

2023 Ultra Large Screen Size Promotion

Terms and Conditions

1. Introduction

- 1.1 The Samsung TV Ultra Large Screen Promotion (“**Promotion**”) is organized by Samsung Malaysia Electronics (SME) Sdn Bhd (“**Samsung**”).
- 1.2 The sales transaction in the Promotion is between the Participating Stores (as defined below) and Customer. Samsung only provides the recommended retail price (“**RRP**”) and/or redemption guidance on this site.
- 1.3 Customer agrees to comply with all the above when accessing or using this site. The scope of these Terms and Conditions is limited to Samsung's role of hosting this site and organizing this Promotion only.
- 1.4 The Promotion is on first come first served basis and while stocks last.

2. Promotion Period

- 2.1 The Promotion will run during the promotion period set out below or while promotional stocks last, whichever is earlier (“**Promotion Period**”).

Promotion Title	Promotion Period
2023 Ultra Large Screen Size Promotion	16 June 2023 – 31 July 2023

- 2.2 Samsung reserves the right to shorten, extend or cancel the Promotion Period at its sole discretion without prior notice.

3. Eligibility

- 3.1 The Promotion is open to all Malaysian Citizens and residents of Malaysia of 18 years old and above (as of 16 June 2023) with Malaysia Identity Card; except Samsung's employees (and their immediate families), its related agencies, retailers and dealers.

4. Participating Stores

No.	Participating Stores
a.	Samsung Online Store (https://www.samsung.com/my)
b.	Participating Samsung Authorized Retailers (selected models only)
c.	Samsung Authorized Online Flagship Store (Shopee & Lazada)

(Collectively known as the “**Participating Stores**” or “**Dealer**”).

5. Promotion Mechanism

By participating in the Promotion, Customer will be eligible to the following promotion(s):

5.1 2023 Ultra Large Screen Size Promotion Free Gifts

- 5.1.1 By participating in the Promotion, Customer who purchased any promotional products listed below (“**Promotional Products**”) during the Promotion Period will be entitled to redeem exclusive rewards/gifts in paragraph 5.1.2 below.

Promotional Products	RRP (RM)
QA98Q80CAKXXM	RM33,999
QA77S95CAKXXM	RM30,999
QA77S90CAKXXM	RM27,999

- 5.1.2 The details of the 2023 Ultra Large Screen Size Promotion Free Gifts are as follow:

- (a) **Appendix 1A** – Samsung Online Store
- (b) **Appendix 1B** – Selected Participating Samsung Authorized Retailers Only

(c) **Appendix 1C** -Samsung Authorized Online Flagship Store (Shopee & Lazada)

5.2 Samsung 10x Rewards Points

5.2.1 For purchase of the Promotional Products during the Promotion Period at Samsung Online Store (<https://www.samsung.com/my>), Customer will be further entitled to 10x reward points, provided Customer signed in to their Samsung Account while making the purchase.

5.3 Instant Trade-In Rebate

5.3.1 For purchase made at Samsung Online Store, Customer will be further entitled to trade-in their old TV and enjoy instant trade-in rebate as listed in **Appendix 1A**.

5.3.2 Trade-in service is only available for selected postcodes in Klang Valley in **Appendix 2**.

5.3.3 How to enjoy Instant Trade-in Rebate:

Step 1	Visit Samsung Online Store.
Step 2	Add any "Promotional Products" to the cart in Samsung Online Store during the Promotion Period.
Step 3	Select trade-in option and complete the trade-in steps.
Step 4	Rebate will automatically be reflected in the cart.
Step 5	Checkout and make payment accordingly.

5.4 3% Instant Rebate

5.4.1 For purchase of the Promotional Products during Promotion Period at Samsung Authorized Online Flagship Store, Customer will be further entitled to a 3% instant rebate.

5.4.2 Journey to enjoy 3% Instant Rebate

Step 1:	Visit Samsung Authorized Online Flagship Store
Step 2:	Add any "Promotional Products" to the cart in during the Promotion Period.
Step 3:	3% instant rebate will be applied automatically.
Step 4:	Checkout and make payment accordingly.

5.4.3 Samsung reserves the right to suspend or terminate or cancel amend the Promotion, Promotional Products or Free Gifts anytime without any prior notice.

6. Payment

6.1 Customer acknowledges, understands and agrees that all transactions are between Customer and Dealer only. Samsung only acts as the coordinating party and is not involved or a party of any monetary/sale and purchase of this order transaction.

6.2 Customer is not allowed to cancel the order, change the selected device colour or model, or the selected outlet once Customer has successfully completed and confirmed the payment transaction.

6.3 Customer shall pay the full amount for the order directly to Dealer only.

7. Delivery

7.1 The fulfilment and delivery of the product is handled by Samsung SDS Malaysia Sdn Bhd ("**SDS**").

7.2 SDS reserves the right to appoint a third (3rd) party vendor or service provider to handle the fulfilment or making available of the product and delivery of the product to you. By providing your personal information including name, delivery address, contact numbers, email address and other information to SDS, SDS can use and/or disclose to such third (3rd) party vendor or service provider for the purposes of delivery service.

7.3 To accept the item, the Customer or the authorised representative or the recipient is required to present identification, i.e. NRIC or Passport to the delivery personnel, failing which the delivery personnel have the right to refuse delivery and will return the product to SDS as "unclaimed".

7.4 The proof of delivery of product must be in the form of written acknowledgement of receipt of the product by the Customer, the authorised representative or the recipient. If the delivery address is an office address, an acknowledgement by any office staff will be treated as good acknowledgement of the item.

7.5 The time for delivery of the product is between the Customer and SDS. Samsung shall not be liable for any delay in delivery of the product howsoever caused.

8. Customer's Covenants

In connection to this Promotion, Customer will not use this site:

- 8.1 To submit fraudulent order, false, inaccurate, misleading, defamatory, or libelous information;
- 8.2 To distribute viruses or any other technologies that may harm Samsung, or the interests or property of other users;
- 8.3 To export the unit purchased except in compliance with the export control laws of relevant jurisdictions and in accordance with posted rules and restrictions;
- 8.4 In the event if Samsung suspects or discovers that the Customer is abusing this Promotion and/or Samsung in any of the ways mentioned above or otherwise, Samsung may, at our sole discretion, take necessary steps to prevent and mitigate such abuse such as limiting, suspending, or terminating the Customer's user account(s) and access to this site, delaying or removing hosted content, removing any special status associated with Customer account(s), reducing or eliminating any discounts, and taking technical and/or legal steps to prevent Customer from using this site.

9. Limitation of Liability

- 9.1 Samsung uses its reasonable effort to keep its site safe, secure, and functioning properly, but Samsung does not guarantee the continuous operation of or access to this site.
- 9.2 Customer agrees that he/she is making use of this site at his/her own risk, and that it is being provided to Consumer on an "AS IS" and "AS AVAILABLE" basis.
- 9.3 To the extent permitted by applicable law, Samsung excludes all express or implied warranties, terms and conditions including, but not limited to, implied warranties of merchantability, fitness for a particular purpose, and non-infringement.
- 9.4 Customer shall assume full responsibility in case of any accident, damage or claim resulting from participating in this Promotion.
- 9.5 Customer shall be deemed to be able to perform legally binding contract upon his/her submission of the order and there shall not be any refund or costs whatsoever arising from his/her violation of the minimum age stated herein.
- 9.6 Warranty of the Promotional Product is subject to standard product warranty coverage as per terms and conditions stated in the official corporate website at <http://www.samsung.com/my/support/warranty>. Customer is advised to check the website from time to time and stay informed for any changes on the terms and conditions of the warranty.

10. General

- 10.1 In the event Customer has queries with regard to this Promotion; please call Samsung Consumer Service at 1-800-88-9999.
- 10.2 By participating in this Promotion, Customer fully and unconditionally agrees to and accepts the Terms and Conditions stated herein and the decisions of Samsung on every aspect of this Promotion shall be final and binding.
- 10.3 This Promotion is not valid in conjunction with other promotions, vouchers or discounts.
- 10.4 All pictures and/or images of the Promotional Products found in any advertising and marketing materials are for illustration purposes only and actual item or colour may vary.
- 10.5 The indicated price is Recommended Retail Price (RRP). Both RRP and Promo RRP (if any) are subject to change without prior notice.
- 10.6 Free Gift(s), Rebate(s) and E-Voucher(s) if any, are on first come first served basis and while stocks last.
- 10.7 Free Gift(s), Rebate(s) and E-Voucher(s) if any, are not redeemable for cash, not exchangeable or transferable and cannot be used in conjunction with other promotional offers.
- 10.8 Free Gift(s), Rebate(s) and E-Voucher(s) if any, are only applicable for the purchase made under the Participating Stores during the Promotion Period.
- 10.9 Product display sets purchases, B2B purchases, staff purchases, EPP purchases, Customer Retention Program (CRP) purchase are not entitled to any Free Gift(s), Rebate(s) and/or E-Voucher(s).
- 10.10 Samsung reserves the right to disqualify or reject any submissions/ redemptions for Order or Free Gift(s), Rebate(s) and/or E-Voucher(s) in its sole discretion without prior notice, limit or cancel

- quantities purchased per person or per order. These restrictions may include order placed by or under the same Customer's account or orders that use the same billing address or delivery address.
- 10.11 Samsung reserves the right to amend these Terms and Conditions without prior notice to the extent permitted by law. Changes to the Terms and Conditions shall become effective as soon as they are displayed in Samsung's website.
 - 10.12 Samsung reserves the rights to change the Free Gift(s) if any, with products of similar value without any prior notice.
 - 10.13 Samsung and/or Dealer reserves the right to cancel any order without any prior notice. For the avoidance of doubt, any cancellation of orders will not entitle the Customer to any compensation against Samsung and/or Dealer for any losses or damages directly or indirectly that may be suffered or incurred by the Customer as a result of the cancellation.
 - 10.14 In the event any Free Gift(s) are being awarded to the Customer having provided false or mistaken identity or information, Samsung reserves the right to revoke the Customer's eligibility for the said Free Gift(s) and recover any damages from such Customer to the fullest extent permitted by law.
 - 10.15 In the event Customer returns the Promotional Products purchased, subject to Samsung's standard product warranty coverage and return policy, Customer shall return any Free Gift(s) received together with the purchase of the Promotional Products.
 - 10.16 In the event of any electronic, computer, operational and/or technical error affecting the details or pricing or quantity of the product or any promotion on the website, Samsung or Dealer reserves the absolute rights to rectify such error and/or cancel any transaction which has been entered into in reliance of the said error.
 - 10.17 Samsung shall not be liable in any way for any costs, expenses, damages, liability or injury arising out of or in any way connected with the Promotion.
 - 10.18 By participating in this Promotion, Customer agrees to release and hold Samsung and its employees, officers, directors, shareholders, agents, representatives, parent companies, affiliates, subsidiaries, licensees, advertising, promotion, and fulfilment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Promotion or resulting from acceptance, possession, use or misuse of the Free Gift, or travel to or from any gift-related activity, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.
 - 10.19 In case of any dispute, Samsung reserves the right to make the final decision. Samsung's decision is final and no further correspondence or appeal will be entertained.
 - 10.20 During the Promotion Period, Samsung may collect consumers information including personal information in the form of, among others, survey forms, (whether on our own or by appointed service provided) taken during the Promotion. By participating in the Promotion, you agree that the collection of such information will be processed, handled and use in accordance with the Samsung Privacy Policy at <http://www.samsung.com/my/info/privacy.html>.
 - 10.21 In the event of inconsistencies between the Terms and Conditions found elsewhere with regard to this Promotion (if any) and the Terms and Conditions herein, the latter shall prevail.
 - 10.22 The Terms and Conditions of the Promotion shall be governed by and interpreted in accordance with Malaysian law and the parties submit to the exclusive jurisdiction of the Malaysian courts.

APPENDIX 1A
2023 ULTRA LARGE SCREEN SIZE PROMOTION FREE GIFTS
(Samsung Online Store)

Ultra Large Screen TV	RRP (RM)	2023 Ultra Large Screen Size Promotion Free Gifts			
		The Sero TV	TV Value	Samsung Rewards	Instant Trade-In Rebate
QA98Q80CAKXXM	RM33,999	QA43LS05BBKXXM	RM5,999	10X	RM1,000
QA77S95CAKXXM	RM30,999	QA43LS05BBKXXM	RM5,999		
QA77S90CAKXXM	RM27,999	QA43LS05BBKXXM	RM5,999		

APPENDIX 1B
2023 ULTRA LARGE SCREEN SIZE PROMOTION FREE GIFTS
(Participating Samsung Authorized Retailers)

Ultra Large Screen TV	RRP (RM)	2023 Ultra Large Screen Size Promotion Free Gifts		
		The Sero TV	TV Value	Applicable Retailers
QA98Q80CAKXXM (available in Senheng & Harvey Norman only)	RM33,999	QA43LS05BBKXXM	RM5,999	Senheng & Harvey Norman Only
QA77S95CAKXXM (available in Senheng & Harvey Norman only)	RM30,999	QA43LS05BBKXXM	RM5,999	Senheng & Harvey Norman Only
QA77S90CAKXXM	RM27,999	QA43LS05BBKXXM	RM5,999	ALL

APPENDIX 1C
2023 ULTRA LARGE SCREEN SIZE PROMOTION FREE GIFTS
(Samsung Authorized Online Flagship Store)

Ultra Large Screen TV	RRP (RM)	2023 Ultra Large Screen Size Promotion Free Gifts		
		The Sero TV	TV Value	Instant Rebate
QA98Q80CAKXXM	RM33,999	QA43LS05BBKXXM	RM5,999	3%
QA77S95CAKXXM	RM30,999	QA43LS05BBKXXM	RM5,999	
QA77S90CAKXXM	RM27,999	QA43LS05BBKXXM	RM5,999	

APPENDIX 2
Trade-in service coverage area
(Only selected postcodes in Klang Valley)

KLANG VALLEY (SERVICEABLE POSTCODES)														
50050	50562	50652	50740	50903	50945	55920	46667	46960	43300	41560	62516	62662	50550	46870
50088	50564	50653	50742	50904	50946	55922	46668	46962	42300	41586	62517	62668	50551	41150
50100	50566	50656	50744	50906	50947	55924	46672	46964	43600	41672	62518	62670	50552	41200
50150	50568	50658	50746	50907	50948	55926	46675	46966	68100	41700	62519	62674	50000	41250
50200	50572	50660	50748	50908	50949	55928	46700	46968	43200	41710	62520	62675	50640	43400
50250	50576	50661	50750	50909	50950	55930	46710	46970	43207	41720	62522	62676	50642	62504
50300	50578	50662	50752	50910	50988	55932	46720	46972	56000	41900	62524	62677	50644	62505
50350	50580	50664	50754	50911	50989	55934	46730	46974	56100	41902	62526	62686	50560	62506
50400	50582	50666	50758	50912	50990	55990	46740	46976	63000	41904	62527	62692	50728	41506
50450	50586	50668	50760	50913	51000	57000	46750	46978	63100	41906	62530	62988	50730	62628
50460	50588	50670	50762	50914	51100	57100	46760	47300	63200	41908	62532	50554	50732	62630
50470	50590	50672	50764	50915	51200	57700	46770	47301	63300	41910	62536	50556	50650	62632
50480	50592	50673	50766	50916	51700	57990	46780	47307	43800	41912	62540	50646	50812	62514
50490	50594	50676	50768	50917	51990	58000	46781	47308	43807	41914	62542	50648	50814	50548
50500	50596	50677	50770	50918	52000	58100	46782	47400	53100	41916	62546	50734	50816	50638
50502	50598	50678	50772	50919	52100	58200	46783	47410	43100	41918	62550	50736	50738	50726

50504	50599	50680	50774	50920	52200	58700	46784	47800	42600	41990	62551	50818	50939	50810
50505	50600	50682	50776	50921	53000	58990	46785	47810	42610	42100	62570	50901	50940	50938
50506	50603	50684	50778	50922	53200	59000	46786	47820	43000	43500	62574	50942	50941	55906
50507	50604	50688	50780	50923	53700	59100	46787	47830	43007	43900	62576	50943	50902	46547
50508	50605	50694	50782	50924	53800	59200	46788	47200	43009	53300	62582	55914	55908	46802
50512	50608	50700	50784	50925	53990	59700	46789	47500	43558	47000	62584	55916	55910	47150
50514	50609	50702	50786	50926	54000	59800	46790	47507	42200	42425	62590	46582	55912	41100
50515	50610	50704	50788	50927	54100	59990	46791	47600	48000	42500	62592	46598	50944	62502
50519	50612	50706	50790	50928	54200	60000	46792	47610	48010	42507	62594	46806	46549	62624
50528	50614	50708	50792	50929	55000	46000	46793	47620	48020	42509	62596	46860	46551	62654
50529	50620	50710	50794	50930	55200	46050	46794	47630	48050	62000	62602	47190	46564	47180
50530	50621	50712	50796	50931	55300	46100	46795	47640	48100	62007	62604	68000	55918	
50532	50622	50714	50798	50932	55700	46150	46796	47650	48300	62050	62605	41300	46803	
50534	50623	50716	50800	50933	55710	46200	46797	47100	42000	62100	62606	41400	46804	
50536	50626	50718	50802	50934	55720	46300	46798	47110	42009	62150	62616	62510	46805	
50540	50632	50720	50804	50935	55900	46350	46799	47120	42920	62200	62618	62512	46662	
50544	50634	50722	50806	50936	55902	46400	46800	47130	41000	62250	62620	62648	47160	
50546	50636	50724	50808	50937	55904	46506	46801	47140	41050	62300	62623	62652	47170	