



Samsung Electronics New Zealand Limited
Selected Online Store Promotion Terms and Conditions

This document contains the terms and conditions of the Promotion. Participating in the Promotion is deemed acceptance of these terms and conditions.

Promoter	<p>Samsung Electronics New Zealand Limited 94 Apollo Drive, Rosedale, Auckland 0632. Administration of the Promotion will take place at the offices in this location, or any other office as notified by the Promoter through the relevant Eligible Online Store.</p> <p>Please contact us if you have any questions using the details available on the Eligible Online Store.</p>
Promotional Period	<p>Start time and date 02:00am (NZST) on 10th July 2025</p> <p>End time and date 9:59:59am (NZT) on 1st Aug 2025</p>
Promotion	<p>Purchase(s) of Participating Product(s) by an Eligible Person during the Promotional Period from the Promoter's Eligible Online Store qualify for the selected Bonus(es). Participating Products and selected Bonus(es) available while stocks last.</p> <p>Unless otherwise specified by the Promoter, this Promotion is not available in conjunction with any other existing offer including discounts or vouchers offered by the Promoter.</p>
S.COM	<p>samsung.com/nz/ ("e-Store")</p>
Eligible Person	<p>Promotion is open to New Zealand residents who are aged 18 years and over, who comply with these terms and conditions, and are eligible to access and participate in the Promoter's Eligible Online Store in accordance with the terms and conditions set out in the Eligible Online Store. The Promoter may require the parent or guardian of anyone under the age of 18 years old to sign a copy of this terms and conditions as a condition of participating in this Promotion.</p> <p>For the avoidance of doubt, purchases for commercial purposes, for use in trade, or for or on behalf of a company/business/organisation, will be excluded from participating in this Promotion.</p>
Participating Product(s)	<p>Participating Products as set out in Appendix 1 of these terms and conditions.</p>
Bonus(es)	<p>Bonus(es) corresponding to each Participating Product as set out in Appendix 1 of these terms and conditions. Note that these terms and conditions may specify that a Bonus(es) includes a chance to enter into a draw to win a product or service (see clause 2.4 and Appendix 1 of these term and conditions for more information).</p>

1. FURTHER TERMS AND CONDITIONS

- 1.1. Nothing in these terms and conditions is intended to exclude, restrict, or modify a consumer's rights under the Consumer Guarantees Act 1993. These terms and conditions must be read subject to those statutory provisions and will not affect or alter any statutory rights a person may have in relation to a product or relevant Promotion.
- 1.2. The Promotor, in its sole discretion, reserves the right to cancel, suspend, terminate, or modify the Promotion or any part of the Promotion for any reason, including but not limited to, if fraud, technical failures, or any other factor(s) beyond the Promotor's reasonable control adversely affects the Promoter's ability to conduct the Promotion or part of the Promotion as contemplated in these terms and conditions, subject to any written directions from any regulatory authority. Any cancellation or modification to the Promotion will be notified on the Eligible Online Store.

2. PURCHASE(S) AND BONUS(ES)

- 2.1. Purchase(s) of Participating Product(s) must be made with New Zealand details from the Eligible Person, including a valid New Zealand payment method (that is offered on the Eligible Online Store) and a New Zealand delivery address. In order to complete a purchase of a Participating Product and qualify for the corresponding Bonus(es), an Eligible Person must provide other information as specified on the Eligible Online Store, including a valid email and phone number.
- 2.2. Bonus(es) or any part of a Bonus, if not available for any reason, may be substituted at the discretion of the Promoter for another Bonus(es) of equal or greater value.
- 2.3. Bonus(es) are not transferable, exchangeable, and cannot be redeemed for cash.
- 2.4. Bonus(es) may be subject to other terms and conditions, including:
 - (a) **Voucher Code:** Where a Bonus includes a voucher code (the "**Voucher Code**"), that Voucher Code must be redeemed at the time of purchasing the Participating Product or Eligible Product (if applicable), and can only be redeemed through the Eligible Online Store. A list of Participating Product(s) is available in Appendix 1, and a list of Eligible Product(s) / Redemption Product(as applicable) is available in Appendix 2;
 - (b) **Trade-in Boost:** Where a Bonus includes a trade-in boost or bonus (the "**Trade-in Boost**"), the Eligible Person must trade in an eligible device, in accordance with the [Samsung Instant Trade-In Program Customer Terms and Conditions](#) ("**Instant Trade-In**"), in order to receive the Trade-in Boost. Payment methods are limited for Instant Trade-In, and excludes payment methods as specified by the Promotor. Instant Trade-In transactions may be subject to fees and charges as outlined in the Instant Trade-In terms and conditions;
 - (c) **Draw:** Where a Bonus includes the chance to participate in a draw (the "**Draw**") to win a product or service (as specified in the Draw), then the terms and conditions of the Draw shall also include any additional terms specified in writing by the Promotor (including in Appendix 1 and clause 2.4(c) of these terms and conditions). The Draw will be conducted within 5 (five) working days from the end of the Promotional Period. The Promoter will draw a random entry or entries (as applicable) to determine the winner(s) of the Draw. The winner(s) will be notified through their details provided as part of the Draw. If a winner is uncontactable or does not claim their prize for the Draw, within 5 (five) working days from

being notified by the Promoter, then the winner will be deemed to have forfeited their prize. If a winner forfeits their prize, then the Promoter reserves the right to conduct a re-draw, in the same way as the original Draw.

3. FULFILMENT OF PARTICIPATING PRODUCT AND REFUND

- 3.1. Fulfilment of any Participating Product (including any Bonus(es) (as applicable) will be processed as per normal lead times, as and when the Promoter is able to supply stock. The Promoter will aim to fulfil orders of any Participating Product (including any Bonus(es)) (as applicable) as quickly as possible.
- 3.2. Refund or return of any Participating Product shall also oblige the purchaser to return the Bonus(es) (or value of the Bonus(es), where applicable). The purchaser of a Participating Product agrees to be liable for all costs, including but not limited to debt recovery costs, if the Bonus(es) is not returned with any refunded or returned Participating Product.

4. VERIFICATION OF ELIGIBILITY AND DECISION OF PROMOTER

- 4.1. Verification of eligibility and compliance with these terms and conditions may be conducted by the Promoter. The Promoter reserves the right, at any time, to verify the validity/eligibility of any person participating in this Promotion (including a participant's identify, age, and place of residence), and to disqualify any person who is not in compliance with these terms and conditions, or who tampers or abuses the Promotion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. Promoter reserves the right to reclaim the cost of any Bonus(es) (if applicable), if the Bonus(es) is paid or received by a person, and it is subsequently found that the person is in breach of these terms and conditions.
- 4.2. Any decision of the Promoter is final and no correspondence will be entered into.

5. LIABILITY AND RESPONSIBILITY

- 5.1. No liability and/or responsibility is assumed or accepted by the Promoter for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication, including any email communication set to (or by) the Promoter to any person, whether caused by problems with communication networks or line, computer systems, software or internet service providers, congestion on any carrier network, or otherwise; (ii) any theft, destruction or unauthorised access to, or alteration of such communications; and (iii) any problem(s) with, or technical malfunction of, any computer system or other equipment used for the conduct of the Promotion.
- 5.2. No liability and/or responsibility is assumed or accepted by the Promoter for any tax liability incurred as a result of a person participating in the Promotion. All participants of the Promotion should obtain independent tax and financial advice.
- 5.3. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees, and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of any Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party

interference; (c) any claim that the original purchase documentation or relevant Promotion communication is late, lost, altered, damage, or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the relevant Promotion value to that stated in these terms and conditions; (e) any tax liability incurred by a participant of the Promotion; or (f) participation in the Promotion.

6. PRIVACY

6.1. The Promoter collects personal information in order to conduct the Promotion (including sending electronic messages or telephoning the claimant where necessary) and may, for this purpose, disclose such information to third parties, including, but not limited to, agents, contractors, service providers, suppliers and as required, to New Zealand regulatory authorities. Validity of a claim is conditional on providing this information. The Promoter will not retain personal information for longer than is necessary for the purpose for which it was collected, unless otherwise required by applicable law. This means that personal information will be destroyed or erased from the Promoter's system when it is no longer required. All claims become the property of the Promoter. Claimants have the right of access to, and right to request correction of, their personal information. Claimants should direct any request to access, update or correct information to the Promoter at: Samsung Electronics, New Zealand branch office, 94 Apollo Drive, Rosedale, Auckland 0632 or any other address as notified on the Promoter's website: www.samsung.com/nz. Telephone: 0800 726 786. Email: privacy.nz@samsung.com. For information on the Promoter's privacy policy, please refer to the Promoter's website: www.samsung.com/nz or the Eligible Online Store.

APPENDIX 1 – PARTICIPATING PRODUCTS AND CORRESPONDING BONUS(ES)

Participating Product	Bonus (if any)			
Q7 SM-F966BDBGXNZ SM-F966BZKGXNZ SM-F966BZSGXNZ SM-F966BLGGXNZ	Memory Upgrade Get 512GB for the price of 256GB	MBO Tablet 15% off of the Participating Product Watch 10% off of the Participating Product Buds 15% off of the Participating Product Accessory 30% off of the Participating Product	If the customer checkouts with the below payment provider, they will receive \$200 off total cart: Finance Now - \$200	
Q7 SM-F966BDBHXXNZ SM-F966BZKHXXNZ	\$300 off of the Participating Product(s), when purchasing Participating Products, during the Promotional Period	MBO Tablet 15% off of the Participating Product Watch 10% off of the Participating Product Buds 15% off of the Participating Product Accessory 30% off of the Participating Product	If the customer checkouts with the below payment provider, they will receive \$200 off total cart: Finance Now - \$200	
B7 SM-F766BDBEXNZ SM-F766BZKEXNZ SM-F766BZREXNZ SM-F766BLGEXNZ	Memory Upgrade Get 512GB for the price of 256GB	MBO Tablet 15% off of the Participating Product	If the customer checkouts with the below payment provider,	

		<p>Watch 10% off of the Participating Product</p> <p>Buds 15% off of the Participating Product</p> <p>Accessory 30% off of the Participating Product</p>	<p>they will receive \$200 off total cart:</p> <p>Finance Now - \$200</p>	
<p>B7R</p> <p>SM-F761BZWEXNZ</p> <p>SM-F761BZKEXNZ</p>	<p>Memory Upgrade</p> <p>Get 256GB for the price of 128GB</p>	<p>MBO Tablet 15% off of the Participating Product</p> <p>Watch 10% off of the Participating Product</p> <p>Buds 15% off of the Participating Product</p> <p>Accessory 30% off of the Participating Product</p>	<p>If the customer checkouts with the below payment provider, they will receive \$200 off total cart:</p> <p>Finance Now - \$200</p>	
<p>Project-X2</p> <p>SM-L705FZA1XNZ</p> <p>SM-L705FZS1XNZ</p> <p>SM-L705FAW1XNZ</p> <p>SM-L705FZB1XNZ</p>	<p>Trail Band (ET-VL70MNEGWW) of the Participating Product when Participating Products are purchased</p>	<p>MBO Buds 15% off of the Participating Product</p> <p>Accessory 30% off of the Participating Product</p>	<p>A trade-in boost of \$150 that can be applied towards the Participating Product in the same row, when you trade-in an eligible device (see further information on trade in</p>	

			terms and conditions in footnote 1) ¹	
<p>Wise8</p> <p>SM-L505FZKAXNZ</p> <p>SM-L505FZWAXNZ</p> <p>SM-L500NZKAXNZ</p> <p>SM-L500NZWAXNZ</p>	<p>Trail Band</p> <p>Athleisure Band</p> <p>(M/L)</p> <p>ET-SOL33LNEGWW</p> <p>OR</p> <p>ET-SOL33LMEGWW</p> <p>OR</p> <p>ET-SOL33LNEGWW</p> <p>OR</p> <p>ET-SOL33LMEGWW</p> <p>of the Participating Product when Participating Products are purchased</p>	<p>MBO</p> <p>Buds 15% off of the Participating Product</p> <p>Accessory 30% off of the Participating Product</p>	<p>A trade-in boost of \$100 that can be applied towards the Participating Product in the same row, when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p>	

<p>Fresh8 ET-SVL33LNEGWW ET- SVL33LMEGWW ET-SVL33LNEGWW ET- SVL33LMEGWW</p>	<p>Fabric Band (M/L) ET-SVL33LNEGWW OR ET-SVL33LMEGWW OR ET-SVL33LNEGWW OR ET-SVL33LMEGWW of the Participating Product when Participating Products are purchased</p>	<p>MBO Buds 15% off of the Participating Product Accessory 30% off of the Participating Product</p>	<p>A trade-in boost of \$80 that can be applied towards the Participating Product in the same row, when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p>	
<p>Fresh8 ET-SVL32SNEGWW ET- SVL32SMEGWW ET-SVL32SNEGWW ET- SVL32SMEGWW</p>	<p>Fabric Band (S/M) ET-SVL32SNEGWW OR ET-SVL32SMEGWW OR ET-SVL32SNEGWW OR ET-SVL32SMEGWW of the Participating Product when Participating Products are purchased</p>	<p>MBO Buds 15% off of the Participating Product Accessory 30% off of the Participating Product</p>	<p>A trade-in boost of \$80 that can be applied towards the Participating Product in the same row, when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p>	

Participating Product	Discount	Bonus (if any)
Tablet SM-X926BZAAXNZ SM-X920NZAEXNZ SM-X920NZAAXNZ SM-X920NZSAXNZ SM-X826BZAAXNZ SM-X820NZAEXNZ SM-X820NZAAXNZ SM-X820NZSAXNZ SM-X710NZAAXNZ SM-X710NZEAXNZ SM-X710NZEEXNZ SM-X710NZAEXNZ SM-X716BZAAXNZ SM-X520NLBAXNZ SM-X520NZAAXNZ SM-X520NZSAXNZ SM-X520NZAEXNZ SM-X526BZAAXNZ SM-X620NLBAXNZ SM-X620NZAAXNZ SM-X620NZSAXNZ SM-X620NZAEXNZ SM-X626BZAAXNZ SM-X510NZAAXNZ SM-X210NDBAXNZ SM-X210NZAAXNZ SM-X210NZAEXNZ SM-X216BZAAXNZ SM-P625NZAAXNZ SM-P620NZAEXNZ SM-P620NZAAXNZ	MBO FOR Q7B7B7R Tablet 15% off of the Participating Product Watch 10% off of the Participating Product Buds 15% off of the Participating Product Accessory 30% off of the Participating Product	
Watch SM-L705FDAAXNZ SM-L705FZTAXNZ SM-L705FZWAXNZ SM-L315FZGAXNZ SM-L315FZSAXNZ SM-L305FZGAXNZ SM-L305FZEAXNZ SM-L310NZGAXNZ SM-L310NZSAXNZ SM-L300NZGAXNZ SM-L300NZEAXNZ SM-R965FZKAXNZ SM-R960NZKAXNZ SM-R950NZKAXNZ		

SM-L705FZA1XNZ		
SM-L705FZS1XNZ		
SM-L705FAW1XNZ		
SM-L705FZB1XNZ		
SM-L505FZKAXNZ		
SM-L505FZWAXNZ		
SM-L500NZKAXNZ		
SM-L500NZWAXNZ		
SM-L335FDAAXNZ		
SM-L335FZSAXNZ		
SM-L330NDAAXNZ		
SM-L330NZSAXNZ		
SM-L325FDAAXNZ		
SM-L325FZSAXNZ		
SM-L320NDAAXNZ		
SM-L320NZSAXNZ		
Buds		
SM-R630NZAAASA		
SM-R630NZWAASA		
SM-R530NZAAASA		
SM-R530NZWAASA		
SM-R400NZAAASA		
SM-R400NZWAASA		
Accessory		
EF-ZF766CTEGWW		
EF-VF766PBEGWW		
EF-VF766PAEGWW		
EF-VF766PJEGWW		
EF-PF766TBEGWW		
EF-PF766TJEGWW		
EF-PF766TNEGWW		
EF-PF766TREGWW		
EF-PF766TYEGWW		
EF-QF766CTEGWW		
EF-AF766CTEGWW		
GP-FFF766YCATW		
GP-FPF766HIBYW		
GP-FPF766HICWW		
GP-FPF766HIDJW		
GP-FPF766PGBTW		
GP-FPF766PGABW		
EF-UF766CTEGWW		
EF-PF741TBEGWW		
EF-PF741TWEGWW		
EF-XF966SBEGWW		
EF-XF966SNEGWW		
EF-XF966SJEGWW		
EF-MF966CBEGWW		
EF-MF966CNEGWW		

EF-MF966CJEGWW		
EF-QF966CTEGWW		
EF-AF966CTEGWW		
GP-FFF966YCATW		
GP-FPF966PGBTW		
GP-FPF966PGABW		
EF-UF966CTEGWW		
GP-PWU025WIABW		
GP-PWU025WIBBW		
ET-SLL50LBEGWW		
ET-SLL50LWEGWW		
ET-SLL50LNEGWW		
ET-SLL50LJEGWW		
ET-SLL50LAEGWW		
ET-SNL32SBEGWW		
ET-SNL32SWEGWW		
ET-SNL32SNEGWW		
ET-SNL32SMEGWW		
ET-SNL32SPEGWW		
ET-SNL33LBEGWW		
ET-SNL33LWEGWW		
ET-SNL33LNEGWW		
ET-SNL33LMEGWW		
ET-SNL33LPEGWW		
ET-SVL32SBEGWW		
ET-SVL32SWEGWW		
ET-SVL32SNEGWW		
ET-SVL32SMEGWW		
ET-SVL32SREGWW		
ET-SVL33LBEGWW		
ET-SVL33LWEGWW		
ET-SVL33LNEGWW		
ET-SVL33LMEGWW		
ET-SVL33LREGWW		
ET-SOL32SBEGWW		
ET-SOL32SWEGWW		
ET-SOL32SNEGWW		
ET-SOL32SMEGWW		
ET-SOL32SGEGWW		
ET-SOL33LBEGWW		
ET-SOL33LWEGWW		
ET-SOL33LNEGWW		
ET-SOL33LMEGWW		
ET-SOL33LGEGWW		
ET-SNL70MNEGWW		
ET-SVL70MNEGWW		
EF-PF741TJEGWW		
EF-PF741TLEGWW		
EF-PF741TMEGWW		

EF-PF741TNEGWW		
EF-PF741TYEGWW		
EF-QF741CTEGWW		
EF-UF741CTEGWW		
EF-VF741PJEGWW		
EF-VF741PYEGWW		
EF-ZF741CWEGWW		
GP-FFF741YCATW		
GP-PWU024WIABA		
EP-T6530NBEGAU		
EP-T4511NBEGAU		
EP-T4511XBEGAU		
EP-T2510NBEGAU		
EP-T2510NWEGAU		
EP-T2510XWEGWW		
EB-U2510XUEGWW		
EB-P4520XUEGWW		
ET-SBL70MBEGWW		
ET-SBL70MOEGWW		
ET-SBL70MWEGWW		
ET-SNL70MWEGWW		
ET-SVL70MBEGWW		
ET-SVL70MOEGWW		
ET-SVL70MWEGWW		

APPENDIX 2 to the Samsung e-Store Promotion Terms and Conditions

Participating Product	Discount	Bonus (if any)
Buds SM-R630NZAAASA SM-R630NZWAASA SM-R530NZAAASA SM-R530NZWAASA SM-R400NZAAASA SM-R400NZWAASA	MBO FOR PROJECT-X2,WISE8, FRESH8	
Accessory GP-PWU025WIABW GP-PWU025WIBBW ET-SLL50LBEGWW ET-SLL50LWEGWW ET-SLL50LNEGWW ET-SLL50LJEGWW ET-SLL50LAEGWW ET-SNL32SBEGWW ET-SNL32SWEGWW ET-SNL32SNEGWW ET-SNL32SMEGWW ET-SNL32SPEGWW	Buds 15% off of the Participating Product Accessory 30% off of the Participating Product	

ET-SNL33LBEGWW		
ET-SNL33LWEGWW		
ET-SNL33LNEGWW		
ET-SNL33LMEGWW		
ET-SNL33LPEGWW		
ET-SVL32SBEGWW		
ET-SVL32SWEGWW		
ET-SVL32SNEGWW		
ET-SVL32SMEGWW		
ET-SVL32SREGWW		
ET-SVL33LBEGWW		
ET-SVL33LWEGWW		
ET-SVL33LNEGWW		
ET-SVL33LMEGWW		
ET-SVL33LREGWW		
ET-SOL32SBEGWW		
ET-SOL32SWEGWW		
ET-SOL32SNEGWW		
ET-SOL32SMEGWW		
ET-SOL32SGEGWW		
ET-SOL33LBEGWW		
ET-SOL33LWEGWW		
ET-SOL33LNEGWW		
ET-SOL33LMEGWW		
ET-SOL33LGEWW		
ET-SNL70MNEGWW		
ET-SVL70MNEGWW		
GP-PWU024WIABA		
EP-T6530NBGAU		
EP-T4511NBGAU		
EP-T4511XBGAU		
EP-T2510NBGAU		
EP-T2510NWGAU		
EP-T2510XWEGWW		
EB-U2510XUEGWW		
EB-P4520XUEGWW		
ET-SBL70MBEGWW		
ET-SBL70MOEGWW		
ET-SBL70MWEGWW		
ET-SNL70MWEGWW		
ET-SVL70MBEGWW		
ET-SVL70MOEGWW		
ET-SVL70MWEGWW		