Samsung Electronics New Zealand Limited ("Promoter")

Promotion Terms and Conditions

THE SAMSUNG "2026 OLED x Call of Duty:
Modern Warfare 4 Promotion"
(**"Promotion**")

HOW TO CLAIM

For the purposes of these Terms and Conditions:

"Bonus" means the respective Xbox or PC game code Voucher for Participating Products listed in Table 1

"Prize" means the respective PlayStation 5 or Xbox Series X for Participating Products listed in Table 1

"Claimant" means an individual that has met the Eligibility Criteria;

"Eligibility Criteria" as set out in these Terms and Conditions;

"Participating Product (s)" means the Samsung products identified below in Table 1

"Participating Retailers" means the following retailers:

- Harvey Norman
- Noel Leeming
- 100% / HGS
- Heathcotes Appliances
- PB Tech
- JB-HiFi
- MightyApe
- Samsung.com

"Promoter" means Samsung Electronics New Zealand Limited, a New Zealand registered company with its registered office at 24 The Warehouse Way, Northcote, Auckland 0627;

"Promotion" as defined in these Terms and Conditions

"Promotional Period" means the period 9:00am on 4th November 2026 until 11:59pm on 15th December 2026; and

"Terms and Conditions" means the terms and conditions contained in this document.

1. By participating in the Promotion, you agree to comply with these Terms and Conditions.
2. The Bonus is not available at the time of purchase of the Participating Product. To claim a Bonus for a Participating Product, claimants must:
    - have purchased the corresponding Participating Product eligible for a Bonus in one transaction from a Participating Retailer during the Promotional Period
    - visit http://www.samsung.com/nz/offer/
    - select the promotion banner that relates to the Promotion;
    - register their claim before **31st January 2027** (claims without serial numbers must still be

registered by entering '0000' into the serial number field) complete and submit into the Online Redemption Form the details of their claim including:

- the claimant's full name and day time phone number;
- the invoice details confirming Participating Product purchased, serial number, store/branch that the product was purchased from;
- date of purchase and purchased store (i.e., Participating Store);
- Upload a copy of the proof of purchase and a photo of the serial numbers.

3. The Bonus will be emailed directly to the claimant. Please allow up to 30 working days for your Bonus to arrive.
4. All required documentation must be sent and received by the Promoter within fourteen (14) days from the date of purchase of a Participating Product for the claim to be valid. The **claim request period closes on 31st January 2027**. A completed claim requires evidence of purchase and the serial number of the Participating Product, which is obtained when the product is delivered. **No outstanding claims will be accepted by the Promoter after 31st March 2027**.
5. If the serial number and the proof of purchase do not match the details submitted by the claimant, the claim will be deemed invalid and will result in an ineligible claim. The eligible Claimant will not be entitled to receive the allocated Bonus Voucher until the Promoter has received the required documentation and verified the claim.
6. The Promoter reserves the right to reclaim from any claimant, the relevant Bonus Voucher; if the initially purchased Participating Product is returned after the claim has been processed and fulfilled. This clause does not limit or affect the claimant's rights with regards to warranties on a Participating Product either from the manufacturer or implied by legislation.
7. Claimants will also be put in the draw to win a Prize (only 3 winners will be drawn and each winner gets to choose between a PlayStation 5 or Xbox Series X). The winners will be selected at random the week commencing 1st April 2027 and be notified via email. If no response is received within 5 business days an alternative winner will be selected.
8. By accepting the Prize, the winner(s) agrees that the Promoter may (for a reasonable period of time) use his or her name for publicity purposes on Samsung social media and EDM platforms without compensation.
9. The Prize cannot be transferred, exchanged or redeemed for cash.
10. The Promoter will use its best endeavours to provide the Prize listed but if it is unavailable for whatever reason, the Promoter reserves the right to substitute for a prize or item of an equivalent value.
11. The draw and the Promoter's decision in relation to any draw is final, and no correspondence will be entered into, including in the event of a dispute. Failure by the Promoter to exercise any of its rights at any stage does not constitute a waiver of those rights.
12. The Promotion is available to the general public where the Samsung product is for personal use. The Promotion is not available to staff or employees of Samsung (and their immediate families), retailers of Samsung products and their employees and agencies associated with this promotion.
13. Winners should allow up to 30 business days for delivery of the Prize.

14. Claimants under 18 years old must have a parent's/guardian's permission to make a claim. The Promoter may require the parent or guardian to sign these Terms and Conditions as a condition of entry. Employees (and their immediate families) of the Promoter, the Promoter's New Zealand branch office, Participating Retailer(s), and agencies associated with this Promotion are ineligible to claim.

15. This Promotion is open to New Zealand residents who have purchased a Participating Product from a Participating Retailer during the Promotional Period in a single transaction.

16. The Bonus and Prize is not transferable or exchangeable.

17. The return or refund of any Participating Product shall also oblige the claimant to return the Bonus and Prize. The claimant agrees to be liable for all costs, including but not limited to debt recovery, if the Bonus and Prize is not returned with any returned or refunded Participating Product.

GENERAL TERMS AND CONDITIONS

18. The Promoter reserves the right, at any time, to verify the validity of claims and claimants (including a claimant's identity, age and place of residence) and to disqualify any claimant who submits a claim that is not in accordance with these Terms and Conditions or who tampers with the claim process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
19. Multiple entries are permitted, subject to the following:
    - a maximum of two claims permitted per household; and
    - each claim must be submitted separately and in accordance with claim requirements.
20. Claimants must retain proof of purchase. Failure to produce proof of purchase for each claim when requested may, in the absolute discretion of the Promoter, result in invalidation of a claimant's claim or entries and forfeiture of any right to a redemption of Bonus and Prize.
21. In the event of any disputes in relation to entries online and identification of the person making the claim by email the Promoter reserves the right to award the redemption to the email account holder.
22. The Promoter's decision is final and no correspondence will be entered into.
23. The Promoter will use its best endeavors to provide the Bonus and Prize listed. If any of the Bonus are unavailable for whatever reason, the Promoter reserves the right to substitute that Bonus for another item of an equivalent value.
24. Any cost associated with accessing the promotional website is the claimant's responsibility and is dependent on the Internet Service Provider used.
25. The use of any automated claim software or any other mechanical or electronic means that allows a claimant to automatically claim repeatedly is prohibited and will render all entries submitted by that claimant invalid.
26. The Promoter assumes no responsibility for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication including any email communication sent to (or by) the Promoter to any claimant whether caused by problems with communication networks or lines, computer systems, software or internet service providers, congestion on any carrier network or otherwise; (ii) any theft, destruction or unauthorized access to, or alteration of such communications; and (iii) any problem with, or technical malfunction of, any computer system or other equipment used for the conduct of the promotion.
27. The Promoter accepts no responsibility for any tax liability incurred as a result of a claimant participating in the promotion. Claimants should obtain independent tax and financial advice.

28. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the offer, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim, original purchase documentation or relevant Bonus that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the relevant Bonus to that stated in these Terms and Conditions; (e) any tax liability incurred by a claimant; or (f) use of the relevant Bonus.
29. Nothing in these Terms and Conditions is intended to exclude, restrict or modify a consumer's rights under the Consumer Guarantees Act 1993. These Terms and Conditions must be read subject to those statutory provisions and will not affect any statutory rights that a claimant may have in relation to the return of a Participating Product or relevant Bonus.
30. The Promoter collects personal information in order to conduct the offer and may, for this purpose, disclose such information to third parties, including, but not limited to, the Participating Retailers or any of the Promoter's agents, contractors, service providers, offer suppliers and as required, to New Zealand regulatory authorities. Validity of a claim is conditional on providing this information. The Promoter will not retain personal information for longer than is necessary for the purpose for which it was collected, unless otherwise required by applicable law. This means that personal information will be destroyed or erased from the Promoter's system when it is no longer required. All claims become the property of the Promoter. Claimants have the right of access to, and right to request correction of, their personal information held by the Promoter. Claimants should direct any request to access, update or correct information to the Promoter at: Samsung Electronics New Zealand Ltd 24 The Warehouse Way, Northcote, Auckland 0627 or any other address as notified on the Promoter's website: www.samsung.com/nz. Telephone: 09 4777111. Email: privacy.nz@samsung.com.
31. The Promoter, in its sole discretion, reserves the right to cancel, suspend, terminate or modify the promotion or any part of the promotion if fraud, technical failures or any other factor beyond the Promoter's reasonable control adversely affects the Promoter's ability to conduct the promotion or part of the promotion as contemplated in these terms and conditions, subject to any written directions from any regulatory authority. Any cancellation or modification to the promotion will be notified on the Promoter's website: www.samsung.com/nz.
32. The Promoter is Samsung Electronics New Zealand Limited, 24 The Warehouse Way Northcote Auckland. 0627 Administration of the promotion will take place at the offices located at 24 The Warehouse Way, Northcote, Auckland 0627 or any other office as notified on the Promoter's website: www.samsung.com/nz. Telephone: 09 4777111 Email: nzpromotions@samsung.com.

PARTICIPATING PRODUCTS

Table 1 below sets out the Participating Product(s) for the Promotion:

Eligible SKUs	Bonus via online redemption	Prize (Lucky draw winner)
QA83S95HAEXNZ QA77S95HAEXNZ QA65S95HASXNZ QA55S95HASXNZ QA83S90HAEXNZ QA77S90HASXNZ QA65S90HASXNZ QA55S90HASXNZ QA48S90HAEXNZ QA42S90HAEXNZ QA83S85HAEXNZ QA77S85HAEXNZ QA65S85HAEXNZ QA55S85HAEXNZ QA48S85HAEXNZ LS32FM902SEXXY LS49DG930SEXXY LS49DG910SEXXY LS34DG850SEXXY LS27HG802SEXXY LS32HG802SEXXY LS27HG802SEXXY LS32HG802SEXXY LS32HG732SEXXY LS32HG732SEXXY LS27HG700SEXXY LS27HG700SEXXY LS27HG612SEXXY LS27FG602SEXXY LS27DG602SEXXY	**Choice of:** Xbox game code or PC game code	**Choice of:** 1 of 3 PlayStation 5 or Xbox Series X