

**Samsung Electronics New Zealand Limited (“Promoter”)**

**Samsung e-Store Promotion Terms and Conditions**

**Buy a selected Samsung product to receive a Bonus and discount on selected products**

**(“e-Store Promotion”)**

1. Subject to the terms and conditions set out below, all orders or purchases paid in full by an Eligible Claimant between 11:00am on 26<sup>th</sup> August 2024 and 11:00am on 29<sup>th</sup> August 2024 or while stocks last (“**Promotional Period**”) from the Promoter’s online store ([www.samsung.com/nz](http://www.samsung.com/nz)) e-Store (“**e-Store**”) of the products set out in Table 1 below “**Participating Products**” qualify for the applicable bonus (the “**Bonus**”):

**Table 1**

<b>Participating Product</b>	<b>Bonus (if any)</b>
<b>Galaxy S24</b>  SM-S921BZACXNZ SM-S921BZKCXNZ SM-S921BZVCXNZ SM-S921BZYCXNZ SM-S921BZAQXNZ SM-S921BZKQXNZ SM-S921BZVQXNZ SM-S921BZYQXNZ	A trade-in boost of \$400 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) <sup>1</sup>  and  15% off RRP on participating products as mentioned. Please use the promo code confirmed the voucher code will be "FLASHAUG"
<b>Galaxy S24 (Online Exclusive Colour)</b>  SM-S921BLGCMXNZ SM-S921BZOCXNZ SM-S921BLBCXNZ SM-S921BLGQXNZ SM-S921BZOQXNZ SM-S921BLBQXNZ	A trade-in boost of \$400 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)  and  15% off RRP on participating products as mentioned. Please use the promo code confirmed the voucher code will be "FLASHAUG".
<b>Galaxy S24+</b>  SM-S926BZABXNZ	A trade-in boost of \$450 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)

<sup>1</sup>[https://images.samsung.com/is/content/samsung/assets/nz/samsung-instant-trade-in-tncs/samsung\\_instant\\_trade\\_in\\_tncs\\_070723\\_002.pdf](https://images.samsung.com/is/content/samsung/assets/nz/samsung-instant-trade-in-tncs/samsung_instant_trade_in_tncs_070723_002.pdf)

<p>SM-S926BZKBXNZ  SM-S926BZVBXNZ  SM-S926BZYBXNZ  SM-S926BZACXNZ  SM-S926BZKCXNZ  SM-S926BZVCXNZ  SM-S926BZYCXNZ</p>	<p>and</p> <p>15% off RRP on participating products as mentioned. Please use the promo code confirmed the voucher code will be "FLASHAUG"</p>
<p><b>Galaxy S24+ (Online Exclusive Colour)</b></p> <p>SM-S926BLGBXNZ  SM-S926BZOBXNZ  SM-S926BLBBXNZ  SM-S926BLGCXNZ  SM-S926BZOCXNZ  SM-S926BLBCXNZ</p>	<p>A trade-in boost of \$450 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)</p> <p>and</p> <p>15% off RRP on participating products as mentioned. Please use the promo code confirmed the voucher code will be "FLASHAUG"</p>
<p><b>Galaxy S24 Ultra 256GB and 512GB</b></p> <p>SM-S928BZKCXNZ  SM-S928BZTCXNZ  SM-S928BZVCXNZ  SM-S928BZYCXNZ  SM-S928BZKQXNZ  SM-S928BZTQXNZ  SM-S928BZVQXNZ  SM-S928BZYQXNZ</p>	<p>A trade-in boost of \$500 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)</p> <p>and</p> <p>15% off RRP on participating products as mentioned. Please use the promo code confirmed the voucher code will be "FLASHAUG"</p>
<p><b>Galaxy S24 Ultra 256GB and 512GB (Online Exclusive Colour)</b></p> <p>SM-S928BLGCXNZ  SM-S928BZOCXNZ  SM-S928BLBCXNZ  SM-S928BLGQXNZ  SM-S928BZOQXNZ  SM-S928BLBQXNZ</p>	<p>A trade-in boost of \$500 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)</p> <p>and</p> <p>15% off RRP on participating products as mentioned. Please use the promo code confirmed the voucher code will be "FLASHAUG"</p>

<p><b>Galaxy S24 Ultra 1TB</b></p> <p>SM-S928BZKWXNZ SM-S928BZTWXNZ SM-S928BZVWXNZ SM-S928BZYWXNZ</p>	<p>A trade-in boost of \$500 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)</p> <p>and</p> <p>15% off RRP on participating products as mentioned. Please use the promo code confirmed the voucher code will be "FLASHAUG"</p>
<p><b>Galaxy S24 Ultra 1TB (Online Exclusive Colour)</b></p> <p>SM-S928BLGWXNZ SM-S928BZOWXNZ SM-S928BLBWXNZ</p>	<p>A trade-in boost of \$500 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)</p> <p>and</p> <p>15% off RRP on participating products as mentioned. Please use the promo code confirmed the voucher code will be "FLASHAUG"</p>

2. Participation in this e-Store Promotion is deemed acceptance of these Terms and Conditions.
  
3. The e-Store Promotion is only available to New Zealand residents. Claimants under 18 years old must have a parent's/guardian's permission to make a claim. The Promoter may require the parent or guardian to sign these Terms and Conditions as a condition of entry. Employees (and their immediate families) of the Promoter are ineligible to claim. Purchases for commercial purposes, for use in trade or for or on behalf of a business, will be ineligible for the e-Store Promotion. Claimants that meet all of these criteria will be considered an "Eligible Claimant".
  
4. Eligible Claimants are entitled to the e-Store Promotion on the following terms and conditions:
  - a. All purchases must be made with New Zealand details, including a New Zealand credit card and a New Zealand delivery address; and
  - b. All Eligible Claimants must provide a valid email, physical address, and phone number.
  
5. If the Bonus, or any part of the Bonus, is not available for any reason, the Bonus may be substituted at the discretion of the Promoter for another or equal or greater value.
  
6. The e-Store Voucher must be redeemed at the time of purchasing the Participating Product, and can only be redeemed at the e-Store. The e-Store Voucher can only be used towards purchasing any of

the corresponding products listed in Table 2 of the Appendix (each, a “**Redemption Product**”) to the Samsung e-Store Promotion Terms and Conditions.

7. If the purchase price of a Redemption Product is greater than the value of the e-Store Voucher, the claimant is required to pay the difference in the amount at the time of purchasing the Redemption Product. Any remaining amount on the e-Store Voucher is forfeited.
8. The e-Store Promotion is not available in conjunction with any other offer including discounts or vouchers for purchase at the e-Store.
9. Fulfilment of any Participating Product will be processed as per normal lead times as and when the Promoter is able to supply stock. The Promoter will try to fulfil the orders as quickly as possible.
10. The Bonus is not transferable, exchangeable and cannot be redeemed for cash.
11. The Promoter reserves the right to reclaim the cost of the Bonus (including the e-Store Voucher) from any claimant if the Bonus is paid to the claimant and is subsequently found that the claimant is in breach of these Terms and Conditions.
12. The return or refund of any Participating Product shall also oblige the claimant to return the Bonus or the Redemption Product (if applicable). The claimant agrees to be liable for all costs, including but not limited to debt recovery, if the Bonus is not returned with any returned or refunded Participating Product.

#### **GENERAL TERMS AND CONDITIONS**

13. The Promoter reserves the right, at any time, to verify the validity of claims and claimants (including a claimant’s identity, age and place of residence) and to disqualify any claimant who submits a claim that is not in accordance with these Terms and Conditions or who tampers with the Promotion process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
14. The Promoter’s decision is final and no correspondence will be entered into.
15. The Promoter assumes no responsibility for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication including any email communication sent to (or by) the Promoter to any claimant whether caused by problems with communication networks or lines,

computer systems, software or internet service providers, congestion on any carrier network or otherwise; (ii) any theft, destruction or unauthorised access to, or alteration of such communications; and (iii) any problem with, or technical malfunction of, any computer system or other equipment used for the conduct of the e-Store Promotion.

16. The Promoter accepts no responsibility for any tax liability incurred as a result of a claimant participating in the e-Store Promotion. Claimants should obtain independent tax and financial advice.
  
17. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of any bonuses, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim that the original purchase documentation or relevant e-Store Promotion is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the relevant e-Store Promotion value to that stated in these Terms and Conditions; (e) any tax liability incurred by a claimant; or (f) use of the relevant e-Store Promotion.
  
18. Nothing in these Terms and Conditions is intended to exclude, restrict or modify a consumer's rights under the Consumer Guarantees Act 1993. These Terms and Conditions must be read subject to those statutory provisions and will not affect any statutory rights that a claimant may have in relation to the return of a product or relevant e-Store Promotion.
  
19. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including, but not limited to, agents, contractors, service providers, suppliers and as required, to New Zealand regulatory authorities. Validity of a claim is conditional on providing this information. The Promoter may, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the claimant. The Promoter will not retain personal information for longer than is necessary for the purpose for which it was collected, unless otherwise required by applicable law. This means that personal information will be destroyed or erased from the Promoter's system when it is no longer required. All claims become the property of the Promoter. Claimants have the right of access to, and right to request correction of, their personal information. Claimants should direct any request to access, update or correct information to the Promoter at: Samsung Electronics, New Zealand branch office, 24 The Warehouse Way, Northcote, Auckland 0627 or any other address as notified on the Promoter's website: [www.samsung.com/nz](http://www.samsung.com/nz). Telephone: 0800 726 786. Email: [privacy.nz@samsung.com](mailto:privacy.nz@samsung.com).

20. The Promoter, in its sole discretion, reserves the right to cancel, suspend, terminate or modify the promotion or any part of the promotion for any reason, including but not limited to if fraud, technical failures or any other factor beyond the Promoter's reasonable control adversely affects the Promoter's ability to conduct the promotion or part of the promotion as contemplated in these terms and conditions, subject to any written directions from any regulatory authority. Any cancellation or modification to the promotion will be notified on the Promoter's website: [www.samsung.com/nz](http://www.samsung.com/nz)
  
21. The Promoter is Samsung Electronics New Zealand Limited, 24 The Warehouse Way, Northcote, Auckland 0627. Administration of the e-Store Promotion will take place at the offices located at 24 The Warehouse Way, Northcote, Auckland 0627 or any other office as notified on the Promoter's website: [www.samsung.com/nz](http://www.samsung.com/nz). Telephone: 0800 726 786. Email: [e-Storenz@samsung.com](mailto:e-Storenz@samsung.com)