

SOLVE FOR TOMORROW 2025 FACT SHEET

COMPETITION OVERVIEW

1. **What is Solve for Tomorrow?**

- Samsung Electronics believes that Science, Technology, Engineering and Mathematics (STEM) is a crucial element that can help resolve salient societal issues and empower a technology driven future for all Malaysians.
- In line with the above, the Solve for Tomorrow 2025, themed “START WITH CAN” is a unique competition that aims to serve as a platform to encourage young Malaysians to discover and nurture their social innovation ideas as well as instill stronger interest in STEM learning amongst students.
- Participants will have the chance to apply key skills such as critical thinking, creative problem-solving, communication and teamwork amongst others to innovate and come up with solutions that will create a better world for all.

2. **How does the competition work?**

- Each team should consist of three students, and a teacher as the team mentor from the same school. Each school can be represented by more than one team.
- The team must submit a STEM driven idea that is relevant to resolve a pressing issue Malaysia is facing today or in the near future.

3. **Who is eligible to participate in this competition?**

- Participants who are full-time students between Form 1 to Form 3, Secondary Schools nationwide.
- Prior acknowledgment and consent to participate in the competition and its terms and conditions is required. Click [here](#) to download the parent consent form.

4. **Why should you join Solve For Tomorrow?**

- This is your chance to showcase your innovative STEM ideas that can help all Malaysians resolve our ongoing societal issues.
- You will also get to learn and improve your critical thinking, creative problem-solving, communication and teamwork skills that will further polish you as an individual.
- You will also be in the running to win Samsung products for yourself and your school. Find out more [here](#).

COMPETITION MECHANICS

5. When will the Solve for Tomorrow 2025 be held?

- The competition will run from 25 August 2025 and will culminate in December 2025.
- Below are the respective phases:
 - Phase One (25 August – 15 September 2025)
 - Participants will need to download the registration form available at <https://www.samsung.com/my/solvefortomorrow/2025> and fill up their personal, team, and school information.
 - Each team will also need to complete four questions in the Activity Plan Form addressing an issue in their community and their plans to inspire real-world change.
 - All complete entries must be emailed to solvefortomorrow.my@samsung.com on or before 15 September 2025.
 - Phase Two (2 October – 27 October 2025)
 - At this stage, 10 teams will be shortlisted and announced on 2 October 2025.
 - The top 10 teams will be invited to the Design To Win Workshop, which is scheduled for 11 October 2025. The venue will be announced closer to the date.
 - They will need to refine their idea and show how it will be brought to life.
 - The teams will need to share the work through a PowerPoint presentation and submit on or before 27 October 2025.
 - Phase Three (5 November – 29 November 2025)
 - Top five teams will be selected and announced on 5 November 2025.
 - The teams are required to enhance their presentation. They have an option of developing a prototype.
 - They are required to submit a video recording of their presentation and the functions of the prototype on or before 29 November 2025.
 - Finale Presentation and Prize Giving Ceremony (6 December 2025)
 - Teams will need to present to a panel of judges. First prize, second prize, third prize winners and consolation prize winners will be announced during the Finale Presentation.
- It's just so simple to join. Click [here](#) to download the application form and start writing your idea now!

6. How do I know if my registration is successful?

- You will receive a confirmation e-mail from us.
- It is important to note that all participants must obtain their parent's or legal guardian's prior acknowledgement of and consent to their participation in the Competition and to these Terms and Conditions.
- The registration of any team will not be accepted and any entry submitted will not be valid until Samsung has received all duly completed parental consent forms from the respective parents or legal guardians of all participants in the team.

7. How will I be notified if I am selected at each phase?

- The shortlisted teams for each phase will be notified via email /phone.

8. How will the entries be judged?

- The entries will be judged based on:
 - Identifying the issues and relevance in addressing them
 - Feasibility and elaboration of the solution proposed
 - Creativity and innovativeness of solution (uniqueness & originality)

- Use of STEM to solve the problem
- Presentation skills during the finale

9. **Is there a specific theme I need to follow when submitting my idea?**

- Yes! You can choose from one of these four themes for your idea:

Environmental Sustainability via Technology (Global)

– Encourages students to address environmental issues by applying STEM creatively.

Social Change through Sport & Technology: For Education & Better Futures (Global)

– A new global focus co-developed with the International Olympic Committee (IOC) to inspire inclusion and education through sports + technology.

Health & Well-being (Local)

– Focused on physical, mental, and emotional wellness.

Education & Learning (Local)

– Focuses on solving challenges within school environments and access to knowledge.

- Together, we can create a positive impact and build a brighter future for generations to come.

10. **What are the prizes up for grabs?**

- Winners of the competition will stand to win prizes as follows: -
 - First prize
 - Samsung products worth up to RM44,000
 - Second prize
 - Samsung products worth up to RM30,000
 - Third prize
 - Samsung products worth up to RM23,000
 - Forth prize (Consolation)
 - Samsung Products worth up to RM12,000
 - Fifth prize (Consolation)
 - Samsung Products worth up to RM8,000
- Prize values are estimated and may vary at Samsung's discretion.

11. **Are there any entry fee charges?**

- No! Solve For Tomorrow is Free of Charge for all eligible participants.

12. **Who selects the winners?**

- The selection of winners will be done by a panel of judges that comprises of representatives from both Samsung Malaysia Electronics (SME) Sdn Bhd and Universiti Malaya STEM Centre.

13. **Is it acceptable to cite external sources in my submission?**

- Yes, you are allowed to cite external sources as long as you have obtained the relevant permissions and consent from these sources and ensure that such use does not violate any intellectual property, privacy, publicity, or other rights of third parties.
14. **Is it mandatory to incorporate 'technology' in my idea?**
- Technology isn't something to fear—it can be as simple as a mechanical device or a website. What's crucial is to use it creatively to address a problem and create a solution that benefits all Malaysians.