



SHAHID Samsung TV App

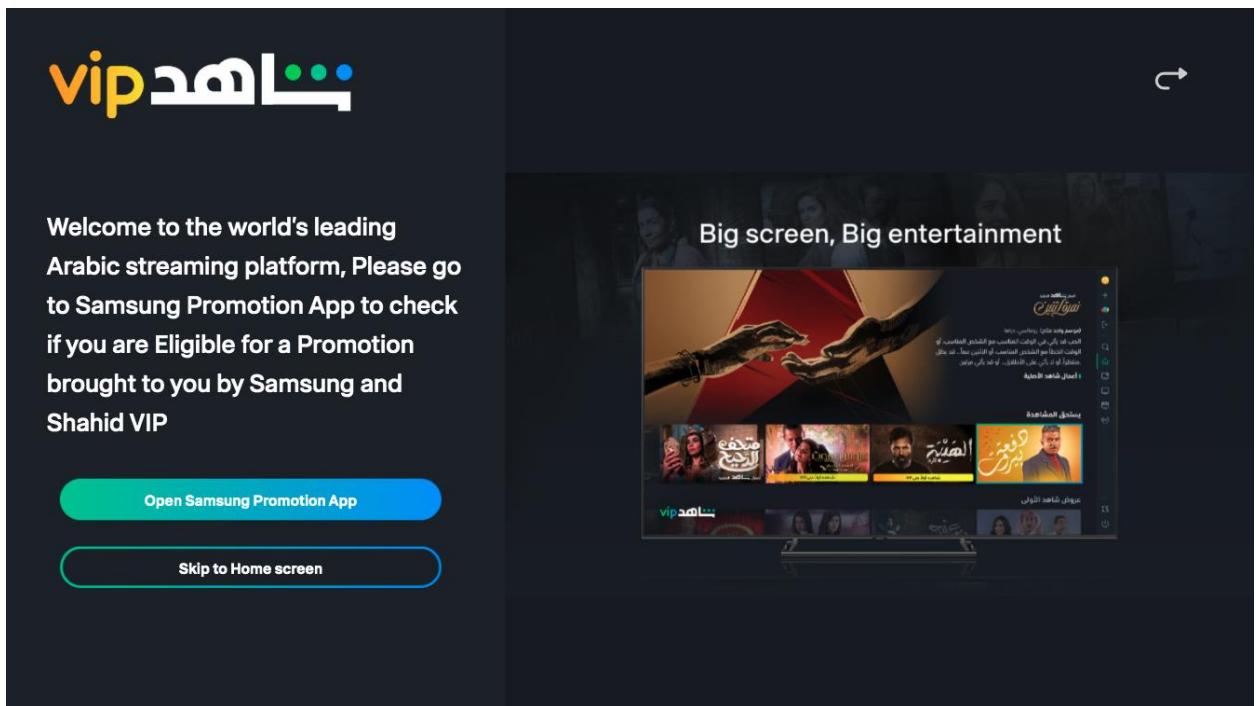
User Journey Flows voucher-less Auto-redemption over TV V2

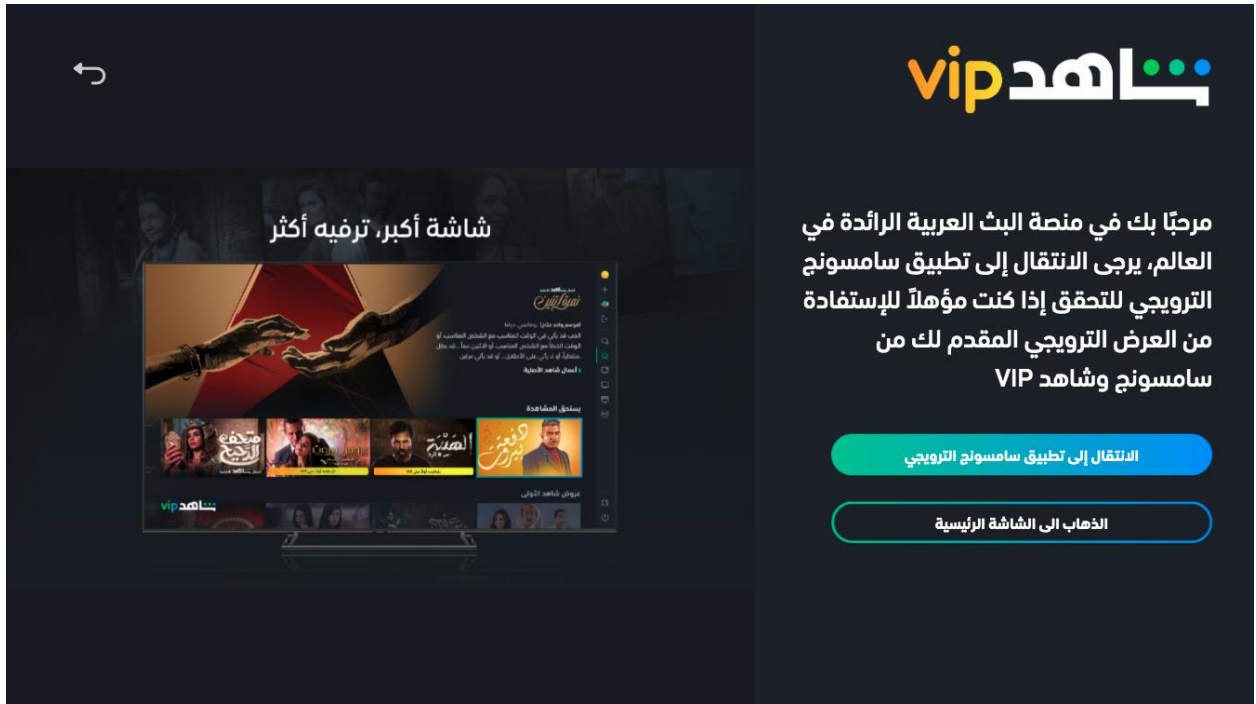


Scenario:

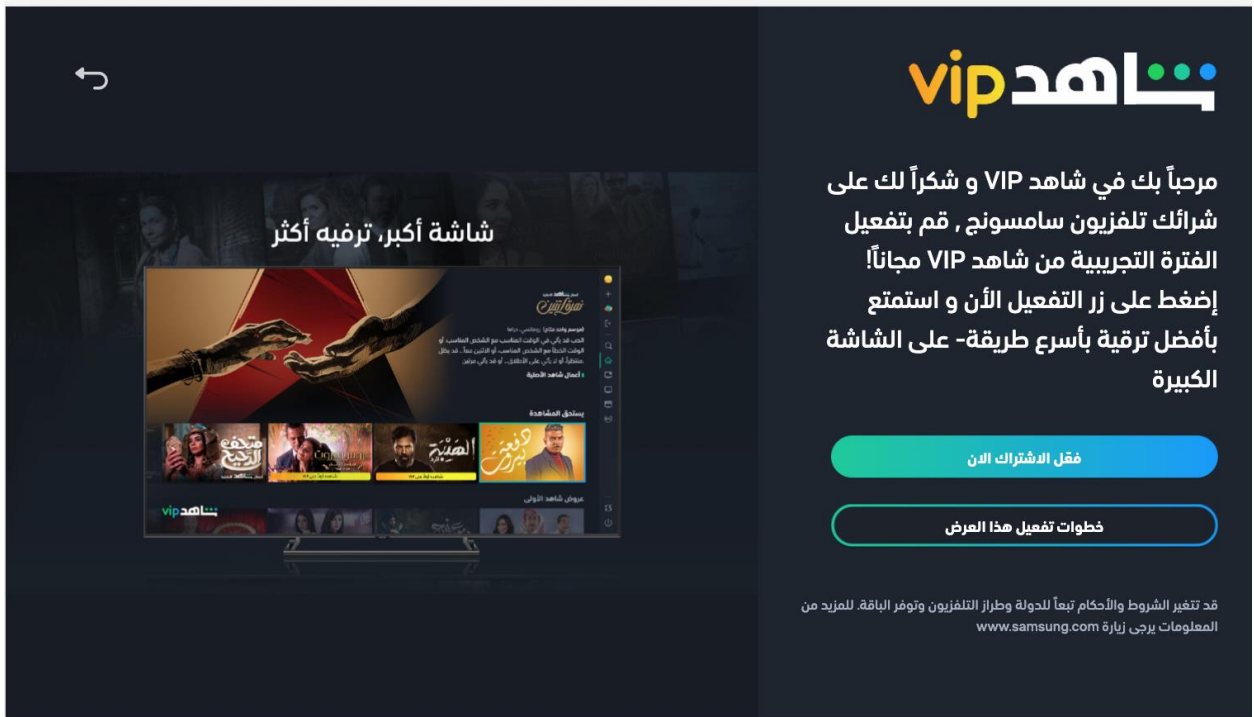
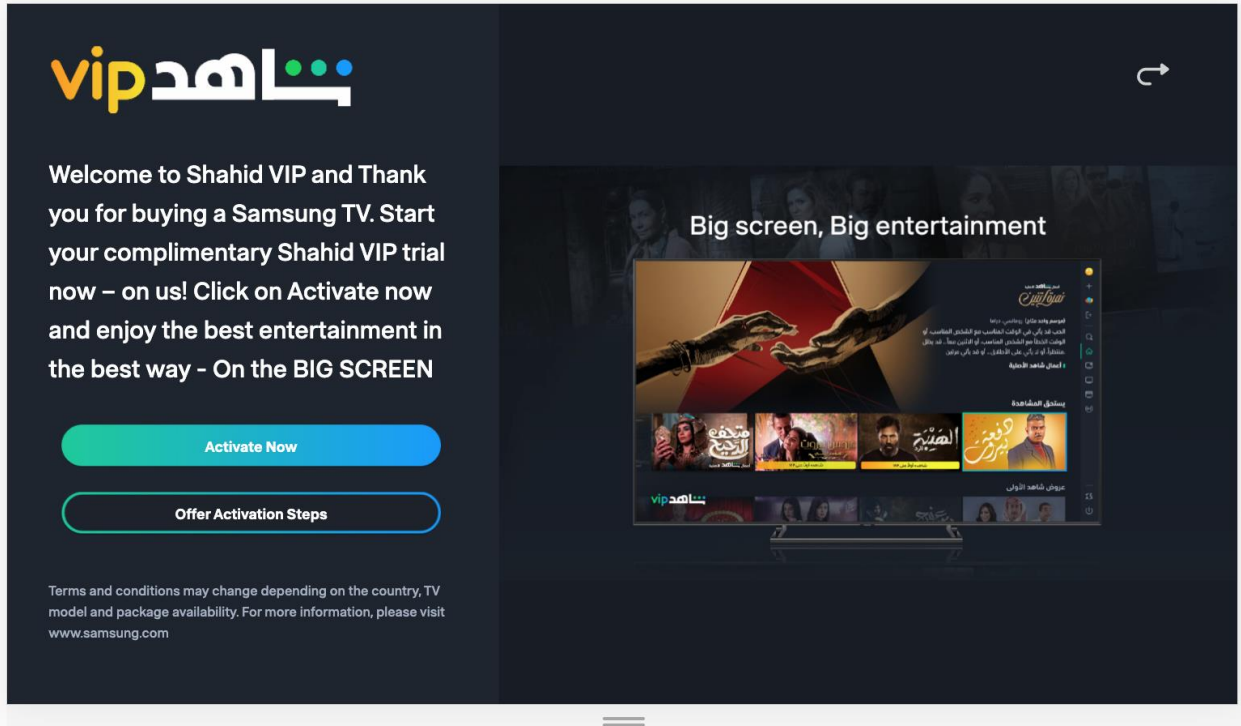
Open Shahid TV application

1. Once user launches Shahid TV application and **IF** deal is defined to be shown to user platform and country
2. **THEN** user will be landed on deal landing page



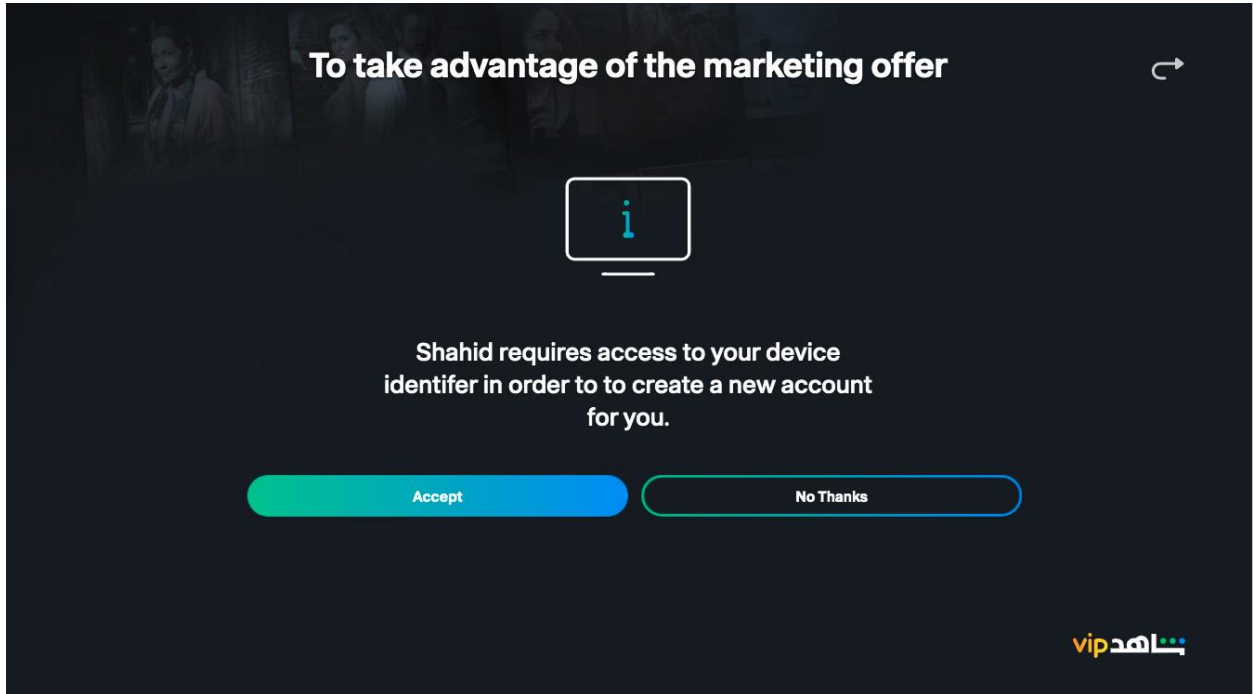


3. The user will select “Open Samsung Promotion App” button
4. The user will be navigated to Samsung promotion app and display Shahid offer form with a CTA to Shahid app
5. The user will be navigated back to Shahid app on the below offer page

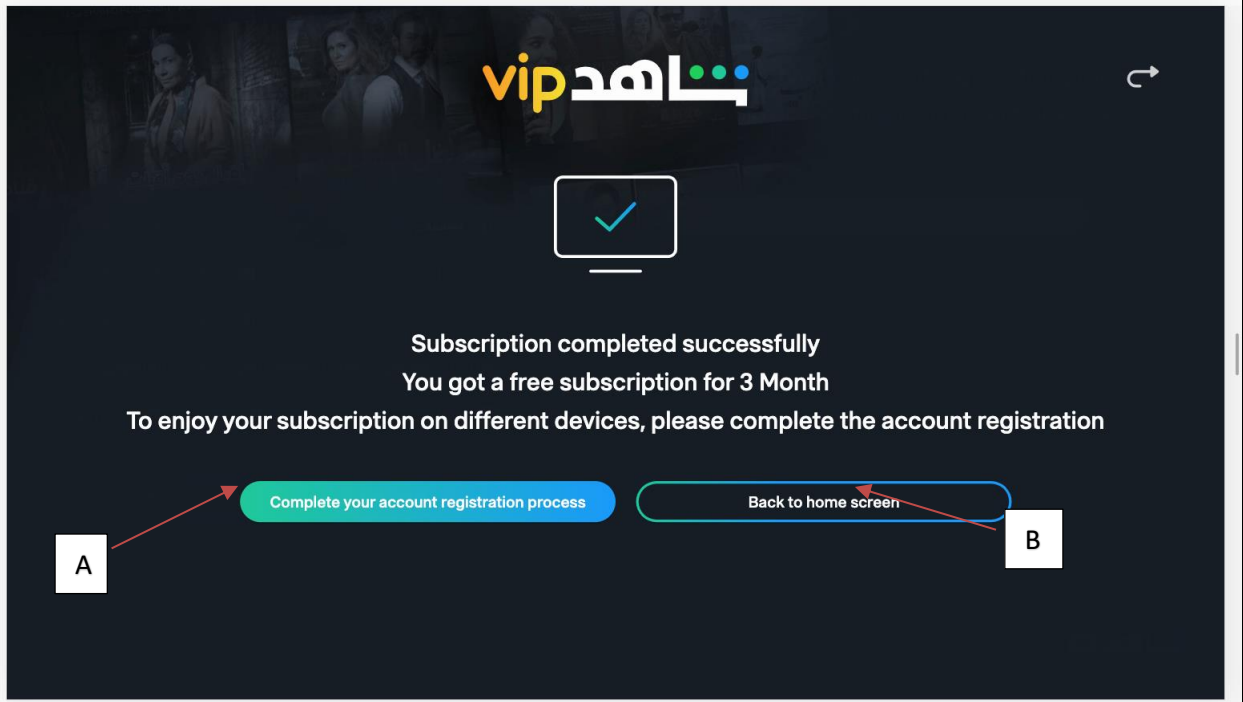


6. The user will select “Activate now”

- **Note:** the above screen text will be changed based on available offer
7. user has to accept reading their device information and accept the terms and conditions



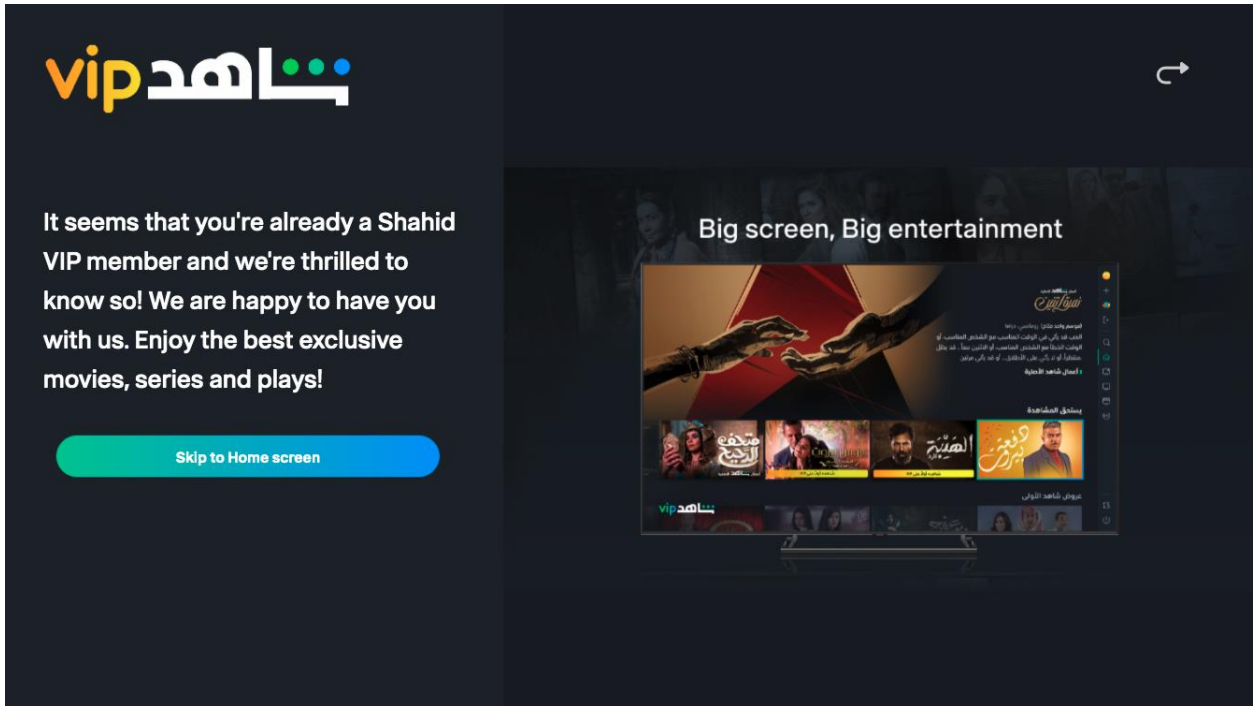
8. TV device then gets verified against deal eligibility
9. If device is eligible the voucher will be redeemed.
10. a light account is created for the user using their TV unique identifier, with a random generated password



11. The user can complete the registration by selecting option **A** to enjoy the VIP privileges on other platforms (Web, Mobile)

Or back to home page by selecting option **B**.

Note: If the user already logged in with VIP account, the app will display the below message indicate the user that his current account is already a VIP account.



Alternative Scenario:

If the user starts the journey from “Samsung Promotion app” (Not from Shahid App), the flow will start from step **number 4**