

Pre-book Offer

-Galaxy S21/S21+/S21 Ultra-

1. Samsung India Electronics Pvt. Ltd. (“Samsung”) introduces a pre-book offer (“Pre-book Offer”) on Galaxy S21, Galaxy S21+ and Galaxy S21 Ultra (“Device(s”).
2. Pre-book Offer shall be available from **15th January 2021 to 28th January 2021**.
3. Customers who pre-book the Device(s) shall be eligible for the following offers referred to as Pre-book Offer 1, Pre-book Offer 2 and Pre-book Offer 3 respectively:
 - i. **Pre-book Offer 1 – For Galaxy S21:** Customers who pre-book Galaxy S21 shall be eligible for E-voucher Benefits of ₹4000.00 which can be redeemed at Samsung Shop App in the manner provided in the redemption clause. List of eligible products for redemption is provided in **Annexure A – Table 1** below.
 - ii. **Pre-book Offer 2 – For Galaxy S21+:** Customers who pre-book Galaxy S21+ shall be eligible for purchasing Buds Live at ₹990.00 or get E-voucher benefits of up to ₹10000.00 which can be redeemed at Samsung Shop App in the manner provided in the redemption clause. List of eligible products for redemption is provided in **Annexure A – Table 2** below.
 - iii. **Pre-book Offer 3 – For Galaxy S21 Ultra:** Customers who pre-book Galaxy S21 Ultra shall be eligible for purchasing Watch Active2 at ₹990.00 or get E-voucher benefits of up to ₹10000.00 which can be redeemed at Samsung Shop in the manner provided in the redemption clause. List of eligible products for redemption is provided in **Annexure A – Table 3** below.
 - iv. With the redemption of each of the products as detailed in the Annexure A under the Pre-book Offers, customers will be eligible to receive one (1N) free Samsung Smart Tag on a first-cum-first serve basis till stock lasts. There shall be no separate redemption process for the Smart Tag. Hence, in order to be eligible to receive the Smart Tag, redemption of the products will be mandatory, failing which this offer shall stand forfeited and no claims shall be entertained against Samsung in this regard.
4. You can pre-book the Device both Online and Offline. The online booking can be done on Samsung Shop i.e. <https://samsung.com/in>, Flipkart, Amazon, PayTM, Snapdeal, and tatacliq (hereinafter referred to as “Online Outlet”), whereas the offline booking can be done at the select Samsung stores (hereinafter referred to as “Offline Outlet”). Customers are advised to check the Offer availability before pre-booking the Device at that Offline Outlet.
5. Only one Device can be pre-booked against one mobile number. For activating the Device, the Customer has to use the same mobile number with which the pre-booking was done. All customers should have registered with the same mobile number for a minimum period of 03 (three) days from the date of inserting the SIM in first SIM slot for the first time.
6. Pre –booking Device on Samsung Shop, Flipkart, Amazon, PayTM, Snapdeal & Tatacliq:

- i. If you are pre-booking the Device on Samsung Shop i.e. Samsung e-store or Flipkart or Amazon or PayTM or Snapdeal or tatacliq, you will have to make a full payment of the amount as declared on the respective Outlet during the Pre-book period.
 - ii. The price of the Device as listed on the Online Outlets shall be inclusive of all taxes.
 - iii. While pre-booking you will have to fill in the required details as mentioned on the respective portals such as your name, mobile number (please read clause 5 above), email id, model number and color of the Device, without which your booking will be incomplete.
 - iv. While Pre-booking the Device via Samsung Shop, your primary shipping mobile number should be the same as your pre-book number.
 - v. Once you pre-book the Device you will receive a notification vides SMS/email from the portal confirming your registration.
 - vi. Your Device will be dispatched by the portal and you will be notified for the same via SMS or email.
 - vii. Deliveries would start from 25th January, 2021 onwards and can take 3-5 business days, depending upon your geographical location, where the Device has to be delivered
 - viii. The shipping of the Device will be subject to availability of stocks.
 - ix. You will be required to activate the Device 28th February, 2021 and register on the Samsung Shop App (to be downloaded from the Google Play Store) on or before 31st March 2021 with the same mobile number which has been used for pre-booking & activating the Device.
 - x. While you pre-book the Device on Amazon, you will be eligible to purchase the Galaxy Buds Live with Galaxy S21+ and Watch Active2 with Galaxy S21 Ultra at ₹990.00 upfront (instead of Pre-book Offer 2 and 3) however on purchase from other Online Outlets you can purchase the above said products during the redemption period, as stated in the Redemption clause below.
 - xi. In case you do not comply with the timelines mentioned for each respective step i.e. pre-book, purchase & activate and redemption as stated in respective clauses, you will not be eligible for the Pre-book Offers and no claims shall be entertained either against Samsung or its authorized partners.
7. **In case of pre-booking through Online Outlets**, Samsung will not be responsible or liable for supply of the Device as the same is being sold by Savex Computers Limited ("Savex"), Flipkart, Amazon, PayTM, tatacliq and Snapdeal respectively:
- i. Any wrong submission of required details including but not limited to shipping details;
 - ii. Any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control;
 - iii. Any late transmissions or entries;
 - iv. Any computer or communications related malfunctions or failures;
 - v. Any delay, damage, non-receipt, lost, misrouted delivery of Device;
 - vi. Any delay due to non-availability of stocks or for any other reason beyond its control;

- vii. Any delay or loss or damage due to Act of God, Governmental actions, and any other force majeure circumstances.
8. Pre-booking Device at select Samsung Stores (“Outlet”):
- i. To pre-book the Device at the select Samsung stores (“Outlet”) you have to do the registration via the Pre-book app available with the Samsung promoters at the respective Outlets A during the Pre-book Period and deposit a pre-book amount of ₹ 2000.00.
 - ii. While pre-booking you will have to enter some of your details such as your name, mobile number (please read clause 5 above), email id, model number and color of the Device, without which your booking will be incomplete.
 - iii. Once you pre-book the Device you will receive notification from Samsung on your mobile number registered in the pre-book app, confirming your registration.
 - iv. In order to be eligible to avail the Pre-book Offers, you will be required to purchase and activate the Device by 28th February 2021 and register on Samsung Shop App on or before 31st March 2021 with the same mobile number which has been used for pre-booking & activating the Device.
 - v. While you purchase the Device from the Samsung Exclusive stores, you will get an option to purchase the Galaxy Buds Live with Galaxy S21+ and Watch Active2 with Galaxy S21 Ultra at ₹990.00 upfront or redeem it through Samsung Shop after 48 hour. However if you opt for an e-voucher of ₹10000.00 you redeem the same on any other eligible products as stated in the Redemption clause below. In case of purchase of Device from the other Offline Outlets, you will have to redeem the Pre-book Offer from the Samsung Shop only as per the redemption process.
 - vi. In case you do not comply with the timelines mentioned for each respective step i.e. pre-book, purchase & activate and redemption as stated in respective clauses, you will not be eligible for the Pre-book Offers and no claims shall be entertained either against Samsung or its authorized partners. Also the pre-book amount deposited by you may stand forfeited. Refund of the said amount will be at dealer’s sole discretion and Samsung shall not be responsible for the same. Any claim regarding the pre-book amount shall lie solely against the dealer.
9. **Process for redemption of Samsung Shop benefit** - Once you receive and activate the Device you will have to follow the process given hereunder to redeem the Samsung Shop benefit as under:
- i. Redemption of the Samsung benefit will start from 27th January 2021 on Samsung Shop App.
 - ii. Fresh enrolment/sign in to the Samsung Shop App (to be downloaded from the Google Playstore) must be completed by 31st March 2021 failing which you will not be eligible for the Pre-book Offers.
 - iii. Registration & sign in to Samsung Shop App to be done with same mobile number used for pre-booking & activating the Device. In case any other mobile number is used, you will not be eligible to avail the Pre-book Offers.

- iv. In case you are already a Samsung Shop user, then you must pre-book & activate the Device with the same mobile number with which you are registered in the Samsung Shop application or else you will have to create a new Samsung Shop app account with the number you have used for pre-booking & activating the Device.
 - v. Open Samsung Shop & Visit “For You” Tab to check eligibility
 - vi. Allow Permission to read IMEI number & Mobile Number (when asked for)
 - vii. OTP will be sent to the activation number being used in the IMEI.
 - viii. Samsung Shop App will show list of available Offers. Please select the product that you wish to redeem against the Samsung Shop benefits from the list of eligible products and add to cart.
 - ix. Redemption of Samsung Shop benefit can only be done only once for every phone number on or before 31st March 2021.
 - x. The shipping of Samsung product purchased by you will happen within 30 (thirty) days from the day of placing order for the same at Samsung Shop (i.e. Samsung e-store).
10. The product purchased shall be on As Is basis and will be delivered subject to the stock availability.
 11. By doing the pre booking and availing the Pre-book Offers, it would be deemed that the customers have given their consent to contact them through call, SMS, WhatsApp or email on the details provided by them for the purpose of this Pre-book Offer or for any future communications from Samsung or its authorized partners.
 12. Product images, features, specifications shown here are for representational purposes only, the actual product may vary. Pre-book Offers available till stocks lasts.
 13. Samsung reserves the right to change, extend, amend and/or withdraw the Pre-book Offers or change any of these terms & conditions anytime without prior notice.
 14. Samsung also reserves the right to substitute the select products put for redemption under Samsung Shop benefits with Device(s)/gift(s) of equivalent value under this Pre-book Offer at its sole discretion without giving any reasons thereof. The choice as to the color, make & model of the gift(s) shall be completely at Samsung’s discretion. No claims shall be entertained in this regard.
 15. All disputes shall be subject to exclusive jurisdiction of courts located at New Delhi.

ANNEXURE A: List of Eligible products for redemption of respective E-Vouchers

You may choose the following products for redemption of the respective E-vouchers on or before 31st March 2021. These products may be purchased as per their stock availability. Samsung shall not be liable, if any product is sold out or out of stock. Samsung reserves the right to change/replace the products listed below depending on the product stock availability at its sole discretion.

For Pre-book Offer 1 - Galaxy S21: E-voucher benefits of ₹4000.00 can be redeemed on the below mentioned products:

Table 1
Product
Buds+
Buds+ & Trio
Buds+ & Adaptor
Buds Live
Buds Live & Trio
Buds Live & Adaptor
Buds Pro
Buds Pro & Trio
Buds Pro & Adaptor
S6 Lite
Tab A7 LTE
Tab A8 LTE
A51 8GB
A31 6GB
Watch Active2 BT Aluminium
Watch Active2 4G Steel
Watch 3 41mm BT
Watch 3 41mm LTE

For Pre-book Offer 2 - Galaxy S21+: E-voucher of up to ₹10000.00 can be redeemed on the below mentioned products:

Table 2	
Product	Voucher Benefit
Buds+ & Adaptor	10K
Buds+ & Trio	10K
Watch Active 2	10K
Buds Live	11K
Buds Live & Adaptor	10K
Buds Live & Trio	10K
Buds Pro	10K
Buds Pro & Trio	10K
Buds Pro & Adaptor	10K
S6 Lite	10K
Tab A7 LTE	10K

A51 8GB	10K
A31 6GB	10K
Watch 3 41mm BT	10K
Watch 3 41mm LTE	10K

For Pre-book Offer 3 - Galaxy S21 Ultra: E-voucher of up to ₹10000.00 can be redeemed on the below mentioned products:

Table 3	
Product	Benefit Value
Buds+ & Adaptor	10K
Buds+ & Trio	10K
Watch Active 2 BT	23K
Buds Live	10K
Buds Live & Adaptor	10K
Buds Live & Trio	10K
Buds Pro	10K
Buds Pro & Trio	10K
Buds Pro & Adaptor	10K
S6 Lite	10K
Tab A7 LTE	10K
A51 8GB	10K
A31 6GB	10K
Watch 3 41mm BT	10K
Watch 3 41mm LTE	10K