

## Samsung Galaxy S23 FE Launch Campaign

### Terms and Conditions

#### 1. Introduction

1.1 The Samsung Galaxy S23 FE Launch Campaign (“**Promotion**”) is organized by Samsung Malaysia Electronics (SME) Sdn Bhd (“**Samsung**”).

1.1.1 The sales transaction in the Promotion is between the Participating Stores (as defined below) and Customer. Samsung only provides the recommended retail price (“**RRP**”) and/or redemption guidance on this site.

1.1.2 Customer agrees to comply with all the terms and conditions when accessing or using this site. The scope of these Terms and Conditions is limited to Samsung's role of hosting this site and organizing this Promotion only.

1.1.3 The Promotion is on a first come first served basis, and while stocks last.

#### 2. Promotion Period

2.1 The Promotion will run for the periods as stated below or while promotional stocks last, whichever is earlier (“**Promotion Period**”):

Promotion Title	Promotion Period
a. Launch Promo	10 October 2023 – 31 December 2023
b. Fans Exclusive Deal	
c. Media Referral	
d. Samsung Galaxy S23 FE Purchase with Purchase (“PWP”) 30% off Galaxy Buds FE Promotion	
e. Samsung Galaxy S23 FE Purchase with Purchase (“PWP”) 20% off Branded Mobile Accessories Promotion	
f. Samsung Galaxy S23 FE Purchase with Purchase (“PWP”) 30% off Samsung Care+ Promotion	

2.2 Samsung reserves the right to shorten, extend or cancel the Promotion Period at its sole discretion without prior notice.

#### 3. Eligibility

3.1 The Promotion is open to all Malaysian citizens and residents of Malaysia of 18 years and above (as of 10 October 2023) with Malaysia Identity Card; except Samsung employees (and their immediate families), its related agencies, retailers and dealers.

3.2 Eligible Customers are as defined hereinunder in relation to the Campaign and/or Promotion.

#### 4. Participating Stores (“Dealer”)

#### Table 1

No.	Participating Stores
a.	Samsung Online Store ( <a href="https://www.samsung.com/my">https://www.samsung.com/my</a> )
b.	All Samsung Experience Stores (SES)
c.	Samsung Authorized Retailers
d.	All Senheng, Grand Senheng & senQ stores Online stores: <a href="https://www.senheng.com.my/">https://www.senheng.com.my/</a> and <a href="https://www.senq.com.my/">https://www.senq.com.my/</a> Senheng & Grand Senheng offline stores: <a href="https://www.senheng.com.my/store-locator">https://www.senheng.com.my/store-locator</a> SenQ offline stores: <a href="https://www.senq.com.my/store-locator">https://www.senq.com.my/store-locator</a>
e.	All Urban Republic Stores
f.	Selected AEON stores (i.e. AEON Taman Maluri, AEON Ampang Utara2 (AU2), AEON Mid Valley, AEON IOI Mall)
g.	All Best Denki stores
h.	All Courts Malaysia stores
i.	All Harvey Norman stores; (more particularly set out as link below) <a href="https://www.harveynorman.com.my/customer-services/store-finder.html">https://www.harveynorman.com.my/customer-services/store-finder.html</a>
j.	Samsung Authorized Online Flagship Store (Shopee & Lazada)

(Collectively known as the “Participating Stores”)

**Table 2**

Promotion Title	Participating Stores
a. Launch Promo	All Participating Stores as listed above
b. Fans Exclusive Deal	a, b and c
c. Media Referral	a and c
d. Samsung Galaxy S23 FE Purchase with Purchase (“PWP”) 30% off Galaxy Buds FE Promotion	All Participating Stores as listed above except j
e. Samsung Galaxy S23 FE Purchase with Purchase (“PWP”) 20% off Branded Mobile Accessories Promotion	All Participating Stores as listed above except j
f. Samsung Galaxy S23 FE Purchase with Purchase (“PWP”) 30% off Samsung Care+ Promotion	a, b, e, f only; and j (Samsung Authorized Partner-Mobile in Shopee) only

## 5. Promotion Mechanism

By participating in the Promotion, Customer will be eligible for the following promotion(s) below.

### 5.1 Samsung Galaxy S23 FE Launch Promotion

5.1.1 Customer who purchased Samsung Galaxy S23 FE (“Participating Models”) during the relevant Promotion Period will be entitled to the following promo:

Participating Models	RRP (RM)	Discount Price (RM)	Units
Galaxy S23 FE 256GB	3,299	2,999	12,000

- 5.1.2 The promo is limited to the units stated above, on a first come first served basis, and while stocks last.
- 5.1.3 Free gift(s) / actual promotion(s) availability is subject to the respective Participating Stores. Customer is advised to check with point of sales to confirm the promotion type and/or availability of the promo prior to purchase.

## 5.2 Fans Exclusive Deal

5.2.1 Customer who have registered as a Galaxy Troop will receive a Fans Exclusive Code. They will be able to redeem an e-Voucher worth RM500 (“**Fans Exclusive e-Voucher**”) to purchase the Galaxy S23 FE (“**Participating Models**”).

5.2.2 Fans Exclusive Deal Value:

Participating Models	RRP (RM)	Fans Exclusive Deal Value (RM)	Units
Galaxy S23 FE 256GB	3,299	500	4,500
Galaxy S23 FE 128GB	2,999		

- 5.2.3 Each Customer is only eligible to redeem one (1) Fans Exclusive e-Voucher per purchase of one (1) Participating Model.
- 5.2.4 The Fans Exclusive e-Voucher cannot be stacked with another Fans Exclusive e-Voucher. Where there is purchase of multiple Participating Models within a single order, the Fans Exclusive e-Voucher value would be capped at the highest of the relevant Participating Model.
- 5.2.5 The Fans Exclusive Deal is not stackable with the Media Referral Gift.
- 5.2.6 Redemption process for Fans Exclusive Deal is as follow:

Channel	Redemption Process
Samsung Online Store	<ol style="list-style-type: none"> <li>1. Visit the Samsung Online Store (<a href="http://www.samsung.com.my">www.samsung.com.my</a>).</li> <li>2. Add Participating Model of choice to cart.</li> <li>3. In the Confirmation Page, enter a valid Fans Exclusive Code in the Promo Code box and select "Confirm". Up to RM500 discount will be automatically reflected in the total bill before proceeding to payment at the next step.</li> <li>4. Checkout and make payment accordingly.</li> </ol> <p><i>Note: The voucher validity period is from <b>10 Oct 2023 – 31 Dec 2023</b></i></p>
Samsung Experience Store (SES) & Selected Samsung Authorized Retailers	<ol style="list-style-type: none"> <li>1. Customer walks into the Participating Store to purchase a Participating Model.</li> <li>2. Show the Fans Exclusive Code to floor sales-person for validation when paying the deposit.</li> <li>3. Up to RM500 discount will be deducted from the total bill upon full payment and collection.</li> </ol> <p><i>Note: The voucher validity period is from <b>10 Oct 2023 – 31 Dec 2023</b>.</i></p>

5.2.7 All Fans Exclusive Code is not valid for use after the expiry date.

5.2.8 The Fans Exclusive e-Voucher is on a first come first served basis, and while stocks last. Samsung reserves the right to modify the quantity at its sole discretion, without any prior notice.

### 5.3 Media Referral Gift

5.3.1 Customers that enter a valid Media Referral Code hosted on our Media Partners' websites as listed below will be entitled to redeem an exclusive media referral gift ("**Media Referral Gift**").

5.3.2 Media Partners List:

No.	Media Partners
1	Zing Gadget (www.zinggadget.com)
2	Amanz (www.amanz.my)
3	SoyaCincau (www.soyacincau.com)
4	TechNave (www.technave.com)
5	ProductNation (www.productnation.co)
6	Lowyat (www.lowyat.net)

5.3.3 Media Referral Gift:

Participating Models	RRP (RM)	Media Referral Rebate Value (RM)	Units
Galaxy S23 FE 256GB	3,299	500	1,000
Galaxy S23 FE 128GB	2,999		

5.3.4 The Media Referral Code is on a first come first served basis, and while stocks last.

5.3.5 The Media Referral Voucher Code is not stackable with Fans Exclusive Deal.

5.3.6 Redemption process:

Online purchase:

<b>Step 1:</b> Visit to Samsung Online Store	Visit the Samsung Online Store (www.samsung.com.my).
<b>Step 2:</b> Select Participating Model	Add Participating Model to the cart.
<b>Step 3:</b> Apply Referral Code	In the Confirmation Page, enter a valid Referral Code in the Promo Code box and select "Confirm". The e-voucher would be applied automatically to the total bill before proceeding to payment at the next step.
<b>Step 4:</b> Checkout and make payment	Checkout and make payment accordingly.

Offline purchase:

<b>Step 1:</b>	Visit Participating Stores.
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Visit to participating stores	
<b>Step 2:</b> Select Participating Model	Select desired Participating Model.
<b>Step 3:</b> Show the referral code	Present the Media Referral Code to the floor sales-person to be entitled to the discount. Discounted price will be reflected in the total bill. Make payment accordingly.

5.3.7 Samsung reserves the right to suspend, terminate, cancel the Promotion, or change the Promotional Products anytime without any prior notice.

#### 5.4 Samsung Galaxy S23 FE Purchase with Purchase (“PWP”) 30% off Galaxy Buds FE Promotion

5.4.1 Customers will be entitled to purchase up to a maximum of one (1) unit of Samsung Galaxy Buds FE (“PWP Wearables”) at 30% discount with every purchase of one (1) unit of the Samsung Galaxy S23 FE during the Promotion Period:

PWP Wearables	RRP (RM)	PWP Price (RM)
Galaxy Buds FE	399.00	279.30

5.4.2 Journey to enjoy PWP promotion:

##### In-Store Purchase:

<b>Step 1:</b> Purchase Galaxy S23 FE	Customer walks into the Participating Store to purchase a unit of Samsung Galaxy S23 FE
<b>Step 2:</b> Purchase PWP Items	Customer is entitled to enjoy PWP of Samsung Galaxy Buds FE (maximum 1 unit)  <i>Note: Participating Model(s) and PWP item(s) must be in a single receipt/transaction.</i>

##### Samsung Online Store purchase:

<b>Step 1:</b> Visit to Samsung Online Store	Visit the Samsung Online Store ( <a href="http://www.samsung.com.my">www.samsung.com.my</a> )
<b>Step 2:</b> Purchase Galaxy S23 FE	Add Samsung Galaxy S23 FE to the cart
<b>Step 3:</b> Apply PWP Items	Add a maximum of one (1) unit of selected Samsung Galaxy Buds FE to the cart and a 30% promo will be applied automatically  <i>Note: Participating Model(s) and PWP item(s) must be in a single receipt/transaction.</i>

<b>Step 4:</b> Checkout and make payment	Checkout and make payment accordingly
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- 5.4.3 This PWP Promotion is limited to the first 1,000 Customers nationwide.
- 5.4.4 The PWP Promotion is on a first come first served basis, and while stocks last.
- 5.4.5 Samsung reserves the right to suspend, terminate, cancel the Promotion, or change the Promotional Products anytime without any prior notice.
- 5.4.6 Samsung reserves the right to amend the Promotional Products at its sole discretion without prior notice.

**5.5 Samsung Galaxy S23 FE Series Purchase with Purchase (“PWP”) 20% off Branded Mobile Accessories Promotion**

- 5.5.1 Customers will be entitled to purchase up to a maximum of three (3) unit of selected Samsung Branded Mobile Accessories (“PWP Accessories”) at 20% discount with every purchase of one (1) unit of the Samsung Galaxy S23 FE Series during the Promotion Period:

<b>PWP Accessories</b>	<b>RRP (RM)</b>	<b>PWP Price (RM)</b>
Galaxy S23 FE Silicone Case	119	95.20
Galaxy S23 FE Silicone Case	119	95.20
Galaxy S23 FE Silicone Case	119	95.20
Galaxy S23 FE Silicone Case	119	95.20
Galaxy S23 FE Clear Case	89	71.20
Galaxy S23 FE Screen Protector	69	55.20
Galaxy S23 FE Clear Gadget Case	169	135.20
Galaxy S23 FE Smart View Wallet Case	199	159.20
Galaxy S23 FE Smart View Wallet Case	199	159.20
Galaxy S23 FE Smart View Wallet Case	199	159.20
Galaxy SmartTag2	149	119.20
Galaxy SmartTag2	149	119.20
Galaxy SmartTag2 (4 Pack)	499	399.20
Galaxy SmartTag2 Silicon Case	79	63.20
Galaxy SmartTag2 Silicon Case	79	63.20
Galaxy SmartTag2 Silicon Case	79	63.20
Galaxy SmartTag2 Silicon Case	79	63.20
Galaxy SmartTag2 Silicon Case	79	63.20
Galaxy SmartTag2 Rugged Case	59	47.20
Galaxy SmartTag2 Rugged Case	59	47.20
Galaxy SmartTag2 Rugged Case	59	47.20
15W PD Power Adapter (USB-C) (without cable)	59	47.2
15W PD Power Adapter (USB-C) (without cable)	59	47.2
15W PD Power Adapter (USB-C)	89	71.2
15W PD Power Adapter (USB-C)	89	71.2
25W PD Adapter (USB-C) (without cable)	79	63.2

25W PD Adapter (USB-C) (without cable)	79	63.2
25W PD Adapter (USB-C)	129	103.2
25W PD Adapter (USB-C)	129	103.2

5.6.2 Journey to enjoy PWP promotion:

**In-Store Purchase:**

<b>Step 1:</b> Purchase Galaxy S23 FE Series	Customer walks into the Participating Store to purchase a unit of Samsung Galaxy S23 FE Series.
<b>Step 2:</b> Purchase PWP Items	Customer is entitled to enjoy PWP of selected Samsung Branded Mobile Accessories (maximum 3 units)  <i>Note: Participating Model(s) and PWP item(s) must be in a single receipt/transaction.</i>

**Samsung Online Store purchase:**

<b>Step 1:</b> Visit to Samsung Online Store	Visit the Samsung Online Store (www.samsung.com.my)
<b>Step 2:</b> Purchase Galaxy S23 FE Series	Add Samsung Galaxy S23 FE Series to the cart
<b>Step 3:</b> Apply PWP Items	Add a maximum of three (3) units of selected Samsung Branded Mobile Accessories to the cart and a 20% promo will be applied automatically.  <i>Note: Participating Model(s) and PWP item(s) must be in a single receipt/transaction.</i>
<b>Step 4:</b> Checkout and make payment	Checkout and make payment accordingly

5.5.2 This PWP Promotion is limited to the first 1,000 Customers nationwide.

5.5.3 The PWP Promotion is on a first come first served basis, and while stocks last.

5.5.4 Samsung reserves the right to suspend, terminate, cancel the Promotion, or change the Promotional Products anytime without any prior notice.

5.5.5 Samsung reserves the right to amend the Promotional Products at its sole discretion without prior notice.

**5.6 Samsung Galaxy S23 FE Purchase with Purchase (“PWP”) 30% off Samsung Care+ Promotion**

5.6.1 Customers will be entitled to purchase maximum one (1) Samsung Care+ Participating Products at 30% discount with every purchase of one (1) unit of the Participating Models during the Promotion Period.

5.6.2 The discounted Price List is as per below :

Model Name	Model Code	Samsung Care+ Participating Products			
		1 year accidental & liquid damage with device support service		2 years accidental & liquid damage and extended warranty with device support service	
		RRP (RM)	RRP after 30% off (RM)	RRP (RM)	RRP after 30% off (RM)
Galaxy S23 FE	SM-S711B	249.00	174.30	459.00	321.30

5.6.3 Journey to enjoy PWP Promotion :

<p><b>Step 1:</b> Purchase Participating Models</p>	<p>Customer purchase the preferred Participating Models from:</p> <p><b>a. Samsung Online Store:</b> Visit Samsung Online Store <a href="https://www.samsung.com/my/mobile/">https://www.samsung.com/my/mobile/</a> and add the Participating Models to cart.</p> <p><b>b. In-Store Purchase:</b> Walk-in to Participating Stores and purchase the Participating Models.</p>
<p><b>Step 2:</b> Purchase Samsung Care+ Participating Product</p>	<p>Customer purchase the Samsung Care+ Participating Product with 30% discount:</p> <p><b>a. Samsung Online Store:</b> Upon Step 1(a), select the Samsung Care+ Participating Product. Check out both selected Participating Models and Samsung Care+ Participating Product in the same transaction and make payment.</p> <p><b>b. Samsung Online Portal:</b> Visit <a href="https://shop.samsung.com/my/samsung-care-standalone">https://shop.samsung.com/my/samsung-care-standalone</a>, key in your IMEI, select the Samsung Care+ Participating Product. Once confirmed, check out and make payment.</p> <p><b>c. In-Store Purchase:</b> Walk-in to Participating Stores and purchase.</p> <p>Note :</p> <ul style="list-style-type: none"> <li>• One (1) device IMEI valid for one (1) Samsung Care+ Participating Product only. Samsung Care+ must be purchased within 30 days of your device activation.</li> <li>• If you wish to purchase Samsung Care+ after purchasing the Participating Models, kindly purchase it from Samsung Online Portal at <a href="https://shop.samsung.com/my/samsung-care-standalone">https://shop.samsung.com/my/samsung-care-standalone</a>. Refer Step 2 (b).</li> </ul>
<p><b>Step 3:</b> Samsung Care+ registration</p>	<p>Samsung Care+ will be activated based on the purchase from :</p> <p><b>a. Samsung Online Store:</b> automatically upon device ship-out; or</p> <p><b>b. Samsung Care+ Online Portal:</b> automatically upon order status “Completed”; or</p>

	<b>a. In-Store Purchase:</b> Staff from Participating Stores perform registration via Samsung Care+ Retail Portal on behalf of Customer during Samsung Care+ Participating Product purchase date.
<b>Step 4:</b> Samsung Care+ Subscription	Customer will receive an SMS and email confirmation within seven (7) working days upon Samsung Care+ activated. Customer can login to Samsung Members app within fourteen (14) days to check the details upon successful registration. Samsung Care+ plan will be effective on the registration date.

5.6.4 The Promotional Products are on a first come first served basis, and while stocks last.

## 6 Payment

- 6.1 Customer acknowledges, understands and agrees that all transactions are between Customer and Dealer only. Samsung only acts as the coordinating party and is not involved or a party of any monetary/sale and purchase of this order transaction.
- 6.2 Customer is not allowed to cancel the order, change the selected device colour or model, or the selected outlet once Customer has successfully completed and confirmed the payment transaction.
- 6.3 Customer shall pay the full amount for the order directly to Dealer only.

## 7 Delivery

- 7.1 The fulfilment and delivery of the product is handled by Samsung SDS Malaysia Sdn Bhd (“SDS”).
- 7.2 SDS reserves the right to appoint a third (3rd) party vendor or service provider to handle the fulfilment or making available of the product and delivery of the product to you. By providing your personal information including name, delivery address, contact numbers, email address and other information to SDS, SDS can use and/or disclose to such third (3rd) party vendor or service provider for the purposes of delivery service.
- 7.3 To accept the item, the Customer or the authorised representative or the recipient is required to present identification, i.e. NRIC or Passport to the delivery personnel, failing which the delivery personnel have the right to refuse delivery and will return the product to SDS as “unclaimed”.
- 7.4 The proof of delivery of product must be in the form of written acknowledgement of receipt of the product by the Customer, the authorised representative or the recipient. If the delivery address is an office address, an acknowledgement by any office staff will be treated as good acknowledgement of the item.
- 7.5 The time for delivery of the product is between the Customer and SDS. Samsung shall not be liable for any delay in delivery of the product howsoever caused.

## 8 Customer's Covenants

In connection to this Promotion, Customer will not use this site:

- 8.1 To submit fraudulent order, false, inaccurate, misleading, defamatory, or libelous information;
- 8.2 To distribute viruses or any other technologies that may harm Samsung, or the interests or property of other users;

- 8.3 To export the unit purchased except in compliance with the export control laws of relevant jurisdictions and in accordance with posted rules and restrictions;
- 8.4 In the event if Samsung suspects or discovers that the Customer is abusing this Promotion and/or Samsung in any of the ways mentioned above or otherwise, Samsung may, at our sole discretion, take necessary steps to prevent and mitigate such abuse such as limiting, suspending, or terminating the Customer's user account(s) and access to this site, delaying or removing hosted content, removing any special status associated with Customer account(s), reducing or eliminating any discounts, and taking technical and/or legal steps to prevent Customer from using this site.

## **9 Limitation of Liability**

- 9.1 Samsung uses its reasonable effort to keep its site safe, secure, and functioning properly, but Samsung does not guarantee the continuous operation of or access to this site.
- 9.2 Customer agrees that he/she is making use of this site at his/her own risk, and that it is being provided to Consumer on an "AS IS" and "AS AVAILABLE" basis.
- 9.3 To the extent permitted by applicable law, Samsung excludes all express or implied warranties, terms and conditions including, but not limited to, implied warranties of merchantability, fitness for a particular purpose, and non-infringement.
- 9.4 Customer shall assume full responsibility in case of any accident, damage or claim resulting from participating in this Promotion.
- 9.5 Customer shall be deemed to be able to perform legally binding contract upon his/her submission of the order and there shall not be any refund or costs whatsoever arising from his/her violation of the minimum age stated herein.
- 9.6 Warranty of the Promotional Product is subject to standard product warranty coverage as per terms and conditions stated in the official corporate website at <http://www.samsung.com/my/support/warranty>. Customer is advised to check the website from time to time and stay informed for any changes on the terms and conditions of the warranty.

## **10 General**

- 10.1 In the event Customer has queries with regard to this Promotion; please call Samsung Consumer Service at 1-800-88-9999.
- 10.2 By participating in this Promotion, Customer fully and unconditionally agrees to and accepts the Terms and Conditions stated herein and the decisions of Samsung on every aspect of this Promotion shall be final and binding.
- 10.3 This Promotion is not valid in conjunction with other promotions, vouchers or discounts.
- 10.4 All pictures and/or images of the Promotional Products found in any advertising and marketing materials are for illustration purposes only and actual item or colour may vary.
- 10.5 The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice.
- 10.6 Free Gift(s), Rebate(s) and E-Voucher(s) if any, are on first come first served basis and while stocks last.
- 10.7 Free Gift(s), Rebate(s) and E-Voucher(s) if any, are not redeemable for cash, not exchangeable or transferable and cannot be used in conjunction with other promotional offers.

- 10.8 Free Gift(s), Rebate(s) and E-Voucher(s) if any, are only applicable for the purchase made under the Participating Stores during the Promotion Period.
- 10.9 Product display sets purchases, B2B purchases, staff purchases, EPP purchases, Customer Retention Program (CRP) purchase are not entitled to any Free Gift(s), Rebate(s) and/or E-Voucher(s).
- 10.10 Samsung reserves the right to disqualify or reject any submissions/ redemptions for Order or Free Gift(s), Rebate(s) and/or E-Voucher(s) in its sole discretion without prior notice, limit or cancel quantities purchased per person or per order. These restrictions may include order placed by or under the same Customer's account or orders that use the same billing address or delivery address.
- 10.11 Samsung reserves the right to amend these Terms and Conditions without prior notice to the extent permitted by law. Changes to the Terms and Conditions shall become effective as soon as they are displayed in Samsung's website.
- 10.12 Samsung reserves the rights to change the Free Gift(s) if any, with products of similar value without any prior notice.
- 10.13 Samsung and/or Dealer reserves the right to cancel any order without any prior notice. For the avoidance of doubt, any cancellation of orders will not entitle the Customer to any compensation against Samsung and/or Dealer for any losses or damages directly or indirectly that may be suffered or incurred by the Customer as a result of the cancellation.
- 10.14 In the event any Free Gift(s) are being awarded to the Customer having provided false or mistaken identity or information, Samsung reserves the right to revoke the Customer's eligibility for the said Free Gift(s) and recover any damages from such Customer to the fullest extent permitted by law.
- 10.15 In the event Customer returns the Promotional Products purchased, subject to Samsung's standard product warranty coverage and return policy, Customer shall return any Free Gift(s) received together with the purchase of the Promotional Products.
- 10.16 In the event of any electronic, computer, operational and/or technical error affecting the details or pricing or quantity of the product or any promotion on the website, Samsung or Dealer reserves the absolute rights to rectify such error and/or cancel any transaction which has been entered into in reliance of the said error.
- 10.17 Samsung shall not be liable in any way for any costs, expenses, damages, liability or injury arising out of or in any way connected with the Promotion.
- 10.18 By participating in this Promotion, Customer agrees to release and hold Samsung and its employees, officers, directors, shareholders, agents, representatives, parent companies, affiliates, subsidiaries, licensees, advertising, promotion, and fulfillment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Promotion or resulting from acceptance, possession, use or misuse of the Free Gift, or travel to or from any gift-related activity, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.
- 10.19 In case of any dispute, Samsung reserves the right to make the final decision. Samsung's decision is final and no further correspondence or appeal will be entertained.
- 10.20 During the Promotion Period, Samsung may collect consumers information including personal information in the form of, among others, survey forms, (whether on our own or by appointed service provided) taken during the Promotion. By participating in the Promotion, you agree that the

collection of such information will be processed, handled and use in accordance with the Samsung Privacy Policy at <http://www.samsung.com/my/info/privacy.html>.

10.21 In the event of inconsistencies between the Terms and Conditions found elsewhere with regard to this Promotion (if any) and the Terms and Conditions herein, the latter shall prevail.

10.22 The Terms and Conditions of the Promotion shall be governed by and interpreted in accordance with Malaysian law and the parties submit to the exclusive jurisdiction of the Malaysian courts.