Samsung #KnowYourRGB Giveaway Contest

Summary of Contest

Look for the related **Samsung #KnowYourRGB Giveaway** content post on our Social Official page, leave the correct answer to the question with hashtags in the post and emojis to stand a chance to win weekly prizes.

Terms and Conditions

1. The **Samsung #KnowYourRGB Giveaway** ("**Contest**") is organized by Samsung Malaysia Electronics (SME) Sdn. Bhd [Company No. 200301026766(629186-D)] ("**Samsung**").

Duration

2. This Contest will run from 29 October 2026 – 18 November 2026 ("**Contest Period**"). Samsung shall reserve the right to shorten, extend or cancel the Contest Period at its sole discretion without any prior notice.

Eligibility

3. This Contest is open to participants who are:
a) all Malaysian Citizens or residents of Malaysia; and
b) aged 18 years old and above, as stated on their Malaysia Identity Card or valid Passport respectively (as of 29 October 2026).

By participating in this Contest, each participant (interchangeably referred to as "Participant(s)", "You" or "Your") agrees to be bound by these Terms and Conditions.

4. Employees, dealers or agents of Samsung or any of its group companies or their families or households or anyone connected to this Contest are not eligible to participate in this Contest.

How to Participate

5. This Contest will be held via Samsung Malaysia Official Facebook (FB) and Instagram (IG) page(s) during the Contest Period.

a) Participant(s) will need to follow the steps below:

i. #KnowYourRGB Giveaway #1 (29 October – 4 November 2026)

Step	Description
Step 1	Participants to go to Samsung Malaysia official account on FB / IG
Step 2	To stand a chance to win one of the weekly prizes, Participant(s) shall: • Look for the 'Contest Post' and leave your answer to the related question at the comment section • Insert the hashtag **#PoweredByMicroRGB #KnowYourRGB** • Insert emojis

ii. #KnowYourRGB Giveaway #2 (5 – 11 November 2026)

Step	Description
Step 1	Participants to go to Samsung Malaysia official account on FB / IG
Step 2	To stand a chance to win one of the weekly prizes, Participant(s) shall: • Look for the 'Contest Post' and leave your answer to the related question at the comment section

	• Insert the hashtag **#ColorPoweredByAI #KnowYourRGB** • Insert emojis

iii. #KnowYourRGB Giveaway #3 (12 - 18 November 2026)

Step	Description
Step 1	Participants to go to Samsung Malaysia official account on FB / IG
Step 2	To stand a chance to win one of the weekly prizes, Participant(s) shall: • Look for the 'Contest Post' and leave your answer to the related question at the comment section • Insert the hashtag **#RGBColorHitsDifferent #KnowYourRGB** • Insert emojis

b) Participant(s) must ensure to meet below criteria.
i. Participant(s)' account is made visible to the public.
ii. Comment with correct answer is compulsory.
iii. Insert correct hashtags is compulsory.
iv. Insert emojis is compulsory.

c) Weekly winners will be selected on a weekly basis.
d) The entry submission for this Contest will end on a weekly basis throughout the Contest Period. Any submission/comment received after the cut-off time of the respective week or submitted through any means other than specified herein will not be entertained or qualify as a valid entry. Any complaints on missing and/or delayed submission will not be entertained.
e) Samsung reserves the right to immediately disqualify any Participant(s) suspected of fraud, hacking or tampering with the submission for instance creating shell social media accounts to submit multiple entries in the Contest.
f) Samsung retains the rights to film/photograph the entire delivery and prize giving process to the winners and utilize the footage in any way as to be determined by Samsung. By participating in this Contest, the Participant(s) agree and consent to the publication of their names and social media platform identifiers (in the format of username, profile picture and/or submitted photo/video/comments) on the relevant social media platforms for publicity purposes.

Judging Criteria

6. A total of seven (7) weekly winners will be selected by Samsung on every week which comprises of one (1) Grand Prize winner, three (3) Second Prize winners and three (3) Third Prize winners.

Contest Period		No. of Winners
Weekly Questions Related to Samsung #KnowYourRGB Giveaway - Answer & Comment	29 October – 4 November 2026	7
	5 – 11 November 2026	7
	12 – 18 November 2026	7

7. Weekly prize winners will receive a "Winner announcement" message via direct message on social media from Samsung. Any winner who is uncontactable within 5 (five) working days will be automatically disqualified from the Contest and shall not be entitled to any payment or compensation from Samsung.

8. Submissions will be judged by Samsung based on correct answer, hashtags and most creative emojis given in the comment section. The more answers submitted by Participant(s), the higher the chances to win the prizes.

9. Samsung's decision in this Contest including the judging criteria, the shortlisted Participant(s) and the final winners shall be final. No correspondence or further claims shall be entertained.

10. All entries must meet the ‘Eligibility’ requirements and fulfil the conditions stated in ‘How to Participate’ rules. If the entry is found to be invalid, it will be deemed as null and void.

11. Shortlisted Participant(s) will be contacted by a Samsung personnel or its appointed agent via Direct Message. Winners shall be required to provide their contact details (i.e. full name (as per NRIC/Passport), social media account username, NRIC/Passport number, mobile number, email address, and delivery address) within 3 (three) working days of request, failing which, his/her submission/entry will be deemed as null and void and Samsung has the right to select a new winner. It is the responsibility of the shortlisted Participant(s) to ensure that the details provided including email address are correct, valid and reachable.

12. Entries associated with the same delivery address, whether submitted by the same individual or different individuals may not win more than one (1) prize.

13. Each participant or winner is eligible to receive only one (1) prize. Multiple winners associated with the same address are strictly prohibited.

Contest Prizes

14. Details of weekly contest prizes are as follows: -

Type	Prize	SKU	RRP (RM)	Quantity
Grand Prize	Music Studio 5	HW-LS51H/XM	1,199	1
Second Prize	Galaxy Buds Core	SM-R410NZKAXME	199	3
Third Prize	One (1) set of Hunters Notebook, Hunter Keychain and Hunter Totebag	-	-	3

15. The prizes are given out on an “As Is” basis and are non-transferable, non-refundable, non-exchangeable for cash or with vouchers of other denominations, whether in part or in full. Winners will have to provide Samsung with details for verification and delivery purposes. Winning email/message that are not replied to within three (3) working days (“**Claim Period**”), will be considered as prize unclaimed.

16. Any prizes unclaimed after the Claim Period will be forfeited and deemed to have lapsed unconditionally and irrevocably. The winner whose prize has been forfeited or unclaimed shall not be entitled to any payment or compensation by Samsung.

17. Picture(s) of the prizes shown in any advertisement, promotional, publicity and other materials relating to or in connection with this Contest is/are solely for illustration purposes only and may not depict the actual colour, model or specification of the prize(s) and does not include any optional accessories.

18. Samsung reserves the right to suspend or terminate or cancel or change the Contest and/or change the prizes anytime without any prior notice. Prizes availability is subject to the Samsung.

19. The colour of prize(s) is assigned randomly and cannot be selected.

20. The prize(s) are not redeemable for cash, not exchangeable, transferable, nor refundable, and cannot be used in conjunction with other promotional offers at the Promotion.

Delivery of Prize(s) and Prize Redemption

21. The prizes will be delivered to the winners within one (1) month after the prize announcement or such other period as may be determined solely by Samsung.

22. The prizes arrival/delivery time (if any) may differ subject to delivery area and different delivery services.

23. Samsung reserves the right to appoint a third party (3rd) party vendor or service provider to handle the fulfilment or making available of the prize(s) and delivery of the prize(s) to you. By providing your personal information including name, delivery address, contact numbers, email address and other information to Samsung, Samsung can use and/or disclose to such third party (3rd) party vendor or service provider for the purposes of delivery service.

24. Samsung shall not be responsible or liable for any delays or non-delivery of the prizes.

25. Samsung shall not be responsible for any inaccurate details provided by the Participant(s) to claim their prizes, if any.

Terms of Participation

26. By entering this Contest, the Participant represents, acknowledges and warrants that the submitted image/photo/video is an original work and does not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity; and that no other party has any right, title, claim or interest in the submission.

27. Copyright of all images/photos/videos submitted to this Contest remains with the Participant(s). However, by participating in this Contest, Participants agree to grant Samsung a perpetual, irrevocable, royalty free, license to use, reproduce, copy, publicly display, sublicense, modify and fully exploit any photo submitted.

28. Each Participant agrees to take part in any and all marketing, promotional, publicity exercises with respect to this Contest; agrees for Samsung to use his/her name, voice, photograph, likeness or other personal identifiable information in any media for the promotion and publicity of this Contest and/or Samsung products: and irrevocably grants Samsung all consents and waivers necessary hereunder, including in respect of any promotional photographs and/or audio/video recordings taken in respect of this Contest. Each participant agrees that Samsung shall be at liberty to publish, promote, copy, reproduce, transmit, display, edit, adapt, modify, create derivative works of and/or otherwise distribute or use his/her particulars (including any publicly available Facebook/Instagram profile photo and details):
a) In connection with this Contest and/or Samsung products;
b) For the promotion and publicity of this Contest and/or Samsung products;
c) In any manner, format or media whether now known or hereinafter created, and in any part of the world, including without limitation on online platforms such as Facebook, YouTube, Twitter and Instagram; at Samsung's sole discretion and royalty-free and without obligation of attribution or consent.

29. Participant(s) will only be confirmed as winner(s) after the verification of validity of each participation. Samsung reserves the right to check the validity of any participation. Entries failing to comply with the Terms and Conditions herein will not be accepted.

30. Samsung reserves the right to disqualify any participant suspected of fraud, hacking, tampering with the Contest submission process or if Samsung believes that the Participant's entry and/or results has been manipulated in any way by machines or computers or breach of any terms and conditions of the Contest.

31. Samsung reserves the right to disqualify such Participants from the Contest and/or receiving the prize. Samsung reserves the right to substitute or replace a new winner.

32. Each participant shall not, without the prior written approval of Samsung, speak to the press or any other media, or give any interviews or comments relating to this Contest.

Liability and Responsibility

33. Each participant agrees to indemnify and hold Samsung and its employees, officers, directors, shareholders, agents, representatives, parent companies, affiliates, subsidiaries, licensees, advertising, promotion, and fulfilment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims, costs and expenses (including legal costs on an indemnity basis), and actions of any kind by anyone including third party arising from the alleged or actual infringement of any third party copyright, patent, trademark or other intellectual property rights, or other rights, any breach of these Terms and Conditions and/or in connection with the Contest, including without limitation, possession, use or misuse of the prize, or travel to or from any Contest activity, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

Rights of Samsung

34. Samsung reserves the right to reject any post/ winner at its sole and absolute discretion without having to assign any reasons whatsoever.

35. Samsung reserves the right to change or replace the prize(s) with item(s) of equal value.

36. Samsung reserves the right to amend these Terms and Conditions without prior notice.

37. In case of any dispute, Samsung reserves the right to make the final decision. Samsung's decision is final and no further correspondence or appeal will be entertained.

38. Samsung does not undertake any responsibility or obligation to ensure that any prize will be delivered to any prize winner. To the fullest extent permissible under applicable law, Samsung disclaims all warranties and representations of any of any kind, express or implied, including any representation that any prize shall be delivered or transferred to the winner(s). Except for any liability that cannot be excluded by the law, Samsung (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury, or any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of this contest, including but not limited to, where arising out of the following:
a) Any technical difficulties or equipment malfunction (whether or not under Samsung's control);
b) Any theft, unauthorized access or third party interference;
c) Any claim or prize(s) that is late, lost, altered, damaged or misdirected (whether or not after receipt by Samsung) due to any reason beyond the reasonable control of Samsung;
d) Any variation to the prize(s) value to that stated in these Terms & Conditions;
e) Any tax liability incurred by a Participant; or
f) Use of the prize(s).

39. Samsung reserves the absolute right to cancel, terminate or suspend the Contest without any prior notice and/or assigning any reason. For the avoidance of doubt, cancellation, termination or suspension by Samsung shall not entitle the participants to any claim or compensation against Samsung for any and/or all losses or damages suffered or incurred as a direct or indirect result of the act of cancellation, termination or suspension.

40. Samsung makes no guarantee of the availability of its or any other web services and will not be responsible for any interruption, delay or failure of service that may interfere with the ability to participate in this Contest.

Privacy Policy

41. By participating in this Contest, each participant is communicating with Samsung electronically. By doing so, each participant agrees to receive communication with Samsung electronically. Each participant consents to receiving electronically all agreements, notices, disclosures and other communications that Samsung provides in relation to this Contest.

42. By participating in this Contest, the Participants agree and acknowledged that Samsung collects, uses and processes and/or discloses (including third party overseas) participants' personal information in order to conduct this Contest, and in accordance with the Samsung Privacy Policy (samsung.com/my/info/privacy.html). Each participant consents to such collection, use, processing and disclosure of his/her personal information and represents and warrants that all information provided is true and accurate in all respects. Validity of enrollment is conditional on providing this information. Each participant agrees that Samsung may, for a reasonable period of time, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or making phone calls to the participant(s).

43. These Terms and Conditions shall be governed and construed in accordance with the laws of Malaysia, and each Participant irrevocable submits to the exclusive jurisdiction of the courts of Malaysia.