

Galaxy Campus: 'A Day in a Student's Life' Vlog Contest

Terms and Conditions

1. Introduction

- 1.1. The 'A Day in a Student's Life' Vlog Contest ("**Contest**") is organized by Innity Sdn Bhd ("**Organizer**") on behalf of Samsung Malaysia Electronics (SME) Sdn Bhd ("**Samsung**").
- 1.2. Participant agrees to comply with all the terms and conditions. The scope of these Terms and Conditions is limited to Innity's role of organizing this Contest only.

2. Contest Period

- 2.1. Contest period is from 12 AM, 14 February to 11:59 PM, 29 February 2024.
- 2.2. Organizer shall reserve the right to shorten, extend or cancel the contest period at its sole discretion without prior notice.

3. Eligibility

- 3.1. The Contest is open to:
 - (a) Citizen or permanent resident of Malaysia;
 - (b) University/College students currently enrolled in an accredited institution with minimum one (1) academic year left;
 - (c) Aged 18 years old and above, as stated on their NRIC/Passport;
 - (d) Participants who fully comply with the terms and conditions herein.
- 3.2. By participating in this contest, each participant (interchangeably referred to as "participant", "You" or "Your") agrees to be bound by these Terms and Conditions.

4. How to Participate

- 4.1 Participants will need to follow the steps below:

Steps	Description
Step 1	<ul style="list-style-type: none">• Participant to upload a vlog entry that encapsulates a typical day in their life as a student on Instagram or TikTok feed with the hashtags: #GalaxyCampusMY• Tag @SamsungMalaysia• Participant's profile must be public.
Step 2	<ul style="list-style-type: none">• Participant proceed to Galaxy Campus MY homepage (link) to submit their personal details and their uploaded vlog entry.

- a) Participants are only allowed to submit one (1) entry.
- b) This Contest will end on 29 February 2024, 11:59 PM. Entries received after this or are submitted through any means other than specified herein will not be entertained or qualified as a valid entry. Any complaints on missing and/or delayed submission will not be entertained.
- c) Participants found cheating (for instance, creating shell social media accounts to take part in the Campaign) will be disqualified immediately.
- d) Submissions will be deemed null and void if participants failed to register themselves at Galaxy Campus MY homepage.

- e) It is a condition of entry that winners consent to the publication of their names and social media platform identifiers (in the format of username, profile picture and/or submitted photo) on the relevant social media platforms for publicity purposes.

5. Judging Criteria

- a) A total of thirty (30) submissions will be selected as winners based on creativity, content quality, tech integration, audience engagement and authenticity. The weightage is as follows:

Criteria	Weight	Description
Creativity	20%	Originality and innovativeness in presentation and concept.
Content Quality	20%	Effectiveness in storytelling and engagement.
Technical Skills	15%	Video and audio quality, editing, and overall production.
Theme Relevance	15%	Adherence to the “A Day in My Campus Life” theme.
Tech Integration	10%	Creative use of technology in the vlog.
Audience Engagement	10%	Impact on viewers, measured through social media interactions.
Authenticity	10%	Genuine and relatable content delivery.

- b) The judging panel’s decision will be final. No correspondence or further claims shall be entertained.
- c) All entries must meet the Eligibility requirements and fulfill the conditions stated in the “How to Participate” rules. If the entry is found to be not valid, it will be deemed as null and void. In this event, the judging panel reserves the right to select a different winner.
- d) Selected winners will receive an official winner announcement email from Samsung.

6. Usage Rights of Content

- a) By participating in this Contest, all participants grant the Organiser and/or Samsung the right to use their vlog content entries for promotional purposes.
- b) This includes, but not limited to, sharing on social media, advertising and other marketing activities.

7. Prizes

Subject to the Galaxy Campus Friends’ terms and conditions, the delivery of the required social media postings by the winners, and any further agreement with the selected winners, the winners will:

- a) Be enrolled as Galaxy Campus Friends under Galaxy Campus program for one (1) year which would include opportunities to experience Samsung products and participate in various events organized by Samsung.
- b) Receive rewards worth up to RM6,500.00 and other potential rewards (to be determined), including invitation to workshops, launches, and experiential events, as specified by the Organizer and/or Samsung.

*Note: Samsung reserves the right to revise the prize(s) and activities; and will provide prior notification to the winner on any such changes appropriately.

8. General Conditions

- a) Organiser/Samsung reserves the right to cancel or modify the Contest if fraud or technical failures compromise the integrity of the Contest as determined by the organizer.
- b) By entering, Participants agree to release and hold harmless the Organiser and its affiliates, and Samsung from any claim or cause of action arising out of participation in the Contest.

9. Terms of Participation

- a) By entering this Contest, the Participant represents, acknowledges and warrants that the submitted image/photo/video is an original work and does not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity; and that no other party has any right, title, claim or interest in the submission.
- b) Copyright of all images/photos/videos submitted to this Contest remains with the Participants. However, by participating in this Contest, Participants agree to grant the Organiser/Samsung a perpetual, irrevocable, royalty free, license to use, reproduce, copy, publicly display, sublicense, modify and fully exploit any photo submitted.
- c) Each Participant agrees to take part in any and all marketing, promotional, publicity exercises with respect to this Contest; agrees for Organiser/Samsung to use his/her name, voice, photograph, likeness or other personal identifiable information in any media for the promotion and publicity of this Contest and/or Samsung products: and irrevocably grants Organiser/Samsung all consents and waivers necessary hereunder, including in respect of any promotional photographs and/or audio/video recordings taken in respect of this Contest.
- d) Each participant agrees that Organiser/Samsung shall be at liberty to publish, promote, copy, reproduce, transmit, display, edit, adapt, modify, create derivative works of and/or otherwise distribute or use his/her particulars (including any publicly available Facebook/Instagram profile photo and details):
 - i. In connection with this Contest and/or Samsung products;
 - ii. For the promotion and publicity of this Contest and/or Samsung products;
 - iii. In any manner, format or media whether now known or hereinafter created, and in any part of the world, including without limitation on online platforms such as Facebook, YouTube, Twitter and Instagram; at Samsung's sole discretion and royalty-free and without obligation of attribution or consent.
- e) Participants will only be confirmed as winner(s) after the verification of validity of each participation. Organiser/Samsung reserves the right to check the validity of any participation. Entries failing to comply with the Terms and Conditions herein will not be accepted.
- f) Organiser/Samsung reserves the right to disqualify any participant suspected of fraud, hacking, tampering with the Contest submission process or if Organiser/Samsung believes that the contestant's entry and/or results has been manipulated in any way by machines or computers or breach of any terms and conditions of the Contest.
- g) Organiser/Samsung reserves the right to disqualify such Participants from the Contest and/or receiving the prize. Organiser/Samsung reserves the right to substitute or replace a new winner.
- h) Each participant shall not, without the prior written approval of Organiser/Samsung, speak to the press or any other media, or give any interviews or comments relating to this Contest.

10. Liability and Responsibility

- a) Each participant agrees to indemnify and hold Organiser/Samsung and its employees, officers, directors, shareholders, agents, representatives, parent companies, affiliates, subsidiaries, licensees, advertising, promotion, and fulfilment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims, costs and expenses (including legal costs on an indemnity basis), and actions of any kind by anyone including third party arising from the alleged or actual infringement of any third party copyright, patent, trademark or other intellectual property rights, or other rights, any breach of these Terms and Conditions and/or in connection with the Contest, including without limitation, possession, use or misuse of the prize, or travel to or from any Contest activity, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

11. Rights of Organiser/Samsung

- a) The Organizer and/or Samsung reserves the right to reject any post/ winner at its sole and absolute discretion without having to assign any reasons whatsoever.
- b) Organiser/Samsung reserves the right to change or replace the prize(s) with item(s) of equal value.
- c) Organiser/Samsung reserves the right to amend these Terms and Conditions without prior notice.
- d) In case of any dispute, Organiser/Samsung reserves the right to make the final decision. Samsung's decision is final and no further correspondence or appeal will be entertained.
- e) Organiser/Samsung does not undertake any responsibility or obligation to ensure that any prize will be delivered to any prize winner. To the fullest extent permissible under applicable law, Samsung disclaims all warranties and representations of any of any kind, express or implied, including any representation that any prize shall be delivered or transferred to the winner(s). Except for any liability that cannot be excluded by the law, Samsung (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury, or any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of this contest, including but not limited to, where arising out of the following:
 - i. Any technical difficulties or equipment malfunction (whether or not under Samsung's control);
 - ii. Any theft, unauthorized access or third party interference;
 - iii. Any claim or prize(s) that is late, lost, altered, damaged or misdirected (whether or not after receipt by Samsung) due to any reason beyond the reasonable control of Samsung;
 - iv. Any variation to the prize(s) value to that stated in these Terms & Conditions;
 - v. Any tax liability incurred by a contestant; or
 - vi. Use of the prize(s).
- f) Organiser/Samsung reserves the absolute right to cancel, terminate or suspend the Contest without any prior notice and/or assigning any reason. For the avoidance of doubt, cancellation, termination or suspension by Organiser/Samsung shall not entitle the participants to any claim or compensation against Samsung for any and/or all losses or damages suffered or incurred as a direct or indirect result of the act of cancellation, termination or suspension.
- g) Organiser/Samsung makes no guarantee of the availability of its or any other web services and will not be responsible for any interruption, delay or failure of service that may interfere with the ability to participate in this Contest.

12. Privacy Policy

- a) By participating in this Contest, each participant is communicating with Samsung electronically. By doing so, each participant agrees to receive communication with Samsung electronically. Each participant consents to receiving electronically all agreements, notices, disclosures and other communications that Samsung provides in relation to this Contest.
- b) By participating in this Contest, the Participants agree and acknowledged that Samsung collects, uses and processes and/or discloses (including third party overseas) participants' personal information in order to conduct this Contest, and in accordance with the Samsung Privacy Policy (www.samsung.com/my/info/privacy.html). Each participant consents to such collection, use, processing and disclosure of his/her personal information and represents and warrants that all information provided is true and accurate in all respects. Validity of enrollment is conditional on providing this information. Each participant agrees that Samsung may, for a reasonable period of time, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or making phone calls to the participant(s).
- c) These Terms and Conditions shall be governed and construed in accordance with the laws of Malaysia, and each contestant irrevocable submits to the exclusive jurisdiction of the courts of Malaysia