



SEASON OF *Gifting*

15 NOV 2023 - 31 DEC 2023



98"

QLED



85"

Neo QLED 8K



Sound Tower

Unbox the magic this season



The Freestyle 2nd Gen



85"

The Frame

Enjoy exclusive gifts worth up to **RM4,999\***



Q-Series Soundbar



17 YEARS Global No.1 TV <sup>1</sup>

9 YEARS Global No.1 Soundbar <sup>2</sup>

Find out more at [www.samsung.com/my/offer/tv-season-of-gifting-2023](http://www.samsung.com/my/offer/tv-season-of-gifting-2023)

<sup>1</sup>Promotion is valid while stocks last and on a first-come, first-served basis. Images are for illustration purposes only. Terms and conditions apply. <sup>2</sup>Source - Omdia, Jan-2023. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk. <sup>3</sup>Futuresource Consulting. Source: (1) Report Name: "Worldwide Home Audio Quarterly Tracker" (2) Data: Worldwide Soundbar Market Share by manufacturer - Annual units and value basis"



# WOW, supersize TV!



17

YEARS  
Global No.1 TV

Samsung is ranked No.1 TV brand for 17 years

Source: -Omnicore, Jan. 2023. Ranking in terms of shipments. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk. Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)

Only in Samsung TV



AI Energy Mode



Secured by Knox



SolarCell Remote

SmartThings

## 2023 supersize TV



Neo QLED 8K



Neo QLED



OLED



QLED



Crystal UHD

Model	NEO QLED 8K		NEO QLED	OLED		QLED		CRYSTAL UHD		
Series	QN900C	QN800C	QN85C	S95C	S90C	Q80C	Q70C	CU8000	CU7100	CU7000
TV size										
98"						✓				
85"	✓	✓	✓			✓	✓	✓	✓	✓
77"				✓	✓					
75"	✓	✓	✓			✓	✓	✓	✓	✓



# Neo QLED 8K

## More Wow than Ever

Enjoy video streaming app:



**17**  
YEARS  
Global No.1 TV

Source - Orinda, Jan. 2023. Ranking in terms of shipments. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk. Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)

Only in Samsung TV



AI Energy Mode



Secured by Knox

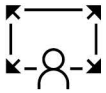


SolarCell Remote

SmartThings



Neo QLED 8K



Infinity Screen  
Beyond all boundaries



Motion Xcelerator Turbo+ (120Hz)



OTS Pro (90W 6.2.4ch) with Dolby Atmos®

### QN900C



85"

75"

RRP: RM43,699

RRP: RM28,699

**FREE\***

The Freestyle 2nd Gen worth RM4,999



**FREE\***  
RM500

Touch 'n Go eWallet credit



### QN800C



Neo Quantum HDR 8K+  
Extreme brilliance with lifelike colors in 8K



Neural Quantum Processor 8K



Real Depth Enhancer Pro †

85"

75"

65"

RRP: RM32,699

**FREE\***

The Freestyle 2nd Gen worth RM4,999



RRP: RM22,699

**FREE\***  
RM500

Touch 'n Go eWallet credit



RRP: RM17,699

**FREE\***  
RM300

Touch 'n Go eWallet credit



\*Free Gift on the spot redemption at retail store, Touch 'n Go eWallet Credit must be redeemed through Samsung Redemption Portal (RMS2.0). Promotion is valid while stocks last and on first come first served basis. Images are for illustration purposes only. The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice and not binding on dealers. Samsung reserves the right to suspend, terminate, cancel the promotion or change the promotional products anytime without any prior notice. Terms and conditions apply. Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)



# Neo QLED

More Wow than Ever in 4K

17

YEARS

Global No.1 TV

Source: -Omnia, Jan. 2023. Ranking in terms of shipments. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk. Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)

Enjoy video streaming app:



Only in Samsung TV



AI Energy Mode



Secured by Knox



SolarCell Remote

SmartThings



## QN85C



Quantum Matrix Technology

Catch every detail enabled by accurate ultra fine light control



NeoSlim Design



OTS (60W 2.2.2ch) with Dolby Atmos®

85"

RRP: RM18,599



75"

RRP: RM13,599



65"

RRP: RM9,599



\*Free Gift on the spot redemption at retail store, Touch 'n Go eWallet Credit must be redeemed through Samsung Redemption Portal (RMS2.0). Promotion is valid while stocks last and on first come first served basis. Images are for illustration purposes only. The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice and not binding on dealers. Samsung reserves the right to suspend, terminate, cancel the promotion or change the promotional products anytime without any prior notice. Terms and conditions apply. Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)



# Experience the difference OLED by Samsung



**Neural Quantum Processor 4K**  
Boosted brightness and color in brilliant 4K



**LaserSlim Design**  
Laser-thin sleek design



**Dolby Atmos®**  
Dolby Atmos experience with top channel speakers

**17**  
YEARS

**Global No.1 TV**

Source: -Omnicore, Jan. 2023. Ranking in terms of shipments. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk. Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)

### Only in Samsung TV



**AI Energy Mode**



**Secured by Knox**



**SolarCell Remote**

**SmartThings**



**Quantum HDR OLED+**  
More powerful brightness and richer contrast enabled by every pixel



**Expert Calibration**



**Slim One Connect Box**

## S95C

77"

RRP:  
**RM30,999**

65"

RRP:  
**RM15,999**

55"

RRP:  
**RM12,999**



**Quantum HDR OLED**  
Powerful brightness and deeper contrast fully enabled by every pixel



**Motion Xcelerator Turbo Pro (144Hz)**



**LaserSlim Design**

## S90C

77"

RRP:  
**RM27,999**

65"

RRP:  
**RM13,999**

55"

RRP:  
**RM10,999**

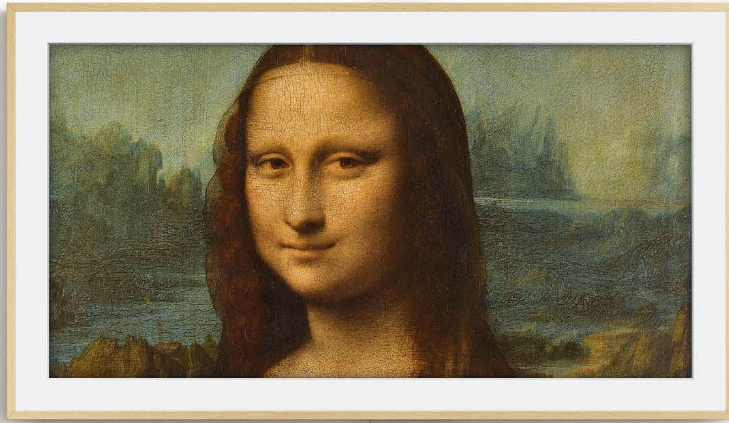




www.VDEInfo.com  
ID: 40054555  
Tested by VDE Germany

# The Frame

Perfect TV for the masterpieces



Only in Samsung TV



SmartThings

## LS03B

85"  
RRP:  
RM18,199



+  
85"  
Random Modern Bezel  
worth RM899

75"  
RRP:  
RM12,599



+  
75"  
Random Modern Bezel  
worth RM799

65"  
RRP:  
RM8,299



+  
65"  
Random Modern Bezel  
worth RM699

55"  
RRP:  
RM6,199



Match your space with customizable bezels

STYLE	MODERN				
	Colour	Beige	Teak	Brown	White
85" RRP: RM899		●	●	●	○
75" RRP: RM799		●	●	●	○
65" RRP: RM699		●	●	●	○
55" RRP: RM599		●	●	●	○
50" RRP: RM499		●	●	●	○
43" RRP: RM399		●	●	●	○



# The Serif

Unconditionally beautiful



Only in Samsung TV



AI Energy Mode



Secured by Knox



SolarCell Remote

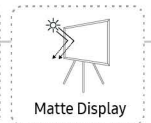
SmartThings



## LS01B



"I" Shape Design



Matte Display



Detachable Stand

65"

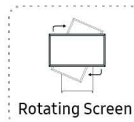
RRP:  
RM9,299

# The Sero

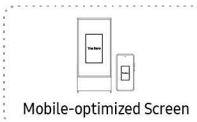
Mobile Entertainment, better on TV



## LS05B



Rotating Screen



Mobile-optimized Screen



The Sero Wheel

43"

RRP:  
RM5,999

**FREE\***

The Sero Wheel  
worth RM299



# QLED

Everlasting Brilliance,  
Colourful Possibilities.

**17**  
YEARS  
Global No.1 TV

Source - Omdia, Jan. 2023. Ranking in terms of shipments. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk. Samsung Malaysia Electronics (SME) Sdn. Bhd. 200301026766 (629186-D)



Enjoy video streaming app:



Only in Samsung TV



AI Energy Mode



Secured by Knox

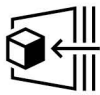


SolarCell Remote

SmartThings



## Q80C



**Direct Full Array**  
Experience an ultra fine contrast with deep blacks and pure whites



Real Depth Enhancer



OTS Lite (40W 2.2ch) with Dolby Atmos®

98"

RRP: RM33,999



85"

RRP: RM15,199



75"

RRP: RM11,199



65"

RRP: RM7,199



## Q70C



**Motion Xcelerator Turbo+ (120Hz)**  
Win the game with ultra-smooth scenes



AMD FreeSync Premium Pro  
FreeSync Premium Pro



EyeComfort Mode

85"

RRP: RM14,199



75"

RRP: RM10,199



65"

RRP: RM6,199



\*Free Gift on the spot redemption at retail store, Touch 'n Go eWallet Credit must be redeemed through Samsung Redemption Portal (RMS2.0). Promotion is valid while stocks last and on first come first served basis. Images are for illustration purposes only. The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice and not binding on dealers. Samsung reserves the right to suspend, terminate, cancel the promotion or change the promotional products anytime without any prior notice. Terms and conditions apply.



Only in Samsung TV

# Crystal UHD

The best-in-class, crystal choice



AI Energy Mode

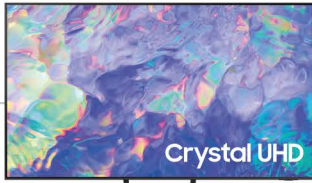


Secured by Knox



SolarCell Remote

SmartThings



CU8500



CU8000



Dynamic Crystal Colour

Immerse yourself in the picture with one billion shades of color



AirSlim



Solar Cell Remote\*

## CU8500

65"

RRP: RM3,999

55"

RRP: RM3,299

50"

RRP: RM2,999

## CU8000

85"

RRP: RM10,099

75"

RRP: RM6,599

65"

RRP: RM3,899

55"

RRP: RM3,199

50"

RRP: RM2,899



CU7100



CU7000



Motion Xcelerator

Experience improved picture clarity with smooth motions



PurColor



Q-Symphony

## CU7100

85"

RRP: RM9,599

75"

RRP: RM6,099

65"

RRP: RM3,599

55"

RRP: RM2,999

50"

RRP: RM2,699

43"

RRP: RM2,199

## CU7000

85"

RRP: RM9,399

75"

RRP: RM5,899

65"

RRP: RM3,499

55"

RRP: RM2,899

50"

RRP: RM2,599

43"

RRP: RM2,099



Dolby Atmos dts X



# Q-Series Soundbar

Perfectly crafted sound, harmonized with Neo QLED

"It sounds excellent, regardless of what type of content you send its way."

\* Applied years (2014-2022) ©2022 FutureSource Consulting.



Q990C

9

YEARS  
Global No.1  
Soundbar

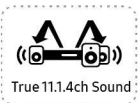
Samsung is ranked No.1 Soundbar brand for 9 years. Applied years (2014-2022) ©2023 FutureSource Consulting.

## HW-Q990C

Infinite sound with true 11.1.4ch.



Wireless Dolby Atmos<sup>1</sup>



True 11.1.4ch Sound



Q-Symphony<sup>2</sup>



SpaceFit Sound Pro<sup>2</sup>

RRP: RM6,499

FREE RM300



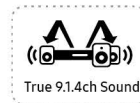
Touch 'n Go eWallet credit

## HW-Q930C

The next level of sound immersion.



Wireless Dolby Atmos<sup>1</sup>



True 9.1.4ch Sound



Q-Symphony<sup>2</sup>



SpaceFit Sound Pro<sup>2</sup>

RRP: RM4,999

FREE RM250

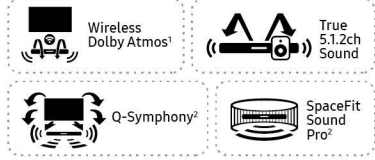


Touch 'n Go eWallet credit

<sup>1</sup>Wireless Dolby Atmos transmission via Wi-Fi, works with 2022 Samsung TVs. <sup>2</sup>Q-Symphony is compatible with select Samsung TVs. SpaceFit Sound is compatible with Samsung QLED(Q70 and above). <sup>3</sup>FutureSource Consulting, Source: (1) Report Name: "Worldwide Home Audio Quarterly Tracker" (2) Data: Worldwide Soundbar Market Share by manufacturer - Annual units and value basis". Touch 'n Go eWallet Credit must be redeemed through Samsung Redemption Portal (RMS.2.0). Promotion is valid while stocks last and on first come first served basis. Images are for illustration purposes only. Samsung reserves the right to suspend, terminate, cancel the promotion or change the promotional products anytime without any prior notice. Terms and conditions apply.

## HW-Q800C

Ultimate sound immersion with side-firing speakers.

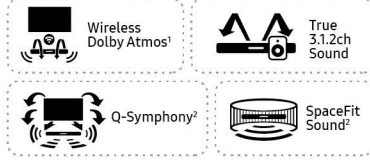


RRP: RM3,999



## HW-Q700C

Pure sound immersion.

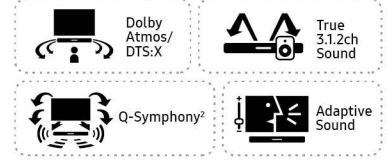


RRP: RM2,999



## HW-Q600C

Boost your gaming experience



RRP: RM2,599



## Lifestyle Soundbar

Ultra Slim Series

### HW-S800B

### HW-S801B

Impossibly slim yet powerful.



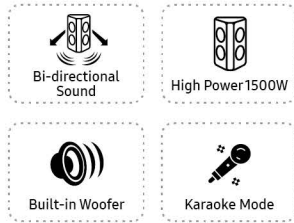
RRP: RM2,999



## Sound Tower

### MX-T70

Throwing a home party just got epic.

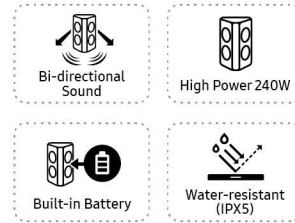


RRP: RM1,999



### MX-ST50B

Experience powerful sound wherever you go.



RRP: RM1,699



\*Wireless Dolby Atmos transmission via Wi-Fi, works with 2022 Samsung TVs. \*Q-Symphony is compatible with select Samsung TVs. SpaceFit Sound is compatible with Samsung QLED(Q70 and above). \*Futuresource Consulting, Source: (1) Report Name: "Worldwide Home Audio Quarterly Tracker" (2) Data: Worldwide Soundbar Market Share by manufacturer - Annual units and value basis". Touch 'n Go eWallet Credit must be redeemed through Samsung Redemption Portal (RMS.2.0). Promotion is valid while stocks last and on first come first served basis. Images are for illustration purposes only. Samsung reserves the right to suspend, terminate, cancel the promotion or change the promotional products anytime without any prior notice. Terms and conditions apply.

# Exclusive gifts<sup>1</sup>

... worth up to RM4,999 ...

Upon purchase of selected TV



**The Freestyle  
2nd Gen**  
worth up to RM4,999



**Sero Wheels**  
worth RM299

**RM500**

**RM300**

**RM250**

**RM200**

**RM150**

**RM100**



Touch 'n Go  
eWallet credit

## Free Touch 'n Go eWallet credit

3 simple steps to redeem

Promotion Period: 15 Nov - 31 Dec 2023  
Redemption Period: 15 Nov - 15 Jan 2024



### Only in Samsung TV



AI Energy Mode



Secured by Knox



SolarCell Remote

SmartThings

# Enjoy 3 months of Prime Video with your new Samsung TV

Valid from 1 Oct - 31 Dec 2023



Images are for illustration purposes only. Terms and conditions apply.

<sup>1</sup>Free Gift on the spot redemption at retail store. Upon purchase of selected TVs & sound devices. Promotion is valid while stocks last and on first come first served basis. Images are for illustration purposes only. Terms and conditions apply.