Samsung Online Merdeka Screen & Sound Upgrade Promotion 2026

Terms and Conditions

1. Introduction

1.1 The Samsung Online Merdeka Screen & Sound Upgrade Promotion 2026 ("**Promotion**") is organized by Samsung Malaysia Electronics (SME) Sdn Bhd [Company No. 200301026766(629186-D)] ("**Samsung**").

1.2 The sales transaction in the Promotion is between the Participating Stores (as defined below) and Customer. Samsung only provides the recommended retail price ("**RRP**") and/or redemption guidance on this site.

1.3 Customer agrees to comply with all the above when accessing or using this site. The scope of these Terms and Conditions is limited to Samsung's role of hosting this site and organizing this Promotion only.

1.4 The Promotion is on first come first served basis and while stocks last.

2. Promotion Period

2.1 The Promotion(s) will run during the promotion period set out below or while promotional stocks last, whichever is earlier ("**Promotion Period**").

Promotion Title	Promotion Period
Samsung Online Merdeka Screen & Sound Upgrade Promotion 2026	24 August 2026 – 30 September 2026

2.2 Samsung reserves the right to shorten, extend or cancel the Promotion Period at its sole discretion without prior notice.

3. Eligibility

3.1 The Promotion is open to all Malaysian Citizens and residents of Malaysia of 18 years old and above (as of 24 August 2026) with Malaysia Identity Card/ valid passport; except Samsung's employees (and their immediate families), its related agencies, retailers and dealers.

3.2 Eligible Customers are as defined herein under in relation to the Promotion.

4. Participating Stores ("Dealer")

No.	Participating Stores
a.	Samsung Online Store (https://www.samsung.com/my and Samsung Shop App)
b.	Endless Aisle (Online EA)
c.	Samsung Authorized Online Flagship Store (Shopee, Lazada, Tik Tok)

(collectively known as the "**Participating Stores**")

5. Promotion Mechanism

5.1 **Samsung Online Merdeka Screen & Sound Upgrade Promotion 2026:**

5.1.1 Customers who purchase eligible Promotional Product(s) as indicated in **Appendix 1** via the Participating Store during the Promotion Period will be entitled to enjoy the Special Price.

5.1.2 How to enjoy the Promotion:

Step 1	Visit the Participating Stores

Step 2	1. Add any eligible Promotional Product(s) from **Appendix 1** to cart. 2. In the cart page, the Special Price will automatically be reflected in the cart and total bill.
Step 3	Checkout and make payment accordingly.

5.2 **PWP Promotion:**

5.2.1 By participating in the Promotion, customers who purchase any Samsung products (except mobile accessories) during the Promotion Period will be entitled to enjoy PWP Promo Price for PWP Promotional Products as stated in **Appendix 2.**

5.2.2 How to enjoy PWP Promotion:

Step 1:	Visit the Participating Stores.
Step 2:	Add any Samsung product (except mobile accessories) to cart at Participating Stores and any PWP Promotional Product stated in **Appendix 2**.
Step 3:	Discount will automatically be reflected in the cart
Step 4:	Checkout and make payment accordingly

5.3 All Promotion(s) and Promotional Product(s) are on first come first served basis and while stocks last.

5.4 Samsung reserves the right to suspend, terminate, cancel or amend the Promotion(s) and Promotional Product(s) at any time without any prior notice.

5.5 Samsung reserves the right to amend the Promotional Products as its sole discretion without prior notice.

6. Payment

6.1 Customer acknowledges, understands and agrees that all transactions are between Customer and Dealer only. Samsung only acts as the coordinating party and is not involved or a party of any monetary/sale and purchase of this order transaction.

6.2 Customer is not allowed to cancel the order, change the selected device colour or model, or the selected outlet once Customer has successfully completed and confirmed the payment transaction.

6.3 Customer shall pay the full amount for the order directly to Dealer only.

7. Delivery

7.1 The fulfilment and delivery of the product is handled by Samsung SDS Malaysia Sdn Bhd (“SDS”).

7.2 SDS reserves the right to appoint a third (3rd) party vendor or service provider to handle the fulfilment or making available of the product and delivery of the product to you. By providing your personal information including name, delivery address, contact numbers, email address and other information to SDS, SDS can use and/or disclose to such third (3rd) party vendor or service provider for the purposes of delivery service.

7.3 To accept the item, the Customer or the authorised representative or the recipient is required to present identification, i.e. NRIC or Passport to the delivery personnel, failing which the delivery personnel have the right to refuse delivery and will return the product to SDS as “unclaimed”.

7.4 The proof of delivery of product must be in the form of written acknowledgement of receipt of the product by the Customer, the authorised representative or the recipient. If the delivery address is an office address, an acknowledgement by any office staff will be treated as good acknowledgement of the item.

7.5 The time for delivery of the product is between the Customer and SDS. Samsung shall not be liable for any delay in delivery of the product howsoever caused.

8. Customer's Covenants

8.1 In connection to this Promotion, Customer will not use this site:

8.1.1 To submit fraudulent order, false, inaccurate, misleading, defamatory, or libelous information;

8.1.2 To distribute viruses or any other technologies that may harm Samsung, or the interests or property of other users;

8.1.3 To export the unit purchased except in compliance with the export control laws of relevant jurisdictions and in accordance with posted rules and restrictions.

8.2 In the event if Samsung suspects or discovers that the Customer is abusing this Promotion and/or Samsung in any of the ways mentioned above or otherwise, Samsung may, at our sole discretion, take necessary steps to prevent and mitigate such abuse such as limiting, suspending, or terminating the Customer's user account(s) and access to this site, delaying or removing hosted content, removing any special status associated with Customer account(s), reducing or eliminating any discounts, and taking technical and/or legal steps to prevent Customer from using this site.

9. Limitation of Liability

9.1 Samsung uses its reasonable effort to keep its site safe, secure, and functioning properly, but Samsung does not guarantee the continuous operation of or access to this site.

9.2 Customer agrees that he/she is making use of this site at his/her own risk, and that it is being provided to Consumer on an "AS IS" and "AS AVAILABLE" basis.

9.3 To the extent permitted by applicable law, Samsung excludes all express or implied warranties, terms and conditions including, but not limited to, implied warranties of merchantability, fitness for a particular purpose, and non-infringement.

9.4 Customer shall assume full responsibility in case of any accident, damage or claim resulting from participating in this Promotion.

9.5 Customer shall be deemed to be able to perform legally binding contract upon his/her submission of the order and there shall not be any refund or costs whatsoever arising from his/her violation of the minimum age stated herein.

9.6 Warranty of the Promotional Product is subject to standard product warranty coverage as per terms and conditions stated in the official corporate website at http://www.samsung.com/my/support/warranty. Customer is advised to check the website from time to time and stay informed for any changes on the terms and conditions of the warranty.

10. General

10.1 In the event Customer has queries with regard to this Promotion; please call Samsung Consumer Service at 1-800-88-9999.

10.2 By participating in this Promotion, Customer fully and unconditionally agrees to and accepts the Terms and Conditions stated herein and the decisions of Samsung on every aspect of this Promotion shall be final and binding.

10.3 This Promotion is not valid in conjunction with other promotions, vouchers or discounts.

10.4 All pictures and/or images of the Promotional Products found in any advertising and marketing materials are for illustration purposes only and actual item or colour may vary.

10.5 The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice.

10.6 Free Gift(s), Rebate(s) and E-Voucher(s) if any, are on first come first served basis and while stocks last.

10.7 Free Gift(s), Rebate(s) and E-Voucher(s) if any, are not redeemable for cash, not exchangeable or transferable and cannot be used in conjunction with other promotional offers.

10.8 Free Gift(s), Rebate(s) and E-Voucher(s) if any, are only applicable for the purchase made under the Participating Stores during the Promotion Period.

10.9 Product display sets purchases, B2B purchases, staff purchases, EPP purchases, Customer Retention Program (CRP) purchase are not entitled to any Free Gift(s), Rebate(s) and/or E-Voucher(s).

10.10 Samsung reserves the right to disqualify or reject any submissions/ redemptions for Order or Free Gift(s), Rebate(s) and/or E-Voucher(s) in its sole discretion without prior notice, limit or cancel quantities purchased per person or per order. These restrictions may include order placed by or under the same Customer’s account or orders that use the same billing address or delivery address.

10.11 Samsung reserves the right to amend these Terms and Conditions without prior notice to the extent permitted by law. Changes to the Terms and Conditions shall become effective as soon as they are displayed in Samsung's website.

10.12 Samsung reserves the rights to change the Free Gift(s) or color if any, with products of similar value without any prior notice.

10.13 Samsung and/or Dealer reserves the right to cancel any order without any prior notice. For the avoidance of doubt, any cancellation of orders will not entitle the Customer to any compensation against Samsung and/or Dealer for any losses or damages directly or indirectly that may be suffered or incurred by the Customer as a result of the cancellation.

10.14 In the event any Free Gift(s) are being awarded to the Customer having provided false or mistaken identity or information, Samsung reserves the right to revoke the Customer's eligibility for the said Free Gift(s) and recover any damages from such Customer to the fullest extent permitted by law.

10.15 In the event Customer returns the Promotional Products purchased, subject to Samsung's standard product warranty coverage and return policy, Customer shall return any Free Gift(s) received together with the purchase of the Promotional Products.

10.16 In the event of any electronic, computer, operational and/or technical error affecting the details or pricing or quantity of the product or any promotion on the website, Samsung or Dealer reserves the absolute rights to rectify such error and/or cancel any transaction which has been entered into in reliance of the said error.

10.17 Samsung shall not be liable in any way for any costs, expenses, damages, liability or injury arising out of or in any way connected with the Promotion.

10.18 By participating in this Promotion, Customer agrees to release and hold Samsung and its employees, officers, directors, shareholders, agents, representatives, parent companies, affiliates, subsidiaries, licensees, advertising, promotion, and fulfilment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Promotion or resulting from acceptance, possession, use or misuse of the Free Gift, or travel to or from any gift-related activity, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

10.19 In case of any dispute, Samsung reserves the right to make the final decision. Samsung's decision is final and no further correspondence or appeal will be entertained.

10.20 During the Promotion Period, Samsung may collect consumers information including personal information in the form of, among others, survey forms, (whether on our own or by appointed service provided) taken during the Promotion. By participating in the Promotion, you agree that the collection of such information will be processed, handled and use in accordance with the Samsung Privacy Policy at http://www.samsung.com/my/info/privacy.html.

10.21 In the event of inconsistencies between the Terms and Conditions found elsewhere with regard to this Promotion (if any) and the Terms and Conditions herein, the latter shall prevail.

10.22 The Terms and Conditions of the Promotion shall be governed by and interpreted in accordance with Malaysian law and the parties submit to the exclusive jurisdiction of the Malaysian courts.

Appendix 1

Promotional Products

Segment	Model	RRP (RM)	Promo Price (RM)	Special Price (RM)
Monitor	LS34DG850SEXXS	6,399	5,999	4,149
Monitor	LS57CG952NEXXS	12,999	9,999	8,549
Monitor	LS27FM501EEXXS	1,238	1,188	988
Monitor	LS32FM500EEXXS	1,388	1,288	1,188
Monitor	LS32FM501EEXXS	1,438	1,388	1,288
Monitor	LS32FM700UEXXS	1,888	1,688	1,388
Monitor	LS32FM701UEXXS	1,988	1,788	1,488
Monitor	LS32FM803UEXXS	3,488	3,088	2,899
Monitor	LS32FM902SEXXS	6,688	6,288	4,688
Monitor	LS43FM702UEXXS	2,488	2,288	1,488
Monitor	LS27FG502EEXXS	1,399	899	699
Monitor	LS32FG502EEXXS	1,599	1,399	999
Monitor	LS49DG950SEXXS	7,999	7,999	5,999
Monitor	LS24D300GAEXXS	599	419	349
Monitor	LS24F320GAEXXS	639	439	339
Monitor	LS27D300GAEXXS	699	529	359
Monitor	LS27F320GAEXXS	799	559	399
Monitor	LS27D360GAEXXS	699	699	499
Monitor	LS32D390GAEXXS	899	899	599
Monitor	LS24D400GAEXXS	799	699	699
Monitor	LS27D400GAEXXS	999	899	799
Monitor	LS34C650UAEXXS	2,599	2,599	2,399
Monitor	LS55CG970NEXXS	13,999	9,999	8,549
Monitor	LS49DG910SEXXS	6,999	5,999	3,999
Monitor	LS27FG602SEXXS	5,499	3,999	3,699
Monitor	LS27FG812SEXXS	5,999	5,999	3,499
Monitor	LS32FG812SEXXS	6,499	6,499	4,449
Monitor	LS27D700EAEXXS	1,399	1,299	1,199
Monitor	LS32D700EAEXXS	1,699	1,499	1,249
Monitor	LS37D802EAEXXS	2,499	2,299	1,799
Monitor	LS37D802UAEXXS	2,699	2,499	1,849
Monitor	LS37FG752EEXXS	4,399	4,199	2,399
Monitor	LS40FG752EEXXS	4,999	4,799	3,299
Monitor	LS27FG502SEXXS	2,499	1,999	1,699
Monitor	LS27FG602EEXXS	1,999	1,999	1,599
Monitor	LS27FG702EEXXS	2,599	2,399	1,799
Monitor	LS32H5000FKXXM	999	799	699
Monitor	LS27HG806EFXXS	3,799	3,499	3,099

Monitor	LS32HG806ESXXS	6,299	5,699	4,699
Monitor	LS40H850TAEXXS	5,499	4,999	4,199
Monitor	LS27HG802SEXXS	5,499	4,999	4,199
Monitor	LS32HG802SEXXS	5,999	5,499	5,099
Monitor	LS32HG732SEXXS	4,599	4,399	4,299
Monitor	LS24HG310EEXXS	435	350	350
Monitor	LS27HG310EEXXS	531	420	420

Appendix 2

PWP Promotional Products

Category	Model	RRP (RM)	PWP Promo Price (RM)
Soundbar	HW-Q990H/XM	6,499	4,549.30
Soundbar	HW-Q930H/XM	4,999	3,499.30
Soundbar	HW-Q800H/XM	3,999	2,799.30
Soundbar	HW-QS700F/XM	2,999	2,099.30
Soundbar	HW-Q600H/XM	2,499	1,749.30
Soundbar	HW-B750F/XM	2,099	1,469.30
Soundbar	HW-B650F/XM	1,499	1,049.30
Soundbar	MX-ST40F/XM	1,699	1,189.30
Soundbar	MX-ST50F/XM	2,599	1,819.30
Soundbar	HW-LS71H/XM	1,999	1,399.30
Soundbar	HW-LS51H/XM	1,199	839.30