

**SAMSUNG**

**Stay Strong**

**Malaysia**

*we are here for you*

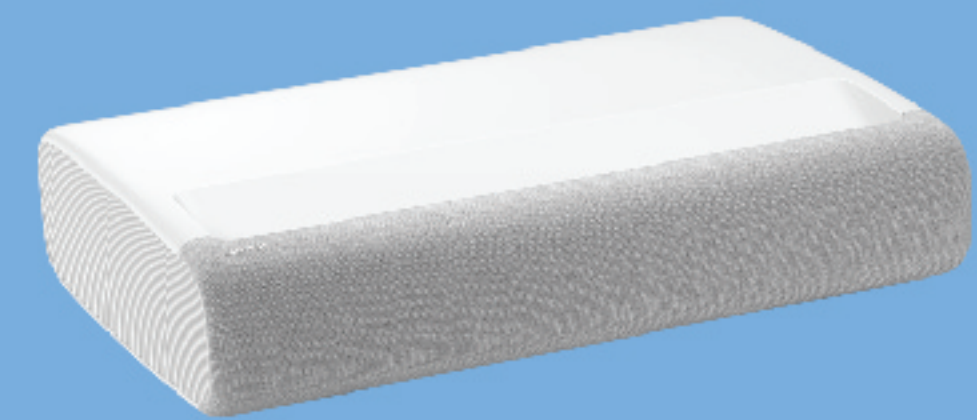


**Achieve more while staying safe with these offers!**

1st August to 30th September 2021



**Crystal UHD**  
The Best in Class,  
Crystal Clear Choice



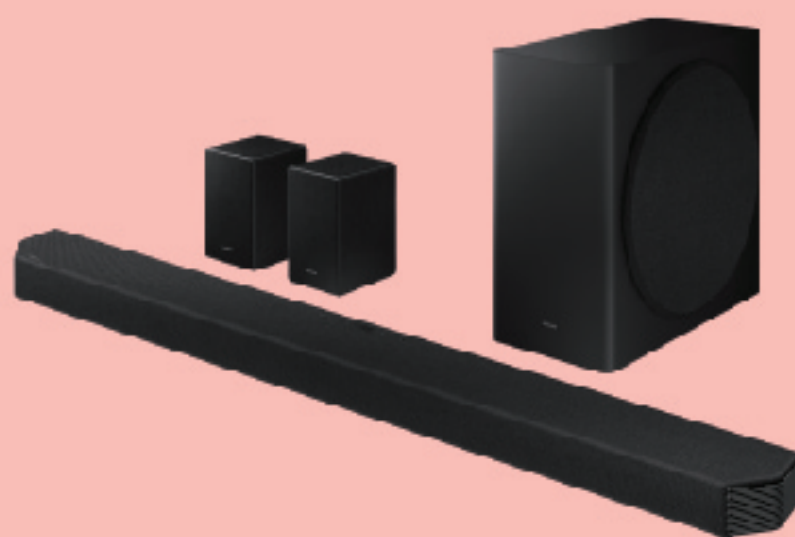
**The Premiere**  
Launch your private  
cinema in 4K triple laser



**Neo QLED 8K**  
Greatness Never Ends but  
Evolves with 8K



**The Frame**  
Make your own TV



**PWP**  
Q-series Soundbar  
Save up to RM1,700



**Free Gifts**  
Worth up to RM6,597



<https://www.samsung.com/my/staystrongmsia2021>

\*Source -Omdia, Jan-2021. Ranking in terms of shipments. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk.  
\*\*M5 & M7 Smart Monitor App availability may vary by country. \*\*Subscription required. Promotion is valid while stocks last and on first come first served basis. Terms and conditions apply.

Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)

**Global  
No.1**  
TV for 15 Years  
Samsung is ranked No.1 TV brand for 15 years

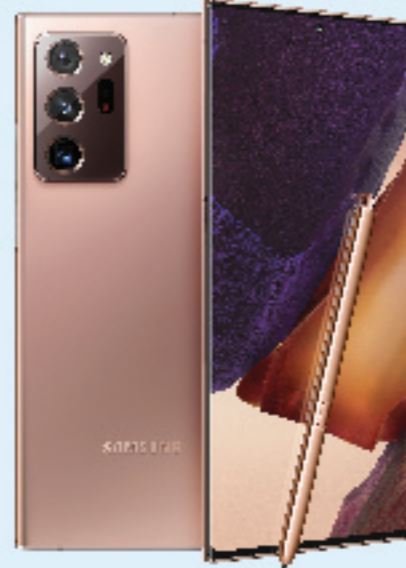


# Free Gifts **RM6,597\***

worth up to

upon purchasing eligible TVs

**A**



Galaxy Note20 Ultra 5G  
 Mystic Bronze  
 RRP: RM4,099

**B**



Galaxy Note20 5G  
 Mystic Bronze  
 RRP: RM3,199

**C**



Galaxy S21 5G  
 Phantom Violet  
 RRP: RM3,699

**D**



Galaxy A72  
 Awesome Violet  
 RRP: RM1,899

**E**



Galaxy A32  
 Awesome Violet  
 RRP: RM999

**F**



Galaxy A22  
 Mint  
 RRP: RM899

**G**



Galaxy A12  
 Black  
 RRP: RM699

**H**



Galaxy A02  
 Black  
 RRP: RM399

**I**



32" M7 Smart Monitor\*\*  
 RRP: RM1,999

**J**



32" M5 Smart Monitor\*\*  
 RRP: RM1,388

**K**



Slim Fit Wall Bracket  
 RRP: RM499

**L**



Modern Bezel - Brown  
 Up to RRP: RM899

**M**



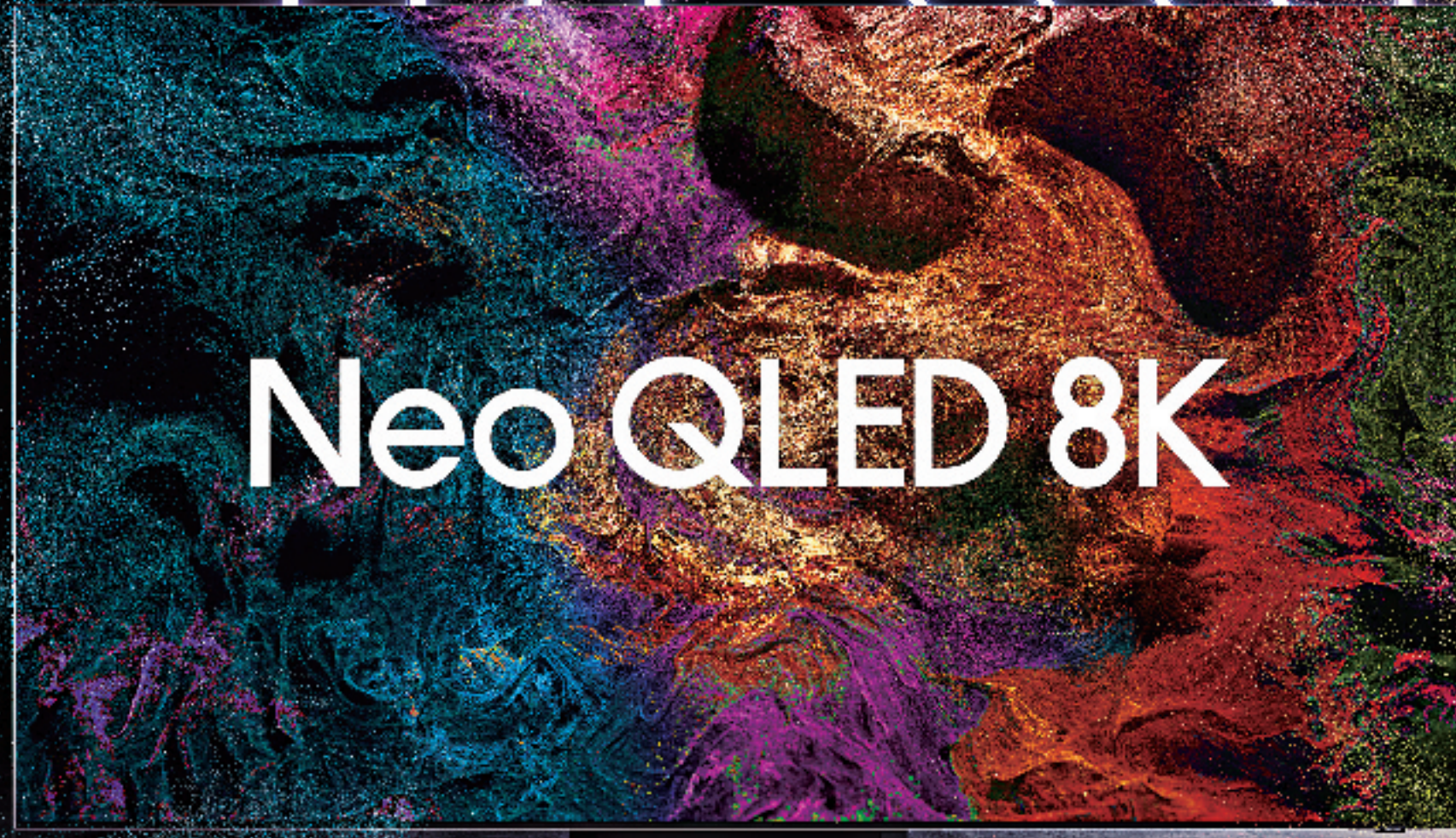
The Sero Wheel  
 RRP: RM299

Free  
 3 Months  
**Art Store**  
 Exclusive  
 Subscription  
 Art Store  
 Subscription



# Neo QLED 8K

Greatness never ends,  
but evolves with 8K



## Global Recognition Awards

For more information on Samsung's award winning 2021 Neo QLED 8K and Neo QLED TV lineups along with the company's other leading TV & audio innovations, visit <https://news.samsung.com/global/>

Global  
**No.1**  
TV for 15 Years  
Samsung is ranked No.1 TV brand for 15 years\*



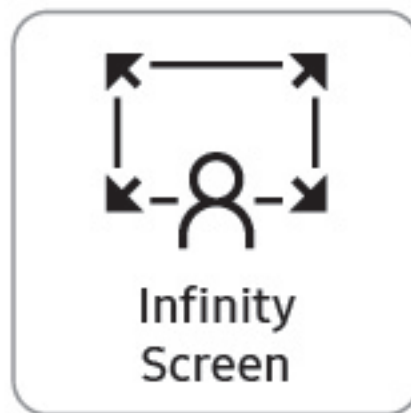
**QN900A** **NEW**



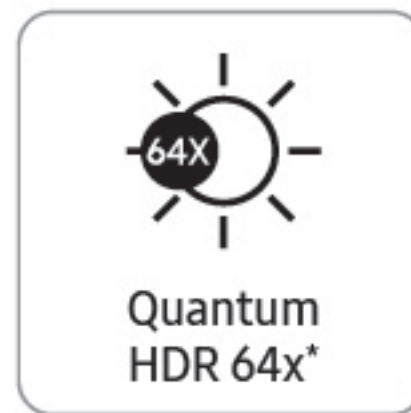
Quantum Matrix Technology Pro



Neo Quantum Processor 8K



Infinity Screen



Quantum HDR 64x\*

\*65": Quantum HDR 48x



85" RRP: **RM49,999**

**FREE GIFT** **A + I + K**

Total worth **RM6,597**

75" RRP: **RM36,999**

**FREE GIFT** **C + J + K**

Total worth **RM5,586**

65" RRP: **RM24,999**

**FREE GIFT** **D + J + K**

Total worth **RM3,786**



**QN800A** **NEW**



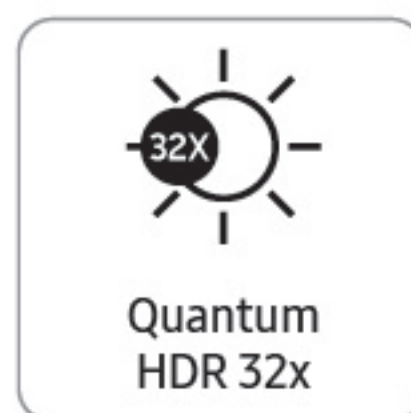
Quantum Matrix Technology Pro



Neo Quantum Processor 8K



Infinity One Design



Quantum HDR 32x

85" RRP: **RM32,999**

**FREE GIFT** **C + J + K**

Total worth **RM5,586**

75" RRP: **RM24,999**

**FREE GIFT** **D + J + K**

Total worth **RM3,786**

65" RRP: **RM18,999**

**FREE GIFT** **F + J + K**

Total worth **RM2,786**



**QN700A** **NEW**



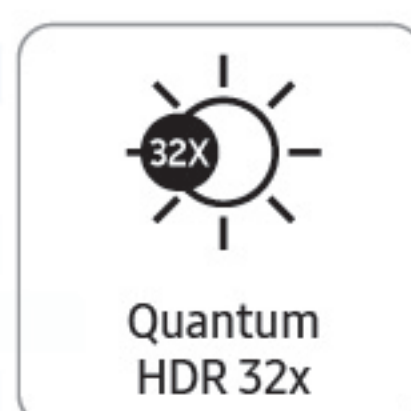
Quantum Matrix Technology Pro



Neo Quantum Processor Lite 8K



Infinity One Design



Quantum HDR 32x

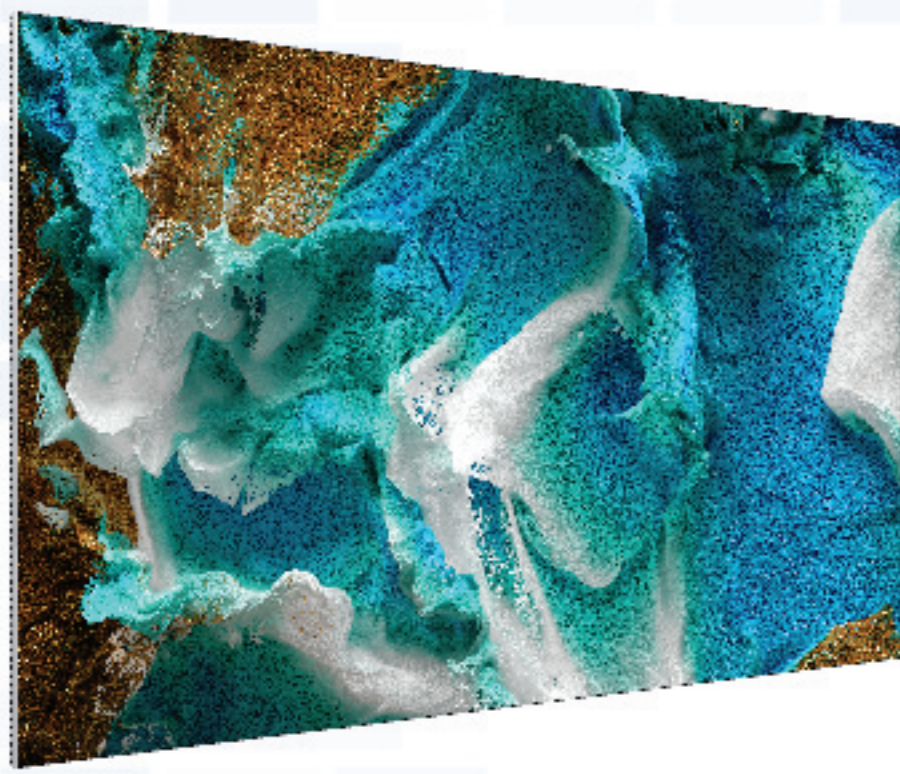
55" RRP: **RM12,999**

**FREE GIFT** **J + K**

Total worth **RM1,887**

\*Source - Omdia, Jan-2021. Ranking in terms of shipments. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk. For more information on AVS Forum Top Choice 2021, visit <https://www.avforum.com/threads/75-qn900a-8k-neo-qlcd-hands-on.3184156/>  
Free Gift A - J must be redeemed through Samsung Redemption Portal (RM52.0). Free Gift K - M on the spot redemption at retail store. Free Gift Art Store redemption through newly purchased TV only. Promotion is valid while stocks last and on first come first served basis. Images are for illustration purpose only. The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice and not binding on dealers. Terms and conditions apply  
Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)





## Micro LED MS1A **NEW**

**MICROLED Technology**

Micro-sized RGB Self-lit inorganic LED

MICRO AI Processor

Monolith Design

Arena Sound

110" RRP: **RM599,999**

FREE GIFT **A + I**

Total worth **RM6,098**

99" RRP: **RM519,999**

FREE GIFT **A + I**

Total worth **RM6,098**



## QN90A **NEW**



**Quantum Matrix Technology**

The pinnacle of ultra-fine light control



Neo Quantum Processor 4K



Quantum HDR 32x



Object Tracking Sound+

98" RRP: **RM49,999**

FREE GIFT **A + I + K**

Total worth **RM6,597**

85" RRP: **RM26,999**

FREE GIFT **D + J + K**

Total worth **RM3,786**

75" RRP: **RM19,999**

FREE GIFT **F + J + K**

Total worth **RM2,786**

65" RRP: **RM13,999**

FREE GIFT **J + K**

Total worth **RM1,887**

55" RRP: **RM9,999**

FREE GIFT **G + K**

Total worth **RM1,198**



## QN85A **NEW**



**Quantum Matrix Technology**

The pinnacle of ultra-fine light control



Neo Quantum Processor 4K



Quantum HDR 24x



Object Tracking Sound

85" RRP: **RM22,999**

FREE GIFT **E + J + K**

Total worth **RM2,886**

75" RRP: **RM16,999**

FREE GIFT **H + J + K**

Total worth **RM2,286**

65" RRP: **RM11,999**

FREE GIFT **F + K**

Total worth **RM1,398**

55" RRP: **RM8,499**

FREE GIFT **H + K**

Total worth **RM898**



# QLED



**Q80A** **NEW**

- Direct Full Array**  
Deep blacks and pure whites with an in-screen LED array
- Object Tracking Sound**
- Quantum Processor 4K**
- 100% Colour Volume<sup>1</sup> with Quantum Dot**

65" RRP: **RM9,999**

**FREE GIFT** **J**

Worth **RM1,388**

55" RRP: **RM7,499**

**FREE GIFT** **F**

Worth **RM899**



**Q65A** **NEW**

- 100% Colour Volume<sup>1</sup> with Quantum Dot**  
A billion shades of colour with Quantum Dot
- Dual LED**
- Quantum HDR**
- AirSlim**

85" RRP: **RM16,199**

**FREE GIFT** **J + K**

Total worth **RM1,887**

75" RRP: **RM10,999**

**FREE GIFT** **G + K**

Total worth **RM1,198**

65" RRP: **RM7,299**

**FREE GIFT** **H + K**

Total worth **RM898**

55" RRP: **RM5,299**

**FREE GIFT** **K**

Worth **RM499**

50" RRP: **RM4,299**

**FREE GIFT** **K**

Worth **RM499**



**Q60A** **NEW**

- 100% Colour Volume<sup>1</sup> with Quantum Dot**  
A billion shades of colour with Quantum Dot
- Dual LED**
- Quantum HDR**
- AirSlim**

85" RRP: **RM15,999**

**FREE GIFT** **J + K**

Total worth **RM1,887**

75" RRP: **RM10,799**

**FREE GIFT** **G + K**

Total worth **RM1,198**

65" RRP: **RM7,099**

**FREE GIFT** **H + K**

Total worth **RM898**

55" RRP: **RM5,099**

**FREE GIFT** **K**

Worth **RM499**

50" RRP: **RM4,199**

**FREE GIFT** **K**

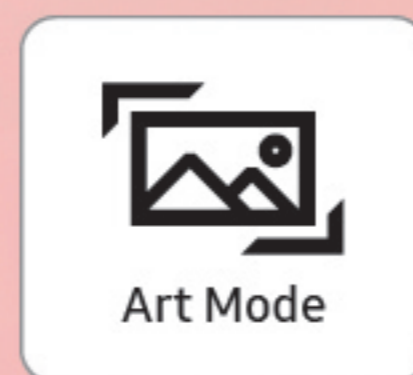
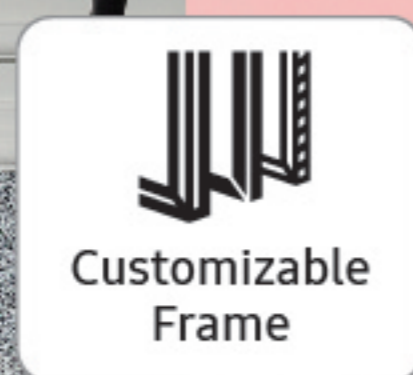
Worth **RM499**

<sup>1</sup>100% colour volume measured to DCI-P3 standard, certified by VDE images are for illustration purpose only.  
Free Gift A - J must be redeemed through Samsung Redemption Portal (RMS2.0). Free Gift K - M on the spot redemption at retail store. Free Gift Art Store redemption through newly purchased TV only. Promotion is valid while stocks last and on first come first served basis. Images are for illustration purpose only. The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice and not binding on dealers. Terms and conditions apply.  
Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)



# The Frame

Make your own TV



## LS03A Customizable Bezels

STYLE	MODERN				BEVELED		
	COLOUR	BROWN	BEIGE	TEAK	WHITE	BRICK RED	WHITE
85" RRP: RM899	●	●	●	○			
75" RRP: RM799	●	●	●	○			
65" RRP: RM699	●	●	●	○	●	○	
55" RRP: RM599	●	●	●	○	●	○	
50" RRP: RM499	●	●	●	○			
43" RRP: RM399	●	●	●	○			

## LS03T Customizable Bezels

STYLE	MODERN							
	COLOUR	BLACK	BROWN	BEIGE	NATURAL PINK	VIVID LEMON	PLATINUM	WHITE
32" RRP: RM399	●	●	●	●	●	●	●	○



## LS03A NEW

85" RRP: RM18,999



Total worth RM2,287

PWP<sup>2</sup> an additional bezel @ RM809

75" RRP: RM13,499



Total worth RM1,498

PWP<sup>2</sup> an additional bezel @ RM719

65" RRP: RM9,499



Total worth RM1,098

PWP<sup>2</sup> an additional bezel @ RM629

55" RRP: RM6,999



Worth RM599

PWP<sup>2</sup> an additional bezel @ RM539

50" RRP: RM5,799



Worth RM499

PWP<sup>2</sup> an additional bezel @ RM449

43" RRP: RM4,999



Worth RM399

PWP<sup>2</sup> an additional bezel @ RM359



## LS03T NEW

32" RRP: RM2,999



Worth RM399

PWP<sup>2</sup> an additional bezel @ RM359

\*For more information on The Frame CES Innovation Awards 2021 honoree. Visit <https://www.ces.tech/Innovation-Awards/Honorees/2021/Honorees/S/SAMSUNG-43%E2%80%9D-THE-FRAME-QLEDTV.aspx>.

<sup>1</sup>100% colour volume measured to DCI-P3 standard, certified by VDE images are for illustration purpose only.

Free Gift A - J must be redeemed through Samsung Redemption Portal (RMS2.0). Free Gift K - M on the spot redemption at retail store. Free Gift Art Store redemption through newly purchased TV only. <sup>2</sup>With purchase of any The Frame TV (LS03A / LS03T). Promotion is valid while stocks last and on first come first served basis. Images are for illustration purpose only. The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice and not binding on dealers. Terms and condition apply.

Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)



# Lifestyle TV

## The Sero

Mobile Entertainment, better on TV

Innovation makes a **head-turning** statement



### LS05T

- Mobile Optimized Screen
- 4.1 Ch Powerful Sound
- 100% Colour Volume<sup>1</sup>

43" RRP: RM6,999

FREE GIFT H+M  
Total worth RM698

## The Serif

Unconditionally beautiful



### LS01T

- Serif Design
- Simple Connectivity
- 100% Colour Volume<sup>1</sup>

55" RRP: RM6,499

FREE GIFT G  
Worth RM699

\*For more information on CES Innovation Award visit <https://news.samsung.com/global/spotlighting-ces-2020-innovation-award-winning-technologies>, more information on Samsung's iF Design award-winning visit <https://ifworlddesignguide.com/entry/281332-the-sero9>.  
<sup>1</sup>100% colour volume measured to DCI-P3 standard, certified by VDE images are for illustration purpose only.  
 Free Gift A - J must be redeemed through Samsung Redemption Portal (RMS2.0). Free Gift K - M on the spot redemption at retail store. Free Gift Art Store redemption through newly purchased TV only. Promotion is valid while stocks last and on first come first served basis. Images are for illustration purpose only. The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice and not binding on dealers. Terms and conditions apply.  
 Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)



# The Premiere

4K Triple<sup>1</sup> Laser Projector



Single Laser

Triple Laser

## Realistic cinema experience<sup>1</sup>

Cutting-edge Triple Laser Technology will bring out every detail with vivid & bright picture quality

## Simple setup at a close distance

The Premiere uses Ultra Short Throw Technology from a neat setup at close proximity, with a spectacularly clear picture.

## Room-filling sound

Made for the Immersive sound of the cinema with powerful built-in speakers and woofers.



\*Images are simulated and for illustration purposes only. The Graphic User Interface (GUI) specifications, which do not affect product performance, are subject to change without notice. Actual Product may differ from image shown. Please see our product gallery. The laser projector can be projected on a flat white or bright monotone wall without setting up an additional screen. For a more optimized experience, using a screen dedicated to ultra short throw projector is recommended.

LSP9T

NEW

100"-130"

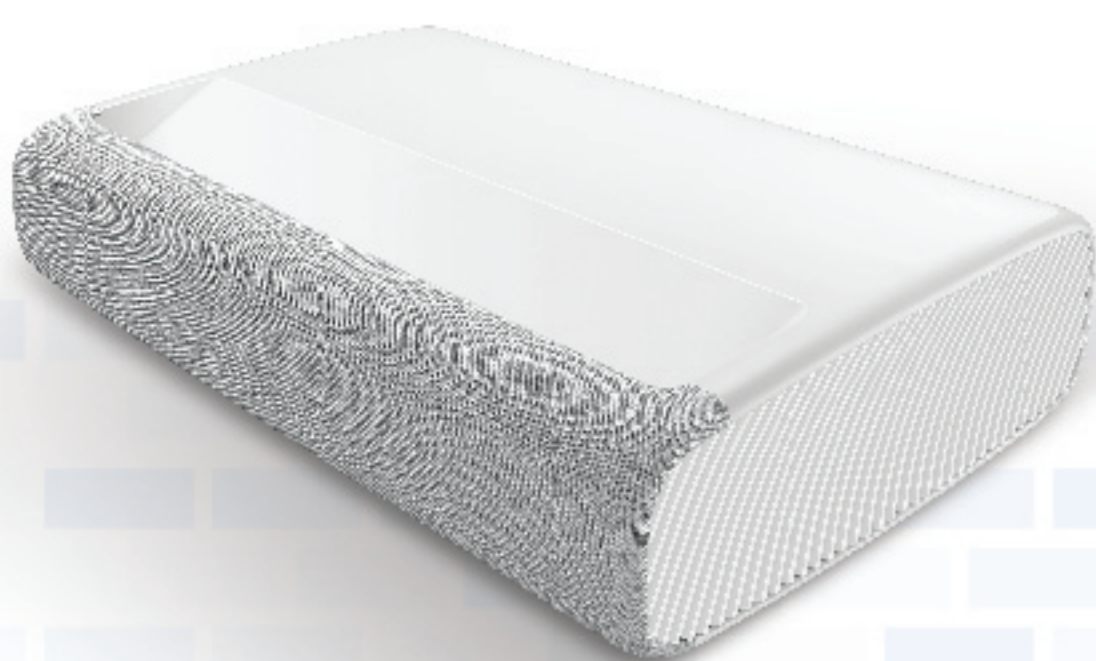
RRP: RM39,999

Triple Laser Technology

Powerful 4.2ch 40W sound

Smart TV Experience

FREE GIFT **A** + **I**  
Total worth RM6,098



LSP7T

NEW

90"-120"

RRP: RM24,999

Laser Technology

Powerful 2.2ch 30W sound

Smart TV Experience

FREE GIFT **B** + **I**  
Total worth RM5,198

\*For more information on Samsung's award winning The Premiere with the company's other leading TV & audio innovations, visit <https://news.samsung.com/global/>. Free Gift A - J must be redeemed through Samsung Redemption Portal (RMS2.0). Free Gift K - M on the spot redemption at retail store. Free Gift Art Store redemption through newly purchased TV only. Promotion is valid while stocks last and on first come first served basis. Images are for illustration purpose only. The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice and not binding on dealers. Terms and conditions apply. Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)



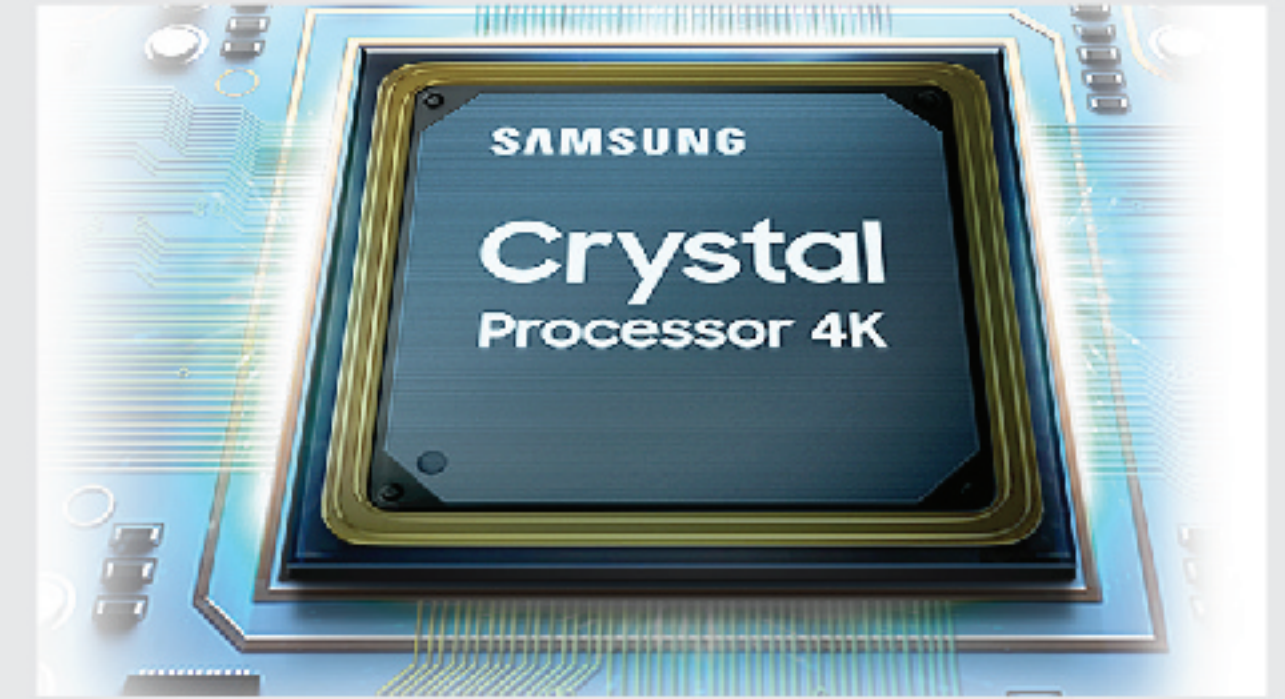
## WHY Samsung **Crystal UHD**



**Dynamic Crystal Colour**  
Lifelike colour, born in a pure state with fine crystal



**Air Slim**  
Sleek and slim, more than ever



**Crystal Processor 4K**  
Feel every shade of colour as intended in powerful 4K



**AU9000** **NEW**

**Dynamic Crystal Colour**  
Lifelike colour, born in a pure state with fine crystal

**AirSlim**

**Multi View**

**Motion Xcelerator Turbo**

65" RRP: **RM5,599**  
**FREE GIFT K**  
Worth **RM499**

55" RRP: **RM4,099**

50" RRP: **RM3,499**

43" RRP: **RM2,899**



**AU8000** **NEW**

**Dynamic Crystal Colour**  
Lifelike colour, born in a pure state with fine crystal

**AirSlim**

**Crystal Processor 4K**

**Bixby on TV**

85" RRP: **RM11,999**

75" RRP: **RM8,299**

70" RRP: **RM6,099**

**FREE GIFT H+K**  
Total worth **RM898**

**FREE GIFT K**  
Worth **RM499**

**FREE GIFT K**  
Worth **RM499**

65" RRP: **RM5,099**

60" RRP: **RM4,399**

**FREE GIFT K**  
Worth **RM499**

**FREE GIFT K**  
Worth **RM499**

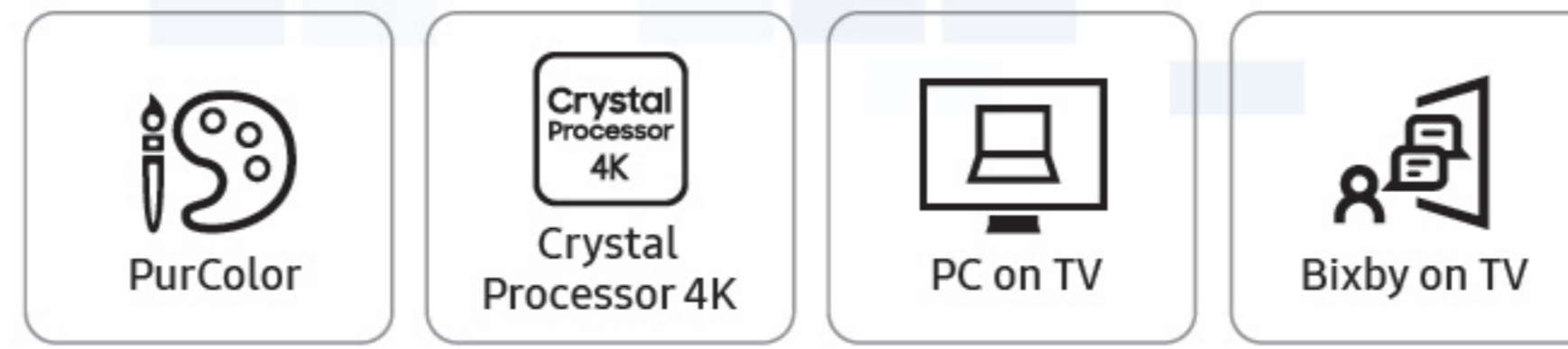
55" RRP: **RM3,899**

50" RRP: **RM3,299**

43" RRP: **RM2,699**



**AU7700** **NEW**



**Smart TV**  
Powered by **TIZEN™**  
More ways to enjoy TV



75" RRP: **RM7,699**

**FREE GIFT** **H**  
Worth **RM399**

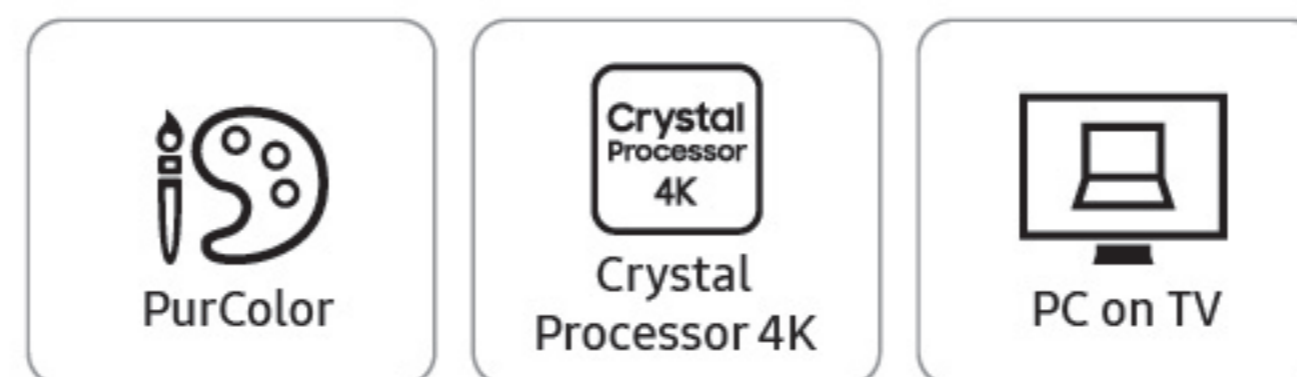
65" RRP: **RM4,799**

55" RRP: **RM3,699**

50" RRP: **RM3,099**

43" RRP: **RM2,499**

**AU7000** **NEW**



75" RRP: **RM7,499**

**FREE GIFT** **H**  
Worth **RM399**

65" RRP: **RM4,599**

55" RRP: **RM3,499**

50" RRP: **RM2,999**

43" RRP: **RM2,399**

**PWP** Studio Stand @ **RM899**



**Studio Stand**

**Reimagine your space**

Tired of having the same few places to put your TV? Studio Stand lets you experiment with all your creative interior ideas. Here's a few tips that will help guide you to a new favorite spot.



Living room



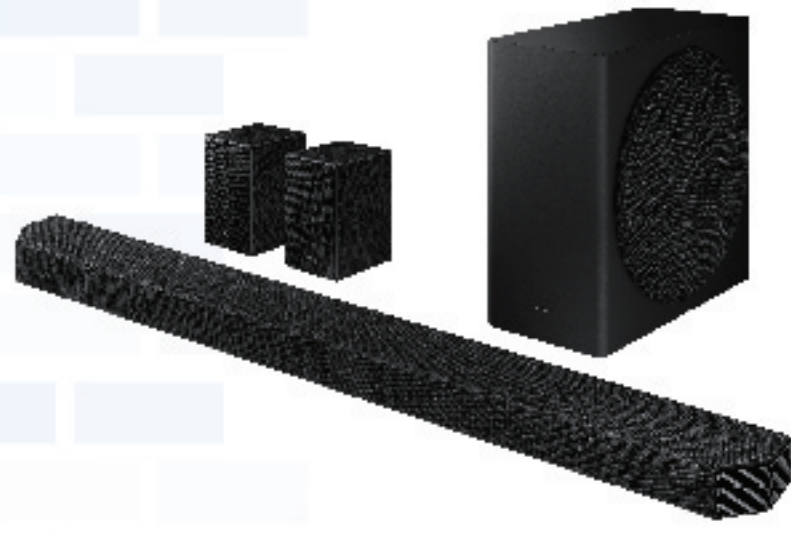
Kid's room



Dining room

Series	QN900A	QN800A	QN700A	QN90A	QN85A	Q80A	Q60/65A	AU9000	AU8000	AU7000	LS03A
Compatible Screen Size	65"	65"	55"	55",65"	55",65"	55",65"	50",55",65"	50",55",65"	50",55",60",65"	50",55",65"	50",55",65"

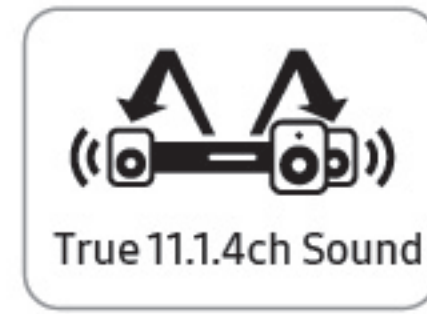




## HW-Q950A



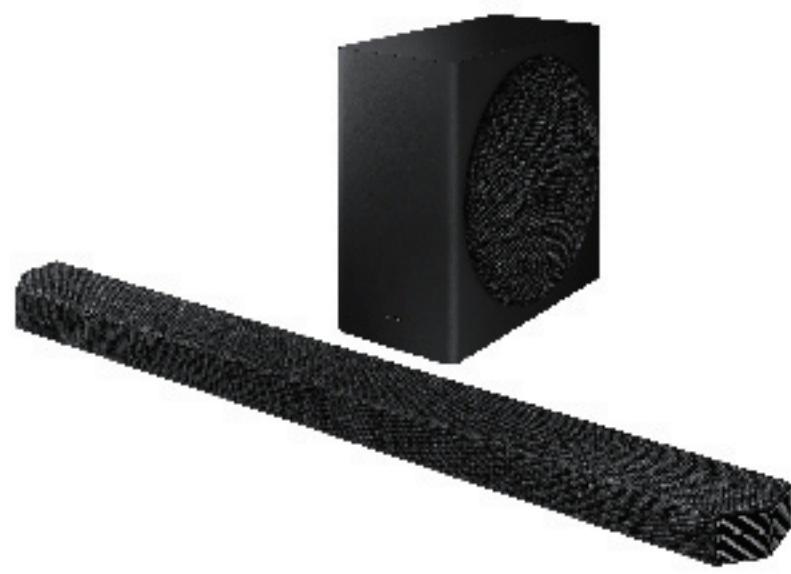
Infinite sound with true 11.1.4ch. Perfect match with QLED



RRP: RM6,499  
**PWP<sup>1</sup>: RM4,799**

**SAVE RM1,700**

<sup>1</sup>with purchase of any Samsung TV



## HW-Q900A



The next level of sound immersion. Perfect match for QLED



RRP: RM4,999  
**PWP<sup>1</sup>: RM3,699**

**SAVE RM1,300**

<sup>1</sup>with purchase of any Samsung TV



## HW-Q800A



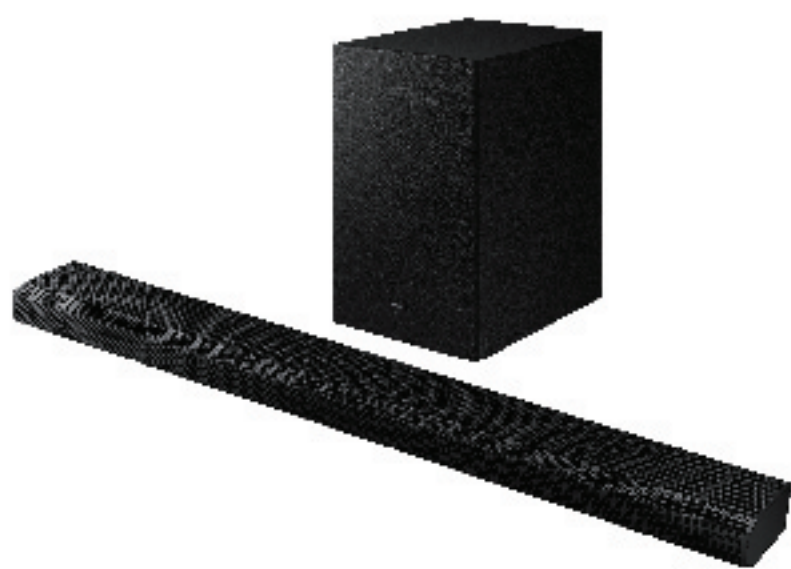
Ultimate sound immersion with 3.1.2ch. Perfect match with QLED



RRP: RM3,999  
**PWP<sup>1</sup>: RM2,999**

**SAVE RM1,000**

<sup>1</sup>with purchase of any Samsung TV



## HW-Q700A



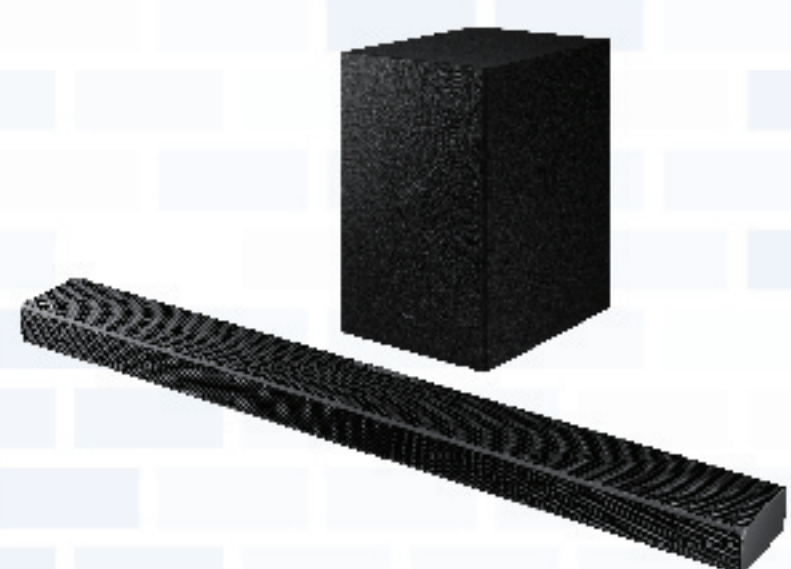
Complete sound immersion with 3.1.2ch. Perfect match with QLED



RRP: RM3,399  
**PWP<sup>1</sup>: RM2,699**

**SAVE RM700**

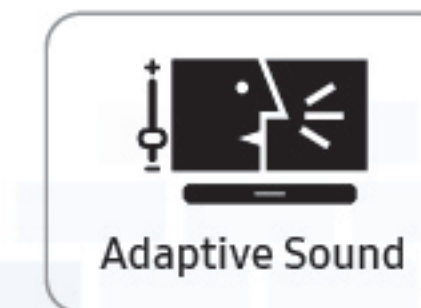
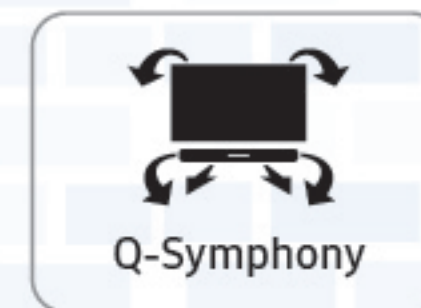
<sup>1</sup>with purchase of any Samsung TV



## HW-Q600A



Immersive sound with Samsung Acoustic Beam Tech. Perfect match for QLED



RRP: RM2,599  
**PWP<sup>1</sup>: RM1,899**

**SAVE RM700**

<sup>1</sup>with purchase of any Samsung TV

\*For more information on CES Innovation Award visit <https://www.ces.tech/Innovation-Awards/Honorees/2021/Honorees/Q/Q950A-SOUNDBAR>.

For more information on Tech Aries Top Pick 2021, visit <https://techaeris.com/2021/03/15/samsung-hw-q800a-first-look-this-q-symphony-soundbar-is-a-big-deal/>.

<sup>1</sup>With purchase of any Samsung TV. Promotion is valid while stocks last and on first come first serve basis. Image are for illustration purpose only. The indicated price is Recommended Retail Price (RRP) and Purchase with Purchase (PWP) Price. Both RRP and PWP Price are subject to change without prior notice and not binding on dealers. Terms and conditions apply.



# Free Gift A to J Redemption<sup>1</sup> (Smartphone & Smart Monitor)

## 3 Simple Steps to Redeem

Redemption Period : 1st August – 15th October 2021



**Step 1:**  
Purchase eligible  
Samsung TV



**Step 2:**  
Scan the QR code  
to redeem



**Step 3:**  
Fill in the details & upload  
proof of purchase

# Art Store Subscription<sup>2</sup>

## 3 Simple Steps to Redeem

Redemption Period : 1st August – 15th October 2021



**Step 1:**  
Purchase eligible  
Samsung TV



**Step 2:**  
Turn on the TV



**Step 3:**  
Scan the QR code  
for redemption  
guide

<sup>1</sup>Free Gift A – J must be redeemed through Samsung Redemption Portal (RM52.0).

<sup>2</sup>Art Store redemption through Samsung TV Promotion App on selected TV only. Follow instructions on the Apps tile in the Home Menu on the TV. Subscription and fees is required if user continue with the service after the coupon/ trial expires. An internet connection and Samsung Account required.

\*Promotion is valid while stocks last and on first come first served basis. Terms and conditions apply.