

**Samsung Electronics New Zealand Limited (“Promoter”)**

**Samsung e-Store Promotion Terms and Conditions**

**Buy a selected Samsung product to receive a Bonus Gift (“e-Store Promotion”)**

1. Subject to the terms and conditions set out below, all orders or purchases paid in full by an Eligible Claimant between 2pm on 3 Apr 2023 and 2pm on 4 May 2023 or while stocks last (“**Promotional Period**”) from the Promoter’s online store ([www.samsung.com/nz](http://www.samsung.com/nz)) e-Store (“**e-Store**”) of the products set out in Table 1 below “**Participating Products**” qualify for the corresponding e-Store gift “**Bonus Gift**”:

**Table 1**

<b>Participating Product</b>	<b>Bonus Gift</b>
<b>Galaxy S23 128GB</b> SM-S911BLIBXNZ SM-S911BZEBXNZ SM-S911BZGBXNZ SM-S911BZKBXNZ	
<b>Galaxy S23 256GB</b> SM-S911BLICXNZ SM-S911BZECXNZ SM-S911BZGCXNZ SM-S911BZKCXNZ	Buds 2 Pro + Super-Fast Wireless Charger Duo  EP-P5400TBEGAU &  SM-R510NLVAASA SM-R510NZAAASA SM-R510NZWAASA
<b>Galaxy S22 128GB</b> SM-S901EZGDXNZ	
<b>Galaxy S21 FE 128GB</b> SM-G990ELVIXNZ SM-G990ELGIXNZ SM-G990EZAIXNZ	
<b>Galaxy S21 FE 128GB</b> SM-G990ELVGXNZ	

<p><b>Galaxy S23+ 256GB</b></p> <p>SM-S916BLIBXNZ</p> <p>SM-S916BZEBXNZ</p> <p>SM-S916BZGBXNZ</p> <p>SM-S916BZKBXNZ</p> <p><b>Galaxy S23+ 512GB</b></p> <p>SM-S916BLICXNZ</p> <p>SM-S916BZECXNZ</p> <p>SM-S916BZGCXNZ</p> <p>SM-S916BZKCXNZ</p> <p><b>Galaxy S23 Ultra 256GB</b></p> <p>SM-S918BLIBXNZ</p> <p>SM-S918BZEBXNZ</p> <p>SM-S918BZGBXNZ</p> <p>SM-S918BZKBXNZ</p> <p><b>Galaxy S23 Ultra 512GB</b></p> <p>SM-S918BLIQXNZ</p> <p>SM-S918BZEQXNZ</p> <p>SM-S918BZGQXNZ</p> <p>SM-S918BZKQXNZ</p> <p><b>Galaxy S23 Ultra 1TB</b></p> <p>SM-S918BZKWXNZ</p> <p>SM-S918BLIWXNZ</p> <p>SM-S918BZEWXNZ</p> <p>SM-S918BZGWXNZ</p> <p><b>Galaxy S22 Ultra 128GB</b></p> <p>SM-S908EZKDXNZ</p>	<p>Buds 2 Pro + Watch 5 Bluetooth (40mm)</p> <p>SM-R510NLVAASA</p> <p>SM-R510NZAAASA</p> <p>SM-R510NZWAASA</p> <p>SM-R900NZAAAXNZ</p> <p>SM-R900NZDAXNZ</p> <p>SM-R900NZSAXNZ</p>
---	---

<b>Galaxy Z Fold 512GB</b> SM-F936BZEGXNZ SM-F936BZKGXNZ <b>Galaxy Z Fold 256GB</b> SM-F936BZEDXNZ SM-F936BZKDXNZ SM-F936BZADXNZ <b>Galaxy Z Fold3 5G</b> SM-F926BZGGXNZ	Buds 2 Pro + Watch 5 Bluetooth (40mm) SM-R510NLVAASA SM-R510NZAAASA SM-R510NZWAASA SM-R900NZAXNZ SM-R900NZDAXNZ SM-R900NZSAXNZ
<b>Galaxy ZFlip 256GB</b> SM-F721BZDEXNZ SM-F721BLBEXNZ SM-F721BLVEXNZ  <b>Galaxy ZFlip 128GB</b> SM-F721BZDAXNZ SM-F721BZAAXNZ SM-F721BLBAXNZ SM-F721BLVAXNZ	Buds 2 Pro + Super-Fast Wireless Charger Duo  EP-P5400TBEGAU &  SM-R510NLVAASA SM-R510NZAAASA SM-R510NZWAASA
<b>Galaxy A54 5G 128GB</b> SM-A546EZKCXNZ SM-A546EZWCXNZ	Buds live SM-R180NZKAASA SM-R180NZNAASA SM-R180NZTAASA SM-R180NZWAASA
<b>27" Odyssey G5 Curved QHD Gaming Monitor</b> LC27G55TQBEXXY  <b>32" Odyssey G5 Curved QHD Gaming Monitor</b> LC32G55TQBEXXY  <b>28" UHD Monitor with IPS Panel</b> LU28R550UQEXXY  <b>32" UHD Curved monitor with 1 billion colours</b>	   Selection of Portable SSD T7 USB 3.2 500GB MU-PC500H/WW MU-PC500R/WW MU-PC500R/WW

LU32R590CWEXXY	
<b>34" Thunderbolt™ 3 Curved Monitor with 21:9 Wide Screen</b> LC34J791WTExxy	Easter Sales-Selection of Buds 2  SM-R177NLVAASA SM-R177NZGAASA SM-R177NZKAASA SM-R177NZWAASA SM-R177NZTAASA
<b>49" QLED Gaming Monitor with Dual QHD Resolution</b> LC49RG90SSEXxy	Selection of Buds 2 Pro SM-R510NLVAASA SM-R510NZAAASA SM-R510NZWAASA
<b>24" T37F Business Monitor with IPS panel, borderless design</b> LF24T370FWEXxy	EVO Plus microSD Card (2021) 256GB MB-MC256KA/APC
<b>24" T45F Business Monitor with IPS panel</b> LF24T450FQEXxy	EVO Plus microSD Card (2021) 256GB MB-MC256KA/APC

<b>27" Odyssey G65B Curved QLED QHD Gaming Monitor</b> LS27BG652EEXXY  <b>28" Odyssey G70B UHD Gaming Monitor</b> LS28BG700EEXXY	980 PRO NVMe M.2 SSD 1TB MZ-V8P1T0BW
<b>32" Odyssey G65B Curved QLED QHD Gaming Monitor</b> LS32BG652EEXXY  <b>32" Odyssey G70B UHD Gaming Monitor</b> LS32BG702EEXXY	MZ-V8P1T0CW 980 PRO with Heatsink PCIe 4.0 M.2 1TB
<b>32" C390 Curved Monitor with 1000R curvature</b> LS32C390EAEXXY	EVO Plus microSD Card (2021) MB-MC512KA/APC
<b>34" ViewFinity S65U WQHD Business Monitor</b> LS34A650UBEXXY	Selection of Portable SSD T7 USB 3.2 1TB MU-PC1T0H/WW MU-PC1T0R/WW MU-PC1T0T/WW
<b>49" Odyssey Neo G9 Gaming DQHD Quantum Mini-LED Monitor</b> LS49AG950NEXXY	990 PRO PCIe 4.0 NVMe M.2 SSD 2TB MZ-V9P2T0BW

<b>55" Odyssey Ark UHD Curved Gaming Monitor</b> LS55BG970NEXXY	990 PRO PCIe 4.0 NVMe M.2 SSD 2TB & selection of Buds 2 Pro MZ-V9P2T0BW & SM-R510NLVAASA SM-R510NZAAASA SM-R510NZWAASA
<b>Galaxy A33 5G</b> SM-A336ELBGXNZ	\$100 eStore Voucher to be redeemed at the e-Store at the time of purchasing the Participating Product and used towards select products;
<b>Galaxy A14 5G</b> SM-A146PDRGXNZ SM-A146PZKGXNZ	\$80 eStore Voucher to be redeemed at the e-Store at the time of purchasing the Participating Product and used towards select products;
<b>Galaxy A14 Bluetooth</b> SM-A145FDRUXNZ SM-A145FZKUXNZ SM-A145FZSUXNZ	\$60 eStore Voucher to be redeemed at the e-Store at the time of purchasing the Participating Product and used towards select products;
<b>Galaxy A34</b> SM-A346EZKAXNZ SM-A346ELVAXNZ	\$100 eStore Voucher to be redeemed at the e-Store at the time of purchasing the Participating Product and used towards select products;

<p><b>Galaxy A23</b> SM-A235FZKHXNZ SM-A235FLBHXNZ</p>	<p>\$100 eStore Voucher to be redeemed at the e-Store at the time of purchasing the Participating Product and used towards select products;</p>
--	---

2. The Voucher can only be used towards purchasing any of the corresponding products listed in Table 2 of the Appendix to the Samsung e-Store Promotion Terms and Conditions, (each, a **“Redemption Product”**).
3. If the purchase price of any of the corresponding products listed in Table 2 of the Appendix to the Samsung e-Store Promotion Terms and Conditions is greater than the value of the Voucher, the claimant is required to pay the difference in the amount at the time of purchasing the Participating Product.
4. Participation in this e-Store Promotion is deemed acceptance of these Terms and Conditions.
5. The e-Store Promotion is only available to New Zealand residents. Claimants under 18 years old must have a parent's/guardian's permission to make a claim. The Promoter may require the parent or guardian to sign these Terms and Conditions as a condition of entry. Employees (and their immediate families) of the Promoter are ineligible to claim. Purchases for commercial purposes, for use in trade or for or on behalf of a business, will be ineligible for the e-Store Promotion. Claimants that meet all of these criteria will be considered an “Eligible Claimant”.
6. Eligible Claimants are entitled to the e-Store Promotion on the following terms and conditions:
  - a) Only one Bonus Gift permitted per Participating Product.
  - b) All purchases must be made with New Zealand details, including a New Zealand credit card and a New Zealand delivery address.
  - c) Eligible Claimants must provide a valid email address, physical address and phone number.
7. The e-Store Promotion is limited to two Participating Product units per person, and is available while stocks last.

8. The e-Store Promotion is not available in conjunction with any other offer including discounts or vouchers for purchase at the e-Store.
9. Fulfilment of Participating Product will be processed as per normal lead times as and when the Promoter is able to supply stock. The Promoter will try to fulfil the orders as quickly as possible.
10. The Bonus Gift is not transferable, exchangeable and cannot be redeemed for cash.
11. The Promoter reserves the right to reclaim the cost of the Bonus Gift from any claimant if the Bonus Gift is paid to the claimant and it subsequently found that the claimant is in breach of these Terms and Conditions.
12. The return or refund of any Participating Product shall also oblige the claimant to return the Bonus Gift or the Redemption Product (if applicable). The claimant agrees to be liable for all costs, including but not limited to debt recovery, if the Bonus Gift is not returned with any returned or refunded Participating Product.

#### **GENERAL TERMS AND CONDITIONS**

13. The Promoter reserves the right, at any time, to verify the validity of claims and claimants (including a claimant's identity, age and place of residence) and to disqualify any claimant who submits a claim that is not in accordance with these Terms and Conditions or who tampers with the claim process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
14. The claimant must retain proof of purchase. Failure to produce proof of purchase for each claim when requested may, in the absolute discretion of the Promoter, result in invalidation of a claimant's claim or entries and forfeiture of any right to claim the Bonus Gift.
15. The Promoter's decision is final and no correspondence will be entered into.
16. All claimants may, at the Promoter's request, be required to first sign acceptance of these terms and conditions before any Bonus Gift is provided to them.



17. The Promoter assumes no responsibility for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication including any email communication sent to (or by) the Promoter to any claimant whether caused by problems with communication networks or lines, computer systems, software or internet service providers, congestion on any carrier network or otherwise; (ii) any theft, destruction or unauthorized access to, or alteration of such communications; and (iii) any problem with, or technical malfunction of, any computer system or other equipment used for the conduct of the e-Store Promotion.
18. The Promoter accepts no responsibility for any tax liability incurred as a result of a claimant participating in the e-Store Promotion. Claimants should obtain independent tax and financial advice.
19. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Bonus Gift, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim that the original purchase documentation or relevant e-Store Promotion is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the relevant e-Store Promotion value to that stated in these Terms and Conditions; (e) any tax liability incurred by a claimant; or (f) use of the relevant e-Store Promotion.
20. Nothing in these Terms and Conditions is intended to exclude, restrict or modify a consumer's rights under the Consumer Guarantees Act 1993. These Terms and Conditions must be read subject to those statutory provisions and will not affect any statutory rights that a claimant may have in relation to the return of a product or relevant e-Store Promotion.
21. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including, but not limited to, agents, contractors, service providers, suppliers and as required, to New Zealand regulatory authorities. Validity of a claim is conditional on providing this information. The Promoter may, for an indefinite period, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the claimant. All claims become the property of the Promoter. Claimants have the right of access to, and right to request correction of, their personal information. Claimants should direct any request to access, update or correct information to the Promoter at: Samsung Electronics, New Zealand branch office, 24 The Warehouse Way, Northcote, Auckland 0627 or any other address as notified on the Promoter's website: [www.samsung.com/nz](http://www.samsung.com/nz). Telephone: 0800 726 786. Email: [privacy.nz@samsung.com](mailto:privacy.nz@samsung.com).

22. The Promoter, in its sole discretion, reserves the right to cancel, suspend, terminate or modify the promotion or any part of the promotion for any reason, including but not limited to if fraud, technical failures or any other factor beyond the Promoter's reasonable control adversely affects the Promoter's ability to conduct the promotion or part of the promotion as contemplated in these terms and conditions, subject to any written directions from any regulatory authority. Any cancellation or modification to the promotion will be notified on the Promoter's website: [www.samsung.com/nz](http://www.samsung.com/nz)

**Appendix to the Samsung e-Store Promotion Terms and Conditions- Table 2**

Participating Product	Redemption Product	SKU
Galaxy A53	Cases & Protection	EF-PA736TBEGWW EF-PA736TLEGWW EF-GA736TNEGWW EF-UA736TTEGWW EF-PA736TBEGWW EF-PA736TLEGWW EF-GA736TNEGWW EF-UA736TTEGWW
		EP-T1510NBEGAU EP-T1510NWEGAU EP-TA220NBEGAU EI-T5300BBEGAU EP-TA800NBEGAU EP-TA800NWEGAU
	Galaxy Buds	SM-R190NZKAASA SM-R190NZSAASA SM-R190NZVAASA SM-R177NLVAASA SM-R177NZGAASA SM-R177NZKAASA SM-R177NZWAASA SM-R177NZTAASA SM-R510NLVAASA SM-R510NZAAASA SM-R510NZWAASA
		SM-R890NZKAXNZ SM-R890NZSAXNZ SM-R880NZKAXNZ SM-R880NZSAXNZ SM-R870NZGAXNZ SM-R870NZKAXNZ SM-R870NZSAXNZ
	Galaxy Watches	
	Cases & Protection	EF-PA736TBEGWW EF-PA736TLEGWW EF-GA736TNEGWW EF-UA736TTEGWW EF-PA736TBEGWW EF-PA736TLEGWW EF-GA736TNEGWW EF-UA736TTEGWW
		EP-T1510NBEGAU EP-T1510NWEGAU EP-TA220NBEGAU EI-T5300BBEGAU EP-TA800NBEGAU EP-TA800NWEGAU
		SM-R190NZKAASA SM-R190NZSAASA SM-R190NZVAASA SM-R177NLVAASA SM-R177NZGAASA SM-R177NZKAASA SM-R177NZWAASA SM-R177NZTAASA SM-R510NLVAASA SM-R510NZAAASA SM-R510NZWAASA
		SM-R890NZKAXNZ SM-R890NZSAXNZ SM-R880NZKAXNZ SM-R880NZSAXNZ SM-R870NZGAXNZ SM-R870NZKAXNZ SM-R870NZSAXNZ
	Galaxy Watches	

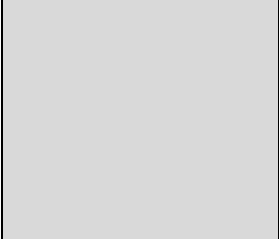
Galaxy A33&A23		SM-R860NZDAXNZ SM-R860NZKAXNZ SM-R860NZSAXNZ SM-R885FZKAXNZ SM-R885FZSAXNZ SM-R895FZKAXNZ SM-R895FZSAXNZ SM-R900NZAAAXNZ SM-R900NZDAXNZ SM-R900NZSAXNZ SM-R910NZAAAXNZ SM-R910NZBAXNZ SM-R910NZSAXNZ SM-R905FZAAAXNZ SM-R905FZDAXNZ SM-R905FZSAXNZ SM-R915FZAAAXNZ SM-R915FZBAXNZ SM-R915FZSAXNZ SM-R920NZKAXNZ SM-R920NZTAXNZ SM-R925FZKAXNZ SM-R925FZTAXNZ
	Cases & Protection	EF-EA336PBEGWW EF-OA336TLEGWW EF-OA336TPEGWW EF-QA336TBEGWW ET-FA336TTEGWW
	Adapters & Cables	EP-T1510NBEGAU EP-T1510NWEGAU EP-TA220NBEGAU EI-T5300BBEGAU EP-TA800NBEGAU EP-TA800NWEGAU
	Galaxy Buds	SM-R190NZKAASA SM-R190NZSAASA SM-R190NZVAASA SM-R177NLVAASA SM-R177NZGAASA SM-R177NZKAASA SM-R177NZWAASA SM-R177NZTAASA SM-R510NLVAASA SM-R510NZAAASA

Galaxy A13	Galaxy Watches	SM-R510NZWAASA
		SM-R890NZKAXNZ
		SM-R890NZSAXNZ
		SM-R880NZKAXNZ
		SM-R880NZSAXNZ
		SM-R870NZGAXNZ
		SM-R870NZKAXNZ
		SM-R870NZSAXNZ
		SM-R860NZDAXNZ
		SM-R860NZKAXNZ
		SM-R860NZSAXNZ
		SM-R885FZKAXNZ
		SM-R885FZSAXNZ
		SM-R895FZKAXNZ
		SM-R895FZSAXNZ
		SM-R900NZAAAXNZ
		SM-R900NZDAXNZ
		SM-R900NZSAXNZ
		SM-R910NZAAAXNZ
		SM-R910NZBAXNZ
		SM-R910NZSAXNZ
		SM-R905FZAAAXNZ
		SM-R905FZDAXNZ
		SM-R905FZSAXNZ
	Cases & Protection	SM-R915FZAAAXNZ
		SM-R915FZBAXNZ
		SM-R915FZSAXNZ
	Adapters & Cables	SM-R920NZKAXNZ
		SM-R920NZTAXNZ
		SM-R925FZKAXNZ
		SM-R925FZTAXNZ
	Galaxy Buds	EF-OA135TLEGWW
		EF-OA135TPEGWW
		EF-QA135TBEGWW
		EP-T1510NBEGAU
		EP-T1510NWEGAU
		EP-TA220NBEGAU
		EI-T5300BBEGAU
		EP-TA800NBEGAU
		EP-TA800NWEGAU
		SM-R190NZKAASA
		SM-R190NZSAASA
		SM-R190NZVAASA
		SM-R177NLVAASA

Galaxy A14/Bluetooth	Galaxy Watches	SM-R177NZGAASA
		SM-R177NZKAASA
		SM-R177NZWAASA
		SM-R177NZTAASA
		SM-R890NZKAXNZ
		SM-R890NZSAXNZ
		SM-R880NZKAXNZ
		SM-R880NZSAXNZ
		SM-R870NZGAXNZ
		SM-R870NZKAXNZ
		SM-R870NZSAXNZ
		SM-R860NZDAXNZ
		SM-R860NZKAXNZ
		SM-R860NZSAXNZ
		SM-R885FZKAXNZ
		SM-R885FZSAXNZ
	Cases & Protection	SM-R895FZKAXNZ
		SM-R895FZSAXNZ
		EF-QA146CTEGWW
		EF-OA146TBEGWW
	Adapters & Cables	EF-OA146TGEGWW
		EP-H5300CBEGWW
		EP-L4020NBEGWW
		EP-T1510NBEGAU
		EP-T1510NWEGAU
		EP-TA800NBEGAU
		EP-TA800NWEGAU
	Galaxy Buds	SM-R510NLVAASA
		SM-R510NZAAASA
		SM-R510NZWAASA
		SM-R177NLVAASA
		SM-R177NZGAASA
		SM-R177NZKAASA
		SM-R177NZTAASA
		SM-R177NZWAASA
		SM-R180NZKAASA
		SM-R180NZNAASA
		SM-R180NZTAASA
		SM-R180NZWAASA
	Galaxy Watches	SM-R900NZAAAXNZ
		SM-R900NZDAXNZ
		SM-R900NZSAXNZ
		SM-R905FZAAAXNZ

Galaxy A54	Cases & Protection	SM-R905FZDAXNZ
		SM-R905FZSAXNZ
		SM-R920NZKAXNZ
		SM-R920NZTAXNZ
		SM-R925FZKAXNZ
		SM-R925FZTAXNZ
		SM-R910NZAAXNZ
		SM-R910NZBAXNZ
		SM-R910NZSAXNZ
		SM-R915FZAAXNZ
		SM-R890NZSAXNZ
		EF-ZA546CBEGWW
		EF-ZA546CGEGWW
		EF-ZA546CVEGWW
		EF-PA546TBEGWW
		EF-PA546TGEGWW
		EF-PA546TVEGWW
	Adapters & Cables	EF-XA546CBEGWW
		EF-XA546CWEGWW
		EF-QA546CTEGWW
		EF-UA546CTEGWW
		EP-H5300CBEGWW
		EP-L4020NBEGWW
		EP-T1510NBEGAU
		EP-T1510NWEGAU
		EP-TA800NBEGAU
		EP-TA800NWEGAU
	Galaxy Buds	SM-R510NLVAASA
		SM-R510NZAAASA
		SM-R510NZWAASA
		SM-R177NLVAASA
		SM-R177NZGAASA
		SM-R177NZKAASA
		SM-R177NZTAASA
		SM-R177NZWAASA
		SM-R180NZKAASA
		SM-R180NZNAASA
	Galaxy Watches	SM-R180NZTAASA
		SM-R180NZWAASA
		SM-R900NZAAXNZ
		SM-R900NZDAXNZ
		SM-R900NZSAXNZ
		SM-R905FZAAXNZ

Galaxy A34	Cases & Protection	SM-R905FZDAXNZ
		SM-R905FZSAXNZ
		SM-R920NZKAXNZ
		SM-R920NZTAXNZ
		SM-R925FZKAXNZ
		SM-R925FZTAXNZ
		SM-R910NZAAXNZ
		SM-R910NZBAXNZ
		SM-R910NZSAXNZ
		SM-R915FZAAXNZ
		SM-R890NZSAXNZ
		EF-ZA346CBEGWW
		EF-ZA346CGEGWW
	Adapters & Cables	EF-ZA346CVEGWW
		EF-OA346TBEGWW
		EF-OA346TGEGWW
		EF-QA346CTEGWW
		EF-UA346CTEGWW
		EP-L4020NBEGWW
		EP-TA800NBEGAU
		EP-TA800NWEGAU
		SM-R510NLVAASA
		SM-R510NZAAASA
		SM-R510NZWAASA
		SM-R177NLVAASA
	Galaxy Buds	SM-R177NZGAASA
		SM-R177NZKAASA
		SM-R177NZTAASA
		SM-R177NZWAASA
		SM-R180NZKAASA
		SM-R180NZNAASA
		SM-R180NZTAASA
		SM-R180NZWAASA
		SM-R900NZAAXNZ
		SM-R900NZDAXNZ
		SM-R900NZSAXNZ
		SM-R905FZAAXNZ
	Galaxy Watches	SM-R905FZDAXNZ
		SM-R905FZSAXNZ
		SM-R920NZKAXNZ
		SM-R920NZTAXNZ
		SM-R925FZKAXNZ



SM-R925FZTAXNZ
SM-R910NZAAXNZ
SM-R910NZBAXNZ
SM-R910NZSAXNZ
SM-R915FZAAXNZ
SM-R890NZSAXNZ