

## 2024 Samsung TV Hand Raiser Promotion

### Terms and Conditions

#### 1. Introduction

- 1.1 The 2024 Samsung TV Hand Raiser Promotion (“**Promotion**”) is organized by Samsung Malaysia Electronics (SME) Sdn Bhd (Company No. 200301026766(629186-D)) (“**Samsung**”).
- 1.2 The sales transaction in the Promotion is between the Participating Stores (as defined below) and Customer. Samsung only provides the recommended retail price (“**RRP**”) and/or redemption guidance on this site.
- 1.3 Customer agrees to comply with all the terms and conditions when accessing or using this site. The scope of these Terms and Conditions is limited to Samsung's role of hosting this site and organizing this Promotion only.
- 1.4 The Promotion is on a first come first served basis, and while stocks last.

#### 2. Promotion Period

- 2.1 The Promotion will run for the periods as stated below or while promotional stocks last, whichever is earlier (“**Promotion Period**”):

Promotion Title	Promotion Period
a. 2024 Samsung TV Hand Raiser RM500 Touch ‘n Go eWallet Credit	3 April 2024 – 16 April 2024
b. 2024 Daily Mystery Gift Giveaway	3 April 2024 – 16 April 2024

- 2.2 Samsung reserves the right to shorten, extend or cancel the Promotion Period at its sole discretion without prior notice.
- 2.3 Redemption period for the Promotion starts from 3 May 2024 – 17 July 2024 (“**Redemption Period**”). Redemption link will be available on Samsung redemption page during the Redemption Period. No extension of Redemption Period will be allowed. Samsung reserves the right to amend the Redemption Period at any time as they deem fit without prior notice. Where applicable, free gift(s) redemption should be made on the spot at retail store upon purchase. As for purchases made from Samsung Online Store, where applicable, free gift(s) will be delivered along with purchased item(s).

#### 3. Eligibility

- 3.1 The Promotion is open to all Malaysian citizens and residents of Malaysia of 18 years and above (as of 3 April 2024) with Malaysia Identity Card; except Samsung employees (and their immediate families), its related agencies, retailers and dealers.
- 3.2 Eligible Customers as defined herein under in relation to the Promotion.

#### 4. Participating Stores (“**Dealer**”)

No.	Participating Stores
a.	Samsung Online Store ( <a href="https://www.samsung.com/my">https://www.samsung.com/my</a> and Samsung Shop App)
b.	Participating Samsung Authorized Retailers
c.	Samsung Authorized Online Flagship Store (TikTok, Shopee & Lazada)

(collectively known as the “**Participating Stores**” or “**Dealer**”)

#### 5. Promotion Mechanism

By participating in the Promotion, Customer will be eligible for the following promotion(s) below:

- 5.1 2024 Samsung TV Hand Raiser RM500 Touch ‘n Go eWallet Credit
  - 5.1.1 Customer who registers interest (by completing and submitting the online hand raiser form during the Promotion Period) will be eligible to receive a unique code to redeem Touch ‘n Go (“**TNG**”) eWallet credit worth RM500 (“**TNG Credit**”) subject to the following conditions:
    - (a) Customer purchased the selected newly launched Samsung TV models (“**New Samsung TVs**”) during 17 April 2024 – 2 May 2023;
    - (b) Customer shall follow the redemption mechanism in paragraph 6 below;
    - (c) Redemption of the TNG Credit is only valid during the Redemption Period;

- (d) Each Customer is only eligible to redeem one (1) TNG Credit during the Redemption Period;
- (e) The TNG Credit is limited to 58,000 units on first come first served basis for customers nationwide who registered interest and while stocks last. Samsung reserves the right to modify the limit/quantity of the TNG Credit at its sole discretion, without any prior notice.

5.1.2 **How to Enjoy 2024 Samsung TV Hand Raiser RM500 eWallet Credit**

Step 1	Register interest during the Promotion Period.
Step 2	Pre-order/purchase New Samsung TV from the Participating Stores during 17 April 2024 – 2 May 2023.
Step 3	Follow the redemption steps in paragraph 6 below.

5.1.3 By registering interest, Customer agrees to receive marketing communication from Samsung regarding the 2024 Samsung TV Hand Raiser RM500 Touch 'n Go eWallet Credit promotion.

5.2 **2024 Daily Mystery Gift Giveaway**

5.2.1 Customers who register their interest (by completing and submitting the online hand raiser form during the Promotion Period) and answer six (6) survey questions during Promotion Period will be eligible to participate and stand a chance to win the mystery gift giveaway.

5.2.2 **How to participate in the 2024 Daily Mystery Gift Giveaway**

Step 1	Register interest for new Samsung TV by clicking on the link to answer six (6) survey questions.
Step 2	Complete six (6) survey questions during Promotion Period.

5.2.3 Multiple registration with different email addresses is allowed. Customers who had registered their interest during the Promotion Period are welcomed to participate by using different email addresses. Each Customer may submit multiple entries to stand a chance to win the daily mystery gift.

5.2.4 Daily mystery gifts of total worth up to RM19,000 will be given out over the Promotion Period. One gift per winner only.

5.2.5 Each registration with different email addresses will be considered as a new entry in the Promotion. Any duplication of email addresses will only be considered as one (1) entry.

5.2.6 Winner announcement & mystery gift redemption

Step 1	One (1) eligible customer will be selected as winner every day during the Promotion Period.
Step 2	Selected winner will receive an email from Samsung with a link to fill up additional information such as email, name, <b>phone number</b> and delivery address for mystery gift redemption and verification within <b>7 days</b> Of Email received.  <i>Note: Any reply after <b>7 days</b> from the date of email will be disqualified.</i>
Step 3	The mystery gift will be delivered to winners within 45 working days after the end of the Promotion.

5.2.7 By registering interest, Customer agrees to receive marketing communication from Samsung regarding the 2024 Daily Mystery Gift Giveaway promotion.

5.3 Free gift(s)/actual promotion(s) availability is subject to the respective Participating Stores. Customer is advised to check with point of sales to confirm the promotion type and/or availability of the free gifts prior to purchase.

5.4 Customers are responsible in ensuring all the details submitted are accurate and within the stipulated timeline. All the information stated cannot be changed once submitted.

5.5 Samsung reserves the right to reject any Customer's redemption without any prior notice in the event of the following:

- Information filled up is inaccurate.
- Receipt address is Samsung Partners outlet address.
- Delivery address is incomplete or wrong or there is a non-acceptance of the parcel.

- In the event that Samsung believes the redemption is a fraudulent or being manipulated in any whatsoever manner.
  - Winners who do not respond with full details within 7 days will be forfeited.
- 5.6 Samsung shall not be liable for any failure on the part of the Customer who fails to submit the complete information required within the stipulated timeline and/or any delay or non-delivery, lost or delivery cannot be performed due to wrong or inadequate details provided.
- 5.7 Each winner will win only one (1) mystery gift. The items of mystery gift will be at the discretion of Samsung. The items of mystery gift cannot be substituted for cash or transferrable.
- 5.8 The winner whose prize has been forfeited or unclaimed is not entitled to any payment or compensation from Samsung notwithstanding non receipt of notification.
- 5.9 Samsung reserves the right to use the names and/or pictures of the participant/winner for the purpose of advertising, trade and/or publicity without any prior notice to the participants/winners. Participant/winner shall not be entitled to claim any ownership or other forms of compensation on the materials from Samsung.
- 5.10 Promotion is limited to the quantity as mentioned in the table above (if any) for eligible customers and are on a first-come, first-served basis and while stocks last.
- 5.11 Winner is not allowed to choose any colour of the mystery gift. Any request to change colour of the mystery gift will not be entertained.
- 5.12 Picture(s) of the mystery gift shown in any advertisement, promotional, publicity and other materials relating to or in connection with this Promotion is/ are solely for illustration purposes only and may not depict actual colour, model or specification of the mystery gift and does not include any optional accessories. Samsung is entitled to change the specification and colour of the mystery gift without prior notice.
- 5.13 Samsung reserves the right to change or substitute the mystery gift to other gift of a comparable or other value if deem fit at its sole discretion without prior notice. Gifts are not exchangeable for cash, non-transferable or refundable.
- 5.14 Samsung reserves the right to amend the Promotional Products, Touch 'n Go eWallet Credit, mystery gift, price, colour and quantity at its sole discretion without any prior notice.

## 6. Redemption Process

### 6.1 How to redeem the TNG eWallet credit under the Promotion:

Step 1	Go to <a href="https://www.samsung.com/my/offer/redemption/">https://www.samsung.com/my/offer/redemption/</a> during the Redemption Period
Step 2	Register/ sign in to your Samsung Account. You will need to enter the following information: - <ul style="list-style-type: none"> <li>• Email</li> <li>• Store of purchase</li> <li>• Date of purchase</li> <li>• Invoice number</li> <li>• Model purchased serial number</li> <li>• Recipient name</li> <li>• Email address</li> <li>• Delivery address</li> <li>• Contact number (must be a valid TNG account for redemption of TNG eWallet credit)</li> <li>• Identity card number</li> <li>• Unique voucher code (emailed to you following your registration of interest)</li> <li>• Upload a copy of proof of purchase (the receipt with model code)</li> <li>• Upload serial number image</li> <li>• Letter of authorization (if necessary)</li> </ul>
Step 3	Read & accept the promotion T&C and marketing info
Step 4	Input all necessary purchase information
Step 5	Select corresponding gift(s)
Step 6	Input delivery details
Step 7	Upload documents (eg. product serial number, invoice etc.) Uploaded document must be a PDF document or in an image format (jpg, jpeg or png format). Maximum size of each document is 5MB. Any documents with unclear details may delay the redemption process. Any submission after the Redemption Period will be void.

Step 8	Double check all information summary and click submit. It is the responsibility of the purchaser to ensure all the details stated in the redemption form is accurate. Each email address/ recipients' name/ recipients' address/ mobile numbers/ invoice can only have a maximum of <b>5 times submission</b> provided all the proof of purchase /receipt is valid. The information stated in the redemption form cannot be changed once is submitted.
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- 6.2 Samsung reserves the right to suspend or terminate or cancel or change the Promotion and/or change the Promotional Products/free gift(s) anytime without any prior notice. Free gift(s)/actual promotion(s) availability is subject to the respective Participating Stores. Customer is advised to check with point of sales to confirm the promotion type and/or availability of the free gifts prior to purchase.
- 6.3 All free gifts are available for redemption only, together with the purchased Promotional Product(s) on a first come first served basis, and while stocks last. The colour of free gifts is assigned randomly and cannot be selected.
- 6.4 The free gift(s) are not redeemable for cash, not exchangeable, transferable, nor refundable, and cannot be used in conjunction with other promotional offers at the Promotion.
- 6.5 Free gifts arrival/delivery time (if any) may differ subject to delivery area.
- 6.6 Samsung reserves the right to reject any purchaser/Customer redemption without any prior notice in the event of the following:
- (a) redemption form is incomplete;
  - (b) redemption form exceeds the maximum number of redemption;
  - (c) receipt address is Samsung Partners outlet address;
  - (d) delivery address is incomplete or wrong or non-acceptance of the parcel;
  - (e) redemption form or any redemption documents appear to be fraudulent ;
  - (f) redemption form is not accordance with the terms and conditions;
  - (g) if Samsung believes the redemption is fraud or any irregular transaction or being manipulated in any whatsoever manner.
- 6.7 If any of the redemption item(s) are returned to Samsung or the appointed delivery service provider "unclaimed", Samsung may in its absolute discretion:
- (a) email to the Customer to arrange for re-delivery of the redemption item subject to Customer reply to the said email within the stipulated timeline. Samsung may impose a delivery charges on the re-delivery; or
  - (b) revoke and/or cancel the redemption.
- 6.8 Samsung shall not be liable for any failure on the part of the Customer who fails to submit and/or resubmit the complete redemption form with all the supporting documents within the stipulated timeline and /or any delay or non-delivery, lost delivery, damaged or stolen free gifts.
- 6.9 In the event Samsung found or suspected of fraud or any irregular transaction or cheating or hacking or tampering with the redemption process, operation or purchase submission or any violation of any of the Terms and Conditions by the Customer, Samsung reserves the right to request for further documents/information for verification as well as to recover any damages from such Customer to the fullest extent permitted by law.
- 6.10 Samsung reserves the right to cancel, forfeit, withdraw, suspend the title and ownership of free gift(s) in the event there is any non-compliance with the terms and condition stated herein and shall recover any damages from such Customer to the fullest extent permitted by law.
- 6.11 Samsung reserves the right to request the original invoice, receipt and/or any supporting documents required from Customer for verification purpose. For the avoidance of doubt, Samsung reserves the right to determine if the supporting documents are sufficiently genuine for the purposes of the approval of the redemption.
- 6.12 Samsung may appoint 3<sup>rd</sup> party as fulfilment party (collectively "**Fulfilment Party**"). By providing your personal information including name, contact numbers, email address and other information to Samsung, Samsung can use and/or disclose to Fulfilment Party for the purposes of fulfilment.
- 6.13 TNG eWallet credit will be delivered to Customer through the email provided. The redemption must be completed within 14 working days upon receipt of unique code from Fulfilment Party, failing which the redemption submission will be considered as null and void. Samsung shall not be liable if Customer fails to submit the redemption within the stipulated time.
- 6.14 Samsung will not be responsible for the usage terms and condition of the TNG eWallet credit which is subject to third party terms and conditions which the Customer shall adhere to.

## 7. Payment

- 7.1 Customer acknowledges, understands and agrees that all transactions are between Customer and Dealer only. Samsung only acts as the coordinating party and is not involved or a party of any monetary/sale and purchase of this order transaction.
- 7.2 Customer is not allowed to cancel the order, change the selected device colour or model, or the selected outlet once Customer has successfully completed and confirmed the payment transaction.

## **8. Delivery**

- 8.1 Please note that actual delivery for all Hand Raiser (including Hand Raiser gift, if any) during the Promotion Period might differ subject to the stock availability of the respective Participating Stores & Participating Models purchased. Samsung reserves the right to change the Hand Raiser Delivery Period without prior notice and shall not be liable for any changes to the Hand Raiser Delivery Period.
- 8.2 The fulfilment and delivery of the product is handled by Samsung SDS Malaysia Sdn Bhd ("**SDS**") or other fulfilment partner.
- 8.3 SDS reserves the right to appoint a third (3rd) party vendor or service provider to handle the fulfilment or making available of the product and delivery of the product to you. By providing your personal information including name, delivery address, contact numbers, email address and other information to SDS, SDS can use and/or disclose to such third (3rd) party vendor or service provider for the purposes of delivery service.
- 8.4 To accept the item, the Customer or the authorised representative or the recipient is required to present identification, i.e. NRIC or Passport to the delivery personnel, failing which the delivery personnel have the right to refuse delivery and will return the product to SDS as "unclaimed".
- 8.5 The proof of delivery of product must be in the form of written acknowledgement of receipt of the product by the Customer, the authorised representative or the recipient. If the delivery address is an office address, an acknowledgement by any office staff will be treated as good acknowledgement of the item.
- 8.6 The time for delivery of the product is between the Customer and SDS/ or other fulfilment partner. Samsung shall not be liable for any delay in delivery of the product howsoever caused.

## **9. Customer's Covenants**

In connection to this Promotion, Customer will not use this site:

- 9.1 To submit fraudulent order, false, inaccurate, misleading, defamatory, or libelous information;
- 9.2 To distribute viruses or any other technologies that may harm Samsung, or the interests or property of other users;
- 9.3 To export the unit purchased except in compliance with the export control laws of relevant jurisdictions and in accordance with posted rules and restrictions;
- 9.4 In the event if Samsung suspects or discovers that the Customer is abusing this Promotion and/or Samsung in any of the ways mentioned above or otherwise, Samsung may, at our sole discretion, take necessary steps to prevent and mitigate such abuse such as limiting, suspending, or terminating the Customer's user account(s) and access to this site, delaying or removing hosted content, removing any special status associated with Customer account(s), reducing or eliminating any discounts, and taking technical and/or legal steps to prevent Customer from using this site.

## **10. Limitation of Liability**

- 10.1 Samsung uses its reasonable effort to keep its site safe, secure, and functioning properly, but Samsung does not guarantee the continuous operation of or access to this site.
- 10.2 Customer agrees that he/she is making use of this site at his/her own risk, and that it is being provided to Consumer on an "AS IS" and "AS AVAILABLE" basis.
- 10.3 To the extent permitted by applicable law, Samsung excludes all express or implied warranties, terms and conditions including, but not limited to, implied warranties of merchantability, fitness for a particular purpose, and non-infringement.
- 10.4 Customer shall assume full responsibility in case of any accident, damage or claim resulting from participating in this Promotion.
- 10.5 Customer shall be deemed to be able to perform legally binding contract upon his/her submission of the order and there shall not be any refund or costs whatsoever arising from his/her violation of the minimum age stated herein.
- 10.6 Warranty of the Promotional Product is subject to standard product warranty coverage as per terms and conditions stated in the official corporate website at <http://www.samsung.com/my/support/warranty>. Customer is advised to check the website from time to time and stay informed for any changes on the terms and conditions of the warranty.

## **11. General**

- 11.1 In the event Customer has queries with regard to this Promotion; please call Samsung Consumer Service at 1-800-88-9999.
- 11.2 By participating in this Promotion, Customer fully and unconditionally agrees to and accepts the Terms and Conditions stated herein and the decisions of Samsung on every aspect of this Promotion shall be final and binding.
- 11.3 This Promotion is not valid in conjunction with other promotions, vouchers or discounts.
- 11.4 All pictures and/or images of the Promotional Products found in any advertising and marketing materials are for illustration purposes only and actual item or colour may vary.
- 11.5 The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice.
- 11.6 Free Gift(s), Rebate(s) and E-Voucher(s) if any, are on first come first served basis and while stocks last.
- 11.7 Free Gift(s), Rebate(s) and E-Voucher(s) if any, are not redeemable for cash, not exchangeable, not refundable, not transferable and cannot be used in conjunction with other promotional offers.
- 11.8 Free Gift(s), Rebate(s) and E-Voucher(s) if any, are only applicable for the purchase made under the Participating Stores during the Promotion Period.
- 11.9 Product display sets purchases, B2B purchases, staff purchases, EPP purchases, Customer Retention Program (CRP) purchase are not entitled to any Free Gift(s), Rebate(s) and/or E-Voucher(s).
- 11.10 Samsung reserves the right to disqualify or reject any submissions/ redemptions for Order or Free Gift(s), Rebate(s) and/or E-Voucher(s) in its sole discretion without prior notice, limit or cancel quantities purchased per person or per order. These restrictions may include order placed by or under the same Customer's account or orders that use the same billing address or delivery address.
- 11.11 Samsung reserves the right to amend these Terms and Conditions without prior notice to the extent permitted by law. Changes to the Terms and Conditions shall become effective as soon as they are displayed in Samsung's website.
- 11.12 Samsung reserves the rights to change the Free Gift(s) if any, with products of similar value without any prior notice.
- 11.13 Samsung and/or Dealer reserves the right to cancel any order without any prior notice. For the avoidance of doubt, any cancellation of orders will not entitle the Customer to any compensation against Samsung and/or Dealer for any losses or damages directly or indirectly that may be suffered or incurred by the Customer as a result of the cancellation.
- 11.14 In the event any Free Gift(s) are being awarded to the Customer having provided false or mistaken identity or information, Samsung reserves the right to revoke the Customer's eligibility for the said Free Gift(s) and recover any damages from such Customer to the fullest extent permitted by law.
- 11.15 In the event Customer returns the Promotional Products purchased, subject to Samsung's standard product warranty coverage and return policy, Customer shall return any Free Gift(s) received together with the purchase of the Promotional Products.
- 11.16 In the event of any electronic, computer, operational and/or technical error affecting the details or pricing or quantity of the product or any promotion on the website, Samsung or Dealer reserves the absolute rights to rectify such error and/or cancel any transaction which has been entered into in reliance of the said error.
- 11.17 Samsung shall not be liable in any way for any costs, expenses, damages, liability or injury arising out of or in any way connected with the Promotion.
- 11.18 By participating in this Promotion, Customer agrees to release and hold Samsung and its employees, officers, directors, shareholders, agents, representatives, parent companies, affiliates, subsidiaries, licensees, advertising, promotion, and fulfilment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Promotion or resulting from acceptance, possession, use or misuse of the Free Gift, or travel to or from any gift-related activity, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.
- 11.19 In case of any dispute, Samsung reserves the right to make the final decision. Samsung's decision is final and no further correspondence or appeal will be entertained.

- 11.20 During the Promotion Period, Samsung may collect consumers information including personal information in the form of, among others, survey forms, (whether on our own or by appointed service provided) taken during the Promotion. By participating in the Promotion, you agree that the collection of such information will be processed, handled and use in accordance with the Samsung Privacy Policy at <http://www.samsung.com/my/info/privacy.html>.
- 11.21 In the event of inconsistencies between the Terms and Conditions found elsewhere with regard to this Promotion (if any) and the Terms and Conditions herein, the latter shall prevail.
- 11.22 The Terms and Conditions of the Promotion shall be governed by and interpreted in accordance with Malaysian law and the parties submit to the exclusive jurisdiction of the Malaysian courts.