

Samsung Electronics New Zealand Limited Galaxy S25 series LIVE E-Commerce Online Store Promotion Terms and Conditions

This document contains the terms and conditions of the Promotion. Participating in the Promotion is deemed acceptance of these terms and conditions.

Promoter	<p>Samsung Electronics New Zealand Limited, 24 Warehouse Way, Northcote, Auckland 0627. Administration of the Promotion will take place at the offices in this location, or any other office as notified by the Promoter through the relevant Eligible Online Store.</p> <p>Please contact us if you have any questions using the details available on the Eligible Online Store.</p>
Promotional Period	<p>Start time and date 7:30pm on 30 January 2025</p> <p>End time and date 8:00pm on 31 January 2025</p>
Promotion	<p>Purchase(s) of Participating Product(s) by an Eligible Person using a Voucher Code (as listed in Appendix 1) will qualify for the selected Bonus(es). Participating Products and selected Bonus(es) available while stocks last. Voucher Code(s) will be issued by the Promoter during the Promotional Period, or any other time as specified by the Promoter.</p> <p>Unless otherwise specified by the Promoter, this Promotion is not available in conjunction with any other existing offer including discounts or vouchers offered by the Promoter.</p>
Eligible Online Store	<p>samsung.com/nz/</p>
Eligible Person	<p>Promotion is open to New Zealand residents who are aged 18 years and over, who comply with these terms and conditions, and are eligible to access and participate in the Promoter's Eligible Online Store in accordance with the terms and conditions set out in the Eligible Online Store. The Promoter may require the parent or guardian of anyone under the age of 18 years old to sign a copy of this terms and conditions as a condition of participating in this Promotion.</p> <p>For the avoidance of doubt, purchases for commercial purposes, for use in trade, or for or on behalf of a company/business/organisation, will be excluded from participating in this Promotion.</p>
Voucher Code(s)	<p>Voucher Code(s) as set out in Appendix 1 of these terms and conditions.</p>
Participating Product(s)	<p>Participating Products as set out in Appendix 2 of these terms and conditions.</p>
Bonus(es)	<p>Bonus(es) corresponding to each Voucher Code as set out in Appendix 1 of these terms and conditions.</p>

1. FURTHER TERMS AND CONDITIONS

- 1.1. Nothing in these terms and conditions is intended to exclude, restrict, or modify a consumer's rights under the Consumer Guarantees Act 1993. These terms and conditions must be read subject to those statutory provisions and will not affect or alter any statutory rights a person may have in relation to a product or relevant Promotion.
- 1.2. The Promotor, in its sole discretion, reserves the right to cancel, suspend, terminate, or modify the Promotion or any part of the Promotion for any reason, including but not limited to, if fraud, technical failures, or any other factor(s) beyond the Promotor's reasonable control adversely affects the Promoter's ability to conduct the Promotion or part of the Promotion as contemplated in these terms and conditions, subject to any written directions from any regulatory authority. Any cancellation or modification to the Promotion will be notified on the Eligible Online Store.

2. PURCHASE(S) AND BONUS(ES)

- 2.1. Purchase(s) of Participating Product(s) must be made with New Zealand details from the Eligible Person, including a valid New Zealand payment method (that is offered on the Eligible Online Store) and a New Zealand delivery address. In order to complete a purchase of a Participating Product and qualify for the corresponding Bonus(es), an Eligible Person must provide other information as specified on the Eligible Online Store, including a valid email and phone number.
- 2.2. Bonus(es) or any part of a Bonus, if not available for any reason, may be substituted at the discretion of the Promoter for another Bonus(es) of equal or greater value.
- 2.3. Bonus(es) are not transferable, exchangeable, and cannot be redeemed for cash.
- 2.4. Bonus(es) may be subject to other terms and conditions, including:
 - (a) **Voucher Code:** Voucher Code must be redeemed at the time of purchasing the Participating Product, and can only be redeemed through the Eligible Online Store. Value of the Voucher Code must be redeemed in full and any remaining valid after the code's validity period will be forfeited;
 - (b) **Trade-in Boost:** Where a Bonus includes a Trade-in Boost or bonus (the "**Trade-in Boost**"), the Eligible Person must trade in an eligible device, in accordance with the [Samsung Instant Trade-In Program Customer Terms and Conditions](#) ("**Instant Trade-In**"), in order to receive the Trade-in Boost. Payment methods are limited for Instant Trade-In, and excludes payment methods as specified by the Promoter. Instant Trade-In transactions may be subject to fees and charges as outlined in the Instant Trade-In terms and conditions;
 - (c) **Samsung Care+:** Where a Bonus refers to Samsung Care+ (e.g., at a discounted rate), [Samsung Care+ terms and conditions](#) apply. Samsung Care+ is administered by The Warranty Group Australasia Pty Ltd. (CN 920655) and underwritten by Virginia Surety Company, Inc.(CN 920655), trading as Assurant. An excess is payable for each claim made under Samsung Care+ and must be paid before a claim is settled. Exclusions apply in accordance with Samsung Care+ terms and conditions.

3. FULFILMENT OF PARTICIPATING PRODUCT AND REFUND

- 3.1. Fulfilment of any Participating Product (including any Bonus(es) (as applicable) will be processed as per normal lead times, as and when the Promoter is able to supply stock. The Promoter will aim to fulfil orders of any Participating Product (including any Bonus(es)) (as applicable) as quickly as possible.
- 3.2. Refund or return of any Participating Product shall also oblige the purchaser to return the Bonus(es) (or value of the Bonus(es), where applicable). The purchaser of a Participating Product agrees to be liable for all costs, including but not limited to debt recovery costs, if the Bonus(es) is not returned with any refunded or returned Participating Product.

4. VERIFICATION OF ELIGIBILITY AND DECISION OF PROMOTER

- 4.1. Verification of eligibility and compliance with these terms and conditions may be conducted by the Promoter. The Promoter reserves the right, at any time, to verify the validity/eligibility of any person participating in this Promotion (including a participant's identify, age, and place of residence), and to disqualify any person who is not in compliance with these terms and conditions, or who tampers or abuses the Promotion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. Promoter reserves the right to reclaim the cost of any Bonus(es) (if applicable), if the Bonus(es) is paid or received by a person, and it is subsequently found that the person is in breach of these terms and conditions.
- 4.2. Any decision of the Promoter is final and no correspondence will be entered into.

5. LIABILITY AND RESPONSIBILITY

- 5.1. No liability and/or responsibility is assumed or accepted by the Promoter for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication, including any email communication set to (or by) the Promoter to any person, whether caused by problems with communication networks or line, computer systems, software or internet service providers, congestion on any carrier network, or otherwise; (ii) any theft, destruction or unauthorised access to, or alteration of such communications; and (iii) any problem(s) with, or technical malfunction of, any computer system or other equipment used for the conduct of the Promotion.
- 5.2. No liability and/or responsibility is assumed or accepted by the Promoter for any tax liability incurred as a result of a person participating in the Promotion. All participants of the Promotion should obtain independent tax and financial advice.
- 5.3. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees, and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of any Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim that the original purchase documentation or relevant Promotion communication is late, lost, altered, damage, or misdirected (whether or not after their receipt

by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the relevant Promotion value to that stated in these terms and conditions; (e) any tax liability incurred by a participant of the Promotion; or (f) participation in the Promotion.

6. PRIVACY

- 6.1. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including, but not limited to, agents, contractors, service providers, suppliers and as required, to New Zealand regulatory authorities. Validity of a claim is conditional on providing this information. The Promoter may, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the claimant. The Promoter will not retain personal information for longer than is necessary for the purpose for which it was collected, unless otherwise required by applicable law. This means that personal information will be destroyed or erased from the Promoter's system when it is no longer required. All claims become the property of the Promoter. Claimants have the right of access to, and right to request correction of, their personal information. Claimants should direct any request to access, update or correct information to the Promoter at: Samsung Electronics, New Zealand branch office, 24 The Warehouse Way, Northcote, Auckland 0627 or any other address as notified on the Promoter's website: www.samsung.com/nz. Telephone: 0800 726 786. Email: privacy.nz@samsung.com. For information on the Promoter's privacy policy, please refer to the Promoter's website: www.samsung.com/nz or the Eligible Online Store.

[https://images.samsung.com/is/content/samsung/assets/nz/samsung-instant-trade-in-tncs/samsung_instant_trade_in_tncs_070723_002.pdf]

² [<https://www.samsung.com/sung-cnz/offer/samare-plus/#tnc>]

APPENDIX 1 – VOUCHER CODE, PARTICIPATING PRODUCTS, AND CORRESPONDING BONUS(ES)

Voucher Code	Bonus (if any)
Half Price Voucher Code	<p>Get 50% off when you purchase a Participating Product using the Half Price Voucher Code. The Half Price Voucher Code is limited to the first 10 customers that use the code, and is valid during the Promotional Period.</p> <p>This Half Price Voucher Code is stackable with Samsung Reservation+ Voucher and Social Voucher. Not stackable with any other offers or promotions unless specified otherwise.</p>
Live Ecommerce Voucher Code	<p>Get \$400 off when you purchase a Participating Product using the Live Ecommerce Voucher Code. The Live Ecommerce Voucher Code is limited to the first 50 customers that use the code, and is valid during the Promotional Period.</p> <p>This Live Ecommerce Voucher Code is stackable with Samsung Reservation+ Voucher and Social Voucher. Not stackable with any other offers or promotions unless specified otherwise.</p>
Social Voucher Code	<p>Get \$50 off when you purchase a Participating Product using the Social Voucher Code. The Social Voucher Code is only available to the first 500 customers who use the code, and is valid during the Promotional Period.</p> <p>This Social Voucher Code is stackable with Samsung Reservation+ Voucher and Social Voucher. Not stackable with any other offers or promotions unless specified otherwise.</p>

APPENDIX 2 – PARTICIPATING PRODUCTS

Participating Product
Galaxy S25 Ultra 512GB
SM-S938BZBCXNZ
SM-S938BZKCXNZ
SM-S938BZTCXNZ
SM-S938BZSCXNZ
SM-S938BAKCXNZ
SM-S938BZGCXNZ
SM-S938BZDCXNZ
Galaxy S25 Ultra 1TB
SM-S938BZBQXNZ
SM-S938BZKQXNZ
SM-S938BZTQXNZ
SM-S938BZSQXNZ
SM-S938BAKQXNZ
SM-S938BZGQXNZ
SM-S938BZDQXNZ

[https://images.samsung.com/is/content/samsung/assets/nz/samsung-instant-trade-in-tncs/samsung_instant_trade_in_tncs_070723_002.pdf]

² [<https://www.samsung.com/sung-cnz/offer/samare-plus/#tnc>]

Galaxy S25+ 512GB
SM-S936BDBCXNZ
SM-S936BLBCXNZ
SM-S936BLGCXNZ
SM-S936BZSCXNZ
SM-S936BZKCXNZ
SM-S936BZRCXNZ
SM-S936BZDCXNZ
Galaxy S25 512GB
SM-S931BLBQXNZ
SM-S931BLGQXNZ
SM-S931BDBQXNZ
SM-S931BZSQXNZ
SM-S931BZKQXNZ
SM-S931BZRQXNZ
SM-S931BZDQXNZ

[https://images.samsung.com/is/content/samsung/assets/nz/samsung-instant-trade-in-tncs/samsung_instant_trade_in_tncs_070723_002.pdf]

² [<https://www.samsung.com/sung-cnz/offer/samare-plus/#tnc>]