

**Samsung TV Trade-Up Campaign**  
**Terms and Conditions**

**1. Introduction**

- 1.1 The Samsung TV Trade-Up Campaign (“**Promotion**”) is organized by Samsung Malaysia Electronics (SME) Sdn Bhd (“**Samsung**”).
- 1.2 The sales transaction in the Promotion is between the Participating Store (as defined below) and Customer. Samsung only provides the recommended retail price (“**RRP**”) and/or redemption guidance on this site.
- 1.3 Customer agrees to comply with all the above when accessing or using this site. The scope of these Terms and Conditions is limited to Samsung's role of hosting this site and organizing this Promotion only.
- 1.4 The Promotion is on first come first served basis and while stocks last.

**2. Promotion Period**

- 2.1 The Promotion will run during the promotion period set out below or while promotional stocks last, whichever is earlier (“**Promotion Period**”).

<b>Promotion Title</b>	<b>Promotion Period</b>
Samsung TV Trade-Up Campaign	10 January 2024 – 31 December2024

- 2.2 Samsung reserves the right to shorten, extend or cancel the Promotion Period at its sole discretion without prior notice.

**3. Eligibility**

- 3.1 The Promotion is open to all Malaysian Citizens and residents of Malaysia of 18 years old and above (as of 10 January 2024) with Malaysia Identity Card.

**4. Participating Stores (“Dealer”)**

- 4.1 Samsung Online Store (<https://www.samsung.com/my>).

**5. Promotion Mechanism**

- 5.1 During the Promotion Period, eligible Customer who purchased selected TV products as listed in Appendix 1 (“**Promotional Products**”) at Samsung Online Store and complete the trade-up process, will be eligible for instant rebate(s) as listed in Appendix 1.

**5.2 How to enjoy the TV Trade-Up Campaign**

<b>Step 1</b>	Visit the Samsung Online Store ( <a href="http://www.samsung.com.my">www.samsung.com.my</a> )
<b>Step 2</b>	Add any Promotional Product(s) to the cart at Samsung Online Store. Proceed to checkout with “TV Trade Up Selection”.
<b>Step 3</b>	Fill in the required information including size, brand and the condition of your old TV and complete the trade up process
<b>Step 4</b>	Instant rebate(s) will be applied to your order.
<b>Step 5</b>	Checkout and make payment accordingly.

- 5.3 Trade up is strictly applicable for product under the same type/category i.e. trading up old TV for purchase of new Samsung TV. The instant rebate is to incentivize Customers to upgrade their old TV to the latest Samsung smart TVs, not a trade in value of your old TV. Disposal of old TV is not included.
- 5.4 Samsung reserves the right to suspend or terminate or cancel or vary the Promotion and Promotional Product(s) at its sole discretion anytime without any prior notice.

**6. Payment**

- 6.1 Customer acknowledges, understands and agrees that all transactions are between Customer and Dealer only. Samsung only acts as the coordinating party and is not involved or a party of any monetary/sale and purchase of this order transaction.
- 6.2 Customer is not allowed to cancel the order, change the selected device colour or model, or the selected outlet once Customer has successfully completed and confirmed the payment transaction.
- 6.3 Customer shall pay the full amount for the order directly to Dealer only.

## **7. Delivery**

- 7.1 The fulfilment and delivery of the product is handled by Samsung SDS Malaysia Sdn Bhd (“**SDS**”).
- 7.2 SDS reserves the right to appoint a third (3rd) party vendor or service provider to handle the fulfilment or making available of the product and delivery of the product to you. By providing your personal information including name, delivery address, contact numbers, email address and other information to SDS, SDS can use and/or disclose to such third (3rd) party vendor or service provider for the purposes of delivery service.
- 7.3 To accept the item, the Customer or the authorised representative or the recipient is required to present identification, i.e. NRIC or Passport to the delivery personnel, failing which the delivery personnel have the right to refuse delivery and will return the product to SDS as “unclaimed”.
- 7.4 The proof of delivery of product must be in the form of written acknowledgement of receipt of the product by the Customer, the authorised representative or the recipient. If the delivery address is an office address, an acknowledgement by any office staff will be treated as good acknowledgement of the item.
- 7.5 The time for delivery of the product is between the Customer and SDS. Samsung shall not be liable for any delay in delivery of the product howsoever caused.

## **8. Customer's Covenants**

- 8.1 In connection to this Promotion, Customer will not use this site:
  - 8.1.1 To submit fraudulent order, false, inaccurate, misleading, defamatory, or libelous information;
  - 8.1.2 To distribute viruses or any other technologies that may harm Samsung, or the interests or property of other users;
  - 8.1.3 To export the unit purchased except in compliance with the export control laws of relevant jurisdictions and in accordance with posted rules and restrictions.
- 8.2 In the event if Samsung suspects or discovers that the Customer is abusing this Promotion and/or Samsung in any of the ways mentioned above or otherwise, Samsung may, at our sole discretion, take necessary steps to prevent and mitigate such abuse such as limiting, suspending, or terminating the Customer's user account(s) and access to this site, delaying or removing hosted content, removing any special status associated with Customer account(s), reducing or eliminating any discounts, and taking technical and/or legal steps to prevent Customer from using this site.

## **9. Limitation of Liability**

- 9.1 Samsung uses its reasonable effort to keep its site safe, secure, and functioning properly, but Samsung does not guarantee the continuous operation of or access to this site.
- 9.2 Customer agrees that he/she is making use of this site at his/her own risk, and that it is being provided to Consumer on an "AS IS" and "AS AVAILABLE" basis.
- 9.3 To the extent permitted by applicable law, Samsung excludes all express or implied warranties, terms and conditions including, but not limited to, implied warranties of merchantability, fitness for a particular purpose, and non-infringement.
- 9.4 Customer shall assume full responsibility in case of any accident, damage or claim resulting from participating in this Promotion.
- 9.5 Customer shall be deemed to be able to perform legally binding contract upon his/her submission of the order and there shall not be any refund or costs whatsoever arising from his/her violation of the minimum age stated herein.
- 9.6 Warranty of the Promotional Product is subject to standard product warranty coverage as per terms and conditions stated in the official corporate website at <http://www.samsung.com/my/support/warranty>. Customer is advised to check the website from time to time and stay informed for any changes on the terms and conditions of the warranty.

## **10. General**

- 10.1 In the event Customer has queries with regard to this Promotion; please call Samsung Consumer Service at 1-800-88-9999.
- 10.2 By participating in this Promotion, Customer fully and unconditionally agrees to and accepts the Terms and Conditions stated herein and the decisions of Samsung on every aspect of this Promotion shall be final and binding.
- 10.3 This Promotion is not valid in conjunction with other promotions, vouchers or discounts.

- 10.4 All pictures and/or images of the Promotional Products found in any advertising and marketing materials are for illustration purposes only and actual item or colour may vary.
- 10.5 The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice.
- 10.6 Free Gift(s), Rebate(s) and E-Voucher(s) if any, are on first come first served basis and while stocks last.
- 10.7 Free Gift(s), Rebate(s) and E-Voucher(s) if any, are not redeemable for cash, not exchangeable or transferable and cannot be used in conjunction with other promotional offers.
- 10.8 Free Gift(s), Rebate(s) and E-Voucher(s) if any, are only applicable for the purchase made under the Participating Stores during the Promotion Period.
- 10.9 Product display sets purchases, B2B purchases, staff purchases, EPP purchases, Customer Retention Program (CRP) purchase are not entitled to any Free Gift(s), Rebate(s) and/or E-Voucher(s).
- 10.10 Samsung reserves the right to disqualify or reject any submissions/ redemptions for Order or Free Gift(s), Rebate(s) and/or E-Voucher(s) in its sole discretion without prior notice, limit or cancel quantities purchased per person or per order. These restrictions may include order placed by or under the same Customer's account or orders that use the same billing address or delivery address.
- 10.11 Samsung reserves the right to amend these Terms and Conditions without prior notice to the extent permitted by law. Changes to the Terms and Conditions shall become effective as soon as they are displayed in Samsung's website.
- 10.12 Samsung reserves the rights to change the Free Gift(s) or color if any, with products of similar value without any prior notice.
- 10.13 Samsung and/or Dealer reserves the right to cancel any order without any prior notice. For the avoidance of doubt, any cancellation of orders will not entitle the Customer to any compensation against Samsung and/or Dealer for any losses or damages directly or indirectly that may be suffered or incurred by the Customer as a result of the cancellation.
- 10.14 In the event any Free Gift(s) are being awarded to the Customer having provided false or mistaken identity or information, Samsung reserves the right to revoke the Customer's eligibility for the said Free Gift(s) and recover any damages from such Customer to the fullest extent permitted by law.
- 10.15 In the event Customer returns the Promotional Products purchased, subject to Samsung's standard product warranty coverage and return policy, Customer shall return any Free Gift(s) received together with the purchase of the Promotional Products.
- 10.16 In the event of any electronic, computer, operational and/or technical error affecting the details or pricing or quantity of the product or any promotion on the website, Samsung or Dealer reserves the absolute rights to rectify such error and/or cancel any transaction which has been entered into in reliance of the said error.
- 10.17 Samsung shall not be liable in any way for any costs, expenses, damages, liability or injury arising out of or in any way connected with the Promotion.
- 10.18 By participating in this Promotion, Customer agrees to release and hold Samsung and its employees, officers, directors, shareholders, agents, representatives, parent companies, affiliates, subsidiaries, licensees, advertising, promotion, and fulfilment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Promotion or resulting from acceptance, possession, use or misuse of the Free Gift, or travel to or from any gift-related activity, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.
- 10.19 In case of any dispute, Samsung reserves the right to make the final decision. Samsung's decision is final and no further correspondence or appeal will be entertained.
- 10.20 During the Promotion Period, Samsung may collect consumers information including personal information in the form of, among others, survey forms, (whether on our own or by appointed service provided) taken during the Promotion. By participating in the Promotion, you agree that the collection of such information will be processed, handled and use in accordance with the Samsung Privacy Policy at <http://www.samsung.com/my/info/privacy.html>.
- 10.21 In the event of inconsistencies between the Terms and Conditions found elsewhere with regard to this Promotion (if any) and the Terms and Conditions herein, the latter shall prevail.
- 10.22 The Terms and Conditions of the Promotion shall be governed by and interpreted in accordance with Malaysian law and the parties submit to the exclusive jurisdiction of the Malaysian courts.

**APPENDIX 1**

**SAMSUNG TV TRADE-UP CAMPAIGN**

Promotional Product(s)	Instant Rebate (based on new TV)(RM)	Instant Rebate (Based on old TV) (RM)		
		Old TV Brand	Sizes	Instant Rebate (Based on old TV)
QA85QN800CKXXM	1,250	Samsung	32 to 39 inch	130
QA75QN800CKXXM	1,250		40 to 50 inch	170
QA65QN800CKXXM	1,000		55 to 60 inch	210
QA85QN85CAKXXM	1,000		Over 61 inch	250
QA75QN85CAKXXM	800	LG/Sony/Other	32 to 39 inch	80
QA65QN85CAKXXM	600		40 to 50 inch	120
QA77S95CAKXXM	1,250		55 to 60 inch	160
QA65S95CAKXXM	1,000		Over 61 inch	200
QA77S90CAKXXM	1,250	Illustration: If Customer purchased QA85QN800CKXXM and trade up a 61" old Samsung TV, the total instant rebate is RM1,250 + RM250.		
QA65S90CAKXXM	800			
QA55S90CAKXXM	800			
QA98Q80CAKXXM	1,250			
QA85Q80CAKXXM	1,000			
QA75Q80CAKXXM	800			
QA65Q80CAKXXM	400			
QA85Q70CAKXXM	800			
QA75Q70CAKXXM	800			
QA65Q70CAKXXM	400			
QA55Q70CAKXXM	100			
QA55QE1CAKXXM	100			
QA65QE1CAKXXM	300			
QA75QE1CAKXXM	600			
QA85LS03BAKXXM	1,000			
QA75LS03BAKXXM	800			
QA65LS03BAKXXM	600			
QA55LS03BAKXXM	400			
QA43LS05BBKXXM	300			
UA65CU8500KXXM	100			
UA55CU8500KXXM	100			
UA85CU8000KXXM	800			
UA75CU8000KXXM	400			
UA65CU8000KXXM	100			
UA55CU8000KXXM	100			
UA85CU7100KXXM	600			
UA75CU7100KXXM	400			

<b>Promotional Product(s)</b>	<b>Instant Rebate (based on new TV)(RM)</b>	<b>Instant Rebate (Based on old TV) (RM)</b>
UA65CU7100KXXM	100	
UA85CU7000KXXM	600	
UA75CU7000KXXM	300	
UA65CU7000KXXM	100	
UA65AU7000KXXM	100	
UA55AU7000KXXM	100	