



**Samsung Electronics New Zealand Limited**  
**Selected Online Store Promotion Terms and Conditions**

This document contains the terms and conditions of the Promotion. Participating in the Promotion is deemed acceptance of these terms and conditions.

<b>Promoter</b>	<p>Samsung Electronics New Zealand Limited, 24 Warehouse Way, Northcote, Auckland 0627. Administration of the Promotion will take place at the offices in this location, or any other office as notified by the Promoter through the relevant Eligible Online Store.</p> <p>Please contact us if you have any questions using the details available on the Eligible Online Store.</p>
<b>Promotional Period</b>	<p><b>Start time and date</b> 2:00pm on 1<sup>st</sup> May 2025</p> <p><b>End time and date</b> 2:00pm on 6<sup>th</sup> June 2025</p>
<b>Promotion</b>	<p>Purchase(s) of Participating Product(s) by an Eligible Person during the Promotional Period from the Promoter's Eligible Online Store qualify for the selected Bonus(es). Participating Products and selected Bonus(es) available while stocks last.</p> <p>Unless otherwise specified by the Promoter, this Promotion is not available in conjunction with any other existing offer including discounts or vouchers offered by the Promoter.</p>
<b>Eligible Online Store</b>	<p>samsung.com/nz/ ("e-Store")</p>
<b>Eligible Person</b>	<p>Promotion is open to New Zealand residents who are aged 18 years and over, who comply with these terms and conditions, and are eligible to access and participate in the Promoter's Eligible Online Store in accordance with the terms and conditions set out in the Eligible Online Store. The Promoter may require the parent or guardian of anyone under the age of 18 years old to sign a copy of this terms and conditions as a condition of participating in this Promotion.</p> <p>For the avoidance of doubt, purchases for commercial purposes, for use in trade, or for or on behalf of a company/business/organisation, will be excluded from participating in this Promotion.</p>
<b>Participating Product(s)</b>	<p>Participating Products as set out in Appendix 1 of these terms and conditions.</p>
<b>Bonus(es)</b>	<p>Bonus(es) corresponding to each Participating Product as set out in Appendix 1 of these terms and conditions. Note that these terms and conditions may specify that a Bonus(es) includes a chance to enter into a draw to win a product or service (see clause 2.4 and Appendix 1 of these term and conditions for more information).</p>

## 1. FURTHER TERMS AND CONDITIONS

- 1.1. Nothing in these terms and conditions is intended to exclude, restrict, or modify a consumer's rights under the Consumer Guarantees Act 1993. These terms and conditions must be read subject to those statutory provisions and will not affect or alter any statutory rights a person may have in relation to a product or relevant Promotion.
- 1.2. The Promotor, in its sole discretion, reserves the right to cancel, suspend, terminate, or modify the Promotion or any part of the Promotion for any reason, including but not limited to, if fraud, technical failures, or any other factor(s) beyond the Promotor's reasonable control adversely affects the Promoter's ability to conduct the Promotion or part of the Promotion as contemplated in these terms and conditions, subject to any written directions from any regulatory authority. Any cancellation or modification to the Promotion will be notified on the Eligible Online Store.

## 2. PURCHASE(S) AND BONUS(ES)

- 2.1. Purchase(s) of Participating Product(s) must be made with New Zealand details from the Eligible Person, including a valid New Zealand payment method (that is offered on the Eligible Online Store) and a New Zealand delivery address. In order to complete a purchase of a Participating Product and qualify for the corresponding Bonus(es), an Eligible Person must provide other information as specified on the Eligible Online Store, including a valid email and phone number.
- 2.2. Bonus(es) or any part of a Bonus, if not available for any reason, may be substituted at the discretion of the Promoter for another Bonus(es) of equal or greater value.
- 2.3. Bonus(es) are not transferable, exchangeable, and cannot be redeemed for cash.
- 2.4. Bonus(es) may be subject to other terms and conditions, including:
  - (a) **Voucher Code:** Where a Bonus includes a voucher code (the "**Voucher Code**"), that Voucher Code must be redeemed at the time of purchasing the Participating Product or Eligible Product (if applicable), and can only be redeemed through the Eligible Online Store. A list of Participating Product(s) is available in Appendix 1, and a list of Eligible Product(s) / Redemption Product(as applicable) is available in Appendix 2;
  - (b) **Trade-in Boost:** Where a Bonus includes a Trade-in Boost or bonus (the "**Trade-in Boost**"), the Eligible Person must trade in an eligible device, in accordance with the [Samsung Instant Trade-In Program Customer Terms and Conditions](#) ("**Instant Trade-In**"), in order to receive the Trade-in Boost. Payment methods are limited for Instant Trade-In, and excludes payment methods as specified by the Promotor. Instant Trade-In transactions may be subject to fees and charges as outlined in the Instant Trade-In terms and conditions;
  - (c) **Samsung Care+:** Where a Bonus refers to Samsung Care+ (e.g., at a discounted rate), [Samsung Care+ terms and conditions](#) apply. Samsung Care+ is administered by The Warranty Group Australasia Pty Ltd. (CN 920655) and underwritten by Virginia Surety Company, Inc.(CN 920655), trading as Assurant. An excess is payable for each claim made

under Samsung Care+ and must be paid before a claim is settled. Exclusions apply in accordance with Samsung Care+ terms and conditions.

- (d) **Draw:** Where a Bonus includes the chance to participate in a draw (the “**Draw**”) to win a product or service (as specified in the Draw), then the terms and conditions of the Draw shall also include any additional terms specified in writing by the Promoter (including in Appendix 1 and clause 2.4(c) of these terms and conditions). The Draw will be conducted within 5 (five) working days from the end of the Promotional Period. The Promoter will draw a random entry or entries (as applicable) to determine the winner(s) of the Draw. The winner(s) will be notified through their details provided as part of the Draw. If a winner is uncontactable or does not claim their prize for the Draw, within 5 (five) working days from being notified by the Promoter, then the winner will be deemed to have forfeited their prize. If a winner forfeits their prize, then the Promoter reserves the right to conduct a re-draw, in the same way as the original Draw.

### 3. FULFILMENT OF PARTICIPATING PRODUCT AND REFUND

- 3.1. Fulfilment of any Participating Product (including any Bonus(es) (as applicable) will be processed as per normal lead times, as and when the Promoter is able to supply stock. The Promoter will aim to fulfil orders of any Participating Product (including any Bonus(es)) (as applicable) as quickly as possible.
- 3.2. Refund or return of any Participating Product shall also oblige the purchaser to return the Bonus(es) (or value of the Bonus(es), where applicable). The purchaser of a Participating Product agrees to be liable for all costs, including but not limited to debt recovery costs, if the Bonus(es) is not returned with any refunded or returned Participating Product.

### 4. VERIFICATION OF ELIGIBILITY AND DECISION OF PROMOTER

- 4.1. Verification of eligibility and compliance with these terms and conditions may be conducted by the Promoter. The Promoter reserves the right, at any time, to verify the validity/eligibility of any person participating in this Promotion (including a participant’s identify, age, and place of residence), and to disqualify any person who is not in compliance with these terms and conditions, or who tampers or abuses the Promotion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. Promoter reserves the right to reclaim the cost of any Bonus(es) (if applicable), if the Bonus(es) is paid or received by a person, and it is subsequently found that the person is in breach of these terms and conditions.
- 4.2. Any decision of the Promoter is final and no correspondence will be entered into.

### 5. LIABILITY AND RESPONSIBILITY

- 5.1. No liability and/or responsibility is assumed or accepted by the Promoter for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication, including any email communication set to (or by) the Promoter to any person, whether caused by problems with communication networks or line, computer systems, software or internet service providers, congestion on any carrier network, or otherwise; (ii) any theft, destruction or unauthorised access to, or alteration of such communications;; and (iii) any problem(s) with,

or technical malfunction of, any computer system or other equipment used for the conduct of the Promotion.

- 5.2. No liability and/or responsibility is assumed or accepted by the Promoter for any tax liability incurred as a result of a person participating in the Promotion. All participants of the Promotion should obtain independent tax and financial advice.
- 5.3. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees, and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of any Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim that the original purchase documentation or relevant Promotion communication is late, lost, altered, damaged, or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the relevant Promotion value to that stated in these terms and conditions; (e) any tax liability incurred by a participant of the Promotion; or (f) participation in the Promotion.

## 6. PRIVACY

- 6.1. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including, but not limited to, agents, contractors, service providers, suppliers and as required, to New Zealand regulatory authorities. Validity of a claim is conditional on providing this information. The Promoter may, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the claimant. The Promoter will not retain personal information for longer than is necessary for the purpose for which it was collected, unless otherwise required by applicable law. This means that personal information will be destroyed or erased from the Promoter's system when it is no longer required. All claims become the property of the Promoter. Claimants have the right of access to, and right to request correction of, their personal information. Claimants should direct any request to access, update or correct information to the Promoter at: Samsung Electronics, New Zealand branch office, 24 The Warehouse Way, Northcote, Auckland 0627 or any other address as notified on the Promoter's website: [www.samsung.com/nz](http://www.samsung.com/nz). Telephone: 0800 726 786. Email: [privacy.nz@samsung.com](mailto:privacy.nz@samsung.com). For information on the Promoter's privacy policy, please refer to the Promoter's website: [www.samsung.com/nz](http://www.samsung.com/nz) or the Eligible Online Store.

## APPENDIX 1 – PARTICIPATING PRODUCTS AND CORRESPONDING BONUS(ES)

Participating Product	Bonus (if any)
Galaxy Tab S10 FE 12GB_256GB Wifi <b>SM-X520NZAEXNZ</b>	30% off selected Tablet, Watch, Buds and 40% off selected accessory (see further information in Appendix 2)  and  Double Storage (refers to getting the 256GB version of the Participating Product at the price of the 128GB version of the Participating Product)
Galaxy Tab S10 FE 8GB_128GB 5G <b>SM-X520NZAEXNZ</b>	30% off selected Tablet, Watch, Buds and 40% off selected accessory (see further information in Appendix 2)  and  Discount \$150 off at the time of purchasing the Participating Product
Galaxy Tab S10 FE+ 12GB_256GB Wifi <b>SM-X620NZAEXNZ</b>	30% off selected Tablet, Watch, Buds and 40% off selected accessory (see further information in Appendix 2)  and  Double Storage (refers to getting the 256GB version of the Participating Product at the price of the 128GB version of the Participating Product)
Galaxy Tab S10 FE 8GB_128GB 5G <b>SM-X626BZAAXNZ</b>	30% off Tablet, Watch, Buds and 40% off selected accessory (see further information in Appendix)  and  Discount \$150 off at the time of purchasing the Participating Product

## Appendix 2

Category	Main SKU	Main Product Name	Disc. Amount
Buds3	SM-R630NZAAASA	Galaxy Buds3 Pro	30%
Buds3	SM-R630NZWAASA	Galaxy Buds3 Pro	30%
Buds3	SM-R530NZAAASA	Galaxy Buds3	30%
Buds3	SM-R530NZWAASA	Galaxy Buds3	30%
BudsFE	SM-R400NZAAASA	Buds FE	30%
BudsFE	SM-R400NZWAASA	Buds FE	30%
Watch Ultra	SM-L705FDAAXNZ	Galaxy Ultra	30%
Watch Ultra	SM-L705FZTAXNZ	Galaxy Ultra	30%
Watch Ultra	SM-L705FZWAXNZ	Galaxy Ultra	30%
Watch7	SM-L315FZGAXNZ	Galaxy Watch7 44mm LTE	30%
Watch7	SM-L315FZSAXNZ	Galaxy Watch7 44mm LTE	30%
Watch7	SM-L305FZGAXNZ	Galaxy Watch7 40mm LTE	30%
Watch7	SM-L305FZEAXNZ	Galaxy Watch7 40mm LTE	30%
Watch7	SM-L310NZGAXNZ	Galaxy Watch7 44mm BT	30%
Watch7	SM-L310NZSAXNZ	Galaxy Watch7 44mm BT	30%
Watch7	SM-L300NZGAXNZ	Galaxy Watch7 40mm BT	30%
Watch7	SM-L300NZEAXNZ	Galaxy Watch7 40mm BT	30%
S10U	SM-X926BZAAXNZ	S10U	30%
S10U	SM-X920NZAEXNZ	S10U	30%
S10U	SM-X920NZAAAXNZ	S10U	30%
S10U	SM-X920NZSAXNZ	S10U	30%
S10+	SM-X826BZAAXNZ	S10+	30%
S10+	SM-X820NZAEXNZ	S10+	30%
S10+	SM-X820NZAAAXNZ	S10+	30%
S10+	SM-X820NZSAXNZ	S10+	30%
TabS9	SM-X710NZAAAXNZ	Tab S9	30%
TabS9	SM-X710NZEAXNZ	Tab S9	30%
TabS9	SM-X710NZEEXNZ	Tab S9	30%
TabS9	SM-X710NZAEXNZ	Tab S9	30%
TabS9	SM-X716BZAAXNZ	Tab S9	30%
TabA9+	SM-X210NDBAXNZ	Galaxy Tab A9+	30%
TabA9+	SM-X210NZAAAXNZ	Galaxy Tab A9+	30%
TabA9+	SM-X210NZAEXNZ	Galaxy Tab A9+	30%
TabA9+	SM-X216BZAAXNZ	Galaxy Tab A9+	30%
TabS6	SM-P625NZAAAXNZ	Galaxy Tab S6 Lite	30%
TabS6	SM-P620NZAEXNZ	Galaxy Tab S6 Lite	30%
TabS6	SM-P620NZAAAXNZ	Galaxy Tab S6 Lite	30%
Tab S10 FE+	EF-DX625UBEGWW	Book Cover Keyboard — AI Key	40%
Tab S10 FE+	EF-DX625UWEGWW	Book Cover Keyboard — AI Key	40%

Tab S10 FE+	EF-DX620UBEGWW	Book Cover Keyboard Slim — AI Key	40%
Tab S10 FE+	EF-BX620PBEGWW	Smart Book Cover	40%
Tab S10 FE+	EF-BX620PWEGWW	Smart Book Cover	40%
Tab S10 FE+	EF-BX620PLEGWW	Smart Book Cover	40%
Tab S10 FE+	EF-BX620POEGWW	Smart Book Cover	40%
Tab S10 FE+	EF-UX620CTEGWW	Anti-Reflecting Screen Protector	40%
Tab S10 FE	EF-DX725UBEGWW	Book Cover Keyboard with AI key	40%
Tab S10 FE	EF-DX725UWEGWW	Book Cover Keyboard with AI key	40%
Tab S10 FE	EF-DX720UBEGWW	Book Cover Keyboard Slim with AI key	40%
Tab S10 FE	EF-BX710PBEGWW	Smart Book Cover	40%
Tab S10 FE	EF-BX710PWEGWW	Smart Book Cover	40%
Tab S10 FE	EF-BX710PLEGWW	Smart Book Cover	40%
Tab S10 FE	EF-BX710POEGWW	Smart Book Cover	40%
Tab S10 FE	EF-RX710CBEGWW	Outdoor Cover	40%
Tab S10 FE	EF-ZX712PWEGWW	NotePaper Screen	40%
Tab S10 FE	EF-NX712PBEGWW	Privacy Screen	40%
Tab S10 FE	EF-UX710CTEGWW	Anti-Reflecting Screen Protector	40%
Accessory	EJ-PX510BJEGWW	Tab S9 FE/+ S Pen	40%
Accessory	EJ-P5600SWEGWW	S Pen Pro 2 - 1 Pack	40%
SmartTag2	EI-T5600BBEGWW	Galaxy SmartTag2 - 1 Pack	40%
SmartTag2	EI-T5600BWEGWW	Galaxy SmartTag2 - 1 Pack	40%
SmartTag2	EI-T5600KWEGWW	Galaxy SmartTag2 - 4 Pack	40%
SmartTag2	EF-PT560CLEGWW	Galaxy SmartTag2 Silicone Case	40%
SmartTag2	EF-PT560CVEGWW	Galaxy SmartTag2 Silicone Case	40%
SmartTag2	EF-RT560TJEGWW	Galaxy SmartTag2 Rugged Case	40%