

Samsung x CIMB Bank Campaign

Terms and Conditions

1. Introduction

- 1.1 The Samsung x CIMB Bank Campaign ("**Campaign**") is organized by Samsung Malaysia Electronics (SME) Sdn Bhd [Company No. 200301026766(629186-D)] ("**Samsung**") in collaboration with CIMB Bank Berhad ("**CIMB Bank**")
- 1.2 The sales transaction in the Campaign is between the Participating Stores (as defined below) and Customer. Samsung only provides the recommended retail price ("**RRP**") and/or redemption guidance on this site.
- 1.3 Customer agrees to comply with all the terms and conditions when accessing or using this site. The scope of these Terms and Conditions is limited to Samsung's role of hosting this site and organizing these Campaigns only.
- 1.4 The Campaigns is on a first come first served basis, and while stocks last.

2. Campaign Period

- 2.1 The Campaign will run for the periods as stated below or while Campaign at stocks last, whichever is earlier ("**Campaign Period**"):

Campaign	Campaign Title	Campaign Period
Campaign A	Samsung x CIMB Bank e-Zi Tunai Device Financing Campaign	1 June 2025 – 30 September 2025
Campaign B	Samsung x CIMB Bank Cash Plus Personal Loan Device Financing Campaign	

- 2.2 Samsung reserves the right to shorten, extend or cancel the Campaign Period at its sole discretion with 7 day prior notice.

3. Eligibility

- 3.1 The Campaign is open to all Malaysian citizens and residents of Malaysia of 21 years and above (as of 1 June 2025) with Malaysia Identity Card; except Samsung employees (and their immediate families), its related agencies, retailers and dealers.
- 3.2 Eligible Customers are as defined hereinunder in relation to each Campaign.

4. Participating Stores ("Dealers")

No.	Participating Stores
a.	Samsung Online Store (https://www.samsung.com/my) and Samsung Shop App
b.	All Samsung Experience Stores (SES)
c.	Samsung Authorized Retailers (Selected SPS)

(Collectively known as the "**Participating Stores**" or "**Dealers**")

5. Campaigns Mechanism

By participating in the Campaign, Customer will be eligible for the following:

5.1 Campaign A: Samsung x CIMB Bank e-Zi Tunai Device Financing Campaign

- 5.1.1 Campaign's eligibility requirements are as follows (collectively, the "**Eligibility Requirement**"):
 - a) Malaysian citizen or permanent resident of Malaysia of 21 to 60 years old (as of 1 June 2025); except Samsung employees (and their immediate families), its related agencies, retailers and dealers;
 - b) Customer shall have CIMB Bank's e-Zi Tunai Personal Loan account and fulfil the following requirements:
 - i. the principal loan sum under e-Zi Tunai Personal Loan shall not be less than RM800;

- ii. minimum loan tenure of 1 year and no early settlement within 30 days from loan disbursement date and before receiving Cash Rebate (as listed in Table 1);
 - iii. the application, approval and disbursement of e-Zi Tunai Personal Loan must all be completed within the Campaign Period; and
(collectively known as “**e-Zi Tunai Personal Loan**”).
 - c) Customer shall purchase any of the Participating Models from Participating Stores, not more than 30 days from the date of disbursement of the e-Zi Tunai Personal Loan and the purchased Participating Models must be turned on and activated within the Campaign Period, (hereinafter referred to as “**Eligible Customer**”).
- 5.1.2 Eligible Customer can enjoy up to 10% rebate of Participating Model(s)’ purchase price based on the consumer invoice. The below Recommended Retail Price (“**RRP**”) of the relevant Participating Models is the maximum value of the rebate amount (“**Cash Rebate**”). The total unit limit is shared across both the Campaign A and Campaign B.

Table 1

Participating Models	RRP (RM)	Cash Rebate (Up to)		Total unit limit
		(%)	(RM)	
Galaxy S25 Ultra 1TB	7,799	10	780	475
Galaxy S25 Ultra 512GB	6,599		660	
Galaxy S25 Ultra 256GB	5,999		600	
Galaxy S25+ 512GB	5,599		560	
Galaxy S25+ 256GB	4,999		500	
Galaxy S25 512GB	4,599		460	
Galaxy S25 256GB	3,999		400	
Galaxy S24 Ultra 1TB	7,199		720	370
Galaxy S24 Ultra 512GB	5,999		600	
Galaxy S24 Ultra 256GB	5,399		540	
Galaxy S24+ 512GB	5,399		540	
Galaxy S24+ 256GB	4,899		490	
Galaxy S24 512GB	3,999		400	
Galaxy S24 256GB	3,399		340	
Galaxy S24 FE 512GB	3,899		390	335
Galaxy S24 FE 256GB	3,299		330	
Galaxy Z Flip 6 512GB	5,599		560	290
Galaxy Z Flip 6 256GB	4,999		500	
Galaxy Z Fold 6 1TB	9,099		910	
Galaxy Z Fold 6 512GB	7,899		790	
Galaxy Z Fold 6 256GB	7,299		730	
S10 Ultra (5G) 256GB	6,649		665	260
S10 Ultra 256GB	5,999		600	
S10+ (5G) 256GB	5,249		525	
S10+ 256GB	4,599		460	
S9 (256) + KBD 5G 256 GB	4,549		455	160
S9 (256) + KBD 256GB	3,899		390	
A55 5G 256GB	1,799		180	485
A35 5G 256GB	1,399		140	
Watch Ultra 47mm (LTE)	3,399		340	70
Buds3 Pro	999		100	105

5.1.3 Eligible Customer may enjoy the Cash Rebate on top of all ongoing promotions by Samsung.

5.1.4 Eligible Customer (who fulfilled all the requirements in paragraph 5.1.1 above) is required to submit the required documents to redeem the Cash Rebate via Samsung’s Redemption Management System (“**RMS**”) during the Campaign Period, or not later than 7 days from the last day of the

Campaign Period, whichever is later (“**Redemption Period**”). Any submission received after the Redemption Period will be deemed null and void and will not be entertained.

5.1.5 RMS submission is subject to verification by Samsung and final approval by CIMB Bank.

5.1.6 Each e-Zi Tunai Loan is only valid/applicable for one Participating Model (IMEI). Subject to this condition, maximum of three (3) submissions are allowed.

5.1.7 Journey for Eligible Customer to enjoy the Cash Rebate:

Steps	Description
Step 1	<p>Eligible Customer to submit the following documents to RMS for redemption within the stipulated time frame:</p> <ul style="list-style-type: none"> • Customer Full Name • NRIC No. • Device IMEI • Device Model or Name • Purchase Date • Customer Invoice/ Receipt Screenshot • Phone Number <p>Note:</p> <p>^[1] Each e-mail address or invoice can only be used to submit up to a maximum of three (3) times. Each redemption submission must be based on a valid invoice or receipt and device IMEI.</p> <p>^[2] Each E-Zi Tunai Loan is only valid/applicable for one Participating Model (IMEI) only.</p>
Step 2	<p>Samsung will verify the submission including the Participating Models (activation date must be within the Campaign Period) of the Eligible Customer and transmit the information to CIMB Bank for their final verification and approval.</p> <p>Note:</p> <p>^[1] Submission for Participating Model that was not turned on and activated within the Campaign Period will be rejected.</p> <p>^[2] The completion of RMS submission and/or verification by Samsung is not the final approval process. Email that you received from Samsung upon submission is an acknowledgement of submission receipt only. The final approval for disbursement is subject to CIMB Bank.</p> <p>^[3] By participating in the Campaign and/or submitting to RMS, you consent to and authorise Samsung to share, transfer, disclose your information to CIMB Bank for the purpose of fulfilment of the Campaign.</p>
Step 3	<p>CIMB will verify and provide the final approval of the Cash Rebate to Eligible Customer.</p>
Step 4	<p>Eligible Customer whose submission is finally approved by CIMB Bank will receive the Cash Rebate from CIMB Bank directly by way of credit into his/her E-Zi Tunai Personal Loan account as advance payment (within twelfth (12) weeks from the date of disbursement to the Eligible Participant(s) loan account).</p>
Step 5	<p>Eligible Customer will be notified through short message service (“SMS”) by CIMB Bank within two (2) weeks from the date the Cash Rebate is credited to their e-Zi Tunai Personal Loan account, based on the Eligible Customer’s phone number submitted into Samsung RMS.</p>

	In the event, the Eligible Customer is found to be not eligible; the Eligible Customer will also be informed by CIMB Bank in the same manner that their redemption of the Cash Rebate is unsuccessful.
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- 5.1.8 Eligible Customer can contact CIMB's Customer Resolution Unit ("**CRU**") for further feedback/inquiry relating to the status of submission/redemption, reason for rejection and/or non-credit of the Cash Rebate via letter, phone call, fax and email:

Address: CIMB Bank Berhad Customer Resolution Unit (CRU),
P.O. Box 10338, GPO Kuala Lumpur, 50710 Wilayah Persekutuan
Telephone No: +603 6204 7788
Email: contactus@cimb.com

5.2 **Campaign B: Samsung x CIMB Bank Cash Plus Personal Loan Device Financing Campaign**

- 5.2.1 Campaign's eligibility requirements are as follows (collectively, the "**Eligibility Requirement**"):

- Malaysian citizen or permanent resident of Malaysia of 21 to 58 years old; except Samsung employees (and their immediate families), its related agencies, retailers and dealers;
- Customer shall have CIMB Bank's Cash Plus Personal Loan account and fulfil the following requirements:
 - the principal loan sum under Cash Plus Personal Loan shall not be less than RM2,000;
 - minimum loan tenure of 2 year, and no loan cancellation and early settlement within 30 days from loan disbursement date and before receiving Cash Rebate (as listed in Table 2);
 - the application, approval and disbursement of Cash Plus Personal Loan must all be completed within the Campaign Period; and
 (collectively known as "**Cash Plus Personal Loan**".)
- Customer shall purchase any of the Participating Models from Participating Stores, not more than 30 days from the date of disbursement of the Cash Plus Personal Loan and the purchased Participating Models must be turned on and activated within the Campaign Period (hereinafter referred to as "**Eligible Customer**").

- 5.2.2 Eligible Customer can enjoy up to 10% rebate of Participating Model(s)' purchase price based on the consumer invoice. The below Recommended Retail Price ("**RRP**") of the relevant Participating Models is the maximum value of the rebate amount ("**Cash Rebate**"). The total unit limit is shared across both the Campaign A and Campaign B:

Table 2

Participating Model	RRP (RM)	Cash Rebate (Up to)		Total unit limit
		(%)	(RM)	
Galaxy S25 Ultra 1TB	7,799	10	780	475
Galaxy S25 Ultra 512GB	6,599		660	
Galaxy S25 Ultra 256GB	5,999		600	
Galaxy S25+ 512GB	5,599		560	
Galaxy S25+ 256GB	4,999		500	
Galaxy S25 512GB	4,599		460	
Galaxy S25 256GB	3,999		400	
Galaxy S24 Ultra 1TB	7,199		720	370
Galaxy S24 Ultra 512GB	5,999		600	
Galaxy S24 Ultra 256GB	5,399		540	
Galaxy S24+ 512GB	5,399		540	
Galaxy S24+ 256GB	4,899		490	
Galaxy S24 512GB	3,999		400	
Galaxy S24 256GB	3,399		340	
Galaxy S24 FE 512GB	3,899		390	335
Galaxy S24 FE 256GB	3,299		330	

Participating Model	RRP (RM)	Cash Rebate (Up to)		Total unit limit
		(%)	(RM)	
Galaxy Z Flip 6 512GB	5,599		560	290
Galaxy Z Flip 6 256GB	4,999		500	
Galaxy Z Fold 6 1TB	9,099		910	
Galaxy Z Fold 6 512GB	7,899		790	
Galaxy Z Fold 6 256GB	7,299		730	
S10 Ultra (5G) 256GB	6,649		665	260
S10 Ultra 256GB	5,999		600	
S10+ (5G) 256GB	5,249		525	
S10+ 256GB	4,599		460	
S9 (256) + KBD 5G 256 GB	4,549		455	160
S9 (256) + KBD 256GB	3,899		390	
A55 5G 256GB	1,799		180	485
A35 5G 256GB	1,399		140	
Watch Ultra 47mm (LTE)	3,399		340	70
Buds3 Pro	999		100	105

5.2.3 Eligible Customer may enjoy the Cash Rebate on top of all ongoing promotions by Samsung.

5.2.4 Eligible Customer (who fulfilled all the requirements in paragraph 5.2.1 above) is required to submit the required documents to redeem the Cash Rebate via RMS during the Campaign Period, or not later than 7 days from the last day of the Campaign Period, whichever is later ("**Redemption Period**"). Any submission received after the Redemption Period will be deemed null and void and will not be entertained.

5.2.5 RMS submission is subject to verification by Samsung and final approval by CIMB Bank.

5.2.6 Each Cash Plus Personal Loan is only valid/applicable for one Participating Model. Subject to this condition, only one (1) submission is allowed.

5.2.7 Journey for Eligible Customer to enjoy the Cash Rebate:

Steps	Description
Step 1	<p>Eligible Customer to submit the following documents to RMS for redemption within the stipulated time frame:</p> <ul style="list-style-type: none"> • Customer Full Name • NRIC No. • Device IMEI • Device Model or Name • Purchase Date • Customer Invoice/ Receipt Screenshot • Phone Number <p>^[1] Each e-mail address or invoice can only be used to submit up to a maximum of one (1) redemption. Each redemption submission must be based on a valid invoice or receipt and device IMEI. ^[2] Each Cash Plus Personal Loan is only valid/applicable for one Participating Model (IMEI) only. ^[3] Only ONE (1) submission is allowed.</p>
Step 2	<p>Samsung will verify the submission including the Participating Models (activation date must be within the Campaign Period) of the Eligible Customer and transmit the information to CIMB Bank for their final verification and approval.</p> <p>Note: ^[1] Submission for Participating Model that was not turned on and activated within the Campaign Period will be rejected.</p>

Steps	Description
	<p>^[2] The completion of RMS submission and/or verification by Samsung is not the final approval process. Email that you received from Samsung upon submission is an acknowledgement of submission receipt only. The final approval for disbursement is subject to CIMB Bank.</p> <p>^[3] By participating in the Campaign and/or submitting to RMS, you consent to and authorise Samsung to share, transfer, disclose your information to CIMB Bank for the purpose of fulfilment of the Campaign.</p>
Step 3	CIMB Bank will verify and provide the final approval of the Cash Rebate to Eligible Customer.
Step 4	Eligible Customer whose submission is approved will receive the Cash Rebate from CIMB Bank by way of credit into his/her Cash Plus Personal Loan account as advance payment within twelfth (12) weeks from the date of disbursement to the Eligible Participant(s)' loan account.
Step 5	<p>Eligible Customer will be notified through short message service ("SMS") by CIMB Bank within two (2) weeks from the date the Cash Rebate is credited to their Cash Plus Personal Loan account, based on the Eligible Customer's phone number submitted into Samsung RMS.</p> <p>In the event, the Eligible Customer is found to be not eligible; the Eligible Customer will also be informed by CIMB Bank in the same manner that their redemption of the Cash Rebate is unsuccessful.</p>

- 5.2.8 Eligible Customer may contact CIMB's Customer Resolution Unit ("**CRU**") for further feedback/inquiry relating to the status of submission/redemption, reason for rejection and/or non-credit of the Cash Rebate via letter, phone call, fax and email:

Address: CIMB Bank Berhad Customer Resolution Unit (CRU),
P.O. Box 10338, GPO Kuala Lumpur, 50710 Wilayah Persekutuan
Telephone No: +603 6204 7788
Email: contactus@cimb.com

- 5.3 All Campaign(s), Participating Model(s) and Cash Rebate are limited to the quantity stated above on first come first served basis and while stocks last.
- 5.4 Cash Rebate(s)/actual Campaign(s) availability is subject to the respective Participating Stores. Customer is advised to check with point of sales to confirm the Campaigns type and/or availability of the cash rebate(s) prior to purchase. Samsung reserves the right to deliver or allow for collection separately, if necessary.
- 5.5 Samsung reserves the right to suspend, terminate, cancel or amend the Campaigns(s), Participating Models, cash rebate(s) at any time with 7 day prior notice.

6 Redemption

- 6.1 Samsung shall not be liable for any failure on the part of the Customer who fails to submit and/or resubmit the complete redemption form with all the supporting documents within the stipulated timeline.
- 6.2 In the event Samsung found or suspected of fraud or any irregular transaction or cheating or hacking or tampering with the redemption process, operation or purchase submission or any violation of any of the Terms and Conditions by the Customer, Samsung is entitled to reject the submission for redemption and Samsung reserves the right to recover any damages from such Customer to the fullest extent permitted by law.
- 6.3 Samsung reserves the right to request the original invoice, receipt and/or any supporting documents including identification document from Customer for verification purpose. For the avoidance of doubt,

Samsung reserves the right to determine if the supporting documents are sufficiently genuine for the purposes of the approval of the redemption.

7 Payment

- 7.1 Customer acknowledges, understands and agrees that all transactions are between Customer and Dealer only. Samsung only acts as the coordinating party and is not involved or a party of any monetary/sale and purchase of this order transaction.
- 7.2 Customer is not allowed to cancel the order, change the selected device colour or model, or the selected outlet once Customer has successfully completed and confirmed the payment transaction.
- 7.3 Customer shall pay the full amount for the order directly to Dealer only.

8 Delivery

- 8.1 The fulfilment and delivery of the product is handled by Samsung SDS Malaysia Sdn Bhd ("SDS").
- 8.2 SDS reserves the right to appoint a third (3rd) party vendor or service provider to handle the fulfilment or making available of the product and delivery of the product to you. By providing your personal information including name, delivery address, contact numbers, email address and other information to SDS, SDS can use and/or disclose to such third (3rd) party vendor or service provider for the purposes of delivery service.
- 8.3 To accept the item, the Customer or the authorised representative or the recipient is required to present identification, i.e. NRIC or Passport to the delivery personnel, failing which the delivery personnel have the right to refuse delivery and will return the product to SDS as "unclaimed".
- 8.4 The proof of delivery of product must be in the form of written acknowledgement of receipt of the product by the Customer, the authorised representative or the recipient. If the delivery address is an office address, an acknowledgement by any office staff will be treated as good acknowledgement of the item.
- 8.5 The time for delivery of the product is between the Customer and SDS. Samsung shall not be liable for any delay in delivery of the product howsoever caused.

9 Customer's Covenants

- 9.1 In connection to this Campaign, Customer will not use this site:
- 9.2 To submit fraudulent order, false, inaccurate, misleading, defamatory, or libelous information;
- 9.3 To distribute viruses or any other technologies that may harm Samsung, or the interests or property of other users;
- 9.4 To export the unit purchased except in compliance with the export control laws of relevant jurisdictions and in accordance with posted rules and restrictions;
- 9.5 In the event if Samsung suspects or discovers that the Customer is abusing this Campaign and/or Samsung in any of the ways mentioned above or otherwise, Samsung may, at our sole discretion, take necessary steps to prevent and mitigate such abuse such as limiting, suspending, or terminating the Customer's user account(s) and access to this site, delaying or removing hosted content, removing any special status associated with Customer account(s), reducing or eliminating any discounts, and taking technical and/or legal steps to prevent Customer from using this site.

10 Limitation of Liability

- 10.1 Samsung uses its reasonable effort to keep its site safe, secure, and functioning properly, but Samsung does not guarantee the continuous operation of or access to this site.
- 10.2 Customer agrees that he/she is making use of this site at his/her own risk, and that it is being provided to Consumer on an "AS IS" and "AS AVAILABLE" basis.
- 10.3 To the extent permitted by applicable law, Samsung excludes all express or implied warranties, terms and conditions including, but not limited to, implied warranties of merchantability, fitness for a particular purpose, and non-infringement.
- 10.4 Customer shall assume full responsibility in case of any accident, damage or claim resulting from participating in this Campaign.
- 10.5 Customer shall be deemed to be able to perform legally binding contract upon his/her submission of the order and there shall not be any refund or costs whatsoever arising from his/her violation of the minimum age stated herein.

- 10.6 Warranty of the Promotional Product is subject to standard product warranty coverage as per terms and conditions stated in the official corporate website at <http://www.samsung.com/my/support/warranty>. Customer is advised to check the website from time to time and stay informed for any changes on the terms and conditions of the warranty.

11 General

- 11.1 In the event Customer has queries with regard to this Campaign; please call Samsung Consumer Service at 1-800-88-9999.
- 11.2 By participating in this Campaign, Customer fully and unconditionally agrees to and accepts the Terms and Conditions stated herein and the decisions of Samsung on every aspect of this Campaign shall be final and binding.
- 11.3 This Campaign is not valid in conjunction with other promotion, vouchers or discounts.
- 11.4 All pictures and/or images of the Promotional Products found in any advertising and marketing materials are for illustration purposes only and actual item or colour may vary.
- 11.5 The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice.
- 11.6 Free Gift(s), Rebate(s) and E-Voucher(s) if any, are on first come first served basis and while stocks last.
- 11.7 Free Gift(s), Rebate(s) and E-Voucher(s) if any, are not redeemable for cash, not exchangeable or transferable and cannot be used in conjunction with other promotional offers.
- 11.8 Free Gift(s), Rebate(s) and E-Voucher(s) if any, are only applicable for the purchase made under the Participating Stores during the Promotion Period.
- 11.9 Product display sets purchases, B2B purchases, staff purchases, EPP purchases, Customer Retention Program (CRP) purchase are not entitled to any Free Gift(s), Rebate(s) and/or E-Voucher(s).
- 11.10 Samsung reserves the right to disqualify or reject any submissions/ redemptions for Order or Free Gift(s), Rebate(s) and/or E-Voucher(s) in its sole discretion without prior notice, limit or cancel quantities purchased per person or per order. These restrictions may include order placed by or under the same Customer's account or orders that use the same billing address or delivery address.
- 11.11 Samsung reserves the right to amend these Terms and Conditions without prior notice to the extent permitted by law. Changes to the Terms and Conditions shall become effective as soon as they are displayed in Samsung's website.
- 11.12 Samsung reserves the rights to change the Free Gift(s) if any, with products of similar value without any prior notice.
- 11.13 Samsung and/or Dealer reserves the right to cancel any order without any prior notice. For the avoidance of doubt, any cancellation of orders will not entitle the Customer to any compensation against Samsung and/or Dealer for any losses or damages directly or indirectly that may be suffered or incurred by the Customer as a result of the cancellation.
- 11.14 In the event any Free Gift(s) are being awarded to the Customer having provided false or mistaken identity or information, Samsung reserves the right to revoke the Customer's eligibility for the said Free Gift(s) and recover any damages from such Customer to the fullest extent permitted by law.
- 11.15 In the event Customer returns the Promotional Products purchased, subject to Samsung's standard product warranty coverage and return policy, Customer shall return any Free Gift(s) received together with the purchase of the Promotional Products.
- 11.16 In the event of any electronic, computer, operational and/or technical error affecting the details or pricing or quantity of the product or any promotion on the website, Samsung or Dealer reserves the absolute rights to rectify such error and/or cancel any transaction which has been entered into in reliance of the said error.
- 11.17 Samsung shall not be liable in any way for any costs, expenses, damages, liability or injury arising out of or in any way connected with the Campaign.
- 11.18 By participating in this Campaign, Customer agrees to release and hold Samsung and its employees, officers, directors, shareholders, agents, representatives, parent companies, affiliates, subsidiaries, licensees, advertising, promotion, and fulfilment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Campaign or resulting from acceptance, possession, use or misuse of the Free Gift, or travel to or from any gift-

related activity, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

- 11.19 In case of any dispute, Samsung reserves the right to make the final decision. Samsung's decision is final and no further correspondence or appeal will be entertained.
- 11.20 During the Campaign Period/Redemption Period, Samsung may collect customers information including personal information in the form of, among others, survey forms, submissions (whether on our own or by appointed service provider). By participating in the Campaign(s) and/or submitting information to Samsung:-
 - (a) you agree that the collection of such information will be processed, handled and use in accordance with the Samsung Privacy Policy at <http://www.samsung.com/my/info/privacy.html>;
 - (b) you consent to and authorises Samsung to share, transfer, disclose your information to CIMB Bank for the purpose of fulfilment of the Campaign.
- 11.21 In the event of inconsistencies between the Terms and Conditions found elsewhere with regard to this Campaign (if any) and the Terms and Conditions herein, the latter shall prevail.
- 11.22 The Terms and Conditions of the Campaign shall be governed by and interpreted in accordance with Malaysian law and the parties submit to the exclusive jurisdiction of the Malaysian courts.