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To whom it may concern:

We hereby confirm that Samsung was the #1 brand worldwide in 2021 for Soundbars according to Futuresource Consulting's Worldwide Home Audio Quarterly Tracker.

Jan 2021 to December 2021 Sales Performance:

- Units: Samsung's Soundbar share was #1 with 17.08% while its nearest competitor was LG at 11.66%.
- Value: Samsung's Soundbar share was #1 with 19.59% while its nearest competitor was Sonos at 12.45%.

This information can be used as evidence for Samsung's packaging artwork that states that Samsung was the World's No 1 Best-Selling Soundbar brand in 2021

14th March 2022

Carl Hibbert, Director Futuresource Consulting

Signature: C. Hibbert