

Terms and Conditions
Partner Self-Onboarding Program

1. The Partner Self-Onboarding Program ("**Program**") is coordinated by Samsung Malaysia Electronics (SME) Sdn Bhd [Company No. 200301026766(629186-D)] ("**Samsung**"). The terms and conditions herein and the Privacy Policy as mentioned below ("**Terms and Conditions**") will be construed as the terms and conditions of this Program in which Samsung offers you to and use of this site for the purposes of this Program.
2. You agree to comply with all of the above when accessing or using this site. The scope of these Terms and Conditions is limited to Samsung's role of hosting this site and coordinating the Program only.
3. If you are interested to have a marketing collaboration with Samsung, you may register interest following the steps below:

Step	Description
Step 1	Register your interest by filling and submitting the registration form.
Step 2	Samsung representative will reach out to you via email within 2 weeks.

4. The registration of interest is on non-binding and non-exclusive basis. If you are shortlisted for collaboration, actual collaboration is subject to formal contract.
5. In connection to this Program, you covenant that you will not use the site:
 - (a) To submit fraudulent order, false, inaccurate, misleading, defamatory, or libelous information;
 - (b) To distribute viruses or any other technologies that may harm Samsung, or the interests or property of other users.
6. In the event if Samsung suspects or discovers that you are abusing this Program and/or Samsung in any of the ways mentioned above or otherwise, Samsung may, at our sole discretion, take necessary steps to prevent and mitigate such abuse such as limiting, suspending, or terminating your user account(s) and/or access to the site, delaying or removing hosted content, removing any special status associated with your account(s), reducing or eliminating any discounts, and taking technical and/or legal steps to prevent you from using this site.
7. By registering/participating in this Program, you fully and unconditionally agrees to and accepts the Terms and Conditions stated herein and the decisions of Samsung on every aspect of this Program shall be final and binding.
8. Samsung reserves the right to amend these Terms and Conditions without prior notice to the extent permitted by law. Changes to the Terms and Conditions shall become effective as soon as they are displayed in Samsung's website.
9. In the event of inconsistencies between the Terms and Conditions found elsewhere with regard to this Program (if any) and the Terms and Conditions herein, the latter shall prevail.
10. All pictures and/or images found in any advertising and marketing materials of this Program are for illustration purposes only.
11. Samsung uses its reasonable effort to keep its site safe, secure, and functioning properly, but Samsung does not guarantee the continuous operation of or access to this site. You agree that your use of this site at your own risk, and that it is being provided by Samsung to you on an "AS IS" and "AS AVAILABLE" basis.
12. To the extent permitted by applicable law, Samsung excludes all express or implied warranties, terms and conditions including, but not limited to, implied warranties of merchantability, fitness for a particular purpose, and non-infringement.
13. You agree to assume full responsibility in case of any accident, damage or claim resulting from registering/participating in this Program. Samsung shall not be liable in any way for any costs, expenses, damages, liability or injury arising out of or in any way connected with the Program.
14. By registering/participating in this Program, you agree to release and hold Samsung and its employees, officers, directors, shareholders, agents, representatives, parent companies, affiliates, subsidiaries, licensees, advertising, promotion, and fulfilment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the

Program including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

15. Samsung may collect your information including personal information in the form of, among others, registration forms, (whether on our own or by appointed service provider). By registering/participating in the Program, you agree that the collection of such information will be processed, handled and use in accordance with the Samsung Privacy Policy at <http://www.samsung.com/my/info/privacy.html>.
16. The Terms and Conditions of the Program shall be governed by and interpreted in accordance with Malaysian law and the parties submit to the exclusive jurisdiction of the Malaysian courts.