

Part A

Samsung Galaxy Z Fold6 | Z Flip6 – Which Galaxy AI Are You?

1. Samsung Galaxy Z Fold6 | Z Flip6 – Which Galaxy AI Are You? (“**Personality Quiz**”) is organised by Samsung Malaysia Electronics (SME) Sdn. Bhd. [Company No. 200301026766(629186-D)] (“**Samsung**”).

Duration

2. This Personality Quiz will run from 11 July 2024, 10.00AM to 31 August 2024, 11:59PM (“**Quiz Period**”). Samsung reserves the right to shorten, extend or cancel the Quiz Period at its sole discretion without any prior notice.

Location – Participating Outlets

3. This Personality Quiz will be held in the participating outlet(s) listed at **Appendix 1** (“**Participating Outlets**”).
 - Gift redemption only applicable in participating Samsung Authorised Retail Dealers as listed at **Appendix 1**.

Eligibility

4. This Personality Quiz is open to Participants who:
 - a) are citizen and permanent residents of Malaysia;
 - b) are 18 years old and above (as of 11 July 2024) based on their NRIC/Passport; and
 - c) Fully comply with the “How to Participate” conditions below.

By participating in this Personality Quiz, each participant (interchangeably referred to as “Participant”, “You” or “Your”) agrees to be bound by these Terms and Conditions.

5. Eligible Participants are as defined herein under in relation to the Quiz.
6. Employees, dealers or agents of Samsung or any of its group companies or their families or households or anyone connected to this Personality Quiz are not eligible to participate in this Personality Quiz.

How to Participate

7. This Personality Quiz will be held at the Participating Outlets during the Quiz Period:

- (a) Participants will need to follow the steps below:

Steps	Description
Step 1	Visit any Participating Outlets. Use the display device to scan the QR code to start.
Step 2	Complete the Personality Quiz by selecting your preferred answers.
Step 3	Fill in your email address upon completion of the Personality Quiz to receive notification email of the quiz result.
Step 4	Flash your result to redeem your gift on first-come, first-served basis in participating outlets.

- (b) Each Participant is only allowed to participate once throughout the Quiz Period. Strictly no multiple entries/submission for the gift redemption. Samsung reserves the right to immediately

- disqualify any Participant suspected of fraud, hacking or tampering with the submission for instance creating shell social media accounts to submit multiple entries in the Personality Quiz.
- (c) It is the responsibility of the Participant to ensure that the email address provided for the gift redemption is accurate and contactable.
 - (d) Samsung retains the rights to film/photograph/document the Personality Quiz and utilise the footage in any way as to be determined by Samsung including publishing on social platforms. By participating in this Personality Quiz, the Participants agree and consent to the publication of their names and social media platform identifiers (in the format of username, profile picture and/or submitted photo/video/comments) on the relevant social media platforms for publicity purposes (if applicable).

Limited Edition Merchandise (“Free Gift”)

- 8. Participants who successfully completed the Personality Quiz mentioned above and filled up the details are eligible to receive a randomly collectible merchandise (limited to 100,000 units only) as free gift on a first-come, first-served basis, and while stocks last.
- 9. The Free Gift will be packed in a black packaging design and it will be given to eligible Participants on random basis and subject to stock availability.
- 10. The Personality Quiz’ domain is managed by a third party vendor appointed service provider.
- 11. Participants who completed the Personality Quiz will receive the Personality Quiz’ result page via a generated email from no-reply@fliporfold.com.my upon request.

Terms of Participation

- 12. By entering this Personality Quiz, the Participant represents, acknowledges and warrants that the submitted image/photo/video (if any) is an original work and does not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity; and that no other party has any right, title, claim or interest in the submission.
- 13. Copyright of all images/photos/videos submitted to this Personality Quiz remains with the Participants. However, by participating in this Personality Quiz, Participants agree to grant Samsung a perpetual, irrevocable, royalty free, license to use, reproduce, copy, publicly display, sublicense, modify and fully exploit any photo submitted.
- 14. Each Participant agrees to take part in any and all marketing, promotional, publicity exercises with respect to this Personality Quiz; agrees for Samsung to use his/her name, voice, photograph, likeness or other personal identifiable information in any media for the promotion and publicity of this Personality Quiz and/or Samsung products; and irrevocably grants Samsung all consents and waivers necessary hereunder, including in respect of any promotional photographs and/or audio/video recordings taken in respect of this Personality Quiz. Each Participant agrees that Samsung shall be at liberty to publish, promote, copy, reproduce, transmit, display, edit, adapt, modify, create derivative works of and/or otherwise distribute or use his/her particulars (including any publicly available Facebook/Instagram profile photo and details):
 - In connection with this Personality Quiz and/or Samsung products;
 - For the promotion and publicity of this Personality Quiz and/or Samsung products;
 - In any manner, format or media whether now known or hereinafter created, and in any part of the world, including without limitation on online platforms such as Facebook, YouTube, Twitter and Instagram; at Samsung’s sole discretion and royalty-free and without obligation of attribution or consent.
- 15. Samsung reserves the right to disqualify any Participant suspected of fraud, hacking, tampering with the Personality Quiz submission process or if Samsung believes that the entry submission and/or results has been manipulated in any way including by machines or computers or breach of any terms and conditions of the Contest.
- 16. Each Participant shall not, without the prior written approval of Samsung, speak to the press or any other media, or give any interviews or comments relating to this Personality Quiz.

Liability and Responsibility

- 17. Each Participant agrees to indemnify and hold Samsung and its employees, officers, directors, shareholders, agents, representatives, parent companies, affiliates, subsidiaries, licensees,

advertising, promotion, and fulfilment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims, costs and expenses (including legal costs on an indemnity basis), and actions of any kind by anyone including third party arising from the alleged or actual infringement of any third party copyright, patent, trademark or other intellectual property rights, or other rights, any breach of these Terms and Conditions and/or in connection with the Personality Quiz, including without limitation, possession, use or misuse of the prize, or travel to or from any Personality Quiz activity, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

Rights of Samsung

18. Samsung reserves the right to reject any entry submission/post/ winner at its sole and absolute discretion without having to assign any reasons whatsoever.
19. Samsung reserves the right to change or replace the free gift with item(s) of equal value.
20. Samsung reserves the right to amend these Terms and Conditions without prior notice.
21. In case of any dispute, Samsung reserves the right to make the final decision. Samsung's decision is final and no further correspondence or appeal will be entertained.
22. Samsung reserves the absolute right to cancel, terminate or suspend the Personality Quiz without any prior notice and/or assigning any reason. For the avoidance of doubt, cancellation, termination or suspension by Samsung shall not entitle the Participants to any claim or compensation against Samsung for any and/or all losses or damages suffered or incurred as a direct or indirect result of the act of cancellation, termination or suspension.
23. Samsung makes no guarantee of the availability of its or any other web services and will not be responsible for any interruption, delay or failure of service that may interfere with the ability to participate in this Personality Quiz.

Privacy Policy

24. By participating in this Personality Quiz, each Participant is communicating with Samsung electronically. By doing so, each Participant agrees to receive communication with Samsung electronically. Each Participant consents to receiving electronically all agreements, notices, disclosures and other communications that Samsung provides in relation to this Personality Quiz.
25. By participating in this Personality Quiz, the Participants agree and acknowledged that Samsung collects, uses and processes and/or discloses (including third party overseas) Participants' personal information in order to conduct this Personality Quiz, and in accordance with the Samsung Privacy Policy (www.samsung.com/my/info/privacy.html). Each Participant consents to such collection, use, processing and disclosure of his/her personal information and represents and warrants that all information provided is true and accurate in all respects. Validity of enrollment is conditional on providing this information. Each Participant agrees that Samsung may, for a reasonable period of time, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or making phone calls to the Participant(s).
26. These Terms and Conditions shall be governed and construed in accordance with the laws of Malaysia, and each contestant irrevocable submits to the exclusive jurisdiction of the courts of Malaysia.

Appendix 1

N	CATEGORY	REGION	DEALER NAME	STATE
1	SES	CENTRAL	SES - KTS RETAIL SDN.BHD. - THE EXCHANGE TRX - C62 & C63	SELANGOR
2	SES	CENTRAL	SES - THUNDER MATCH TECHNOLOGY SDN BHD - KLCC - LOT 3F-319-LC301A	KUALA LUMPUR
3	SES	CENTRAL	SESL - WELFON TELECOMMUNICATION SDN BHD - THE GARDENS - LOT 3F-T-2	KUALA LUMPUR
4	SES	CENTRAL	SES - ASIA MOBILE RETAIL SDN BHD - PUBLIKA - LOT 1F-F23	KUALA LUMPUR
5	SES	CENTRAL	SES - KTS RETAIL SDN BHD - I-CITY - LOT L2-25	SELANGOR
6	SES	CENTRAL	SES - KTS RETAIL SDN BHD - SETIA CITY - LOT LG61	SELANGOR
7	SES	CENTRAL	SES - MOBILE OCEAN ELEVEN SDN BHD - NU SENTRAL - LOT 2F-L2.06	KUALA LUMPUR
8	SES	CENTRAL	SES - NETZCOM (M) SDN BHD - DIGITAL MALL - LOT GF-G09	SELANGOR
9	SES	CENTRAL	SES - TAC MOBILE SDN BHD - AEON CHERAS SELATAN - LOT 1F-F46	KUALA LUMPUR
10	SES	CENTRAL	SES - THE HELLO STATION (M) SDN BHD - MYTOWN - LOT L1-061 & L1-062	KUALA LUMPUR
11	SES	CENTRAL	SESL - THE HELLO STATION (M) SDN BHD - PAVILION - LOT 1.19	KUALA LUMPUR
12	SES	CENTRAL	SES - THUNDER MATCH TECHNOLOGY SDN BHD - MID VALLEY - LOT 2F-S089	KUALA LUMPUR
13	SES	CENTRAL	SES - WELFON TELECOMMUNICATION SDN BHD - SUNWAY PYRAMID - LOT 1F	SELANGOR
14	SES	CENTRAL	SES - WELFON TELECOMMUNICAION SDN BHD - SUNWAY VELOCITY - LOT 1	KUALA LUMPUR
15	SES	CENTRAL	SES - WELFON TELECOMMUNICATION SDN BHD - PAVILION BUKIT JALIL - LOT	KUALA LUMPUR
16	SES	CENTRAL	SES - KTS RETAIL SDN BHD - KLANG - JLN GOH HOCK HUAT - NO 8 & 10	SELANGOR
17	SES	CENTRAL	SES - MOBILE OCEAN ELEVEN SDN BHD - THE MINES - LOT 4F-L4-31	SELANGOR
18	SES	CENTRAL	SES - TAC MOBILE SDN BHD - KL EAST MALL - LOT G3-11	KUALA LUMPUR
19	SES	CENTRAL	SES - ERAFONE RETAILS MALAYSIA SDN BHD - LOW YAT - LOT GF-G-013 & G	KUALA LUMPUR
20	SES	CENTRAL	SES - GADGET NETWORK SDN BHD - 1 UTAMA - LOT LG316A	SELANGOR
21	SES	CENTRAL	SES - THUNDER MATCH TECHNOLOGY SDN BHD - IOI CITY - LOT 2F-2-40	PUTRAJAYA
22	SES	CENTRAL	SES - THE HELLO STATION (M) SDN BHD - ALAMANDA - LOT G40	PUTRAJAYA
23	SES	CENTRAL	SES - THE HELLO STATION (M) SDN BHD - PARADIGM MALL - LOT 1F-08 & 1F-0	SELANGOR
24	SES	CENTRAL	SES - WELFON TELECOMMUNICATION SDN BHD - SUNWAY PUTRA MALL - LOT	KUALA LUMPUR
25	SES	CENTRAL	SES - ASIA MOBILE RETAIL SDN BHD - LOW YAT - LOT 1F-1-005	KUALA LUMPUR
26	SES	CENTRAL	SES - BBS DISTRIBUTORS SDN BHD - AEON SEREMBAN 2 - LOT 1F-F32	NEGERI SEMBILAN
27	SES	CENTRAL	SES - MOBILE OCEAN ELEVEN SDN BHD - KLANG PARADE - LOT GF-G48 & G4	SELANGOR
28	SES	CENTRAL	SES - MOBILE OCEAN ELEVEN SDN BHD - PLAZA ALAM SENTRAL - LOT 3F-3-1	SELANGOR
29	SES	CENTRAL	SES - THE HELLO STATION (M) SDN BHD - BANGSAR VILLAGE II - LOT 2F-5	KUALA LUMPUR
30	SES	CENTRAL	SES - THE HELLO STATION (M) SDN BHD - JUSCO TAMAN MALURI - LOT 1F-F08	KUALA LUMPUR
31	SES	CENTRAL	SES - WELFON TELECOMMUNICATION SDN BHD - PAVILION DAMANSARA HEI	KUALA LUMPUR
32	SES	EAST COAST	SES - EAST COAST TELE SDN BHD - KUANTAN PARADE - LOT GF-GCE1	PAHANG
33	SES	EAST COAST	SES - ERAFONE RETAILS MALAYSIA SDN BHD - KTCC - LOT GF-G42	TERENGGANU
34	SES	EAST COAST	SES - FUTURE MOBILE WORLD - EAST COAST MALL - LOT L3-28	PAHANG
35	SES	EAST COAST	SES - MOBILE KINI ENTERPRISE - AEON MALL KOTA BHARU - LOT 2F-S05	KELANTAN
36	SES	EAST MSIA	SES - CHEAN & YONG SDN BHD - CENTRE POINT - LOT GF-G65 & GF-G66	SABAH
37	SES	EAST MSIA	SES - CHEAN & YONG SDN BHD - IMAGO - LOT 2F-2-13	SABAH
38	SES	EAST MSIA	SES - CHEAN & YONG SDN BHD (SURIA SABAH SHOPPING MALL LOT G-67)	SABAH
39	SES	EAST MSIA	SES - ERAFONE RETAILS MALAYSIA SDN BHD - AEON MALL KUCHING - LOT 1F	SARAWAK
40	SES	EAST MSIA	SES - ERAFONE RETAILS MALAYSIA SDN BHD - THE SPRING - LOT 1F-125	SARAWAK
41	SES	EAST MSIA	SES - ERAFONE RETAILS MALAYSIA SDN BHD - THE SPRING BINTULU - LOT F2	SARAWAK
42	SES	EAST MSIA	SES - THUNDER MATCH TECHNOLOGY - VIVA CITY - LOT L2-L20-040	SARAWAK
43	SES	EAST MSIA	SES - UTAKHAS RESOURCES SDN BHD - PLAZA MERDEKA - LOT B1-B19-B24	SARAWAK
44	SES	NORTHERN	SES - D THREE MOBILE SDN BHD - AEON KLEBANG MALL - LOT 2F-S36	PERAK
45	SES	NORTHERN	SES - D THREE MOBILE SDN BHD - TAIPING SENTRAL - LOT G-15	PERAK
46	SES	NORTHERN	SES - ERAFONE RETAILS MALAYSIA SDN BHD - AMAN CENTRAL - LOT 2F-2-12	KEDAH
47	SES	NORTHERN	SES - EXCLUSIVE TELECOMMUNICATION SDN BHD - AEON KINTA CITY - LOT F	PERAK
48	SES	NORTHERN	SES - THUNDER MATCH TECHNOLOGY SDN BHD - AMANJAYA MALL - LOT GF-6	KEDAH
49	SES	NORTHERN	SES - NORTHERN POINT CELLULAR & ACCESSORIES - GURNEY PLAZA - UNIT	PENANG
50	SES	NORTHERN	SES - D THREE MOBILE SDN BHD - QUEENSBAY MALL - LOT 2F-108 & 2F-109	PENANG
51	SES	NORTHERN	SES - ERAFONE RETAILS MALAYSIA SDN BHD - SUNWAY CARNIVAL - LOT 2F-	PENANG
52	SES	NORTHERN	SES - EXCLUSIVE TELECOMMUNICATION SDN BHD - AEON STATION 18 - LOT I	PERAK
53	SES	SOUTHERN	SES - SSL TELECENTRE SDN BHD - BP MALL - LOT G23 & G23A	JOHOR
54	SES	SOUTHERN	SES - STEVEN TELE-WORLD CENTRE SDN BHD - AEON BANDARAN MELAKA -	MELAKA
55	SES	SOUTHERN	SES - STEVEN TELE-WORLD CENTRE SDN BHD - MAHKOTA PARADE - G82	MELAKA
56	SES	SOUTHERN	SES - TODAY MOBILE SDN BHD - AEON BANDAR DATO' ONN - LOT 1F-F30	JOHOR
57	SES	SOUTHERN	SES - TODAY MOBILE SDN BHD - AEON PERMAS JAYA - LOT GF-G23	JOHOR
58	SES	SOUTHERN	SES - TSM COMMUNICATION SDN BHD - SUTERA MALL - LOT L3-201 & L3-202	JOHOR
59	SES	SOUTHERN	SES - ERAFONE RETAILS MALAYSIA SDN BHD - AEON TEBRAU CITY - LOT 2F-4	JOHOR
60	SES	SOUTHERN	SES - THUNDER MATCH TECHNOLOGY SDN BHD - SOUTHKEY - LOT 2F-S-023	JOHOR
61	SES	SOUTHERN	SES - UI MOBILE SDN BHD - CITY SQUARE - LOT L3-J3-02 & L3-J3-03	JOHOR
62	SES	SOUTHERN	SES - SHINING TELECOMMUNICATION SDN BHD - AEON BUKIT INDAH - S09	JOHOR
63	SES	SOUTHERN	SES - TSM COMMUNICATION SDN BHD - PARADIGM MALL JB - LOT UGF-07	JOHOR

Terms and Conditions - Part B

Which Galaxy AI Are You Contest

Play and stand a chance to win a Samsung Music Frame worth RM1,999!

1. Which Galaxy AI Are You Contest ("**Contest**") is organised by Samsung Malaysia Electronics (SME) Sdn. Bhd. [Company No. 200301026766(629186-D)] ("**Samsung**").

Duration

2. This Contest will run from 12 August 2024 (10:00am) to 25 August 2024 (11:59pm) ("**Contest Period**"). Samsung shall reserve the right to shorten, extend or cancel the Contest Period at its sole discretion without any prior notice.

Eligibility

3. This Contest is open to Participants who:
 - a) are citizen or permanent residents of Malaysia;
 - b) are 18 years old and above (as of 12 August 2024) based on their NRIC/Passport; and
 - c) Fully comply with the "How to Participate" conditions below.

By participating in this Contest, each Participant (interchangeably referred to as "**Participant**", "**You**" or "**Your**") agrees to be bound by these Terms and Conditions.

4. Eligible Participants are as defined herein under in relation to the Contest.
5. Employees, dealers or agents of Samsung or any of its group companies or their families or households or anyone connected to this Contest are not eligible to participate in this Contest.

How to Participate

6. This Contest will be held at the Samsung Experience Stores and Samsung Authorised Retail Dealers during the Contest Period:

- (a) Participants will need to follow the steps below:

Steps	Description
Step 1	Participant to complete the Samsung Galaxy Z Fold6 Z Flip6 – Which Galaxy AI Are You? Personality Quiz as set out in Part A above.
Step 2	<p>On request, Participant will receive notification email of the Personality Quiz result. Participant to click "Join Now" button in the email.</p> <p>Note:</p> <p>[1] Participant who completed the Personality Quiz will receive the notification email of the Personality Quiz result page via a generated email from no-reply@fliporfold.com.my upon request and the Contest joining link will automatically be included in it.</p> <p>[2] The Personality Quiz/Contest' domain is managed by a third party vendor appointed service provider ("Microsite").</p> <p>[2] Upon clicking "Join Now", the Participant will be directed to the Microsite to complete the steps to join the Contest.</p>

Steps	Description
Step 3	<p>Participant to take 'selfie' picture while posing with Samsung Galaxy Z Fold6 or Z Flip6 ("Selfie").</p> <p>Note: [1] The 'selfie' shall contain only the picture of the Participant posing with Samsung Galaxy Z Fold6 or Z Flip6. [2] Selfie without posing/featuring Samsung Galaxy Z Fold6 or Z Flip6 or any 'wefie' will be rejected.</p>
Step 4	<p>Upload your most creative Selfie to the Microsite.</p> <p>Note: Each Participant will only be allowed to upload one (1) Selfie per submission so please ensure to upload the most creative Selfie to be in the running to win a prize.</p>

- (b) This Contest will end on 25 August 2024 (11:59pm). Entries received after this or are submitted through any means other than specified herein will not be entertained or qualified as a valid entry. Any complaints on missing and/or delayed submission will not be entertained.
- (c) Each Participant is only allowed to participate once with only one (1) valid email address throughout the Contest Period. Strictly no multiple entries/submission for the gift redemption. Samsung reserves the right to immediately disqualify any Participant suspected of fraud, hacking or tampering with the submission for instance creating shell social media accounts to submit multiple entries in the Contest.
- (d) It is the responsibility of the Participant to ensure that the email address provided for the prize giveaway redemption is accurate and contactable.
- (e) Samsung retains the rights to film/photograph/document the Contest and utilise the footage in any way as to be determined by Samsung including publishing on social platforms. By participating in this Contest, the Participants agree and consent to the publication of their names and social media platform identifiers (in the format of username, profile picture and/or submitted photo/video/comments) on the relevant social media platforms for publicity purposes (if applicable).

Judging Criteria

- 7. A total of fifty (50) Participants with the most creative Selfie with the all-new Galaxy Z Fold6 | Z Flip6 will be selected and announced as the winners. Kindly ensure the email address provided is valid and reachable.
- 8. Samsung's decision will be final. No correspondence or further claims shall be entertained.
- 9. All entries must meet the Eligibility requirements and fulfill the conditions stated in the "How to Participate" rules. If the entry is found to be not valid, it will be deemed as null and void.

Contest Prize

- 10. The Contest winners will receive a "Winning announcement" email from Samsung/Third Party Vendor appointed service provider ("**Notification**") and will be required to provide the details and/or documents requested in the Notification for verification within seven (7) days ("**Claim Period**"), failing which, the Participant's prize will be deemed unclaimed, and automatically forfeited. In such an event, the Participant shall not be entitled to any payment or compensation from Samsung. Consequently, Samsung reserves the right to select a new winner.
- 11. The prizes are given out on an "As Is" basis and are non-transferable, non-refundable, non-exchangeable for cash or with vouchers of other denominations, whether in part or in full.

12. The Contest winners will be announced on 9 September 2024 or any such other date determined by Samsung through Samsung's official account/channels and/or platforms.
13. Details of Contest Prize are as follows:

Description	Value (RM)	Unit(s)
Samsung Music Frame	1,999	50
Note: Each winner will get one Samsung Music Frame		

Delivery of Prize(s) and Prize Redemption

16. The prizes will be delivered to the winners by within 45 days after the end of the Contest Period or such other period as may be determined solely by Samsung.
17. Samsung reserves the right to appoint a third party (3rd) party vendor or service provider to handle the fulfilment or making available of the prize(s) and delivery of the prize(s) to you. By providing your personal information including name, delivery address, contact numbers, email address and other information to Samsung, Samsung can use and/or disclose to such third party (3rd) party vendor or service provider for the purposes of delivery service.
18. Samsung shall not be responsible or liable for any delays or non-delivery of the prizes.
19. Samsung shall not be responsible for any inaccurate details provided by the Participant to claim their prizes, if any.

Terms of Participation

14. By entering this Contest, the Participant represents, acknowledges and warrants that the submitted image/photo/video (if any) is an original work and does not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity; and that no other party has any right, title, claim or interest in the submission.
15. Copyright of all images/photos/videos submitted to this Contest remains with the Participants. However, by participating in this Contest, Participants agree to grant Samsung a perpetual, irrevocable, royalty free, license to use, reproduce, copy, publicly display, sublicense, modify and fully exploit any photo submitted.
16. Each Participant agrees to take part in any and all marketing, promotional, publicity exercises with respect to this Contest; agrees for Samsung to use his/her name, voice, photograph, likeness or other personal identifiable information in any media for the promotion and publicity of this Contest and/or Samsung products: and irrevocably grants Samsung all consents and waivers necessary hereunder, including in respect of any promotional photographs and/or audio/video recordings taken in respect of this Contest. Each Participant agrees that Samsung shall be at liberty to publish, promote, copy, reproduce, transmit, display, edit, adapt, modify, create derivative works of and/or otherwise distribute or use his/her particulars (including any publicly available Facebook/Instagram profile photo and details):
- In connection with this Contest and/or Samsung products;
 - For the promotion and publicity of this Contest and/or Samsung products;
 - In any manner, format or media whether now known or hereinafter created, and in any part of the world, including without limitation on online platforms such as Facebook, YouTube, Twitter and Instagram; at Samsung's sole discretion and royalty-free and without obligation of attribution or consent.
17. Samsung reserves the right to disqualify any Participant suspected of fraud, hacking, tampering with the Contest submission process or if Samsung believes that the entry submission and/or results has been manipulated in any way including by machines or computers or breach of any terms and conditions of the Contest.
18. Each Participant shall not, without the prior written approval of Samsung, speak to the press or any

other media, or give any interviews or comments relating to this Contest.

Liability and Responsibility

19. Each Participant agrees to indemnify and hold Samsung and its employees, officers, directors, shareholders, agents, representatives, parent companies, affiliates, subsidiaries, licensees, advertising, promotion, and fulfillment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims, costs and expenses (including legal costs on an indemnity basis), and actions of any kind by anyone including third party arising from the alleged or actual infringement of any third party copyright, patent, trademark or other intellectual property rights, or other rights, any breach of these Terms and Conditions and/or in connection with the Contest, including without limitation, possession, use or misuse of the prize, or travel to or from any Contest activity, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

Rights of Samsung

20. Samsung reserves the right to reject any entry submission/post/ winner at its sole and absolute discretion without having to assign any reasons whatsoever.
21. Samsung reserves the right to change or replace the prizes with item(s) of equal value.
22. Samsung reserves the right to amend these Terms and Conditions without prior notice.
23. In case of any dispute, Samsung reserves the right to make the final decision. Samsung's decision is final and no further correspondence or appeal will be entertained.
24. Samsung reserves the absolute right to cancel, terminate or suspend the Contest without any prior notice and/or assigning any reason. For the avoidance of doubt, cancellation, termination or suspension by Samsung shall not entitle the Participants to any claim or compensation against Samsung for any and/or all losses or damages suffered or incurred as a direct or indirect result of the act of cancellation, termination or suspension.
25. Samsung makes no guarantee of the availability of its or any other web services and will not be responsible for any interruption, delay or failure of service that may interfere with the ability to participate in this Contest.

Privacy Policy

26. By participating in this Contest, each Participant is communicating with Samsung electronically. By doing so, each Participant agrees to receive communication with Samsung electronically. Each Participant consents to receiving electronically all agreements, notices, disclosures and other communications that Samsung provides in relation to this Contest.
27. By participating in this Contest, the Participants agree and acknowledged that Samsung collects, uses and processes and/or discloses (including third party overseas) Participants' personal information in order to conduct this Contest, and in accordance with the Samsung Privacy Policy (www.samsung.com/my/info/privacy.html). Each Participant consents to such collection, use, processing and disclosure of his/her personal information and represents and warrants that all information provided is true and accurate in all respects. Validity of enrollment is conditional on providing this information. Each Participant agrees that Samsung may, for a reasonable period of time, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or making phone calls to the Participant(s).
28. These Terms and Conditions shall be governed and construed in accordance with the laws of Malaysia, and each contestant irrevocable submits to the exclusive jurisdiction of the courts of Malaysia.