

Samsung Electronics New Zealand Limited (“Promoter”)

Samsung e-Store Promotion Terms and Conditions

**Buy a selected Samsung product to receive a Bonus Gift and discount on selected products
 (“e-Store Promotion”)**

1. Subject to the terms and conditions set out below, all orders or purchases paid in full by an Eligible Claimant between 09:00am on 4th October 2024 and 11:00am on 24th October 2024 or while stocks last (“**Promotional Period**”) from the Promoter’s online store (www.samsung.com/nz) e-Store (“**e-Store**”) of the products set out in Table 1 below “**Participating Products**” qualify for the applicable bonus (the “**Bonus Gift**”):

Table 1

Participating Product	Bonus Gift (if any)
Galaxy S24FE 256GB SM-S721BLBCXNZ SM-S721BLGCXNZ SM-S721BZKCXNZ	Double Storage refers to get 512GB at the price of 256GB and 50% off Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2) ² and 15% off Galaxy Watch 7, 20% off Galaxy Buds 3 and up to 30% off selected accessory (see further information in Appendix) and A trade-in boost of \$150 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) ¹
Galaxy S24FE 256GB SM-S721BZACXNZ	Double Storage refers to get 512GB at the price of 256GB and 50% off Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2) ² and

¹ [https://images.samsung.com/is/content/samsung/assets/nz/samsung-instant-trade-in-tncs/samsung_instant_trade_in_tncs_070723_002.pdf]

² [<https://www.samsung.com/nz/offer/samsung-care-plus/#tnc>]

	<p>15% off Galaxy Watch 7, 20% off Galaxy Buds 3 and up to 30% off selected accessory (see further information in Appendix)</p> <p>and</p> <p>A trade-in boost of \$200 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)</p>
<p>Galaxy Tab S10 Ultra</p> <p>SM-X926BZAAXNZ SM-X920NZAEXNZ SM-X920NZAAXNZ SM-X920NZSAXNZ</p>	<p>Book Cover Keyboard Slim (EF-DX920UBEGWW) at the e-Store at the time of purchasing the Participating Product</p> <p>and</p> <p>50% off Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2)²</p> <p>and</p> <p>15% off Galaxy Watch 7, 20% off Galaxy Buds 3 and up to 20% off selected accessory (see further information in Appendix)</p> <p>and</p> <p>A trade-in boost of \$250 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p>
<p>Galaxy Tab S10+</p> <p>SM-X826BZAAXNZ SM-X820NZAEXNZ SM-X820NZAAXNZ SM-X820NZSAXNZ</p>	<p>Book Cover Keyboard Slim (EF-DX820UBEGWW) at the e-Store at the time of purchasing the Participating Product</p> <p>and</p> <p>50% off Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2)²</p> <p>and</p> <p>15% off Galaxy Watch 7, 20% off Galaxy Buds 3 and up to 20% off selected accessory (see further information in Appendix)</p> <p>and</p> <p>A trade-in boost of \$200 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p>

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2. Participation in this e-Store Promotion is deemed acceptance of these Terms and Conditions.
3. The e-Store Promotion is only available to New Zealand residents. Claimants under 18 years old must have a parent's/guardian's permission to make a claim. The Promoter may require the parent or guardian to sign these Terms and Conditions as a condition of entry. Employees (and their immediate families) of the Promoter are ineligible to claim. Purchases for commercial purposes, for use in trade or for or on behalf of a business, will be ineligible for the e-Store Promotion. Claimants that meet all of these criteria will be considered an "Eligible Claimant".
4. Eligible Claimants are entitled to the e-Store Promotion on the following terms and conditions:
 - a. All purchases must be made with New Zealand details, including a New Zealand credit card and a New Zealand delivery address; and
 - b. All Eligible Claimants must provide a valid email, physical address, and phone number.
5. If the Bonus, or any part of the Bonus, is not available for any reason, the Bonus may be substituted at the discretion of the Promoter for another or equal or greater value.
6. The e-Store Promotion is not available in conjunction with any other offer including discounts or vouchers for purchase at the e-Store.
7. Fulfilment of any Participating Product will be processed as per normal lead times as and when the Promoter is able to supply stock. The Promoter will try to fulfil the orders as quickly as possible.
8. The Bonus is not transferable, exchangeable and cannot be redeemed for cash.
9. The Promoter reserves the right to reclaim the cost of the Bonus Gift (including the eStore Voucher) from any claimant if the Bonus Gift is paid to the claimant and is subsequently found that the claimant is in breach of these Terms and Conditions.
10. The return or refund of any Participating Product shall also oblige the claimant to return the Bonus Gift or the Redemption Product (if applicable). The claimant agrees to be liable for all costs, including but not limited to debt recovery, if the Bonus Gift is not returned with any returned or refunded Participating Product.

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GENERAL TERMS AND CONDITIONS

11. The Promoter reserves the right, at any time, to verify the validity of claims and claimants (including a claimant's identity, age and place of residence) and to disqualify any claimant who submits a claim that is not in accordance with these Terms and Conditions or who tampers with the Promotion process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.

12. The Promoter's decision is final and no correspondence will be entered into.

13. The Promoter assumes no responsibility for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication including any email communication sent to (or by) the Promoter to any claimant whether caused by problems with communication networks or lines, computer systems, software or internet service providers, congestion on any carrier network or otherwise; (ii) any theft, destruction or unauthorised access to, or alteration of such communications; and (iii) any problem with, or technical malfunction of, any computer system or other equipment used for the conduct of the e-Store Promotion.

14. The Promoter accepts no responsibility for any tax liability incurred as a result of a claimant participating in the e-Store Promotion. Claimants should obtain independent tax and financial advice.

15. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of any bonuses, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim that the original purchase documentation or relevant e-Store Promotion is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the relevant e-Store Promotion value to that stated in these Terms and Conditions; (e) any tax liability incurred by a claimant; or (f) use of the relevant e-Store Promotion.

16. Nothing in these Terms and Conditions is intended to exclude, restrict or modify a consumer's rights under the Consumer Guarantees Act 1993. These Terms and Conditions must be read subject to those

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statutory provisions and will not affect any statutory rights that a claimant may have in relation to the return of a product or relevant e-Store Promotion.

17. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including, but not limited to, agents, contractors, service providers, suppliers and as required, to New Zealand regulatory authorities. Validity of a claim is conditional on providing this information. The Promoter may, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the claimant. The Promoter will not retain personal information for longer than is necessary for the purpose for which it was collected, unless otherwise required by applicable law. This means that personal information will be destroyed or erased from the Promoter's system when it is no longer required. All claims become the property of the Promoter. Claimants have the right of access to, and right to request correction of, their personal information. Claimants should direct any request to access, update or correct information to the Promoter at: Samsung Electronics, New Zealand branch office, 24 The Warehouse Way, Northcote, Auckland 0627 or any other address as notified on the Promoter's website: www.samsung.com/nz. Telephone: 0800 726 786. Email: privacy.nz@samsung.com.
18. The Promoter, in its sole discretion, reserves the right to cancel, suspend, terminate or modify the promotion or any part of the promotion for any reason, including but not limited to if fraud, technical failures or any other factor beyond the Promoter's reasonable control adversely affects the Promoter's ability to conduct the promotion or part of the promotion as contemplated in these terms and conditions, subject to any written directions from any regulatory authority. Any cancellation or modification to the promotion will be notified on the Promoter's website: www.samsung.com/nz
19. The Promoter is Samsung Electronics New Zealand Limited, 24 The Warehouse Way, Northcote, Auckland 0627. Administration of the e-Store Promotion will take place at the offices located at 24 The Warehouse Way, Northcote, Auckland 0627 or any other office as notified on the Promoter's website: www.samsung.com/nz. Telephone: 0800 726 786. Email: estorenz@samsung.com

Appendix to the Samsung e-Store Promotion Terms and Conditions – Table 2

Participating Category	Participating Product	Discount	SKU
Galaxy S24FE	Galaxy S24FE Accessories	30% off RRP	EF-ZS721CBEGWW EF-ZS721CWEGWW EF-ZS721CMEGWW EF-ZS721CLEGWW EF-PS721CBEGWW EF-PS721CJEGWW EF-PS721CYEGWW

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			EF-PS721CMEGWW EF-PS721CLEGWW EF-GS721CNEGWW EF-GS721CJEGWW EF-GS721CYEGWW EF-MS721CYEGWW EF-MS721CREGWW EF-US721CTEGWW
	Galaxy Watch 7 series	15% off RRP	SM-L315FZGAXNZ SM-L315FZSAXNZ SM-L305FZGAXNZ SM-L305FZEAXNZ SM-L310NZGAXNZ SM-L310NZSAXNZ SM-L300NZGAXNZ SM-L300NZEAXNZ
	Galaxy Buds3	20% off RRP	SM-R530NZAAASA SM-R530NZWAASA
	Accessories and others	30% off RRP	EP-P5400TBEGAU EP-P2400TBEGAU EP-P6300TBEGAU EB-U2510XUEGWW EB-P4520XUEGWW EJ-PF946BBEGWW EB-P3400XUEGWW EP-T4511XBEGAU EI-T5600BBEGWW EI-T5600BWEGWW EI-T5600KWEGWW EP-T2510NBEGAU EP-T2510NWEGAU EP-T1510NBEGAU EP-T1510NWEGAU EP-DX310JBEGWW EP-DX310JWEGWW EP-DX510JBEGWW EP-DX510JWEGWW EO-IC100BBEGWW EO-IC100BWEGWW EP-H5300CBEGWW EP-T6530NBEGAU
	Galaxy Watch 7 Accessories	30% off RRP	ET-SNL30SKEGWW ET-SNL30SSEGWW ET-SNL30SWEGWW ET-SNL30SBEGWW ET-SNL30SOEGWW ET-SNL31LKEGWW

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			ET-SNL31LSEGWW ET-SNL31LBEGWW ET-SNL31LOEGWW ET-SVL30SKEGWW ET-SVL30SEEGWW ET-SVL30SWEGWW ET-SVL31LKEGWW ET-SVL31LNEGWW ET-SVL31LWEGWW ET-SOL30SKEGWW ET-SOL30SWEGWW ET-SOL30SPEGWW ET-SOL31LKEGWW ET-SOL31LSEGWW ET-SOL31LLEGWW GP-TYL315SAABW GP-TYL315SAASW
	Galaxy Buds3 Accessories	30% off RRP	GP-FPR630SBCYW GP-FPR630SBDTW GP-FPR630SBEYW GP-FPR630HIDGW GP-FPR630HIHTW GP-FPR630SBLCW GP-FPR630SBKPW GP-FPR630AMATW GP-FPR630HICBW GP-FPR630SBATW GP-FPR630SBARW GP-FPR630SBFBW GP-FPR630SBGPW GP-FPR630SBHBW GP-FPR630SBJLW
Galaxy Tab S10 Series	Galaxy Tab S10 Ultra Accessories	20% off RRP	EF-DX925UBEGWW EF-DX925UWEGWW EF-DX920UBEGWW EF-BX910PBEGWW EF-BX910PWEGWW EF-BX910PLEGWW EF-BX910POEGWW EF-RX910CBEGWW EF-ZX912PWEGWW EF-NX912PBEGWW EF-UX910CTEGWW

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	Galaxy Tab S10+ Accessories	20% off RRP	EF-DX825UBEGWW EF-DX825UWEGWW EF-DX820UBEGWW EF-BX810PBEGWW EF-BX810PWEGWW EF-BX810PLEGWW EF-BX810POEGWW EF-RX810CBEGWW EF-ZX812PWEGWW EF-NX812PBEGWW EF-UX810CTEGWW
	S Pen	20% off RRP	EJ-PX710BBEGWW EJ-PX710BUEGWW EJ-P5600SWEGWW
	Galaxy Watch 7 series	15% off RRP	SM-L315FZGAXNZ SM-L315FZSAXNZ SM-L305FZGAXNZ SM-L305FZEAXNZ SM-L310NZGAXNZ SM-L310NZSAXNZ SM-L300NZGAXNZ SM-L300NZEAXNZ
	Galaxy Buds3	20% off RRP	SM-R530NZAAASA SM-R530NZWAASA
	Accessories and others	20% off RRP	EP-P5400TBEGAU EP-P2400TBEGAU EP-P6300TBEGAU EB-U2510XUEGWW EP-T4511XBEGAU EI-T5600BBEGWW EI-T5600BWEGWW EI-T5600KWEGWW EP-T2510NBEGAU EP-T2510NWEGAU EP-T1510NBEGAU EP-T1510NWEGAU EP-DX310JBEGWW EP-DX310JWEGWW EP-DX510JBEGWW EP-DX510JWEGWW EO-IC100BBEGWW EO-IC100BWEGWW EP-T6530NBEGAU

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	<p>Galaxy Watch 7 Accessories</p>	<p>20% off RRP</p>	<p>ET-SNL30SKEGWW ET-SNL30SSEGWW ET-SNL30SWEGWW ET-SNL30SBEGWW ET-SNL30SOEGWW ET-SNL31LKEGWW ET-SNL31LSEGWW ET-SNL31LBEGWW ET-SNL31LOEGWW ET-SVL30SKEGWW ET-SVL30SEEGWW ET-SVL30SWEGWW ET-SVL31LKEGWW ET-SVL31LNEGWW ET-SVL31LWEGWW ET-SOL30SKEGWW ET-SOL30SWEGWW ET-SOL30SPEGWW ET-SOL31LKEGWW ET-SOL31LSEGWW ET-SOL31LLEGWW GP-TYL315SAABW GP-TYL315SAASW</p>
	<p>Galaxy Buds3 Accessories</p>	<p>20% off RRP</p>	<p>GP-FPR630SBCYW GP-FPR630SBDTW GP-FPR630SBEYW GP-FPR630HIDGW GP-FPR630HIHTW GP-FPR630SBLCW GP-FPR630SBKPW GP-FPR630AMATW GP-FPR630HICBW GP-FPR630SBATW GP-FPR630SBARW GP-FPR630SBFBW GP-FPR630SBGPW GP-FPR630SBHBW GP-FPR630SBJLW</p>

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