

Samsung Electronics New Zealand Limited
("Promoter") Promotion Terms and Conditions

THE SAMSUNG "2025 Xbox Game Pass
Promotion" ("**Promotion**")

Scheme: Claim a free 2-month Game Pass
ultimate trial via the Samsung Promotions
App on your Samsung Smart TV or Smart
Monitor

HOW TO CLAIM

1. Terms referred to in this "How to Claim" section are defined in the Terms and Conditions of this Promotion. By participating in the Promotion, you agree to comply with these Terms and Conditions.
2. The Game Pass Code is not available at the time of purchase of the Participating Product. To claim a Game Pass for a Participating Product, claimants must:
 - Own a Selected Samsung Smart TV or Smart Monitor from 2022 or later, as outlined under Participating Products, in Table 1 and 2 below.
 - Download the Samsung promotions app on your Participating Product.
 - Select the EA Sports FC promotion banner that relates to this Promotion;
 - Scan the QR code with your mobile device to redeem your Game Pass Trial.
 - Enter your code at <https://www.xbox.com/redeem> by August 19, 2025 to activate your Game Pass Trial.
3. The Game Pass Trial is valid for new Xbox Game Pass members only. Once the redemption code is activated, the trial will automatically be added to your Microsoft account.
4. The claim period closes on 12th August 2025, and must be redeemed at <https://www.xbox.com/redeem> by August 19th 2025. No outstanding claims will be accepted by the Promoter after 12th August 2025.

For the purposes of these Terms and Conditions:

"Game Pass Trial" means a 2 Month Xbox Game Pass Ultimate Trial

"Claimant" means an individual that has met the Eligibility Criteria;

"Eligibility Criteria" means these Terms and Conditions;

"Participating Product" means the Samsung products identified below in Table 1.

"Promoter" means Samsung Electronics New Zealand Limited, a New Zealand registered company with its registered office at 94 Apollo Drive, Rosedale, Auckland 0632;

"Promotion" means the promotion for Claimant(s) to qualify for a Game Pass Trial

"Claim Period" means the period 9:00am on 1st July 2025 until 9:00pm on 12th August 2025; and

“Terms and Conditions” means the terms and conditions contained in this document; and

PARTICIPATING PRODUCTS

Selected Samsung Smart Monitors from 2022 or later

LS27AM500NEXXY	LS32BM801UEXXY	LS32BG652EEXXY	LS27DM500EEXXY	LS34DG850SEXXY
LS27BM500EEXXY	LS34BG850SEXXY	LS32BG702EEXXY	LS27DM501EEXXY	LS55CG970NEXXY
LS32AM500NEXXY	LS55BG970NEXXY	LS32CM501EEXXY	LS32DG702EEXXY	LS32FM6000FSXNZ
LS32AM700UEXXY	LS27BG652EEXXY	LS32CM801UEXXY	LS32DG802SEXXY	LS32FM700UEXXY
LS32BM500EEXXY	LS27C900PAEXXY	LS32CM80GUEXXY	LS32DM501EEXXY	LS32FM803UEXXY
LS32BM700UEXXY	LS27CM501EEXXY	LS43CG700NEXXY	LS32DM701UEXXY	LS32FM902SEXXY
LS27AM500NEXXY	LS28BG700EEXXY	LS27DG702EEXXY	LS32DM801UEXXY	

Selected Samsung Smart TVs from 2022 or later

QA32LS03BBKXNZ	QA65S95BASXNZ	QA43Q60CASXNZ	QA85Q70CASXNZ	QA50LS03DASXNZ	QA75QN90DASXNZ	UA85DU7000SXNZ	QA55S95FASXNZ	QA83S95FAEXNZ
QA43LS01BASXNZ	QA75LS03BASXNZ	QA43QN90CASXNZ	QA85Q80CASXNZ	QA50Q60DASXNZ	QA77S90DAEXNZ	UA85DU7700SXNZ	QA65LS03FWSXNZ	QA85LS03FWSXNZ
QA43LS03BASXNZ	QA75Q60BASXNZ	QA50Q60CASXNZ	QA85QN85CASXNZ	QA50Q80DASXNZ	QA77S95DASXNZ	UA85DU8000SXNZ	QA65Q7FAASXNZ	QA85Q7FAASXNZ
QA43LS05BASXNZ	QA75Q70BASXNZ	QA50QN90CASXNZ	QA85QN900CSXNZ	QA50QE1DASXNZ	QA83S90DAEXNZ	UA98DU9000SXNZ	QA65Q8FAASXNZ	QA85QE1ASXNZ
QA43Q60BASXNZ	QA75Q80BASXNZ	QA55Q60CASXNZ	QA85QN90CASXNZ	QA50QN90DASXNZ	QA85LS03DASXNZ	QA100QN80FSXNZ	QA65QE1ASXNZ	QA85QN1EFASXNZ
QA43QN90BASXNZ	QA75QN800BSXNZ	QA55Q70CASXNZ	QA98Q80CASXNZ	QA55LS03DASXNZ	QA85Q60DASXNZ	QA115QN90FSXNZ	QA65QN1EFASXNZ	QA85QN70FASXNZ
QA50LS01BASXNZ	QA75QN85BASXNZ	QA55Q80CASXNZ	UA43CU7000SXNZ	QA55Q60DASXNZ	QA85Q70DASXNZ	QA42S90FAEXNZ	QA65QN3EFASXNZ	QA85QN80FASXNZ
QA50LS03BASXNZ	QA75QN900BSXNZ	QA55QE1CASXNZ	UA43CU7100SXNZ	QA55Q70DASXNZ	QA85QE1DASXNZ	QA43LS03FASXNZ	QA65QN70FASXNZ	QA85QN85FASXNZ
QA50Q60BASXNZ	QA75QN90BASXNZ	QA55QN85CASXNZ	UA43CU8000SXNZ	QA55Q80DASXNZ	QA85QN85DBSXNZ	QA43Q7FAASXNZ	QA65QN80FASXNZ	QA85QN90FASXNZ
QA50Q80BASXNZ	QA75QN95BASXNZ	QA55QN90CASXNZ	UA43CU8500SXNZ	QA55QE1DASXNZ	QA85QN900DSXNZ	QA43Q8FAASXNZ	QA65QN85FASXNZ	QA85QN990FSXNZ
QA50QN90BASXNZ	QA85LS03BASXNZ	QA55S90CASXNZ	UA50CU7000SXNZ	QA55QN85DBSXNZ	QA85QN90DASXNZ	QA43QE1ASXNZ	QA65QN900FSXNZ	QA98QN90FASXNZ
QA55LS01BASXNZ	QA85Q60BASXNZ	QA55S95CASXNZ	UA50CU8000SXNZ	QA55QN90DASXNZ	QA98QN90DASXNZ	QA43QN90FASXNZ	QA65QN90FASXNZ	UA32F6000FSXNZ
QA55LS03BASXNZ	QA85Q70BASXNZ	QA65Q60CASXNZ	UA50CU8500SXNZ	QA55S90DASXNZ	UA43DU7000SXNZ	QA48S90FAEXNZ	QA65S85FAEXNZ	UA43F6000FSXNZ
QA55Q60BASXNZ	QA85Q80BASXNZ	QA65Q70CASXNZ	UA55CU7000SXNZ	QA55S95DASXNZ	UA43DU7700SXNZ	QA50LS03FASXNZ	QA65S90FAEXNZ	UA43U8500FSXNZ
QA55Q70BASXNZ	QA85QN800BSXNZ	QA65Q80CASXNZ	UA55CU7100SXNZ	QA65LS03DASXNZ	UA43DU8000SXNZ	QA50Q7FAASXNZ	QA65S95FASXNZ	UA50U8000FSXNZ
QA55Q80BASXNZ	QA85QN85BASXNZ	QA65QE1CASXNZ	UA55CU8000SXNZ	QA65Q60DASXNZ	UA43DU8500SXNZ	QA50Q8FAASXNZ	QA75LS03FWSXNZ	UA55U8000FSXNZ
QA55QN85BASXNZ	QA85QN900BSXNZ	QA65QN85CASXNZ	UA55CU8500SXNZ	QA65Q70DASXNZ	UA50DU7000SXNZ	QA50QE1ASXNZ	QA75Q7FAASXNZ	UA55U8500FSXNZ
QA55QN90BASXNZ	QA85QN90BASXNZ	QA65QN900CSXNZ	UA65CU7000SXNZ	QA65Q80DASXNZ	UA50DU7700SXNZ	QA50QN90FASXNZ	QA75Q8FAASXNZ	UA65U8000FSXNZ
QA55QN95BASXNZ	UA43BU8000SXNZ	QA65QN90CASXNZ	UA65CU7100SXNZ	QA65QE1DASXNZ	UA50DU8000SXNZ	QA55LS03FASXNZ	QA75QE1ASXNZ	UA65U8500FSXNZ
QA55S95BASXNZ	UA43BU8500SXNZ	QA65S90CASXNZ	UA65CU8000SXNZ	QA65QN85DBSXNZ	UA55DU7000SXNZ	QA55Q7FAASXNZ	QA75QN1EFASXNZ	UA75U8000FSXNZ
QA65LS01BASXNZ	UA50BU8000SXNZ	QA65S95CASXNZ	UA65CU8500SXNZ	QA65QN900DSXNZ	UA55DU7700SXNZ	QA55Q8FAASXNZ	QA75QN70FASXNZ	UA85U8000FSXNZ
QA65LS03BASXNZ	UA50BU8500SXNZ	QA75Q60CASXNZ	UA75CU7000SXNZ	QA65QN90DASXNZ	UA55DU8000SXNZ	QA55QE1ASXNZ	QA75QN80FASXNZ	
QA65Q60BASXNZ	UA55BU8000SXNZ	QA75Q70CASXNZ	UA75CU7100SXNZ	QA65S90DASXNZ	UA55DU8500SXNZ	QA55QN1EFASXNZ	QA75QN85FASXNZ	
QA65Q70BASXNZ	UA55BU8500SXNZ	QA75Q80CASXNZ	UA75CU8000SXNZ	QA65S95DASXNZ	UA65DU7000SXNZ	QA55QN3EFASXNZ	QA75QN900FSXNZ	
QA65Q80BASXNZ	UA60BU8000SXNZ	QA75QN85CASXNZ	UA85CU7100SXNZ	QA75LS03DASXNZ	UA65DU7700SXNZ	QA55QN70FASXNZ	QA75QN90FASXNZ	
QA65QN800BSXNZ	UA65BU8000SXNZ	QA75QN900CSXNZ	UA85CU8000SXNZ	QA75Q60DASXNZ	UA65DU8000SXNZ	QA55QN80FASXNZ	QA77S85FAEXNZ	
QA65QN85BASXNZ	UA65BU8500SXNZ	QA75QN90CASXNZ	QA43LS03DASXNZ	QA75Q70DASXNZ	UA65DU8500SXNZ	QA55QN85FASXNZ	QA77S90FAEXNZ	
QA65QN900BSXNZ	UA75BU8000SXNZ	QA77S90CASXNZ	QA43Q60DASXNZ	QA75QE1DASXNZ	UA75DU7000SXNZ	QA55QN90FASXNZ	QA77S95FASXNZ	
QA65QN90BASXNZ	UA85BU8000SXNZ	QA77S95CASXNZ	QA43QN90DASXNZ	QA75QN85DBSXNZ	UA75DU7700SXNZ	QA55S85FAEXNZ	QA83S85FAEXNZ	
QA65QN95BASXNZ	QA32LS03CBWXNZ	QA85Q60CASXNZ	QA48S90DAEXNZ	QA75QN900DSXNZ	UA75DU8000SXNZ	QA55S90FASXNZ	QA83S90FAEXNZ	

1. Instructions on how to claim the Game Pass Trial form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. Claimants under 18 years old must have a parent's/guardian's permission to make a claim. The Promoter may require the parent or guardian to sign these Terms and Conditions as a condition of entry. Employees (and their immediate families) of the Promoter, the Promoter's New Zealand branch office, Participating Retailer(s), and agencies associated with this Promotion are ineligible to claim.
3. This Promotion is open to New Zealand residents who have own a Participating Product and claim the Game Pass Trial during the Claim Period.
4. The Claim Period closes on 12th August 2025 and no claims will be accepted after this date. All codes must be redeemed at <https://www.xbox.com/redeem> by August 19th 2025.
5. The Game Pass Trial is not transferable or exchangeable.

GENERAL TERMS AND CONDITIONS

5. The Promoter reserves the right, at any time, to verify the validity of claims and claimants (including a claimant's identity, age and place of residence) and to disqualify any claimant who submits a claim that is not in accordance with these Terms and Conditions or who tampers with the claim process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
6. Claimants must retain proof of purchase. Failure to produce proof of purchase for each claim when requested may, in the absolute discretion of the Promoter, result in invalidation of a claimant's claim or entries and forfeiture of any right to a redemption of the Game Pass Trial.
7. In the event of any disputes in relation to entries online and identification of the person making the claim by email the Promoter reserves the right to award the redemption to the email account holder.
8. The Promoter's decision is final and no correspondence will be entered into.
9. All claimants may be required to first sign acceptance of these terms and conditions before the Game Pass Trial is provided to them.
10. The Promoter will use its best endeavors to provide the Game Pass Trial listed. If any of the Game Pass Trial codes are unavailable for whatever reason, the Promoter reserves the right to substitute the Game Pass Trial for another item of an equivalent value.
11. Any cost associated with accessing the promotional website is the claimant's responsibility and is dependent on the Internet Service Provider used.
12. The use of any automated claim software or any other mechanical or electronic means that allows a claimant to automatically claim repeatedly is prohibited and will render all entries submitted by that claimant invalid.
13. The Promoter assumes no responsibility for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication including any email communication sent to (or by) the Promoter to any claimant whether caused by problems with communication networks or lines, computer systems, software or internet service providers, congestion on any carrier network or otherwise; (ii) any theft, destruction or unauthorized access to, or alteration of such communications; and (iii) any problem with, or technical malfunction of, any computer system or other equipment used for the conduct of the promotion.
14. The Promoter accepts no responsibility for any tax liability incurred as a result of a claimant participating in the promotion. Claimants should obtain independent tax and financial advice.

15. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the offer, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim, original purchase documentation or relevant Game Pass Trial that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the relevant Game Pass Trial value to that stated in these Terms and Conditions; (e) any tax liability incurred by a claimant; or (f) use of the relevant Game Pass Trial.
16. Nothing in these Terms and Conditions is intended to exclude, restrict or modify a consumer's rights under the Consumer Guarantees Act 1993. These Terms and Conditions must be read subject to those statutory provisions and will not affect any statutory rights that a claimant may have in relation to the return of a Participating Product or relevant Game Pass Trial.
17. The Promoter collects personal information in order to conduct the offer and may, for this purpose, disclose such information to third parties, including, but not limited to, the Participating Retailers or any of the Promoter's agents, contractors, service providers, offer suppliers and as required, to New Zealand regulatory authorities. Validity of a claim is conditional on providing this information. The Promoter will not retain personal information for longer than is necessary for the purpose for which it was collected, unless otherwise required by applicable law. This means that personal information will be destroyed or erased from the Promoter's system when it is no longer required.. All claims become the property of the Promoter. Claimants have the right of access to, and right to request correction of, their personal information held by the Promoter. Claimants should direct any request to access, update or correct information to the Promoter at: Samsung Electronics New Zealand Ltd 94 Apollo Drive, Rosedale, Auckland 0632 or any other address as notified on the Promoter's website: www.samsung.com/nz. Telephone: 09 4777111. Email: privacy.nz@samsung.com.
18. The Promoter, in its sole discretion, reserves the right to cancel, suspend, terminate or modify the promotion or any part of the promotion if fraud, technical failures or any other factor beyond the Promoter's reasonable control adversely affects the Promoter's ability to conduct the promotion or part of the promotion as contemplated in these terms and conditions, subject to any written directions from any regulatory authority. Any cancellation or modification to the promotion will be notified on the Promoter's website: www.samsung.com/nz.
19. The Promoter is Samsung Electronics New Zealand Limited, 94 Apollo Drive, Rosedale, Auckland 0632 Administration of the promotion will take place at the offices located at 24 The Warehouse Way, Northcote, Auckland 0627 or any other office as notified on the Promoter's website: www.samsung.com/nz. Telephone: 09 4777111 Email: nzpromotions@samsung.com.