

Terms & Conditions

- Get ₹ **2000** Instant Discount on:
 - **Samsung Galaxy S24 FE**
- All customers who purchase the eligible device between **April 30, 2025 12:00 AM and May 08, 2025 11:59 PM** by making EMI or Full Swipe payment using **HDFC Bank Credit Cards** will be eligible for the instant Discount.
- No cost EMI schemes of **3m, 6m, and 9m** tenures may also be available with all leading banks/issuers at their sole discretion. (May vary from Bank to Bank).
- The instant bank discount applies only if the product value meets the required range. If it falls below the minimum or exceeds the maximum after applying all offers, it will not be valid.

Please refer following table for suggestive minimum and maximum values-

Model Name	PRODUCT_SKU_CODE	Min	Max
S24 FE (8/128GB)	SM-S721BLBBINS	30000	77999
S24 FE (8/128GB)	SM-S721BZKBINS	30000	77999
S24 FE (8/128GB)	SM-S721BLGBINS	30000	77999
S24 FE (8/256GB)	SM-S721BLBCINS	33000	85799
S24 FE (8/256GB)	SM-S721BZKCINS	33000	85799
S24 FE (8/256GB)	SM-S721BLGCINS	33000	85799

- For a customer to get Discount along with an EMI transaction, customer must choose EMI tenure above 6 months. Discount provided by issuer at their sole discretion.
- NBFC schemes & No cost EMI schemes from Bajaj Finance/leading banks/issuers, varying by financier and different models are also available from leading NBFCs at their sole discretion.
- Any partial payments (towards EMI or Regular Transactions) will not be eligible for the Discount.
- All credit card EMI transactions need to be under 'Brand EMI' and applicable as stated in the charge slip (in store purchases).
- Customers are advised to retain their charge slip for 180 days.
- Offer valid for successful transaction during purchase of eligible devices on Samsung eStore at <https://www.samsung.com/in/> (Web and Mobile application) only and valid till **May 08, 2025 11:59 PM**.

- This offer cannot be clubbed with any other offer unless specifically mentioned.
- Any cancelled/rejected or returned order(s) will not be eligible for the offer & the refund amount of such order will not be considered for Discount.

Note:

- **Discount offers do not apply on corporate cards.**
- **The upgrade offer cannot be clubbed with bank Discount offer.**
- **Offer not applicable on Amazon pay ICICI Bank credit card.**
- **Any other offer not applicable on EPDS purchase.**
- **Discount/EMI schemes provided by respective issuers at their sole discretion.**
- **This Discount can be availed on one card only once in a month irrespective of the product purchased.**
- **Any processing fee/bank charges levied by the issuer bank is subject to the issuer bank T&Cs. For any escalations, the customer will have to reach out to the issuer bank.**
- **If a product purchased with Bank Discount Offer as mentioned above is cancelled/rejected, then the customer will not be eligible for the offer with the same card within 24hrs (as per Bank's discretion) of the earlier purchase.**

Disclaimer:

Samsung disclaims any/all claims or liabilities with respect to the above-mentioned offer. Under no circumstances shall Samsung and/or its affiliates and/or their directors, employees, agents or officers be held responsible for any part of these offers. Offers are subject to change without prior notice. This offer cannot be clubbed with any other offer (any other Discount/Upgrade offers will not be applicable) unless specifically mentioned. Any other Schemes provided by respective issuers at their sole discretion. Delinquent & over-limit credit card will not qualify for this offer. Under no circumstances, will the discount being offered under this offer be settled in cash in lieu thereof by any of the party. The card holders are not bound in any way to participate in this offer. Any participation is voluntary. Any person availing this offer shall be deemed to have accepted these Offer Terms.