

## Samsung Experience Store Galaxy S25 Ultra Contest Terms & Conditions

Campaign Period – Up to 6th July 2025

Registrations for all entries – up to 6th July 2025

Winner announcements – Winner announcements to take place at the end of the Campaign period and to be communicated to consumers via Store at which they are registered.

Picture Criteria -

- Photos taken only with Galaxy S25 Ultra are eligible.
- Clicked only during the contest period.
- Photos that are submitted must have hashtags: #UltraMoments #GalaxyS25Ultra #SamsungIndia
- Photos cannot be altered with desktop image processing programs.
- Retain complete EXIF information for verification. Photos not taken with the Galaxy S25 Ultra or without verifiable EXIF data will be disqualified.
- Photo ratio: 4:3. Accepted formats: JPG, JPEG- Size should not exceed 10 MB - Any violation will result in disqualification
- Maximum submissions per user: 1
- By participating, you agree to the Ultra Moments campaign terms. Any violations will result in full responsibility for the participant.

Registration: All details and fields to be filled on microsite. Store staff to support

Applicable Stores: Contest entries only from the following Samsung Experience Stores are eligible for the lucky draw:

Dealer Code	Location	Partner Name	City	State
DELD010644	Connaught Place, Delhi	The British Motor Car Company P Ltd	Delhi	Delhi
TELD093074	Inorbit Mall, Hyderabad	VASISHT RETAIL [INORBIT MALL-HYD]	Hyderabad	Telangana
CHDD0778	Elante Mall, Chandigarh	ELECTRO PHOTO EQUIPMENTS PVT.LTD.	Chandigarh	Chandigarh
DELD013638	Ambience Vasant Kunj	Spectra & Star Convergence Limited	Delhi	Delhi
PUND0206971	CP67 Mohali	ELECTROPHOTO EQUIPMENTS PRIVATE LIMITED	Mohali	Punjab
MAHD0241708	Phoenix Market City Viman Nagar, Pune	KARUNA MANAGEMENT SERVICES LIMITED	Pune	Maharashtra

KARD009385	Opera House,Bengaluru	ABM DELIGHT	Bengaluru	Karnataka
KARD022579	Mall Of Asia, Bengaluru	CONCEPTS_ MOA	Bengaluru	Karnataka
MAHD0239885	Indiranagar, Bengaluru	Concepts Inc	Bengaluru	Karnataka
GUJD0647302	Palladium Mall, Ahmedabad	VTECH NXTGEN RETAILS LLP ( PALLADIUM AHMEDABAD )	Ahmedabad	Gujarat
DELD001334	South-Ex, Delhi	Star Mobitel Ltd South Ex	Delhi	Delhi
KARD008215	Innesfree Basaveshwara Nagar	Innesfree Retail llp BSW	Bengaluru	Karnataka
HARD029418	Ambience Mall Gurugram	Spectra & Star Convergence	Gurgaon	Haryana
WESD321828	South City Kolkata	R G NETWORKS	Kolkata	West Bengal

#### Judging and Winner Selection:

Top 5 photos will be shortlisted for each participating store by a celebrity photographer. Final 3 Lucky winners will be chosen via a randomizer draw by Cheil in the presence of SIEL members if possible which will be supported by Auditor Certificate post SAMSUNG'S approval on the data.

#### Judging criteria

- All above mentioned photo specifications to be met
- Creativity of the participant while posing, props used & overall aesthetic.
- Usage of Galaxy AI in enhancing the photo post clicking.

**Rights and Usage:** Participants retain copyright to their photos but grant Samsung a non-exclusive, permanent, and irrevocable right to use the photos for promotional purposes, which may be transferred to others.

**Privacy:** Participant data will be collected and used in accordance with Samsung's privacy policy.

**Consent Box - Mandatory field for Privacy & Customer agreeing to all T&C**

#### Tax Deducted at Source Terms & Conditions:

- All gift vouchers distributed under this contest shall be subject to deduction of tax at source (TDS) at the rate of 30% as per section 194B of the Income-tax Act, 1961 ('the Act'). Samsung shall collect equivalent TDS amount from winners and deposit to the Income-tax Department. Additionally, a certificate evidencing the same shall be issued

to winners within the timelines as prescribed under the Act read with Income-tax Rules, 1962 ('the Rules').

- Voucher will be handed over to Consumers Post TDS collection only. Voucher can be shared via Agency on Email post confirmation from SIEL
- The Gift card is valid for purchases made from MakeMyTrip only and is valid for a period of 12 Months from the date of Purchase.
- If customer fail to pay TDS within Max 30 days from date of intimation over email, his claim will be rejected and next back up winner will be selected for the same.
- TDS collection via Cheil/Store Dealer team (where the entry was submitted by consumer) will be done in the name of SIEL (as per current practice)
- Winners not providing PAN must provide a declaration for not claiming TDS Certificate from Samsung. (Declaration below)

#### DECLARATION

I (Full name and address of the winner) aged (Years) do hereby declare that I do have/not have (tick as applicable) income tax Permanent Account Number (PAN) and I will not claim TDS Certificate from Samsung India Electronics Pvt. Ltd. (SIEL) on my PAN for the TDS amount of Rs. .... against (Winning product description) which I have won in the (Name of Samsung Scheme / Offer) in m/o (MM/YYYY).

I, (Full name) do hereby declare that what is stated above is true to the best of my knowledge and belief.

Verified today, the ..... day of .....

Name :

Address :

Signature :

#### Voucher Terms & Conditions:

- The Gift card is valid for purchases made from MakeMyTrip only and is valid for a period of 12 Months from the date of Purchase.
- To check your voucher balance & validity, please log on to - <https://www.makemytrip.com/gift-cards/>

For Flights, Hotels & Holidays:

- Can be redeemed online at [www.makemytrip.com](http://www.makemytrip.com) or on MakeMyTrip Android & IOS app. Please follow the steps listed below:
    - Select your Flight/ Hotel and fill required details till you reach the payment page.
    - On Website, click on "More options" and Select "Gift Card" as your Payment Mode. On Android and IOS app, choose Gift Card as the payment option
    - Enter your Gift Card/ Card No. (16 Digit) and 6 Digit Pin No.
    - Click on "Make Payment" and Pay the Balance amount (if any) using other Payment Modes Listed.
    - Flights & Hotels are not redeemable offline.
    - Gift Card Enquiry or Complaint: 0124-4628747(9 am – 9 pm)
  - For redeeming Holidays offline through our Holiday Experts :
    - Please call on the understated number to redeem the card.
    - Domestic and International Holiday packages: 0124-4628747.
    - You can reach out to our travel expert between 9 AM to 9 PM
    - You can write on [Giftvouchers@makemytrip.com](mailto:Giftvouchers@makemytrip.com)
    - You can also visit the MakeMyTrip Branches to redeem.
- This Gift card is not valid on Activities, Rail ,FOREX and VISA.
  - The Gift Card is not valid on bookings through myBiz.
  - This Gift card is not applicable with the Pay Later Payment option (Book Now Pay Later/Reserve Now Pay Later)
  - Gift cards are valid on bookings made through MMT Mobile App.
  - In case of transaction failures after Gift Card is applied, amount would be automatically refunded to the same cards within 24 hours.
  - This Gift card/voucher cannot be clubbed with any other ongoing offer discount/cash back/promotion run by Makemytrip.com on app or website.
  - This Gift card is valid for partial redemption. Balance would remain in the Gift Card till the validity period and can be reused for multiple transactions.
  - Multiple Gift Cards (up to 3) can be combined and used in 1 booking.
  - Products and services are subject to availability.
  - The Gift card cannot be cancelled or exchanged for cash.
  - The Gift card validity cannot be extended under any circumstances.
  - Gift Card code/Physical copy or both to be provided at the time of booking along with an ID proof for the offline redemption.
  - MakeMyTrip is not responsible if the Gift card is lost, stolen or used without permission.
  - In case of cancellation of bookings made using the gift card within the validity period, the amount will be reversed to the same card as used at the time of booking.
  - Users are required to save the gift card number and PIN to utilize this refunded amount as we will not be able to reset the PIN or reissue a new gift card number.
  - In case of cancellations where the gift card validity has expired, no refund will be processed for the amount paid by the gift card.

- MakeMyTrip is the final authority on the interpretation of these rules
- MakeMyTrip reserves the right to deny accepting any Gift card if it suspects that there is duplicity of cards.
- In no event the liability of MakeMyTrip for any claims shall exceed the value of the card.
- In the event of any dispute, parties agree to exclusive jurisdiction of courts of New Delhi.
- This is for individual use only, Travel agents found using the card would lead to cancellation of booking and no refund would be made.
- For any issue or query regarding Gift card, please write to [Giftvouchers@makemytrip.com](mailto:Giftvouchers@makemytrip.com)