



Samsung Electronics New Zealand Limited
Selected Online Store Promotion Terms and Conditions

This document contains the terms and conditions of the Promotion. Participating in the Promotion is deemed acceptance of these terms and conditions.

Promoter	<p>Samsung Electronics New Zealand Limited 24 The Warehouse Way, Northcote, Auckland 0627. Administration of the Promotion will take place at the offices in this location, or any other office as notified by the Promoter through the relevant Eligible Online Store.</p> <p>Please contact us if you have any questions using the details available on the Eligible Online Store.</p>
Promotional Period	<p>Start time and date 10:00am (NZT) on 20th Jan 2026</p> <p>End time and date 11:59:59pm (NZT) on 23th Feb 2026</p>
Promotion	<p>Purchase(s) of Participating Product(s) by an Eligible Person during the Promotional Period from the Promoter's Eligible Online Store qualify for the selected Bonus(es). Participating Products and selected Bonus(es) available while stocks last.</p> <p>Unless otherwise specified by the Promoter, this Promotion is not available in conjunction with any other existing offer including discounts or vouchers offered by the Promoter.</p>
S.COM	<p>samsung.com/nz/ ("e-Store")</p>
Eligible Person	<p>Promotion is open to New Zealand residents who are aged 18 years and over, who comply with these terms and conditions, and are eligible to access and participate in the Promoter's Eligible Online Store in accordance with the terms and conditions set out in the Eligible Online Store. The Promoter may require the parent or guardian of anyone under the age of 18 years old to sign a copy of this terms and conditions as a condition of participating in this Promotion.</p> <p>For the avoidance of doubt, purchases for commercial purposes, for use in trade, or for or on behalf of a company/business/organisation, will be excluded from participating in this Promotion.</p>
Participating Product(s)	<p>Participating Products as set out in Appendix 1 of these terms and conditions.</p>
Bonus(es)	<p>Bonus(es) corresponding to each Participating Product as set out in Appendix 1 of these terms and conditions. Note that these terms and conditions may specify that a Bonus(es) includes a chance to enter into a draw to win a product or service (see clause 2.4 and Appendix 1 of these term and conditions for more information).</p>

1. FURTHER TERMS AND CONDITIONS

- 1.1. Nothing in these terms and conditions is intended to exclude, restrict, or modify a consumer's rights under the Consumer Guarantees Act 1993. These terms and conditions must be read subject to those statutory provisions and will not affect or alter any statutory rights a person may have in relation to a product or relevant Promotion.
- 1.2. The Promotor, in its sole discretion, reserves the right to cancel, suspend, terminate, or modify the Promotion or any part of the Promotion for any reason, including but not limited to, if fraud, technical failures, or any other factor(s) beyond the Promotor's reasonable control adversely affects the Promoter's ability to conduct the Promotion or part of the Promotion as contemplated in these terms and conditions, subject to any written directions from any regulatory authority. Any cancellation or modification to the Promotion will be notified on the Eligible Online Store.

2. PURCHASE(S) AND BONUS(ES)

- 2.1. Purchase(s) of Participating Product(s) must be made with New Zealand details from the Eligible Person, including a valid New Zealand payment method (that is offered on the Eligible Online Store) and a New Zealand delivery address. In order to complete a purchase of a Participating Product and qualify for the corresponding Bonus(es), an Eligible Person must provide other information as specified on the Eligible Online Store, including a valid email and phone number.
- 2.2. Bonus(es) or any part of a Bonus, if not available for any reason, may be substituted at the discretion of the Promoter for another Bonus(es) of equal or greater value.
- 2.3. Bonus(es) are not transferable, exchangeable, and cannot be redeemed for cash.
- 2.4. Bonus(es) may be subject to other terms and conditions, including:
 - (a) **Voucher Code:** Where a Bonus includes a voucher code (the "**Voucher Code**"), that Voucher Code must be redeemed at the time of purchasing the Participating Product or Eligible Product (if applicable), and can only be redeemed through the Eligible Online Store. A list of Participating Product(s) is available in Appendix 1;
 - (b) **Trade-in Boost:** Where a Bonus includes a trade-in boost or bonus (the "**Trade-in Boost**"), the Eligible Person must trade in an eligible device, in accordance with the [Samsung Instant Trade-In Program Customer Terms and Conditions](#) ("**Instant Trade-In**"), in order to receive the Trade-in Boost. Payment methods are limited for Instant Trade-In, and excludes payment methods as specified by the Promotor. Instant Trade-In transactions may be subject to fees and charges as outlined in the Instant Trade-In terms and conditions;
 - (c) **Draw:** Where a Bonus includes the chance to participate in a draw (the "**Draw**") to win a product or service (as specified in the Draw), then the terms and conditions of the Draw shall also include any additional terms specified in writing by the Promotor (including in Appendix 1 and clause 2.4(c) of these terms and conditions). The Draw will be conducted within 5 (five) working days from the end of the Promotional Period. The Promoter will draw a random entry or entries (as applicable) to determine the winner(s) of the Draw. The winner(s) will be notified through their details provided as part of the Draw. If a winner is uncontactable or does not claim their prize for the Draw, within 5 (five) working days from being notified by the Promoter, then the winner will be deemed to have forfeited their

prize. If a winner forfeits their prize, then the Promoter reserves the right to conduct a re-draw, in the same way as the original Draw.

3. FULFILMENT OF PARTICIPATING PRODUCT AND REFUND

- 3.1. Fulfilment of any Participating Product (including any Bonus(es) (as applicable) will be processed as per normal lead times, as and when the Promoter is able to supply stock. The Promoter will aim to fulfil orders of any Participating Product (including any Bonus(es)) (as applicable) as quickly as possible.
- 3.2. Refund or return of any Participating Product shall also oblige the purchaser to return the Bonus(es) (or value of the Bonus(es), where applicable). The purchaser of a Participating Product agrees to be liable for all costs, including but not limited to debt recovery costs, if the Bonus(es) is not returned with any refunded or returned Participating Product.

4. VERIFICATION OF ELIGIBILITY AND DECISION OF PROMOTER

- 4.1. Verification of eligibility and compliance with these terms and conditions may be conducted by the Promoter. The Promoter reserves the right, at any time, to verify the validity/eligibility of any person participating in this Promotion (including a participant's identify, age, and place of residence), and to disqualify any person who is not in compliance with these terms and conditions, or who tampers or abuses the Promotion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. Promoter reserves the right to reclaim the cost of any Bonus(es) (if applicable), if the Bonus(es) is paid or received by a person, and it is subsequently found that the person is in breach of these terms and conditions.
- 4.2. Any decision of the Promoter is final and no correspondence will be entered into.

5. LIABILITY AND RESPONSIBILITY

- 5.1. No liability and/or responsibility is assumed or accepted by the Promoter for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication, including any email communication set to (or by) the Promoter to any person, whether caused by problems with communication networks or line, computer systems, software or internet service providers, congestion on any carrier network, or otherwise; (ii) any theft, destruction or unauthorised access to, or alteration of such communications; and (iii) any problem(s) with, or technical malfunction of, any computer system or other equipment used for the conduct of the Promotion.
- 5.2. No liability and/or responsibility is assumed or accepted by the Promoter for any tax liability incurred as a result of a person participating in the Promotion. All participants of the Promotion should obtain independent tax and financial advice.
- 5.3. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees, and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of any Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim that the original purchase documentation or relevant Promotion

communication is late, lost, altered, damage, or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the relevant Promotion value to that stated in these terms and conditions; (e) any tax liability incurred by a participant of the Promotion; or (f) participation in the Promotion.

6. PRIVACY

6.1. The Promoter collects personal information in order to conduct the Promotion (including sending electronic messages or telephoning the claimant where necessary) and may, for this purpose, disclose such information to third parties, including, but not limited to, agents, contractors, service providers, suppliers and as required, to New Zealand regulatory authorities. Validity of a claim is conditional on providing this information. The Promoter will not retain personal information for longer than is necessary for the purpose for which it was collected, unless otherwise required by applicable law. This means that personal information will be destroyed or erased from the Promoter's system when it is no longer required. All claims become the property of the Promoter. Claimants have the right of access to, and right to request correction of, their personal information. Claimants should direct any request to access, update or correct information to the Promoter at: Samsung Electronics, New Zealand branch office, 24 The Warehouse Way, Northcote, Auckland 0627 or any other address as notified on the Promoter's website: www.samsung.com/nz. Telephone: 0800 726 786. Email: privacy.nz@samsung.com. For information on the Promoter's privacy policy, please refer to the Promoter's website: www.samsung.com/nz or the Eligible Online Store.

APPENDIX 1 – PARTICIPATING PRODUCTS AND CORRESPONDING BONUS(ES)

Participating Product	Bonus (if any)
Mobile Devices Galaxy S25 SM-S931BZKCXNZ SM-S931BLBQXNZ SM-S931BDBQXNZ SM-S931BLGCXNZ SM-S931BZSQXNZ	Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.
Galaxy S25 Ultra SM-S938BZTBXNZ SM-S938BAKCXNZ SM-S938BAKBXNZ SM-S938BZBCXNZ SM-S938BZSBXNZ SM-S938BZSCXNZ SM-S938BZKCXNZ SM-S938BZTCXNZ	Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.
Galaxy S25FE SM-S731BZKBXNZ SM-S731BZWBXNZ SM-S731BDBBXNZ SM-S731BDBHXNZ SM-S731BLBHXNZ SM-S731BZWHXNZ SM-S731BZKHXNZ	Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.
Galaxy Flip 7 SM-F766BLGAXNZ SM-F766BDBEXNZ SM-F766BZRAXNZ SM-F766BZKAXNZ SM-F766BZREXNZ SM-F766BLGEXNZ	Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.
Galaxy Fold7 SM-F966BZKGXNZ SM-F966BDBDXNZ SM-F966BZKDXNZ SM-F966BLGDXNZ SM-F966BLGGXNZ	Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.
Galaxy A36 SM-A366BLGQXNZ	Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.

Galaxy A26 SM-A266BZKDXNZ SM-A266BZIDXNZ	Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.
Galaxy A07 SM-A075FZKDXNZ SM-A075FLVDXNZ	Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.
Galaxy Tab S11 SM-X730NZAAXNZ SM-X736BZAAXNZ SM-X730NZSAXNZ	Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.
Galaxy Tab S11 Ultra SM-X930NZSAXNZ SM-X936BZAAXNZ SM-X930NZAIXNZ	Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.
Galaxy Tab S10+ SM-X820NZAAXNZ SM-X820NZSAXNZ	Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.
Galaxy Tab S10FE SM-X520NZAEXNZ SM-X520NZAAXNZ	Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.
Galaxy Tab S10FE+ SM-X620NZAAXNZ	Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.
Galaxy Tab A11+ SM-X236BZAAXNZ SM-X230NZSAXNZ SM-X230NZAAXNZ SM-X230NZAEXNZ	Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.
Galaxy Buds3 SM-R530NZWAASA SM-R530NZAASA	Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.
Galaxy Buds3 Pro SM-R630NZAAASA SM-R630NZWAASA	Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.
Buds3 FE SM-R420NZAAASA	Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.
Galaxy Fit3 SM-R390NZSAXNZ	Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.

Galaxy Ring SM-Q509NZSAXNZ SM-Q503NZKAXNZ SM-Q509NZDAXNZ SM-Q508NZSAXNZ SM-Q507NZSAXNZ SM-Q515NZSAXNZ SM-Q503NZDAXNZ SM-Q508NZDAXNZ SM-Q502NZKAXNZ SM-Q515NZKAXNZ SM-Q502NZDAXNZ SM-Q514NZSAXNZ SM-Q503NZSAXNZ SM-Q500NZSAXNZ SM-Q507NZKAXNZ SM-Q509NZKAXNZ	Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.
Watch8 Ultra SM-L705FZS1XNZ SM-L705FZA1XNZ SM-L705FAW1XNZ	Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.
Watch8 Classic SM-L500NZWAXNZ SM-L505FZWAXNZ SM-L500NZKAXNZ	Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.
Watch8 44mm SM-L335FDAAXNZ SM-L330NZSAXNZ	Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.
Mobile Accessories Galaxy Series Phone Cases GP-FFS931YCATW GP-FPS931SBAUW GP-FPS938SBDWW GP-FPS938SAATW GP-FPS938SBAUW EF-GS731CBEGWW EF-GS731CWEGWW EF-GS731CNEGWW EF-PS731CMEGWW EF-VS731PBEGWW EF-VS731PAEGWW EF-QS731CTEGWW EF-ZF766CTEGWW EF-VF766PBEGWW	Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.

EF-VF766PAEGWW EF-VF766PJEGWW EF-PF766TBEGWW EF-PF766TNEGWW EF-PF766TREGWW EF-QF766CTEGWW GP-FFF766YCATW GP-FPF766HIBYW GP-FPF766HICWW GP-FPF766HIDJW GP-FPF766PGBTW GP-FPF766PGABW EF-PF766TMEGWW EF-MF966CBEGWW EF-MF966CNEGWW EF-MF966CJEGWW EF-QF966CTEGWW EF-AF966CTEGWW GP-FPF966PGABW EF-MF966CMEGWW EF-PF741TBEGWW EF-PF741TWEGWW EF-RA566CBEGWW EF-OA366TBEGWW EF-PA366CBEGWW EF-OA266TBEGWW EF-OA266TLEGWW EF-QA266CTEGWW EF-UA266CTEGWW EF-OA176TLEGWW EF-QA176CTEGWW	
Galaxy Tab Series Accessories EF-UX730CTEGWW EF-BX730PBEGWW EF-BX730PWEGWW EF-JX730CLEGWW EF-JX730CNEGWW EF-UX930CTEGWW EF-BX930PBEGWW EF-BX930PWEGWW EF-DX825UBEGWW EF-BX810PBEGWW EF-BX810PWEGWW EF-BX810POEGWW EF-ZX812PWEGWW	<p>Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.</p>

EF-NX812PBEGWW EF-BX710PLEGWW EF-BX710POEGWW EF-BX710PBEGWW EF-BX710PWEGWW EF-ZX712PWEGWW EF-NX712PBEGWW EF-RX610CBEGWW EF-DX625UBEGWW EF-DX625UWEGWW EF-DX620UBEGWW EF-BX620PBEGWW EF-BX620PWEGWW EF-UX620CTEGWW EF-BX230PBEGWW EF-BX230PWEGWW GP-FPX236AMBLW GP-FPX236AMBPW EF-BP610PJEGWW EF-DX925UWEGWW EF-BX910PWEGWW EF-BX910POEGWW EF-RX910CBEGWW EF-ZX912PWEGWW EF-NX912PBEGWW	
Galaxy Watch Series Accessories ET-SLL50LWEGWW ET-SLL50LNEGWW ET-SLL50LJEGWW ET-SNL32SBEGWW ET-SNL32SWEGWW ET-SNL32SNEGWW ET-SNL32SMEGWW ET-SNL32SPEGWW ET-SNL33LBEGWW ET-SNL33LWEGWW ET-SNL33LPEGWW ET-SVL32SBEGWW ET-SVL32SWEGWW ET-SVL32SNEGWW ET-SVL32SMEGWW ET-SVL33LBEGWW ET-SVL33LNEGWW	<p>Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.</p>

ET-SVL33LMEGWW ET-SVL33LREGWW ET-SOL32SBEGWW ET-SOL32SNEGWW ET-SOL32SMEGWW ET-SOL33LBEGWW ET-SOL33LWEGWW ET-SOL33LNEGWW ET-SOL33LMEGWW ET-SNL70MNEGWW ET-SVL70MNEGWW ET-SBL70MOEGWW ET-SBL70MWEGWW ET-SNL70MWEGWW ET-SVL70MOEGWW ET-SVL70MWEGWW ET-SOL30SPEGWW ET-SVL30SWEGWW ET-SVL31LKEGWW ET-SVL31LNEGWW ET-SVL31LWEGWW	
Other Accessories EP-DX310JBEGWW EP-T4511NBGAU EP-L4020NBEGWW GP-PWU025WIBBW GP-PWU024WIABA EF-PT560CLEGWW EF-PT560CMEGWW EF-RT560TJEGWW GP-FPR630AMATW GP-FPR420AMBNW GP-FPR420AMCBW EP-QQ507CWEGWW	<p>Earn 4% Extra Samsung Rewards when Participating Product(s) purchased, during the promotion period.</p>