issuers at their sole discretion. Delinquent & over-limit credit card will not qualify for this offer. Under no circumstances, will the discount being offered under this offer be settled in cash in lieu thereof by any of the party. The card holders are not bound in any way to participate in this offer. Any participation is voluntary. Any person availing this offer shall be deemed to have accepted these Offer Terms.