

**Samsung Electronics New Zealand Limited (“Promoter”)**

**Samsung e-Store Promotion Terms and Conditions**

**Buy a selected Samsung product to receive a Bonus Gift and discount on selected products (“e-Store Promotion”)**

1. Subject to the terms and conditions set out below, all orders or purchases paid in full by an Eligible Claimant between 2:00pm on 7<sup>th</sup> November 2024 and 11:00am on 21<sup>st</sup> November 2024 or while stocks last (“**Promotional Period**”) from the Promoter’s online store ([www.samsung.com/nz](http://www.samsung.com/nz)) e-Store (“**e-Store**”) of the products set out in Table 1 below “**Participating Products**” qualify for the applicable bonus (the “**Bonus Gift**”):

**Table 1**

<b>Participating Product</b>	<b>Bonus Gift (if any)</b>
<b>Galaxy Z Fold 6</b>  SM-F956BDBDXNZ SM-F956BLIDXNZ SM-F956BZSDXNZ SM-F956BDBGXNZ SM-F956BLIGXNZ SM-F956BZSGXNZ SM-F956BAKDXNZ SM-F956BZWDXNZ SM-F956BAKGXNZ SM-F956BZWGXNZ	Galaxy Watch7 40mm BT (SM-L300NZEAXNZ or SM-L300NZGAXNZ may be substituted with SM-L300NZEAXNZ subject to availability) at the e-Store at the time of purchasing the Participating Product  and  Galaxy Buds3 (SM-R530NZAASA or SM-R530NZWAASA may be substituted with SM-R530NZAASA subject to availability) at the e-Store at the time of purchasing the Participating Product  and  A trade-in boost of \$150 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) <sup>1</sup>  and  50% off Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2) <sup>2</sup>
<b>Galaxy Z Flip 6</b>	Galaxy Watch7 40mm BT (SM-L300NZEAXNZ or SM-L300NZGAXNZ may be substituted with SM-L300NZEAXNZ subject to availability) at the e-Store at the time of purchasing the Participating Product

<sup>1</sup> [[https://images.samsung.com/is/content/samsung/assets/nz/samsung-instant-trade-in-tncs/samsung\\_instant\\_trade\\_in\\_tncs\\_070723\\_002.pdf](https://images.samsung.com/is/content/samsung/assets/nz/samsung-instant-trade-in-tncs/samsung_instant_trade_in_tncs_070723_002.pdf)]

<sup>2</sup> [<https://www.samsung.com/nz/offer/samsung-care-plus/#tnc>]

<p>SM-F741BLBAXNZ  SM-F741BZSAXNZ  SM-F741BLGAXNZ  SM-F741BZYAXNZ  SM-F741BLBEXNZ  SM-F741BZSEXNZ  SM-F741BLGEXNZ  SM-F741BZYEXNZ  SM-F741BAKAXNZ  SM-F741BZWAXNZ  SM-F741BZOAXNZ  SM-F741BAKEXNZ  SM-F741BZWEXNZ  SM-F741BZOEXNZ</p>	<p style="text-align: center;">and</p> <p style="text-align: center;">Flip6 Flipsuit Case (EF-ZF741CWEGWW, subject to availability) at the e-Store at the time of purchasing the Participating Product</p> <p style="text-align: center;">And</p> <p style="text-align: center;">A trade-in boost of \$100 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)<sup>1</sup></p> <p style="text-align: center;">and</p> <p style="text-align: center;">50% off Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2)<sup>2</sup></p>
<p style="text-align: center;"><b>Galaxy Z Flip 5</b></p> <p>SM-F731BZAAXNZ  SM-F731BLGAXNZ  SM-F731BLIAXNZ  SM-F731BZEAXNZ  SM-F731BZBAXNZ  SM-F731BZGAXNZ  SM-F731BZYAXNZ  SM-F731BLGEXNZ  SM-F731BLIEXNZ  SM-F731BZAEXNZ  SM-F731BZEEXNZ  SM-F731BZBEXNZ  SM-F731BZGEXNZ  SM-F731BZYEXNZ</p>	<p style="text-align: center;">Z Flip5 Flipsuit Case (EF-ZF731CTEGWW) at the e-Store at the time of purchasing the Participating Product</p> <p style="text-align: center;">and</p> <p style="text-align: center;">Z Flip5 Front Protection Film (EF-UF731CTEGWW) at the e-Store at the time of purchasing the Participating Product</p> <p style="text-align: center;">And</p> <p style="text-align: center;">A trade-in boost of \$500 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)<sup>1</sup></p>
<p style="text-align: center;"><b>Galaxy S24</b></p> <p><b>SM-S921BLGCXNZ</b>  <b>SM-S921BZOCXNZ</b>  <b>SM-S921BLBCXNZ</b>  <b>SM-S921BZACXNZ</b>  <b>SM-S921BZKCXNZ</b>  <b>SM-S921BZVCXNZ</b>  <b>SM-S921BZYCXNZ</b></p>	<p style="text-align: center;">Galaxy Watch7 40mm BT (SM-L300NZEAXNZ or SM-L300NZGAXNZ may be substituted with SM-L300NZEAXNZ subject to availability) at the e-Store at the time of purchasing the Participating Product</p> <p style="text-align: center;">and</p> <p style="text-align: center;">Silicone Case (EF-PS921TEEGWW) at the e-Store at the time of purchasing the Participating Product</p> <p style="text-align: center;">and</p>

<p><b>SM-S921BLGQXNZ</b>  <b>SM-S921BZOQXNZ</b>  <b>SM-S921BLBQXNZ</b>  <b>SM-S921BZAQXNZ</b>  <b>SM-S921BZKQXNZ</b>  <b>SM-S921BZVQXNZ</b>  <b>SM-S921BZYQXNZ</b></p>	<p>A trade-in boost of \$100 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)<sup>1</sup></p> <p>and</p> <p>50% off Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2)<sup>2</sup></p>
<p><b>Galaxy S24+</b></p> <p>SM-S926BLGBXNZ  SM-S926BZOBXNZ  SM-S926BLBBXNZ  SM-S926BZABXNZ  SM-S926BZKBXNZ  SM-S926BZVBXNZ  SM-S926BZYBXNZ  SM-S926BLGCXNZ  SM-S926BZOCXNZ  SM-S926BLBCXNZ  SM-S926BZACXNZ  SM-S926BZKCXNZ  SM-S926BZVCXNZ  SM-S926BZYCXNZ</p>	<p>Galaxy Watch7 40mm BT (SM-L300NZEAXNZ or SM-L300NZGAXNZ may be substituted with SM-L300NZEAXNZ subject to availability) at the e-Store at the time of purchasing the Participating Product</p> <p>and</p> <p>Silicone Case (EF-PS926TEEGWW) at the e-Store at the time of purchasing the Participating Product</p> <p>and</p> <p>A trade-in boost of \$150 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)<sup>1</sup></p> <p>and</p> <p>50% off Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2)<sup>2</sup></p>
<p><b>Galaxy S24 Ultra</b></p> <p><b>SM-S928BLGCXNZ</b>  <b>SM-S928BZOCXNZ</b>  <b>SM-S928BLBCXNZ</b>  <b>SM-S928BZKCXNZ</b>  <b>SM-S928BZTCXNZ</b>  <b>SM-S928BZVCXNZ</b>  <b>SM-S928BZYCXNZ</b>  <b>SM-S928BLGQXNZ</b>  <b>SM-S928BZOQXNZ</b>  <b>SM-S928BLBQXNZ</b>  <b>SM-S928BZKQXNZ</b>  <b>SM-S928BZTQXNZ</b></p>	<p>Galaxy Watch7 40mm BT (SM-L300NZEAXNZ or SM-L300NZGAXNZ may be substituted with SM-L300NZEAXNZ subject to availability) at the e-Store at the time of purchasing the Participating Product</p> <p>and</p> <p>Silicone Case (EF-PS928TEEGWW) at the e-Store at the time of purchasing the Participating Product</p> <p>and</p> <p>A trade-in boost of \$300 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)<sup>1</sup></p>

<p><b>SM-S928BZVQXNZ</b> <b>SM-S928BZYQXNZ</b></p>	<p>and</p> <p>50% off Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2)<sup>2</sup></p>
<p><b>Galaxy S24FE</b></p> <p>SM-S721BLBBXNZ SM-S721BLGBXNZ SM-S721BZK BXNZ SM-S721BZABXNZ SM-S721BLBCXNZ SM-S721BLGCXNZ SM-S721BZKCXNZ SM-S721BZACXNZ</p>	<p>Buds FE (SM-R400NZAASA or SM-R400NZWAASA may be substituted with SM-R400NZAASA subject to availability) at the e-Store at the time of purchasing the Participating Product</p> <p>and</p> <p>A trade-in boost of \$150 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)<sup>1</sup></p> <p>and</p> <p>50% off Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2)<sup>2</sup></p>
<p><b>Galaxy A55 5G</b></p> <p>SM-A556EZKXNZ SM-A556ELBCXNZ</p>	<p>Buds FE (SM-R400NZAASA or SM-R400NZWAASA may be substituted with SM-R400NZAASA subject to availability) at the e-Store at the time of purchasing the Participating Product</p>
<p><b>Galaxy A35 5G</b></p> <p>SM-A356EZK BXNZ SM-A356ELV BXNZ</p>	<p>Buds FE (SM-R400NZAASA or SM-R400NZWAASA may be substituted with SM-R400NZAASA subject to availability) at the e-Store at the time of purchasing the Participating Product</p>
<p><b>Galaxy A25 5G</b></p> <p>SM-A256EZKDXNZ SM-A256EZYDXNZ</p>	<p>25W charger (EP-T2510NBEGAU) at the e-Store at the time of purchasing the Participating Product</p>

<p><b>Galaxy Tab S10 Ultra</b></p> <p>SM-X926BZAAXNZ  SM-X920NZAEXNZ  SM-X920NZAAXNZ  SM-X920NZSAXNZ</p>	<p>Galaxy Buds3 (SM-R530NZAASA or SM-R530NZWAASA may be substituted with SM-R530NZAASA subject to availability) at the e-Store at the time of purchasing the Participating Product</p> <p>and</p> <p>A trade-in boost of \$250 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)<sup>1</sup></p> <p>and</p> <p>50% off Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2)<sup>2</sup></p>
<p><b>Galaxy Tab S10+</b></p> <p>SM-X826BZAAXNZ  SM-X820NZAEXNZ  SM-X820NZAAXNZ  SM-X820NZSAXNZ</p>	<p>Galaxy Buds3 (SM-R530NZAASA or SM-R530NZWAASA may be substituted with SM-R530NZAASA subject to availability) at the e-Store at the time of purchasing the Participating Product</p> <p>and</p> <p>A trade-in boost of \$200 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)<sup>1</sup></p> <p>and</p> <p>50% off Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2)<sup>2</sup></p>
<p><b>Galaxy Watch Ultra</b></p> <p>SM-L705FDAAXNZ  SM-L705FZTAXNZ  SM-L705FZWAXNZ</p>	<p>Watch Band (Select from ET-SNL70MBEGWW or ET-SNL70MOEGWW or ET-SNL70MWEGWW or ET-SBL70MBEGWW or ET-SBL70MOEGWW or ET-SBL70MWEGWW or ET-SVL70MBEGWW or ET-SVL70MOEGWW or ET-SVL70MWEGWW) at the e-Store at the time of purchasing the Participating Product</p> <p>and</p> <p>A trade-in boost of \$100 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)<sup>1</sup></p>

<p><b>Galaxy Watch7</b></p> <p>SM-L315FZGAXNZ  SM-L315FZSAXNZ  SM-L305FZGAXNZ  SM-L305FZEAXNZ  SM-L310NZGAXNZ  SM-L310NZSAXNZ  SM-L300NZGAXNZ  SM-L300NZEAXNZ</p>	<p>Watch Band (Select from or ET-SOL31LLEGWW or ET-SOL31LSEGWW or ET-SOL30SKEGWW or ET-SOL30SPEGWW or ET-SOL30SWEGWW or ET-SVL31LKEGWW or ET-SVL31LNEGWW or ET-SVL31LWEGWW or ET-SVL30SKEGWW or ET-SVL30SWEGWW or ET-SNL31LBEGWW or ET-SNL31LKEGWW or ET-SNL31LSEGWW or ET-SNL31LWEGWW or ET-SNL30SBEGWW or ET-SNL30SKEGWW or ET-SNL30SOEGWW or ET-SNL30SSEGWW or ET-SNL30SWEGWW) at the e-Store at the time of purchasing the Participating Product</p>
<p><b>Galaxy Buds 3</b></p> <p>SM-R630NZAAASA  SM-R630NZWAASA  SM-R530NZAAASA  SM-R530NZWAASA</p>	<p>Buds Case (Select from GP-FPR630SBGPW or GP-FPR630SBDTW or GP-FPR630SBKPW or GP-FPR630SBFBW or GP-FPR630SBLCW) at the e-Store at the time of purchasing the Participating Product</p>
<p><b>QLED QE1D 4K Tizen OS Smart TV (2024)</b></p> <p>QA85QE1DASXNZ  QA75QE1DASXNZ</p>	<p>Galaxy Buds3 (SM-R530NZAAASA) at the e-Store at the time of purchasing the Participating Product</p>
<p><b>QLED QE1D 4K Tizen OS Smart TV (2024)</b></p> <p>QA65QE1DASXNZ  QA55QE1DASXNZ  QA50QE1DASXNZ</p>	<p>Galaxy Buds FE (SM-R400NZAAASA) at the e-Store at the time of purchasing the Participating Product</p>

2. Participation in this e-Store Promotion is deemed acceptance of these Terms and Conditions.

3. The e-Store Promotion is only available to New Zealand residents. Claimants under 18 years old must have a parent's/guardian's permission to make a claim. The Promoter may require the parent or guardian to sign these Terms and Conditions as a condition of entry. Employees (and their immediate families) of the Promoter are ineligible to claim. Purchases for commercial purposes, for use in trade or for or on behalf of a business, will be ineligible for the e-Store Promotion. Claimants that meet all of these criteria will be considered an "Eligible Claimant".
4. Eligible Claimants are entitled to the e-Store Promotion on the following terms and conditions:
  - a. All purchases must be made with New Zealand details, including a New Zealand credit card and a New Zealand delivery address; and
  - b. All Eligible Claimants must provide a valid email, physical address, and phone number.
5. If the Bonus Gift, or any part of the Bonus Gift, is not available for any reason, the Bonus Gift may be substituted at the discretion of the Promoter for another or equal or greater value.
6. The e-Store Promotion is not available in conjunction with any other offer including discounts or vouchers for purchase at the e-Store.
7. Fulfilment of any Participating Product will be processed as per normal lead times as and when the Promoter is able to supply stock. The Promoter will try to fulfil the orders as quickly as possible.
8. The Bonus Gift or the Redemption Product (if applicable) is not transferable, exchangeable and cannot be redeemed for cash.
9. The Promoter reserves the right to reclaim the cost of the Bonus Gift (including the eStore Voucher) from any claimant if the Bonus Gift is paid to the claimant and is subsequently found that the claimant is in breach of these Terms and Conditions.
10. The return or refund of any Participating Product shall also oblige the claimant to return the Bonus Gift or the Redemption Product (if applicable). The claimant agrees to be liable for all costs, including but not limited to debt recovery, if the Bonus Gift is not returned with any returned or refunded Participating Product.

## GENERAL TERMS AND CONDITIONS

11. The Promoter reserves the right, at any time, to verify the validity of claims and claimants (including a claimant's identity, age and place of residence) and to disqualify any claimant who submits a claim that is not in accordance with these Terms and Conditions or who tampers with the Promotion process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
12. The Promoter's decision is final and no correspondence will be entered into.
13. The Promoter assumes no responsibility for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication including any email communication sent to (or by) the Promoter to any claimant whether caused by problems with communication networks or lines, computer systems, software or internet service providers, congestion on any carrier network or otherwise; (ii) any theft, destruction or unauthorised access to, or alteration of such communications; and (iii) any problem with, or technical malfunction of, any computer system or other equipment used for the conduct of the e-Store Promotion.
14. The Promoter accepts no responsibility for any tax liability incurred as a result of a claimant participating in the e-Store Promotion. Claimants should obtain independent tax and financial advice.
15. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of any bonuses, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim that the original purchase documentation or relevant e-Store Promotion is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the relevant e-Store Promotion value to that stated in these Terms and Conditions; (e) any tax liability incurred by a claimant; or (f) use of the relevant e-Store Promotion.
16. Nothing in these Terms and Conditions is intended to exclude, restrict or modify a consumer's rights under the Consumer Guarantees Act 1993. These Terms and Conditions must be read subject to those statutory provisions and will not affect any statutory rights that a claimant may have in relation to the return of a product or relevant e-Store Promotion.

17. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including, but not limited to, agents, contractors, service providers, suppliers and as required, to New Zealand regulatory authorities. Validity of a claim is conditional on providing this information. The Promoter may, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the claimant. The Promoter will not retain personal information for longer than is necessary for the purpose for which it was collected, unless otherwise required by applicable law. This means that personal information will be destroyed or erased from the Promoter's system when it is no longer required. All claims become the property of the Promoter. Claimants have the right of access to, and right to request correction of, their personal information. Claimants should direct any request to access, update or correct information to the Promoter at: Samsung Electronics, New Zealand branch office, 24 The Warehouse Way, Northcote, Auckland 0627 or any other address as notified on the Promoter's website: [www.samsung.com/nz](http://www.samsung.com/nz). Telephone: 0800 726 786. Email: [privacy.nz@samsung.com](mailto:privacy.nz@samsung.com).
  
18. The Promoter, in its sole discretion, reserves the right to cancel, suspend, terminate or modify the promotion or any part of the promotion for any reason, including but not limited to if fraud, technical failures or any other factor beyond the Promoter's reasonable control adversely affects the Promoter's ability to conduct the promotion or part of the promotion as contemplated in these terms and conditions, subject to any written directions from any regulatory authority. Any cancellation or modification to the promotion will be notified on the Promoter's website: [www.samsung.com/nz](http://www.samsung.com/nz)
  
19. The Promoter is Samsung Electronics New Zealand Limited, 24 The Warehouse Way, Northcote, Auckland 0627. Administration of the e-Store Promotion will take place at the offices located at 24 The Warehouse Way, Northcote, Auckland 0627 or any other office as notified on the Promoter's website: [www.samsung.com/nz](http://www.samsung.com/nz). Telephone: 0800 726 786. Email: [estorenz@samsung.com](mailto:estorenz@samsung.com)

