

SAMSUNG NEW ZEALAND PRICE PROMISE TERMS AND CONDITIONS

Eligibility

1. To be eligible for the Price Promise Policy ("**Offer**") you must be a resident (aged 18+) of New Zealand (the "**Territory**").
2. Employees or agents of Samsung or anyone professionally connected to the Offer are not eligible to enter.
3. The Offer is only available to consumers (e.g. not to any business or reseller) (**Participants**). Retailers, distributors, resellers and any person who purchases an Eligible Product (defined below) for resale or otherwise not as the user of the Eligible Product, may not participate in this Offer and are specifically excluded.

Offer

4. Participants who purchase, during the Offer Period (as defined below) any new Samsung Product from Samsung.com/nz (each an "**Eligible Product**") and within 14 days subsequently find the same product for sale online at a lower price by an **Eligible Retailer** as defined in Table 1 ("**Lower Priced Product**") will be eligible to claim back an amount ("**Refund**") equal to the difference between the advertised purchase price (see Conditions below) of the Eligible Product and the advertised price online by the Eligible Retailer of the Lower Priced Product.
5. Participants who have used Trade In or Trade-Up in order to lower the actual price paid on their purchased Eligible Products are eligible to take part in the Offer and receive a Refund equivalent to the difference between the respective advertised prices, i.e. the Trade in or Trade-up discount will not be taken into account.
6. To qualify for a Refund, the Lower Priced Product found at an Eligible Retailer must meet the following conditions at the time of Claim (and in any instance shall be applicable within fourteen (14) days of the date of purchase):
 - i. The Lower Priced Product must be advertised and offered by an Eligible Retailer to purchase at a lower price that is publicly available on the Eligible Retailer's New Zealand website URL found at Table 1. Purchases from call centres are excluded;
 - ii. The Lower Priced Product offered must be currently in stock and available to order and pay for dispatch or collection (i.e. available to 'add to cart');
 - iii. The SKU of the Lower Priced Product must be a New Zealand product and identical in terms of make, model, size or colour to the original purchased Eligible Product from <https://www.samsung.com/nz/>;
 - iv. The Lower Priced Product offered must be brand new, unmodified, and in original packaging. Refurbished, reconditioned, used, damaged, returned, modified, open

box, demonstrator or otherwise not in the same condition products (including their packaging) are excluded from the Offer;

v. Lower Priced Products available at a lower price due to loyalty/employment programmes, cashback promotions or schemes, bundle pricing, voucher codes, trade in promotions, network/data/monthly contracts or other collective deals are excluded from the Offer;

vi. The Lower Priced Product must not be a pricing error by the Eligible Retailer;

vii. The Participant must be able to show reasonable supporting evidence of the above.

Table 1: Eligible Retailers

Retailer Name	Website
JB Hi-Fi	https://www.jbhifi.co.nz/
Harvey Norman	https://www.harveynorman.co.nz/
PBT	https://www.pbtech.co.nz/
HCT	https://www.heathcotes.co.nz/
Noel Leeming	https://www.noelleeming.co.nz/
Smiths City	https://www.smithscity.co.nz/
Farmers	https://www.farmers.co.nz/