

## SAMSUNG ELECTRONICS NEW ZEALAND PRICE PROMISE TERMS AND CONDITIONS

### Eligibility

1. To be eligible for the Price Promise Policy ("**Offer**") you must be a resident (aged 18+) of New Zealand (the "**Territory**").
2. Employees or agents of Samsung or anyone professionally connected to the Offer are not eligible to enter.
3. The Offer is only available to consumers (e.g. not to any business or reseller) (**Participants**). Retailers, distributors, resellers and any person who purchases an Eligible Product (defined below) for resale or otherwise not as the user of the Eligible Product, may not participate in this Offer and are specifically excluded.

### Offer

4. Participants who purchase any new Samsung Product from Samsung.com/nz (each an "**Eligible Product**") and within 14 days ("**Offer Period**") subsequently find the same product for sale online at a lower price from an **Eligible Retailer** as defined in Table 1 ("**Lower Priced Product**") will be eligible to claim back an amount ("**Refund**") equal to the difference between the paid purchase price (see Conditions below) of the Eligible Product and the advertised paid purchase price online from the Eligible Retailer of the Lower Priced Product.
5. Participants who have used Trade In or Trade Up in order to lower the actual price paid on their purchased Eligible Products are eligible to take part in the Offer. Any refund or price difference under the Offer will be calculated based on the amount paid on the purchased Eligible Product(s) after the Trade In or Trade Up discount. Example: If the Eligible Product was priced at \$1,000 and a Participant receives a \$100 Trade In discount, the actual price paid for the Eligible Product is \$900. If a valid price match is found, the Refund will be calculated based on that \$900, not the original \$1,000.
6. Only purchases made using the following bank card method qualify for the Offer:

Bank card	Method
Visa	Debit or Credit
Mastercard	Debit or Credit
American Express	Debit or Credit

7. The Offer does not apply to:

- (a) any purchases made using finance options offered through Samsung.com/nz, including but not limited to the following:

Q Card
Paypal
Afterpay
Purple Visa
FinanceNow

(b) any purchases made using bank to bank transfer, including but not limited to the following:

PoLi
Account2account

(c) any purchase made using Digital Wallets, including but not limited to the following:

GooglePay
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(d) any purchases made through any Samsung Employee Purchase Program or Partnership Program sites.

8. To qualify for a Refund, the Lower Priced Product found at an Eligible Retailer within the Offer Period must also meet the following conditions at the time of Claim:

i. The Lower Priced Product must be advertised and offered by an Eligible Retailer to purchase on the Eligible Retailer's New Zealand publicly available website listed at Table 1. For the avoidance of doubt, purchases from call centres are excluded;

ii. The Lower Priced Product offered must be currently in stock and available to order and pay for prior to dispatch or collection (i.e. available to 'add to cart');

iii. The SKU of the Lower Priced Product must be a New Zealand product and identical in terms of make, model, size or colour to the original purchased Eligible Product from <https://www.samsung.com/nz/>;

iv. The Lower Priced Product offered must be brand new, unmodified, and in original packaging. Refurbished, reconditioned, used, damaged, returned, modified, open box, demonstrator or otherwise not in the same condition products (including their packaging) are excluded from the Offer;

v. Lower Priced Products available at a lower price due to loyalty/employment programmes, cashback promotions or schemes, bundle pricing, voucher codes, trade in promotions, network/data/monthly contracts or other collective deals, such as bonus gifts, are excluded from the Offer;

vi. Offers on <https://www.samsung.com/nz/> or shop app which include collective deals, such as bonus gifts, are excluded from the Offer;

vii. The Lower Priced Product must not be a pricing error by the Eligible Retailer; and

viii. The Participant must be able to show reasonable supporting evidence of the above.

**Table 1: Eligible Retailers**

Retailer Name	Website
Farmers	<a href="https://www.farmers.co.nz/">https://www.farmers.co.nz/</a>
Harvey Norman	<a href="https://www.harveynorman.co.nz/">https://www.harveynorman.co.nz/</a>
HCT	<a href="https://www.heathcotes.co.nz/">https://www.heathcotes.co.nz/</a>
JB Hi-Fi	<a href="https://www.jbhifi.co.nz/">https://www.jbhifi.co.nz/</a>
Noel Leeming	<a href="https://www.noelleeming.co.nz/">https://www.noelleeming.co.nz/</a>
PBT	<a href="https://www.pbtech.co.nz/">https://www.pbtech.co.nz/</a>
Smiths City	<a href="https://www.smithscity.co.nz/">https://www.smithscity.co.nz/</a>