

Samsung Galaxy Tab S9 Series Targeting Campaign

Terms and Conditions

1. Introduction

1.1 The Samsung Galaxy Tab S9 Series Targeting Campaign (“**Promotion**”) is organized by Samsung Malaysia Electronics (SME) Sdn Bhd (“**Samsung**”).

1.1.1 The sales transaction in the Promotion is between the Participating Stores (as defined below) and Customer. Samsung only provides the recommended retail price (“**RRP**”) and/or redemption guidance on this site.

1.1.2 Customer agrees to comply with all the terms and conditions when accessing or using this site. The scope of these Terms and Conditions is limited to Samsung's role of hosting this site and organizing this Promotion only.

1.1.3 The Promotion is on a first come first served basis, and while stocks last.

2. Promotion Period

2.1 The Promotion will run for the periods as stated below or while promotional stocks last, whichever is earlier (“**Promotion Period**”):

Promotion Title	Promotion Period
a. Samsung Code Redemption Promo	16 October – 30 November 2023
b. Samsung Reward Points Redemption	
c. Samsung Galaxy Tab S9 Series Free 1 Year VIU Subscription	18 August – 30 November 2023

2.2 Samsung reserves the right to shorten, extend or cancel the Promotion Period at its sole discretion without prior notice.

3. Eligibility

3.1 The Promotion is open to all Malaysian citizens and residents of Malaysia of 18 years and above (as of 1 October 2023) with Malaysia Identity Card; except Samsung employees (and their immediate families), its related agencies, retailers and dealers.

3.2 Eligible Customers are as defined hereinunder in relation to the Campaign and/or Promotion.

4. Participating Stores (“Dealer”)

Table 1

No.	Participating Stores
a.	Samsung Online Store (https://www.samsung.com/my)

(Collectively known as the “**Participating Stores**”)

Table 2

Promotion Title	Participating Stores
a. Samsung Code Redeem for Targeting Promo	a only
b. Samsung Reward Points Redemption	
c. Samsung Galaxy Tab S9 Series Free 1 Year VIU Subscription	

5. Promotion Mechanism

By participating in the Promotion, Customer will be eligible for the following promotion(s) below.

5.1 Samsung Galaxy Tab S9 Series Targeting Promotion

5.1.1 By Participating in the Targeting Promotion, Customer who purchased Samsung Galaxy Tab S9 Series (“**Participating Models**”) during the relevant Promotion Period will be entitled to redeem the following exclusive gifts (“**Launch Gifts**”).

5.1.2 Launch Gifts (s) are subject to Participating Stores as listed below:

Participating Stores	Participating Models	RRP	Launch Gifts and PWP	Allocation
Samsung Online Store & Others	SM-X710NZEEXME	RM4,199	Free 1 year VIU Subscription voucher code (worth RM99.90)	1,648
	SM-X710NZAEXME	RM4,199		
	SM-X716BZAEXME	RM4,849		
	SM-X716BZEEXME	RM4,849		
	SM-X810NZAAXME	RM4,599		
	SM-X810NZEAXME	RM4,599		
	SM-X810NZAEXME	RM5,199		
	SM-X810NZEEXME	RM5,199		
	SM-X816BZAEXME	RM5,849	Comes with Book Cover Keyboard (in-box) (worth up to RM1,499.00) Free 1 year VIU Subscription voucher code (worth RM99.90)	
	SM-X810NZADXME	RM4,799		
	SM-X816BZADXME	RM5,449		
	SM-X810NZEHXME	RM5,199		
	SM-X816BZEHXME	RM5,849		
	SM-X910NZADXME	RM5,999		
	SM-X916BZADXME	RM6,649		
	SM-X910NZAHXME	RM6,499		

5.1.3 Promotion is limited to the units indicated above. All exclusive gifts are available for collection or delivery, together with the purchased Participating Model(s) on a first come first served basis, and while stocks last.

5.1.4 Free gift(s) / actual promotion(s) availability is subject to the respective Participating Stores. Customer is advised to check with point of sales to confirm the promotion type and/or availability of the free gifts prior to purchase.

5.2 Samsung Code Redemption Promo

5.2.1 By Participating in Samsung Code Redemption Promo, Customer who purchased the Eligible Device(s) at the Participating Stores during the relevant Promotion Period are entitled to the following discounted price(s):

Participating Model	Selected SKU	RRP	Discounted Price	Discount	QTY
Galaxy Tab S9 256GB	SM-X710NZEEXME	4199.00	3359.20	25%	127
	SM-X710NZAEXME	4199.00	3359.20	25%	9
Galaxy Tab S9 256GB 5G	SM-X716BZAEXME	4849.00	3636.70	33%	28
	SM-X716BZEEXME	4849.00	3636.70	33%	27
Galaxy Tab S9+ 256GB	SM-X810NZAAXME	4599.00	3771.10	22%	278
	SM-X810NZEAXME	4599.00	3771.10	22%	210
Galaxy Tab S9+ 256GB with KBD	SM-X810NZADXME	4799.00	4079.10	18%	5
Galaxy Tab S9+ 256GB 5G with KBD	SM-X816BZADXME	5449.00	4359.20	25%	50
Galaxy Tab S9+ 512GB	SM-X810NZAEXME	5199.00	4159.20	25%	192
	SM-X810NZEEXME	5199.00	4159.20	25%	132
Galaxy Tab S9+ 512GB with KBD	SM-X810NZEEXME	5199.00	4263.10	22%	2
Galaxy Tab S9+ 512GB 5G with KBD	SM-X816BZEEXME	5849.00	4679.20	25%	15
Galaxy Tab S9+ 512GB 5G	SM-X816BZAEXME	5849.00	4386.70	33%	116
Galaxy Tab S9 Ultra 256GB with KBD	SM-X910NZADXME	5999.00	5099.10	18%	148
Galaxy Tab S9 Ultra 256GB 5G with KBD	SM-X916BZADXME	6649.00	5319.20	25%	118
Galaxy Tab S9 Ultra 512GB with KBD	SM-X910NZAEXME	6499.00	5329.10	22%	191

5.2.2 Journey to enjoy the Samsung Code Redemption Promo:

<p>Step 1: Voucher Code Receive via EDM or Samsung Member</p>	<p>Customer who has previously purchased any model of the Samsung Galaxy Tab as below, will receive a unique code(s) via EDM or Samsung Member:</p> <ul style="list-style-type: none"> • Tab S5 Series • Tab S6 Series • Tab S7 Series • Tab S8 Series
<p>Step 2: Purchase Tab S9 Series</p>	<ol style="list-style-type: none"> 1. Visit the Samsung Online Store (www.samsung.com.my). 2. Add a minimum of one (1) units of Participating Model(s) to the cart. 3. Choose to trade in your old Participating Trade-In Model(s) listed in Clause 5.2.3 below.* 4. In the Confirmation Page, enter a valid Unique Code in the Promo Code box and select "Confirm". The discount amount will be automatically reflected in the total bill before proceeding to payment at the next step. <p><i>Note: All purchase of the Participating Models must be in a single receipt/ transaction.</i></p>

	<i>*Please note that location exclusions may apply. Customers must complete the whole trade-in process.</i>
Step 3: Checkout and make payment	Checkout and make payment accordingly

5.2.3 Participating Trade-In Models are below:

- Tab S5 Series
- Tab S6 Series
- Tab S7 Series
- Tab S8 Series

5.2.4 The Promotional Products are limited to the allocation stated herein, on a first come first served basis, and while stocks last.

5.2.5 Samsung reserves the right to suspend or terminate or cancel the Promotion or change the Promotional Products anytime without any prior notice.

5.2.6 Samsung reserves the right to amend the Promotional Products at its sole discretion without prior notice.

5.3 Samsung Galaxy Tab S9 Series Reward Points Redemption

5.3.1 Customers who are **successful in completing Steps 1 – 2 of Samsung Code Redemption Promo** above, will be entitled to purchase the Participating Models at the Participating Stores during the relevant Promotion Period with their Samsung Reward Points.

5.3.2 The discounted prices according the number of Reward Points are as follows:

EXCLUSIVE PROMOTION			OVER TRADE + 5K PTS	OVER TRADE + 10K PTS	OVER TRADE + 15K PTS	OVER TRADE + 20K PTS	QTY
Participating Model	SKU	RRP	Purchase Amt	Purchase Amt	Purchase Amt	Purchase Amt	
Galaxy Tab S9 256GB	SM-X710NZEEXME	4,199	3,109.20	2,959.20	2,809.20	2,659.20	127
	SM-X710NZAEXME	4,199	3,109.20	2,959.20	2,809.20	2,659.20	9
Galaxy Tab S9 256GB 5G	SM-X716BZAEXME	4,849	3,386.70	3,236.70	3,086.75	2,936.75	28
	SM-X716BZEEXME	4,849	3,386.70	3,236.70	3,086.75	2,936.75	27
Galaxy Tab S9+ 256GB	SM-X810NZAAXME	4,599	3,471.10	3,321.10	3,171.18	3,021.18	278
	SM-X810NZEAXME	4,599	3,471.10	3,321.10	3,171.18	3,021.18	210
Galaxy Tab S9+ 256GB with Keyboard	SM-X810NZADXME	4,799	3,779.10	3,629.10	3,479.15	3,329.15	5
Galaxy Tab S9+ 256GB 5G with Keyboard	SM-X816BZADXME	5,449	4,059.20	3,909.20	3,759.20	3,609.20	50
Galaxy Tab S9+ 512GB	SM-X810NZAEXME	5,199	3,859.20	3,709.20	3,559.20	3,409.20	192
	SM-X810NZEEXME	5,199	3,859.20	3,709.20	3,559.20	3,409.20	132
Galaxy Tab S9+ 512GB with Keyboard	SM-X810NZEEXME	5,199	3,963.10	3,813.10	3,663.18	3,513.18	2

Galaxy Tab S9+ 512GB 5G with Keyboard	SM-X816BZEHXME	5,849	4,379.20	4,229.20	4,079.20	3,929.20	15
Galaxy Tab S9+ 512GB 5G	SM-X816BZAEXME	5,849	4,086.70	3,936.70	3,786.75	3,636.75	116
Galaxy Tab S9 Ultra 256GB with Keyboard	SM-X910NZADXME	5,999	4,649.10	4,499.10	4,349.15	4,199.15	148
Galaxy Tab S9 Ultra 256GB 5G with Keyboard	SM-X916BZADXME	6,649	4,869.20	4,719.20	4,569.20	4,419.20	118
Galaxy Tab S9 Ultra 512GB with Keyboard	SM-X910NZAHXME	6,499	4,879.10	4,729.10	4,579.18	4,429.18	191

5.3.3 Option to redeem Reward Points must be done prior to checkout and payment.

5.3.4 Journey Purchasing/Redeeming Items from the Rewards Catalogue

5.3.4.1 Points may be used to purchase/redeem items in the Rewards Catalogue once they have accrued Points. The total number of Points Participants can use is the number of Points available in their Rewards Account.

5.3.4.2 Redeeming Points Earned:

- a. Participant may visit the Rewards Catalogue within the Members App to redeem items with accrued Points.
- b. To purchase/redeem items from the Rewards Catalogue, follow the links and instructions to browse through the Rewards Catalogue. Once Participant has located an item he or she would like to purchase, he or she can purchase the item by clicking on the "Redeem" button. Participant will receive confirmation that the item has been purchased/redeemed and the associated Points will be deducted from his/her Rewards Account.
- c. Sponsor reserves the right to modify the list of items available for purchase/redeem, as well as their corresponding Point values, at any time for any reason.
- d. All purchases/redemption for items from the Rewards Catalogue are final and the Points will be deducted from Participant's Rewards Account.
- e. Sponsor reserves the right to substitute an item advertised with an item of equal or greater value if due to unavailability or for any other reason.
- f. Fulfillment process and timing will vary depending on the Reward purchased through the Rewards Catalogue. Details will be provided at the time of purchase.
- g. Except as otherwise provided herein, no refunds will be provided on any purchased item. If for any reason a purchased item is received damaged, becomes unavailable, or cannot be fulfilled, Samsung, in its sole discretion, reserves the right to replace the purchased/redeemed item with a similar item of equal or greater value.
- h. Third party voucher/ rebates/ coupons/ offer items ("Third Party Items") may be available for redemption through the Rewards Catalogue. To the extent permitted by law, Samsung disclaims any warranty, accuracy, fitness for use, condition, or representation in respect of any Third Party Items in any aspects including but not limited to quality, accuracy, non-infringement of third party rights and compliance of any applicable laws or regulations or that any third party will honor or acknowledge the Third Party Item. The use of the Third Party Item may be governed by such third party's terms of use, privacy policy, terms and conditions or such other agreement.

5.4 Samsung Galaxy Tab S9 Series Free 1 Year VIU Subscription

- 5.4.1 Each Customer is only entitled to redeem one (1) Free Gift per Eligible Device purchased.
- 5.4.2 Free gift(s) / actual promotion(s) availability is subject to the respective Participating Stores. Customer is advised to check with point of sales to confirm the promotion type and/or availability of the free gifts prior to purchase.
- 5.4.3 The Promotional Products and Free Gift(s) Redemption are on a first come first served basis, and while stocks last.
- 5.4.4 Samsung reserves the right to suspend or terminate or cancel the Promotion or change the Promotional Products anytime without any prior notice.
- 5.4.5 Samsung reserves the right to amend the Promotional Products at its sole discretion without prior notice.
- 5.4.6 Journey to get the Free VIU Subscription vouchers:

Step 1: Download VIU Subscription vouchers from Samsung Member app	<ul style="list-style-type: none">a. Register / Login to Samsung Member Appb. Click into Benefits Tabc. Select the VIU Subscription Bannerd. Click to download the vouchers <p>Note: 1 Samsung Banner consists of 1 voucher, which is equivalent to 1 Free VIU Subscription.</p> <p>Customers need to download the vouchers from Samsung Banners in order to claim the VIU Subscription. If customer fails to do so, he/she will not be entitled to enjoy the offer.</p>
Step 2: Enjoy the service	Customer will be able to enjoy the free VIU subscription service if all of the mentioned information have been validated successfully.

- 5.4.7 All redemptions must be submitted via Samsung Members from 18 August 2023 to 15 December 2023.
- 5.4.8 The 1 year VIU subscription voucher is only applicable to non-Premium VIU members.

6. Launch Collection Period

- 6.1 The Launch Collection Period for purchases made during Promotion Period is from 16 October to 30 November 2023. Launch Collection Period is subject to change.
- 6.2 Actual collection date might differ subject to the stock availability of the respective Participating Stores & Participating Model purchased. Customer is advised to check with point of sales on actual collection date prior or upon purchase of the Participating Model(s).
- 6.3 In the event the Customer fails to collect the Launched Participating Model within the periods stated herein, the deposit amount (as stipulated by the relevant Participating Store) will be forfeited and the Launch shall be declared null and void. For the avoidance of doubt, Customers will be charged the full amount for and upon Launch made through the Samsung Online Store.
- 6.4 Samsung reserves the right to change the Launch Collection or Delivery Period without prior notice and shall not be liable for any changes to the Launch Collection or Delivery Period.

7. Payment

- 7.1 Customer acknowledges, understands and agrees that all transactions are between Customer and Dealer only. Samsung only acts as the coordinating party and is not involved or a party of any monetary/sale and purchase of this order transaction.
- 7.2 Customer is not allowed to cancel the order, change the selected device colour or model, or the selected outlet once Customer has successfully completed and confirmed the payment transaction.
- 7.3 Customer shall pay the full amount for the order directly to Dealer only.

8. Delivery

- 8.1 The fulfilment and delivery of the product is handled by Samsung SDS Malaysia Sdn Bhd ("SDS").
- 8.2 SDS reserves the right to appoint a third (3rd) party vendor or service provider to handle the fulfilment or making available of the product and delivery of the product to you. By providing your personal information including name, delivery address, contact numbers, email address and other information to SDS, SDS can use and/or disclose to such third (3rd) party vendor or service provider for the purposes of delivery service.
- 8.3 To accept the item, the Customer or the authorised representative or the recipient is required to present identification, i.e. NRIC or Passport to the delivery personnel, failing which the delivery personnel have the right to refuse delivery and will return the product to SDS as "unclaimed".
- 8.4 The proof of delivery of product must be in the form of written acknowledgement of receipt of the product by the Customer, the authorised representative or the recipient. If the delivery address is an office address, an acknowledgement by any office staff will be treated as good acknowledgement of the item.
- 8.5 The time for delivery of the product is between the Customer and SDS. Samsung shall not be liable for any delay in delivery of the product howsoever caused.

9. Customer's Covenants

In connection to this Promotion, Customer will not use this site:

- 9.1 To submit fraudulent order, false, inaccurate, misleading, defamatory, or libelous information;
- 9.2 To distribute viruses or any other technologies that may harm Samsung, or the interests or property of other users;
- 9.3 To export the unit purchased except in compliance with the export control laws of relevant jurisdictions and in accordance with posted rules and restrictions;
- 9.4 In the event if Samsung suspects or discovers that the Customer is abusing this Promotion and/or Samsung in any of the ways mentioned above or otherwise, Samsung may, at our sole discretion, take necessary steps to prevent and mitigate such abuse such as limiting, suspending, or terminating the Customer's user account(s) and access to this site, delaying or removing hosted content, removing any special status associated with Customer account(s), reducing or eliminating any discounts, and taking technical and/or legal steps to prevent Customer from using this site.

10. Limitation of Liability

- 10.1 Samsung uses its reasonable effort to keep its site safe, secure, and functioning properly, but Samsung does not guarantee the continuous operation of or access to this site.

- 10.2 Customer agrees that he/she is making use of this site at his/her own risk, and that it is being provided to Consumer on an "AS IS" and "AS AVAILABLE" basis.
- 10.3 To the extent permitted by applicable law, Samsung excludes all express or implied warranties, terms and conditions including, but not limited to, implied warranties of merchantability, fitness for a particular purpose, and non-infringement.
- 10.4 Customer shall assume full responsibility in case of any accident, damage or claim resulting from participating in this Promotion.
- 10.5 Customer shall be deemed to be able to perform legally binding contract upon his/her submission of the order and there shall not be any refund or costs whatsoever arising from his/her violation of the minimum age stated herein.
- 10.6 Warranty of the Promotional Product is subject to standard product warranty coverage as per terms and conditions stated in the official corporate website at <http://www.samsung.com/my/support/warranty>. Customer is advised to check the website from time to time and stay informed for any changes on the terms and conditions of the warranty.

11. General

- 11.1 In the event Customer has queries with regard to this Promotion; please call Samsung Consumer Service at 1-800-88-9999.
- 11.2 By participating in this Promotion, Customer fully and unconditionally agrees to and accepts the Terms and Conditions stated herein and the decisions of Samsung on every aspect of this Promotion shall be final and binding.
- 11.3 This Promotion is not valid in conjunction with other promotions, vouchers or discounts.
- 11.4 All pictures and/or images of the Promotional Products found in any advertising and marketing materials are for illustration purposes only and actual item or colour may vary.
- 11.5 The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice.
- 11.6 Free Gift(s), Rebate(s) and E-Voucher(s) if any, are on first come first served basis and while stocks last.
- 11.7 Free Gift(s), Rebate(s) and E-Voucher(s) if any, are not redeemable for cash, not exchangeable or transferable and cannot be used in conjunction with other promotional offers.
- 11.8 Free Gift(s), Rebate(s) and E-Voucher(s) if any, are only applicable for the purchase made under the Participating Stores during the Promotion Period.
- 11.9 Product display sets purchases, B2B purchases, staff purchases, EPP purchases, Customer Retention Program (CRP) purchase are not entitled to any Free Gift(s), Rebate(s) and/or E-Voucher(s).
- 11.10 Samsung reserves the right to disqualify or reject any submissions/ redemptions for Order or Free Gift(s), Rebate(s) and/or E-Voucher(s) in its sole discretion without prior notice, limit or cancel quantities purchased per person or per order. These restrictions may include order placed by or under the same Customer's account or orders that use the same billing address or delivery address.
- 11.11 Samsung reserves the right to amend these Terms and Conditions without prior notice to the extent permitted by law. Changes to the Terms and Conditions shall become effective as soon as they are displayed in Samsung's website.

- 11.12 Samsung reserves the rights to change the Free Gift(s) if any, with products of similar value without any prior notice.
- 11.13 Samsung and/or Dealer reserves the right to cancel any order without any prior notice. For the avoidance of doubt, any cancellation of orders will not entitle the Customer to any compensation against Samsung and/or Dealer for any losses or damages directly or indirectly that may be suffered or incurred by the Customer as a result of the cancellation.
- 11.14 In the event any Free Gift(s) are being awarded to the Customer having provided false or mistaken identity or information, Samsung reserves the right to revoke the Customer's eligibility for the said Free Gift(s) and recover any damages from such Customer to the fullest extent permitted by law.
- 11.15 In the event Customer returns the Promotional Products purchased, subject to Samsung's standard product warranty coverage and return policy, Customer shall return any Free Gift(s) received together with the purchase of the Promotional Products.
- 11.16 In the event of any electronic, computer, operational and/or technical error affecting the details or pricing or quantity of the product or any promotion on the website, Samsung or Dealer reserves the absolute rights to rectify such error and/or cancel any transaction which has been entered into in reliance of the said error.
- 11.17 Samsung shall not be liable in any way for any costs, expenses, damages, liability or injury arising out of or in any way connected with the Promotion.
- 11.18 By participating in this Promotion, Customer agrees to release and hold Samsung and its employees, officers, directors, shareholders, agents, representatives, parent companies, affiliates, subsidiaries, licensees, advertising, promotion, and fulfilment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Promotion or resulting from acceptance, possession, use or misuse of the Free Gift, or travel to or from any gift-related activity, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.
- 11.19 In case of any dispute, Samsung reserves the right to make the final decision. Samsung's decision is final and no further correspondence or appeal will be entertained.
- 11.20 During the Promotion Period, Samsung may collect consumers information including personal information in the form of, among others, survey forms, (whether on our own or by appointed service provided) taken during the Promotion. By participating in the Promotion, you agree that the collection of such information will be processed, handled and use in accordance with the Samsung Privacy Policy at <http://www.samsung.com/my/info/privacy.html>.
- 11.21 In the event of inconsistencies between the Terms and Conditions found elsewhere with regard to this Promotion (if any) and the Terms and Conditions herein, the latter shall prevail.
- 11.22 The Terms and Conditions of the Promotion shall be governed by and interpreted in accordance with Malaysian law and the parties submit to the exclusive jurisdiction of the Malaysian courts.