



Samsung Electronics New Zealand Limited
Samsung Reservation+ Promotion Terms and Conditions

This document contains the terms and conditions of the Promotion. Participating in the Promotion is deemed acceptance of these terms and conditions.

Promoter

Samsung Electronics New Zealand Limited, 24 Warehouse Way, Northcote, Auckland 0627. Administration of the Promotion will take place at the offices in this location, or any other office as notified by the Promoter through the relevant Eligible Online Store.

Please contact us if you have any questions using the details available on the Eligible Online Store.

Promotional Period

Start time and date 12:00 pm (NZT) on 7 January 2025

End time and date 6:59 am (NZT) on 23th January 2025

Promotion

Purchase a Samsung Reservation+ voucher code for \$20 NZD during the Promotional Period to receive a Voucher Code (the “**Bonus**”) that will qualify as a \$100 NZD off towards the pre-ordering of a Participating Product from the Promoter’s Eligible Online Store. Exclusions apply.

Bonus is valid from 7.00 am (NZT) on 23 January 2025 to 9:00 am (NZT) on 14 February 2025 (the “**Bonus Valid Period**”). Participating Product is not available for immediate purchase, and will be made available for pre-order from 7.00am 23 January 2025. Participating in this Promotion does not entitle the reservation of any products.

If the Bonus is not applied to the pre-ordering of a Participating Product, then it may be used to receive \$20 NZD off, towards the purchase of an Eligible Product from the Promoter’s Eligible Online Store, during the Bonus Valid Period.

Participating Products, Eligible Products, and selected Bonus available while stocks last. Any unredeemed amounts in the Bonus after the Bonus Valid Period will be forfeited.

This Promotion is available in conjunction with existing offer(s) specified on the Promoter’s Eligible Online Store. Unless otherwise specified by the Promoter, this Promotion is not available in conjunction with any other vouchers offered by the Promoter.

Exclusions

1. Limited to only one (1) Voucher Code per transaction.
2. Limited to only one (1) Voucher Code per user.
3. Voucher Code(s) not reloadable, transferable, exchangeable or redeemable for cash or able to be used in subsequent transactions
4. Voucher Code(s) will not be replaced by the Promoter if they are lost, stolen or deleted.
5. Voucher Code(s) must be redeemed in full and any remaining value will be forfeited.

Eligible Online Store(s)	<ol style="list-style-type: none">1. Samsung NZ online store: samsung.com/nz/2. Samsung NZ EPP stores.
Eligible Person	<p>Promotion is open to New Zealand residents who are aged 18 years and over, who comply with these terms and conditions, and are eligible to access and participate in the Promoter's Eligible Online Store in accordance with the terms and conditions set out in the Eligible Online Store. The Promoter may require the parent or guardian of anyone under the age of 18 years old to sign a copy of this terms and conditions as a condition of participating in this Promotion.</p> <p>For the avoidance of doubt, purchases for commercial purposes, for use in trade, or for or on behalf of a company/business/organisation, will be excluded from participating in this Promotion.</p>
Participating Product(s)	Participating Products as set out in Appendix 1 of these terms and conditions.
Eligible Product(s)	Eligible Products as set out in Appendix 2 of these terms and conditions.
Bonus	Bonus may be redeemed and used towards the purchase of a Participating Product or Eligible Product, based on the value set out for each corresponding Participating Product (in Appendix 1 of these terms and conditions) or Eligible Product (in Appendix 2 of these terms and conditions).

1. FURTHER TERMS AND CONDITIONS

- 1.1. Nothing in these terms and conditions is intended to exclude, restrict, or modify a consumer's rights under the Consumer Guarantees Act 1993. These terms and conditions must be read subject to those statutory provisions and will not affect or alter any statutory rights a person may have in relation to a product or relevant Promotion.
- 1.2. The Promoter, in its sole discretion, reserves the right to cancel, suspend, terminate, or modify the Promotion or any part of the Promotion for any reason, including but not limited to, if fraud, technical failures, or any other factor(s) beyond the Promoter's reasonable control adversely affects the Promoter's ability to conduct the Promotion or part of the Promotion as contemplated in these terms and conditions, subject to any written directions from any regulatory authority. Any cancellation or modification to the Promotion will be notified on the Eligible Online Store.

2. PURCHASE(S) AND BONUS(ES)

- 2.1. Purchase(s) of Participating Product(s) must be made with New Zealand details from the Eligible Person, including a valid New Zealand payment method (that is offered on the Eligible Online Store) and a New Zealand delivery address. In order to complete a purchase of a Participating Product and qualify for the corresponding Bonus(es), an Eligible Person must provide other information as specified on the Eligible Online Store, including a valid email and phone number.

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- 2.2. Bonus(es) or any part of a Bonus, if not available for any reason, may be substituted at the discretion of the Promoter for another Bonus(es) of equal or greater value.
- 2.3. Bonus(es) are not transferable, exchangeable, and cannot be redeemed for cash.
- 2.4. Bonus(es) may be subject to other terms and conditions, including:
 - (a) **Voucher Code:** Where a Bonus includes a voucher code (the “**Voucher Code**”), that Voucher Code can be redeemed at the time of purchasing the Participating Product or Eligible Product (if applicable), and can only be redeemed through the Eligible Online Store. If the purchase price of a Participating Product or Eligible Product (if applicable) is greater than the value of the Voucher Code, the Eligible Person is required to pay the difference in the amount at the time of purchase in order to complete the purchase. After a Voucher Code is redeemed, any remaining amount on the Voucher Code is forfeited. A list of Participating Product(s) is available in Appendix 1, and a list of Eligible Product(s) (if applicable) is available in Appendix 2;
 - (b) **Trade-in Boost:** Where a Bonus includes a trade-in boost or bonus (the “**Trade-in Boost**”), the Eligible Person must trade in an eligible device, in accordance with the [Samsung Instant Trade-In Program Customer Terms and Conditions](#) (“**Instant Trade-In**”), in order to receive the Trade-in Boost. Payment methods are limited for Instant Trade-In, and excludes payment methods as specified by the Promoter. Instant Trade-In transactions may be subject to fees and charges as outlined in the Instant Trade-In terms and conditions;
 - (c) **Samsung Care+:** Where a Bonus refers to Samsung Care+ (e.g., at a discounted rate), [Samsung Care+ terms and conditions](#) apply. Samsung Care+ is administered by The Warranty Group Australasia Pty Ltd. (CN 920655) and underwritten by Virginia Surety Company, Inc.(CN 920655), trading as Assurant. An excess is payable for each claim made under Samsung Care+ and must be paid before a claim is settled. Exclusions apply in accordance with Samsung Care+ terms and conditions.

3. FULFILMENT OF PARTICIPATING PRODUCT AND REFUND

- 3.1. Fulfilment of any Participating Product (including any Bonus(es) (as applicable) will be processed as per normal lead times, as and when the Promoter is able to supply stock. The Promoter will aim to fulfil orders of any Participating Product (including any Bonus(es)) (as applicable) as quickly as possible.
- 3.2. Refund or return of any Participating Product shall also oblige the purchaser to return the Bonus(es) (or value of the Bonus(es), where applicable). The purchaser of a Participating Product agrees to be liable for all costs, including but not limited to debt recovery costs, if the Bonus(es) is not returned with any refunded or returned Participating Product.

4. VERIFICATION OF ELIGIBILITY AND DECISION OF PROMOTER

- 4.1. Verification of eligibility and compliance with these terms and conditions may be conducted by the Promoter. The Promoter reserves the right, at any time, to verify the validity/eligibility of any person participating in this Promotion (including a participant’s identify, age, and place of residence), and to disqualify any person who is not in compliance with these terms and conditions, or who tampers or abuses the Promotion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. Promoter reserves the

right to reclaim the cost of any Bonus(es) (if applicable), if the Bonus(es) is paid or received by a person, and it is subsequently found that the person is in breach of these terms and conditions.

4.2. Any decision of the Promoter is final and no correspondence will be entered into.

5. LIABILITY AND RESPONSIBILITY

5.1. No liability and/or responsibility is assumed or accepted by the Promoter for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication, including any email communication set to (or by) the Promoter to any person, whether caused by problems with communication networks or line, computer systems, software or internet service providers, congestion on any carrier network, or otherwise; (ii) any theft, destruction or unauthorised access to, or alteration of such communications; and (iii) any problem(s) with, or technical malfunction of, any computer system or other equipment used for the conduct of the Promotion.

5.2. No liability and/or responsibility is assumed or accepted by the Promoter for any tax liability incurred as a result of a person participating in the Promotion. All participants of the Promotion should obtain independent tax and financial advice.

5.3. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees, and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of any Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim that the original purchase documentation or relevant Promotion communication is late, lost, altered, damaged, or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the relevant Promotion value to that stated in these terms and conditions; (e) any tax liability incurred by a participant of the Promotion; or (f) participation in the Promotion.

6. PRIVACY

6.1. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including, but not limited to, agents, contractors, service providers, suppliers and as required, to New Zealand regulatory authorities. Validity of a claim is conditional on providing this information. The Promoter may, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the claimant. The Promoter will not retain personal information for longer than is necessary for the purpose for which it was collected, unless otherwise required by applicable law. This means that personal information will be destroyed or erased from the Promoter's system when it is no longer required. All claims become the property of the Promoter. Claimants have the right of access to, and right to request correction of, their personal information. Claimants should direct any request to access, update or correct information to the Promoter at: Samsung Electronics, New Zealand branch office, 24 The Warehouse Way, Northcote, Auckland 0627 or any other address as notified on the Promoter's website: www.samsung.com/nz. Telephone: 0800 726 786. Email: privacy.nz@samsung.com. For information on the Promoter's privacy policy, please refer to the Promoter's website: www.samsung.com/nz or the Eligible Online Store.



APPENDIX 1 – BONUS AND CORRESPONDING PARTICIPATING PRODUCTS

Bonus	Participating Products
\$100 discount off the Participating Product when using the Voucher Code provided by the Promoter.	Samsung smartphone device(s) unveiled during the New Zealand January 2025 Unpacked Event.

APPENDIX 2 – BONUS AND CORRESPONDING ELIGIBLE PRODUCTS

Bonus	Eligible Products
<p>\$20 discount off the Eligible Product when using the Voucher Code provided by the Promoter.</p>	<p>SM-F956BDBDXNZ SM-F956BLIDXNZ SM-F956BZSDXNZ SM-F956BDBGXNZ SM-F956BLIGXNZ SM-F956BZSGXNZ SM-F956BDBHXNZ SM-F956BLIHXNZ SM-F956BZSHXNZ SM-F956BAKDXNZ SM-F956BZWDXNZ SM-F956BAKGXNZ SM-F956BZWGXNZ SM-F741BLBAXNZ SM-F741BZSAXNZ SM-F741BLGAXNZ SM-F741BZYAXNZ SM-F741BLBEXNZ SM-F741BZSEXNZ SM-F741BLGEXNZ SM-F741BZYEXNZ SM-F741BAKAXNZ SM-F741BZWAXNZ SM-F741BZOAXNZ SM-F741BAKEXNZ SM-F741BZWEXNZ SM-F741BZOEXNZ SM-F731BZBEXNZ SM-F731BZGEXNZ SM-F731BZYEXNZ SM-S921BLGCXNZ SM-S921BZOCXNZ SM-S921BLBCXNZ SM-S921BZACXNZ SM-S921BZKCXNZ SM-S921BZVCXNZ SM-S921BZYCXNZ SM-S926BLGBXNZ SM-S926BZOBXNZ SM-S926BLBBXNZ SM-S926BZABXNZ SM-S926BZKBXNZ</p>

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	SM-S926BZVBXNZ
	SM-S926BZYBXNZ
	SM-S928BLGCXNZ
	SM-S928BZOCXNZ
	SM-S928BLBCXNZ
	SM-S928BZKCXNZ
	SM-S928BZTCXNZ
	SM-S928BZVCXNZ
	SM-S928BZYCXNZ
	SM-S928BLGQXNZ
	SM-S928BZOQXNZ
	SM-S928BLBQXNZ
	SM-S928BZKQXNZ
	SM-S928BZTQXNZ
	SM-S928BZVQXNZ
	SM-S928BZYQXNZ
	SM-S721BLBBXNZ
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	SM-S721BLBCXNZ
	SM-S721BLGCXNZ
	SM-S721BZKCXNZ
	SM-S721BZACXNZ