

SAMSUNG



01 Jan - 29 Feb 2024

Celebrate prosperity with BIGGER deals!

Exclusive gifts worth up to RM4,999*



17

YEARS

Global No.1 TV¹

Samsung is ranked No.1 TV brand for 17 years

9

YEARS

Global No.1² Soundbar

Samsung is ranked No.1 soundbar brand for 9 years

Find out more at www.samsung.com/my

*Promotion is valid while stocks last and on a first-come, first-served basis. Images are for illustration purposes only. Terms and conditions apply.

¹Source - Omdia, Jan-2023. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk.

²Futuresource Consulting. Source: (1) Report Name: "Worldwide Home Audio Quarterly Tracker" (2) Data: Worldwide Soundbar Market Share by manufacturer - Annual units and value basis"



Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)

WOW, supersize TV!



17

YEARS
Global No.1 TV

Samsung is ranked No.1 TV brand for 17 years

Source - Omnicore, Jan. 2023. Ranking in terms of shipments. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk. Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)

Only in Samsung TV



AI Energy Mode



Secured by Knox



SolarCell Remote

SmartThings

2023 supersize TV



Neo QLED 8K



Neo QLED



OLED



QLED



Crystal UHD

Model	NEO QLED 8K		NEO QLED	OLED		QLED		CRYSTAL UHD		
Series	QN900C	QN800C	QN85C	S95C	S90C	Q80C	Q70C	CU8000	CU7100	CU7000
TV size										
98"						✓				
85"	✓	✓	✓			✓	✓	✓	✓	✓
77"				✓	✓					
75"	✓	✓	✓			✓	✓	✓	✓	✓



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YEARS
Global No.1 TV

Source - Omnia, Jan. 2023. Ranking in terms of shipments. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk. Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)

Enjoy video streaming app:



Only in Samsung TV



AI Energy Mode



Secured by Knox

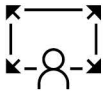


SolarCell Remote

SmartThings



Neo QLED 8K



Infinity Screen
Beyond all boundaries



Motion Xcelerator Turbo+ (120Hz)



OTS Pro (90W 6.2.4ch) with Dolby Atmos®

QN900C

85"

RRP: RM43,699

FREE*
The Freestyle 2nd Gen worth RM4,999



75"

RRP: RM28,699

FREE*
RM500

Touch 'n Go eWallet Touch 'n Go eWallet credit



Neo QLED 8K

QN800C



Neo Quantum HDR 8K+
Extreme brilliance with lifelike colors in 8K



Neural Quantum Processor 8K



Real Depth Enhancer Pro †

85"

RRP: RM32,699

FREE*
The Freestyle 2nd Gen worth RM4,999



75"

RRP: RM22,699

FREE*
RM500

Touch 'n Go eWallet Touch 'n Go eWallet credit

65"

RRP: RM17,699

FREE*
RM300

Touch 'n Go eWallet Touch 'n Go eWallet credit

*Free Gift on the spot redemption at retail store, Touch 'n Go eWallet Credit must be redeemed through Samsung Redemption Portal (RMS2.0). Promotion is valid while stocks last and on first come first served basis. Images are for illustration purposes only. The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice and not binding on dealers. Samsung reserves the right to suspend, terminate, cancel the promotion or change the promotional products anytime without any prior notice. Terms and conditions apply. Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)



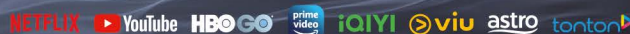
Neo QLED

More Wow than Ever in 4K

17
YEARS
Global No.1 TV

Source: -Omnia, Jan. 2023. Ranking in terms of shipments. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk. Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)

Enjoy video streaming app:



Only in Samsung TV



AI Energy Mode



Secured by Knox



SolarCell Remote

SmartThings



QN85C



Quantum Matrix Technology
Catch every detail enabled by accurate ultra fine light control



NeoSlim Design



OTS (60W 2.2.2ch) with Dolby Atmos®

85"

RRP:
RM18,599

FREE*
The Freestyle
2nd Gen worth
RM4,999



75"

RRP:
RM13,599

FREE*
RM500



Touch 'n Go
eWallet credit

65"

RRP:
RM9,599

FREE*
RM300



Touch 'n Go
eWallet credit

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Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)



Experience the difference OLED by Samsung



Neural Quantum Processor 4K
Boosted brightness and color in brilliant 4K



LaserSlim Design
Laser-thin sleek design



Dolby Atmos®
Dolby Atmos experience with top channel speakers

17
YEARS

Global No.1 TV
Samsung is ranked No.1 TV brand for 17 years

Source - Omdia, Jan. 2023. Ranking in terms of shipments. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk. Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)

Only in Samsung TV



AI Energy Mode



Secured by Knox



SolarCell Remote

SmartThings



Quantum HDR OLED+
More powerful brightness and richer contrast enabled by every pixel



Expert Calibration



Slim One Connect Box

S95C

77"

RRP:
RM30,999

65"

RRP:
RM15,999

55"

RRP:
RM12,999



Quantum HDR OLED
Powerful brightness and deeper contrast fully enabled by every pixel



Motion Xcelerator Turbo Pro (144Hz)



LaserSlim Design

S90C

77"

RRP:
RM27,999

65"

RRP:
RM13,999

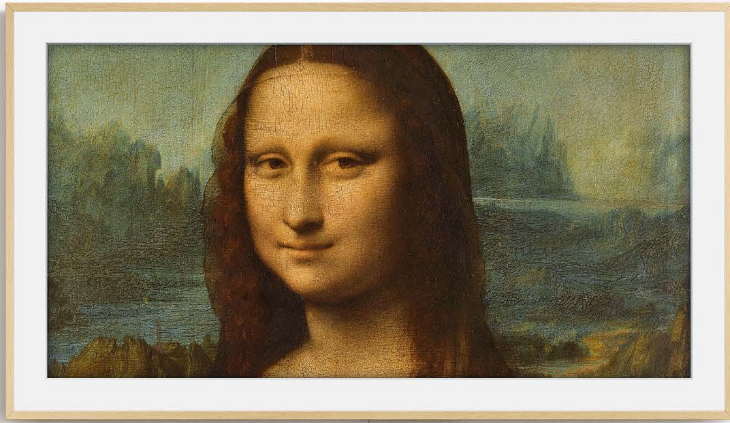
55"

RRP:
RM10,999



The Frame

Perfect TV for the masterpieces



Only in Samsung TV

- AI Energy Mode
- Secured by Knox
- SolarCell Remote
- SmartThings

LS03B

85"

RRP: RM18,199

FREE*
The Freestyle 2nd Gen worth RM4,999

+
85"
Random Modern Bezel x1
worth RM899

75"

RRP: RM12,599

FREE*
RM500

Touch 'n Go eWallet credit

+
75"
Random Modern Bezel x1
worth RM799

65"

RRP: RM8,299

FREE*
RM300

Touch 'n Go eWallet credit

+
65"
Random Modern Bezel x1
worth RM699

55"

RRP: RM6,199



Match your space with customizable bezels

STYLE	MODERN				
	Colour	Beige	Teak	Brown	White
85" RRP: RM899		●	●	●	○
75" RRP: RM799		●	●	●	○
65" RRP: RM699		●	●	●	○
55" RRP: RM599		●	●	●	○
50" RRP: RM499		●	●	●	○
43" RRP: RM399		●	●	●	○



VDE Certified model series : LS03B
 *Free Gift on the spot redemption at retail store, subject to colour availability. Promotion is valid while stocks last and on first come first served basis. Images are for illustration purposes only. The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice and not binding on dealers. Terms and conditions apply.
 Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)



The Serif

Unconditionally beautiful

Only in Samsung TV

- AI Energy Mode
- Secured by Knox
- SolarCell Remote
- SmartThings



LS01B

- "I" Shape Design
- Matte Display
- Detachable Stand

65"

RRP:
RM9,299

QLED

Everlasting Brilliance,
Colourful Possibilities.



Enjoy video streaming app:



17
YEARS
Global No.1 TV

Source - Omdia, Jan. 2023. Ranking in terms of shipments. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk. Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)

Only in Samsung TV



AI Energy Mode



Secured by Knox



SolarCell Remote

SmartThings



Q80C



Direct Full Array
Experience an ultra fine contrast with deep blacks and pure whites



Real Depth Enhancer



OTS Lite (40W 2.2ch) with Dolby Atmos®

98"

RRP: RM33,999

85"

RRP: RM15,199

75"

RRP: RM11,199

65"

RRP: RM7,199

FREE*
The Freestyle 2nd Gen worth RM4,999



FREE*
The Freestyle 2nd Gen worth RM4,999



FREE*
RM500

Tough 'n Go eWallet Touch 'n Go eWallet credit

FREE*
RM300

Tough 'n Go eWallet Touch 'n Go eWallet credit



Q70C



Motion Xcelerator Turbo+ (120Hz)
Win the game with ultra-smooth scenes

AMD FreeSync Premium Pro
FreeSync Premium Pro

EyeComfort Mode

85"

RRP: RM14,199

75"

RRP: RM10,199

65"

RRP: RM6,199

FREE*
The Freestyle 2nd Gen worth RM4,999



FREE*
RM500

Tough 'n Go eWallet Touch 'n Go eWallet credit

FREE*
RM300

Tough 'n Go eWallet Touch 'n Go eWallet credit

*Free Gift on the spot redemption at retail store, Touch 'n Go eWallet Credit must be redeemed through Samsung Redemption Portal (RMS2.0). Promotion is valid while stocks last and on first come first served basis. Images are for illustration purposes only. The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice and not binding on dealers. Samsung reserves the right to suspend, terminate, cancel the promotion or change the promotional products anytime without any prior notice. Terms and conditions apply.
Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)

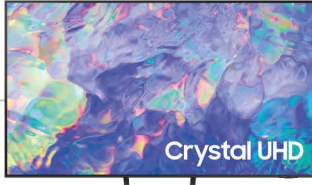


Crystal UHD

The best-in-class, crystal choice

Only in Samsung TV

- AI Energy Mode
- Secured by Knox
- SolarCell Remote
- SmartThings



CU8500



CU8000

- Dynamic Crystal Colour**
Immerse yourself in the picture with one billion shades of color
- AirSlim**
- Solar Cell Remote***

CU8500

65"

RRP:
RM3,999

55"

RRP:
RM3,299

50"

RRP:
RM2,999

CU8000

85"

RRP:
RM10,099

75"

RRP:
RM6,599

65"

RRP:
RM3,899

55"

RRP:
RM3,199

50"

RRP:
RM2,899

FREE* RM500

Touch 'n Go eWallet credit

FREE* RM300

Touch 'n Go eWallet credit



CU7100



CU7000

- Motion Xcelerator**
Experience improved picture clarity with smooth motions
- PurColor**
- Q-Symphony**

CU7100

85"

RRP:
RM9,599

75"

RRP:
RM6,099

65"

RRP:
RM3,599

55"

RRP:
RM2,999

50"

RRP:
RM2,699

43"

RRP:
RM2,199

CU7000

85"

RRP:
RM9,399

75"

RRP:
RM5,899

65"

RRP:
RM3,499

55"

RRP:
RM2,899

50"

RRP:
RM2,599

43"

RRP:
RM2,099

*Solarcell remote for CU8500, CU8000 & CU7100 communication. Promotion is valid while stocks last and on first come first served basis. Images are for illustration purposes only. The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice and not binding on dealers. Samsung reserves the right to suspend, terminate, cancel the promotion or change the promotional products anytime without any prior notice. Terms and conditions apply.
Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)

Dolby Atmos dts X



Q-Series Soundbar

Perfectly crafted sound, harmonized with Neo QLED

"It sounds excellent, regardless of what type of content you send its way."

* Applied years (2014-2022) ©2022 FutureSource Consulting.



Q990C

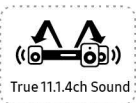
9

YEARS
Global No.1
Soundbar

Samsung is ranked No.1 Soundbar brand for 9 years. Applied years (2014-2022) ©2023 FutureSource Consulting.

HW-Q990C

Infinite sound with true 11.1.4ch.



RRP: RM6,499

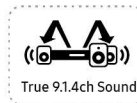
FREE RM300



Touch 'n Go eWallet credit

HW-Q930C

The next level of sound immersion.



RRP: RM4,999

FREE RM250

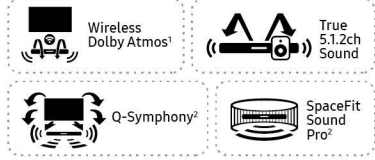


Touch 'n Go eWallet credit

*Wireless Dolby Atmos transmission via Wi-Fi, works with 2022 Samsung TVs. *Q-Symphony is compatible with select Samsung TVs. SpaceFit Sound is compatible with Samsung QLED(Q70 and above). *FutureSource Consulting, Source: (1) Report Name: "Worldwide Home Audio Quarterly Tracker" (2) Data: Worldwide Soundbar Market Share by manufacturer - Annual units and value basis". Touch 'n Go eWallet Credit must be redeemed through Samsung Redemption Portal (RMS.2.0). Promotion is valid while stocks last and on first come first served basis. Images are for illustration purposes only. Samsung reserves the right to suspend, terminate, cancel the promotion or change the promotional products anytime without any prior notice. Terms and conditions apply.
Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)

HW-Q800C

Ultimate sound immersion with side-firing speakers.



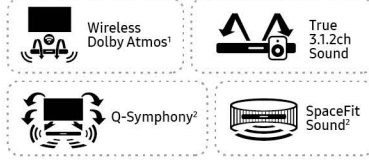
RRP: RM3,999

**FREE*
RM200**

Touch 'n Go eWallet credit

HW-Q700C

Pure sound immersion.



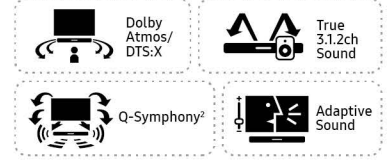
RRP: RM2,999

**FREE*
RM200**

Touch 'n Go eWallet credit

HW-Q600C

Boost your gaming experience



RRP: RM2,599

**FREE*
RM150**

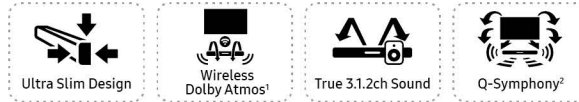
Touch 'n Go eWallet credit

Lifestyle Soundbar

Ultra Slim Series

HW-S800B

Impossibly slim yet powerful.



RRP: RM2,999

HW-S801B

Sound Tower

MX-T70

Throwing a home party just got epic.



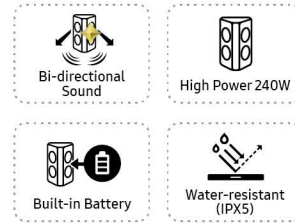
RRP: RM1,999

**FREE*
Microphone**
worth RM90



MX-ST50B

Experience powerful sound wherever you go.



RRP: RM1,699

**FREE*
Microphone**
worth RM90



*Wireless Dolby Atmos transmission via Wi-Fi, works with 2022 Samsung TVs. *Q-Symphony is compatible with select Samsung TVs. SpaceFit Sound is compatible with Samsung QLED(Q70 and above). *Futuresource Consulting, Source: (1) Report Name: "Worldwide Home Audio Quarterly Tracker" (2) Data: Worldwide Soundbar Market Share by manufacturer - Annual units and value basis. *Microphone and Touch 'n Go eWallet Credit must be redeemed through Samsung Redemption Portal (RMS.2.0). Promotion is valid while stocks last and on first come first served basis. Images are for illustration purposes only. Samsung reserves the right to suspend, terminate, cancel the promotion or change the promotional products anytime without any prior notice. Terms and conditions apply.
Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)



01 Jan - 29 Feb 2024

Exclusive gifts¹

... worth up to RM4,999 ...

Upon purchase of selected TV



RM500

RM300

RM250

RM200

RM150



Touch 'n Go eWallet credit

Free Touch 'n Go eWallet credit 3 simple steps to redeem

Promotion Period: 1 Jan - 29 Feb 2024
Redemption Period: 1 Jan - 15 Mar 2024



Step 1:

Purchase selected Samsung TVs or sound devices



Step 2:

Scan the QR code to redeem



Step 3:

Fill in your details and upload the required documents

Only in Samsung TV



AI Energy Mode



Secured by Knox



SolarCell Remote

SmartThings

¹Free Gift on the spot redemption at retail store. Upon purchase of selected TVs & sound devices. Touch 'n Go eWallet Credit must be redeemed through Samsung Redemption Portal (RMS.2.0). Promotion is valid while stocks last and on first come first served basis. Images are for illustration purposes only. Terms and conditions apply.