

Samsung Electronics New Zealand Limited (“Promoter”)

Samsung e-Store Promotion Terms and Conditions

Buy selected Samsung products to receive discount

(“e-Store Promotion”)

1. Subject to the terms and conditions set out below, all orders or purchases paid in full by an Eligible Claimant between 2:00pm on 27th September 2024 and 11:00am on 24th October 2024 or while stocks last (“**Promotional Period**”) from the Promoter’s online store (www.samsung.com/nz) e-Store (“**e-Store**”) of the products set out in Table 1 below “**Participating Products**” qualify for the applicable bonus (the “**Bonus**”) and/or additional bonus (the “**Additional Bonus**”) as set out below:
 - a. Bonus: The specified Bonus (if any) for the corresponding Participating Product purchased; and/or
 - b. Additional Bonus: The following Additional Bonus:
 - i. a 20% discount off Participating Products purchased, if at least two (2) Participating Products are purchased; or
 - ii. a 25% discount off Participating Products purchased, if three (3) or more Participating Products are purchased.

Table 1

Participating Product	Bonus (if any)	Additional Bonus
Galaxy Z Fold 6 256GB SM-F956BDBDXNZ SM-F956BLIDXNZ SM-F956BZSDXNZ SM-F956BAKDXNZ SM-F956BZWDXNZ	A trade-in boost of \$100 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) ¹ and 50% off RRP of Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2). ²	A 20% discount off Participating Products purchased, if at least two (2) Participating Products are purchased, or A 25% discount off Participating Products purchased, if three (3) or more Participating Products are purchased.

¹ [https://images.samsung.com/is/content/samsung/assets/nz/samsung-instant-trade-in-tncs/samsung_instant_trade_in_tncs_070723_002.pdf]

² [<https://www.samsung.com/nz/offer/samsung-care-plus/#tnc>]

<p>Galaxy Z Fold 6 512GB</p> <p>SM-F956BDBGXNZ SM-F956BLIGXNZ SM-F956BZSGXNZ SM-F956BAKGXNZ SM-F956BZWGXNZ</p>	<p>trade-in boost of \$200 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p> <p>and</p> <p>50% off RRP of Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2).²</p>	
<p>Galaxy Z Fold 6 1TB</p> <p>SM-F956BDBHXNZ SM-F956BLIHXNZ SM-F956BZSHXNZ SM-F956BAKHXNZ SM-F956BZWHXNZ</p>	<p>A trade-in boost of \$300 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p> <p>and</p> <p>50% off RRP of Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2).²</p>	
<p>Galaxy Z Flip 6 256GB</p> <p>SM-F741BLBAXNZ SM-F741BZSAXNZ SM-F741BLGAXNZ SM-F741BZYAXNZ SM-F741BAKAXNZ SM-F741BZWAXNZ SM-F741BZOAXNZ</p>	<p>A trade-in boost of \$200 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p> <p>and</p> <p>50% off RRP of Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2).²</p>	
<p>Galaxy Z Flip 6 512GB</p> <p>SM-F741BLBEXNZ SM-F741BZSEXNZ SM-F741BLGEXNZ SM-F741BZYEXNZ SM-F741BAKEXNZ</p>	<p>A trade-in boost of \$100 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p>	

<p>SM-F741BZWEXNZ SM-F741BZOEXNZ</p>	<p>and</p> <p>50% off RRP of Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2).²</p>	
<p>Galaxy Z Flip 5 256GB and 512GB</p> <p>SM-F731BZAAXNZ SM-F731BLGAXNZ SM-F731BLIAXNZ SM-F731BZEAXNZ SM-F731BZBAXNZ SM-F731BZGAXNZ SM-F731BZYAXNZ SM-F731BLGEXNZ SM-F731BLIEXNZ SM-F731BZAEXNZ SM-F731BZEEXNZ SM-F731BZBEXNZ SM-F731BZGEXNZ SM-F731BZYEXNZ</p>	<p>A trade-in boost of \$100 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p>	
<p>Galaxy Z Fold5 256GB and 512GB</p> <p>SM-F946BZKDXNZ SM-F946BLBDXNZ SM-F946BZEDXNZ SM-F946BZUDXNZ SM-F946BLBGXNZ SM-F946BZEGXNZ SM-F946BZKGXNZ SM-F946BZUGXNZ SM-F946BZBGXNZ</p>	<p>A trade-in boost of \$150 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p>	
<p>Galaxy S24</p> <p>SM-S921BLGCXNZ SM-S921BZOCXNZ SM-S921BLBCXNZ SM-S921BZACXNZ SM-S921BZKCXNZ</p>	<p>A trade-in boost of \$200 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p> <p>and</p>	

<p>SM-S921BZVCXNZ SM-S921BZYCXNZ SM-S921BLGQXNZ SM-S921BZOQXNZ SM-S921BLBQXNZ SM-S921BZAQXNZ SM-S921BZKQXNZ SM-S921BZVQXNZ SM-S921BZYQXNZ</p>	<p>50% off RRP of Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2)²</p>	
<p>Galaxy S24+</p> <p>SM-S926BLGBXNZ SM-S926BZOBXNZ SM-S926BLBBXNZ SM-S926BZABXNZ SM-S926BZKBXNZ SM-S926BZVBXNZ SM-S926BZYBXNZ SM-S926BLGCXNZ SM-S926BZOCXNZ SM-S926BLBCXNZ SM-S926BZACXNZ SM-S926BZKCXNZ SM-S926BZVCXNZ SM-S926BZYCXNZ</p>	<p>A trade-in boost of \$250 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p> <p>and</p> <p>50% off RRP of Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2)²</p>	
<p>Galaxy S24 Ultra</p> <p>SM-S928BLGCXNZ SM-S928BZOCXNZ SM-S928BLBCXNZ SM-S928BZKCXNZ SM-S928BZTCXNZ SM-S928BZVCXNZ SM-S928BZYCXNZ SM-S928BLGQXNZ SM-S928BZOQXNZ SM-S928BLBQXNZ SM-S928BZKQXNZ SM-S928BZTQXNZ SM-S928BZVQXNZ SM-S928BZYQXNZ</p>	<p>A trade-in boost of \$300 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p> <p>and</p> <p>50% off RRP of Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2)²</p>	

<p>Galaxy S23 and S23 Ultra</p> <p>SM-S911BZKBXNZ SM-S918BZGBXNZ SM-S918BZKBXNZ</p>	<p>A trade-in boost of \$100 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)</p>	
<p>Galaxy A15 5G</p> <p>SM-A156EZKDXNZ SM-A156ELBDXNZ</p>	<p>No Bonus</p>	
<p>Galaxy A25 5G</p> <p>SM-A256EZKDXNZ SM-A256EZYDXNZ</p>	<p>No Bonus</p>	
<p>Galaxy A35 5G</p> <p>SM-A356EZKBXNZ SM-A356ELVBXNZ</p>	<p>A trade-in boost of \$100 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p>	
<p>Galaxy A55 5G</p> <p>SM-A556EZKCXNZ SM-A556ELBCXNZ</p>	<p>A trade-in boost of \$100 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p>	
<p>Galaxy Buds3 Pro</p> <p>SM-R630NZAAASA SM-R630NZWAASA</p>	<p>No Bonus</p>	

<p>Galaxy Buds3</p> <p>SM-R630NZAASA SM-R630NZWAASA SM-R530NZAASA SM-R530NZWAASA</p>	<p>No Bonus</p>	
<p>Galaxy Tab S9</p> <p>SM-X710NZAAXNZ SM-X710NZEAXNZ SM-X710NZEEXNZ SM-X710NZAEXNZ SM-X716BZAAXNZ</p>	<p>A trade-in boost of \$100 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p>	
<p>Galaxy Tab S9+</p> <p>SM-X810NZEAXNZ SM-X810NZAAXNZ SM-X810NZEEXNZ SM-X810NZAEXNZ SM-X816BZAAXNZ</p>	<p>A trade-in boost of \$150 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p>	
<p>Galaxy Tab S9 Ultra</p> <p>SM-X910NZEAXNZ SM-X910NZAAXNZ SM-X910NZEEXNZ SM-X910NZAEXNZ SM-X916BZAAXNZ</p>	<p>A trade-in boost of \$200 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p>	
<p>Galaxy Tab A9+</p> <p>SM-X210NDBAXNZ SM-X210NZAAXNZ SM-X210NZSAXNZ SM-X210NZAEXNZ SM-X216BZAAXNZ</p>	<p>A trade-in boost of \$100 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p>	

<p>Galaxy Tab S9 FE+</p> <p>SM-X616BZAAXNZ SM-X610NZAEXNZ SM-X610NLGAXNZ SM-X610NLIAXNZ SM-X610NZAAXNZ SM-X610NZSAXNZ</p>	<p>A trade-in boost of \$100 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p>	
<p>Galaxy Tab S9 FE</p> <p>SM-X516BZAAXNZ SM-X510NZAEXNZ SM-X510NLGAXNZ SM-X510NLIAXNZ SM-X510NZAAXNZ SM-X510NZSAXNZ</p>	<p>A trade-in boost of \$100 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p>	
<p>Galaxy Watch Ultra</p> <p>SM-L705FDAAXNZ SM-L705FZTAXNZ SM-L705FZWAXNZ</p>	<p>No Bonus</p>	
<p>Galaxy Watch 7</p> <p>SM-L315FZGAXNZ SM-L315FZSAXNZ SM-L305FZGAXNZ SM-L305FZEAXNZ SM-L310NZGAXNZ SM-L310NZSAXNZ SM-L300NZGAXNZ SM-L300NZEAXNZ</p>	<p>No Bonus</p>	
<p>Galaxy Watch FE</p> <p>SM-R861NZKAXNZ SM-R861NIDAXNZ SM-R861NZSAXNZ</p>	<p>No Bonus</p>	

2. Participation in this e-Store Promotion is deemed acceptance of these Terms and Conditions.

3. The e-Store Promotion is only available to New Zealand residents. Claimants under 18 years old must have a parent's/guardian's permission to make a claim. The Promoter may require the parent or guardian to sign these Terms and Conditions as a condition of entry. Employees (and their immediate families) of the Promoter are ineligible to claim. Purchases for commercial purposes, for use in trade or for or on behalf of a business, will be ineligible for the e-Store Promotion. Claimants that meet all of these criteria will be considered an "Eligible Claimant".
4. Eligible Claimants are entitled to the e-Store Promotion on the following terms and conditions:
 - a. All purchases must be made with New Zealand details, including a New Zealand credit card and a New Zealand delivery address; and
 - b. All Eligible Claimants must provide a valid email, physical address, and phone number.
5. The e-Store Promotion is not available in conjunction with any other offer including discounts or vouchers for purchase at the e-Store.
6. Fulfilment of any Participating Product will be processed as per normal lead times as and when the Promoter is able to supply stock. The Promoter will try to fulfil the orders as quickly as possible.
7. The Bonus and Additional Bonus is not transferable, exchangeable and cannot be redeemed for cash.

GENERAL TERMS AND CONDITIONS

8. The Promoter reserves the right, at any time, to verify the validity of claims and claimants (including a claimant's identity, age and place of residence) and to disqualify any claimant who submits a claim that is not in accordance with these Terms and Conditions or who tampers with the Promotion process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
9. The Promoter's decision is final and no correspondence will be entered into.
10. The Promoter assumes no responsibility for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication including any email communication sent to (or by) the Promoter to any claimant whether caused by problems with communication networks or lines,

computer systems, software or internet service providers, congestion on any carrier network or otherwise; (ii) any theft, destruction or unauthorised access to, or alteration of such communications; and (iii) any problem with, or technical malfunction of, any computer system or other equipment used for the conduct of the e-Store Promotion.

11. The Promoter accepts no responsibility for any tax liability incurred as a result of a claimant participating in the e-Store Promotion. Claimants should obtain independent tax and financial advice.
12. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of any bonuses, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim that the original purchase documentation or relevant e-Store Promotion is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the relevant e-Store Promotion value to that stated in these Terms and Conditions; (e) any tax liability incurred by a claimant; or (f) use of the relevant e-Store Promotion.
13. Nothing in these Terms and Conditions is intended to exclude, restrict or modify a consumer's rights under the Consumer Guarantees Act 1993. These Terms and Conditions must be read subject to those statutory provisions and will not affect any statutory rights that a claimant may have in relation to the return of a product or relevant e-Store Promotion.
14. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including, but not limited to, agents, contractors, service providers, suppliers and as required, to New Zealand regulatory authorities. Validity of a claim is conditional on providing this information. The Promoter may, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the claimant. The Promoter will not retain personal information for longer than is necessary for the purpose for which it was collected, unless otherwise required by applicable law. This means that personal information will be destroyed or erased from the Promoter's system when it is no longer required. All claims become the property of the Promoter. Claimants have the right of access to, and right to request correction of, their personal information. Claimants should direct any request to access, update or correct information to the Promoter at: Samsung Electronics, New Zealand branch office, 24 The Warehouse Way, Northcote, Auckland 0627 or any other address as notified on the Promoter's website: www.samsung.com/nz. Telephone: 0800 726 786. Email: privacy.nz@samsung.com.

15. The Promoter, in its sole discretion, reserves the right to cancel, suspend, terminate or modify the promotion or any part of the promotion for any reason, including but not limited to if fraud, technical failures or any other factor beyond the Promoter's reasonable control adversely affects the Promoter's ability to conduct the promotion or part of the promotion as contemplated in these terms and conditions, subject to any written directions from any regulatory authority. Any cancellation or modification to the promotion will be notified on the Promoter's website: www.samsung.com/nz

16. The Promoter is Samsung Electronics New Zealand Limited, 24 The Warehouse Way, Northcote, Auckland 0627. Administration of the e-Store Promotion will take place at the offices located at 24 The Warehouse Way, Northcote, Auckland 0627 or any other office as notified on the Promoter's website: www.samsung.com/nz. Telephone: 0800 726 786. Email: estorenz@samsung.com