

Samsung Electronics New Zealand Limited (“Promoter”)

Samsung e-Store Promotion Terms and Conditions

Buy a selected Samsung product to receive a Bonus and discount on selected products

(“e-Store Promotion”)

1. Subject to the terms and conditions set out below, all orders or purchases paid in full by an Eligible Claimant between 11:00am on 8th August 2024 and 11:00am on 11th August 2024 or while stocks last (“**Promotional Period**”) from the Promoter’s online store (www.samsung.com/nz) e-Store (“**e-Store**”) of the products set out in Table 1 below “**Participating Products**” qualify for the applicable bonus (the “**Bonus**”):

Table 1

Participating Product	Bonus (if any)
Galaxy S24 SM-S921BZACXNZ SM-S921BZKCXNZ SM-S921BZVCXNZ SM-S921BZYCXNZ SM-S921BZAQXNZ SM-S921BZKQXNZ SM-S921BZVQXNZ SM-S921BZYQXNZ	A trade-in boost of \$400 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) ¹ and 15% off RRP on participating products as mentioned.
Galaxy S24 (Online Exclusive Colour) SM-S921BLGCXNZ SM-S921BZOCXNZ SM-S921BLBCXNZ SM-S921BLGQXNZ SM-S921BZOQXNZ SM-S921BLBQXNZ	A trade-in boost of \$400 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) and 15% off RRP on participating products as mentioned.
Galaxy S24+ SM-S926BZABXNZ	A trade-in boost of \$450 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)

¹[https://images.samsung.com/is/content/samsung/assets/nz/samsung-instant-trade-in-tncs/samsung_instant_trade_in_tncs_070723_002.pdf]

<p>SM-S926BZKBXNZ SM-S926BZVBXNZ SM-S926BZYBXNZ SM-S926BZACXNZ SM-S926BZKCXNZ SM-S926BZVCXNZ SM-S926BZYCXNZ</p>	<p>and</p> <p>15% off RRP on participating products as mentioned.</p>
<p>Galaxy S24+ (Online Exclusive Colour)</p> <p>SM-S926BLGBXNZ SM-S926BZOBXNZ SM-S926BLBBXNZ SM-S926BLGCXNZ SM-S926BZOCXNZ SM-S926BLBCXNZ</p>	<p>A trade-in boost of \$450 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)</p> <p>and</p> <p>15% off RRP on participating products as mentioned.</p>
<p>Galaxy S24 Ultra 256GB and 512GB</p> <p>SM-S928BZKCXNZ SM-S928BZTCXNZ SM-S928BZVCXNZ SM-S928BZYCXNZ SM-S928BZKQXNZ SM-S928BZTQXNZ SM-S928BZVQXNZ SM-S928BZYQXNZ</p>	<p>A trade-in boost of \$500 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)</p> <p>and</p> <p>15% off RRP on participating products as mentioned.</p>
<p>Galaxy S24 Ultra 256GB and 512GB (Online Exclusive Colour)</p> <p>SM-S928BLGCXNZ SM-S928BZOCXNZ SM-S928BLBCXNZ SM-S928BLGQXNZ SM-S928BZOQXNZ SM-S928BLBQXNZ</p>	<p>A trade-in boost of \$500 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)</p> <p>and</p> <p>15% off RRP on participating products as mentioned.</p>

<p>Galaxy S24 Ultra 1TB</p> <p>SM-S928BZKWXNZ SM-S928BZTWXNZ SM-S928BZVWXNZ SM-S928BZYWXNZ</p>	<p>A trade-in boost of \$500 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)</p> <p>and</p> <p>15% off RRP on participating products as mentioned.</p>
<p>Galaxy S24 Ultra 1TB (Online Exclusive Colour)</p> <p>SM-S928BLGWXNZ SM-S928BZOWXNZ SM-S928BLBWXNZ</p>	<p>A trade-in boost of \$500 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)</p> <p>and</p> <p>15% off RRP on participating products as mentioned.</p>

2. Participation in this e-Store Promotion is deemed acceptance of these Terms and Conditions.

3. The e-Store Promotion is only available to New Zealand residents. Claimants under 18 years old must have a parent's/guardian's permission to make a claim. The Promoter may require the parent or guardian to sign these Terms and Conditions as a condition of entry. Employees (and their immediate families) of the Promoter are ineligible to claim. Purchases for commercial purposes, for use in trade or for or on behalf of a business, will be ineligible for the e-Store Promotion. Claimants that meet all of these criteria will be considered an "Eligible Claimant".

4. Eligible Claimants are entitled to the e-Store Promotion on the following terms and conditions:
 - a. All purchases must be made with New Zealand details, including a New Zealand credit card and a New Zealand delivery address; and
 - b. All Eligible Claimants must provide a valid email, physical address, and phone number.

5. If the Bonus, or any part of the Bonus, is not available for any reason, the Bonus may be substituted at the discretion of the Promoter for another or equal or greater value.

6. The e-Store Voucher must be redeemed at the time of purchasing the Participating Product, and can only be redeemed at the e-Store. The e-Store Voucher can only be used towards purchasing any of the corresponding products listed in Table 2 of the Appendix (each, a "Redemption Product") to the Samsung e-Store Promotion Terms and Conditions.

7. If the purchase price of a Redemption Product is greater than the value of the e-Store Voucher, the claimant is required to pay the difference in the amount at the time of purchasing the Redemption Product. Any remaining amount on the e-Store Voucher is forfeited.
8. The e-Store Promotion is not available in conjunction with any other offer including discounts or vouchers for purchase at the e-Store.
9. Fulfilment of any Participating Product will be processed as per normal lead times as and when the Promoter is able to supply stock. The Promoter will try to fulfil the orders as quickly as possible.
10. The Bonus is not transferable, exchangeable and cannot be redeemed for cash.
11. The Promoter reserves the right to reclaim the cost of the Bonus (including the e-Store Voucher) from any claimant if the Bonus is paid to the claimant and is subsequently found that the claimant is in breach of these Terms and Conditions.
12. The return or refund of any Participating Product shall also oblige the claimant to return the Bonus or the Redemption Product (if applicable). The claimant agrees to be liable for all costs, including but not limited to debt recovery, if the Bonus is not returned with any returned or refunded Participating Product.

GENERAL TERMS AND CONDITIONS

13. The Promoter reserves the right, at any time, to verify the validity of claims and claimants (including a claimant's identity, age and place of residence) and to disqualify any claimant who submits a claim that is not in accordance with these Terms and Conditions or who tampers with the Promotion process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
14. The Promoter's decision is final and no correspondence will be entered into.
15. The Promoter assumes no responsibility for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication including any email communication sent to (or by) the Promoter to any claimant whether caused by problems with communication networks or lines, computer systems, software or internet service providers, congestion on any carrier network or otherwise; (ii) any theft, destruction or unauthorised access to, or alteration of such communications;

and (iii) any problem with, or technical malfunction of, any computer system or other equipment used for the conduct of the e-Store Promotion.

16. The Promoter accepts no responsibility for any tax liability incurred as a result of a claimant participating in the e-Store Promotion. Claimants should obtain independent tax and financial advice.
17. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of any bonuses, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim that the original purchase documentation or relevant e-Store Promotion is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the relevant e-Store Promotion value to that stated in these Terms and Conditions; (e) any tax liability incurred by a claimant; or (f) use of the relevant e-Store Promotion.
18. Nothing in these Terms and Conditions is intended to exclude, restrict or modify a consumer's rights under the Consumer Guarantees Act 1993. These Terms and Conditions must be read subject to those statutory provisions and will not affect any statutory rights that a claimant may have in relation to the return of a product or relevant e-Store Promotion.
19. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including, but not limited to, agents, contractors, service providers, suppliers and as required, to New Zealand regulatory authorities. Validity of a claim is conditional on providing this information. The Promoter may, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the claimant. The Promoter will not retain personal information for longer than is necessary for the purpose for which it was collected, unless otherwise required by applicable law. This means that personal information will be destroyed or erased from the Promoter's system when it is no longer required. All claims become the property of the Promoter. Claimants have the right of access to, and right to request correction of, their personal information. Claimants should direct any request to access, update or correct information to the Promoter at: Samsung Electronics, New Zealand branch office, 24 The Warehouse Way, Northcote, Auckland 0627 or any other address as notified on the Promoter's website: www.samsung.com/nz. Telephone: 0800 726 786. Email: privacy.nz@samsung.com.
20. The Promoter, in its sole discretion, reserves the right to cancel, suspend, terminate or modify the promotion or any part of the promotion for any reason, including but not limited to if fraud, technical

failures or any other factor beyond the Promoter's reasonable control adversely affects the Promoter's ability to conduct the promotion or part of the promotion as contemplated in these terms and conditions, subject to any written directions from any regulatory authority. Any cancellation or modification to the promotion will be notified on the Promoter's website: www.samsung.com/nz

21. The Promoter is Samsung Electronics New Zealand Limited, 24 The Warehouse Way, Northcote, Auckland 0627. Administration of the e-Store Promotion will take place at the offices located at 24 The Warehouse Way, Northcote, Auckland 0627 or any other office as notified on the Promoter's website: www.samsung.com/nz. Telephone: 0800 726 786. Email: e-Storenz@samsung.com

Appendix to the Samsung e-Store Promotion Terms and Conditions – Table 2

Table 2

Participating Product	Redemption Product	SKU
Galaxy S24 SM-S921BLGCXNZ SM-S921BZOCXNZ SM-S921BLBCXNZ SM-S921BZACXNZ SM-S921BZKCXNZ SM-S921BZVCXNZ SM-S921BZYCXNZ SM-S921BLGQXNZ SM-S921BZOQXNZ SM-S921BLBQXNZ SM-S921BZAQXNZ SM-S921BZKQXNZ SM-S921BZVQXNZ SM-S921BZYQXNZ	Chargers	EP-TA800NBEGAU EP-L4020NBEGWW EP-H5300CBEGWW EP-P2400TBEGAU EP-P5400TBEGAU EP-P6300TBEGAU EB-U2510XUEGWW EB-P4520XUEGWW EP-T4511XBEGAU EB-P3400XUEGWW
	Accessories	EF-US921CTEGWW GP-FPS921SBKSW GP-FPS921SBKYW GP-FPS921SBKRW EF-MS921CWEGWW EF-MS921CYEGWW GP-TOS921HIMGW GP-TOS921HINBW GP-TOS921SBBYW EF-XS921CTEGWW EF-PS921TEEGWW EF-PS921TGEGWW EF-PS921TVEGWW EF-PS921TWEGWW EF-PS921TYEGWW EF-ZS921CBEGWW EF-ZS921CGEGWW EF-ZS921CVEGWW EF-ZS921CWEGWW

		EF-GS921CEEGWW EF-GS921CLEGWW EF-GS921CUEGWW GP-FPS921HCAAW GP-FPS921HCABW GP-FPS921HCAVW GP-FPS921SACJW GP-FPS921SACVW GP-FPS921SAATW GP-FPS921SBJBW
	Galaxy Buds FE, Galaxy Buds2, Galaxy Buds2Pro	SM-R400NZAAASA SM-R400NZWAASA SM-R510NLVAASA SM-R510NZAAASA SM-R510NZWAASA
	Galaxy Tablets	SM-X710NZAAXNZ SM-X710NZEAXNZ SM-X710NZEEXNZ SM-X710NZAEXNZ SM-X716BZAAXNZ SM-X810NZEAXNZ SM-X810NZAAXNZ SM-X810NZEEXNZ SM-X810NZAEXNZ SM-X816BZAAXNZ SM-X910NZEAXNZ SM-X910NZAAXNZ SM-X910NZEEXNZ SM-X910NZAEXNZ SM-X916BZAAXNZ SM-X616BZAAXNZ SM-X610NZAEXNZ SM-X610NLGAXNZ SM-X610NLIAXNZ SM-X610NZAAXNZ SM-X610NZSAXNZ SM-X516BZAAXNZ SM-X510NZAEXNZ SM-X510NLGAXNZ SM-X510NLIAXNZ SM-X510NZAAXNZ SM-X510NZSAXNZ SM-P625NZAAXNZ SM-P620NZAEXNZ SM-P620NZAAXNZ
	Smart tag2	EI-T5600BBEGWW EI-T5600BWEGWW EI-T5600KWEWW

		EF-RT560TBEGWW EF-RT560TJEGWW EF-PT560CBEGWW EF-PT560CMEGWW EF-PT560CVEGWW EF-PT560CWEGWW
	Galaxy Watches	SM-R965FZKAXNZ SM-R965FZSAXNZ SM-R955FZKAXNZ SM-R955FZSAXNZ SM-R960NZKAXNZ SM-R960NZSAXNZ SM-R950NZKAXNZ SM-R950NZSAXNZ SM-R945FZKAXNZ SM-R945FZSAXNZ SM-R935FZKAXNZ SM-R935FZEAXNZ SM-R940NZKAXNZ SM-R940NZSAXNZ SM-R930NZKAXNZ SM-R930NZEAXNZ
Galaxy S24+ SM-S926BLGBXNZ SM-S926BZOBXNZ SM-S926BLBBXNZ SM-S926BZABXNZ SM-S926BZKBXNZ SM-S926BZVBXNZ SM-S926BZYBXNZ SM-S926BLGCXNZ SM-S926BZOCXNZ SM-S926BLBCXNZ SM-S926BZACXNZ SM-S926BZKCXNZ SM-S926BZVCXNZ SM-S926BZYCXNZ	Chargers	EP-T6530NBEGAU EP-L4020NBEGWW EP-H5300CBEGWW EP-P2400TBEGAU EP-P5400TBEGAU EP-P6300TBEGAU EB-U2510XUEGWW EB-P4520XUEGWW EP-T4511XBEGAU EB-P3400XUEGWW
	Accessories	EF-US926CTEGWW GP-FPS926SBKSW GP-FPS926SBKYW GP-FPS926SBKRW EF-MS926CWEGWW EF-MS926CYEGWW GP-TOS926HIBBW GP-TOS926HILPW GP-TOS926HIMGW GP-TOS926HINBW EF-XS926CTEGWW EF-PS926TEEGWW EF-PS926TGEGWW EF-PS926TVEGWW EF-PS926TWEGWW

		EF-PS926TYEGWW EF-ZS926CBEGWW EF-ZS926CGEGWW EF-ZS926CVEGWW EF-ZS926CWEGWW EF-GS926CEEGWW EF-GS926CLEGWW EF-GS926CUEGWW GP-FPS926HCAAW GP-FPS926HCABW GP-FPS926HCAVW GP-FPS926SACJW GP-FPS926SACVW GP-FPS926SAATW
	Galaxy Buds	SM-R400NZAASA SM-R400NZWAASA SM-R510NLVAASA SM-R510NZAASA SM-R510NZWAASA
	Galaxy Tablets	SM-X710NZAAXNZ SM-X710NZEAXNZ SM-X710NZEEXNZ SM-X710NZAEXNZ SM-X716BZAAXNZ SM-X810NZEAXNZ SM-X810NZAAXNZ SM-X810NZEEXNZ SM-X810NZAEXNZ SM-X816BZAAXNZ SM-X910NZEAXNZ SM-X910NZAAXNZ SM-X910NZEEXNZ SM-X910NZAEXNZ SM-X916BZAAXNZ SM-X616BZAAXNZ SM-X610NZAEXNZ SM-X610NLGAXNZ SM-X610NLIAXNZ SM-X610NZAAXNZ SM-X610NZSAXNZ SM-X516BZAAXNZ SM-X510NZAEXNZ SM-X510NLGAXNZ SM-X510NLIAXNZ SM-X510NZAAXNZ SM-X510NZSAXNZ SM-P625NZAAXNZ SM-P620NZAEXNZ

		SM-P620NZAAXNZ
	Smart tag2	EI-T5600BBEGWW EI-T5600BWEGWW EI-T5600KWEGWW EF-RT560TBEGWW EF-RT560TJEGWW EF-PT560CBEGWW EF-PT560CMEGWW EF-PT560CVEGWW EF-PT560CWEGWW
	Galaxy Watches	SM-R965FZKAXNZ SM-R965FZSAXNZ SM-R955FZKAXNZ SM-R955FZSAXNZ SM-R960NZKAXNZ SM-R960NZSAXNZ SM-R950NZKAXNZ SM-R950NZSAXNZ SM-R945FZKAXNZ SM-R945FZSAXNZ SM-R935FZKAXNZ SM-R935FZEAXNZ SM-R940NZKAXNZ SM-R940NZSAXNZ SM-R930NZKAXNZ SM-R930NZEAXNZ
Galaxy S24 Ultra	Chargers	EP-T6530NBEGAU EP-L4020NBEGWW EP-H5300CBEGWW EP-P2400TBEGAU EP-P5400TBEGAU EP-P6300TBEGAU EB-U2510XUEGWW EB-P4520XUEGWW EP-T4511XBEGAU EB-P3400XUEGWW
SM-S928BLGCXNZ SM-S928BZOCXNZ SM-S928BLBCXNZ SM-S928BZKXCXNZ SM-S928BZTCXNZ SM-S928BZVCXNZ SM-S928BZYCXNZ SM-S928BLGQXNZ SM-S928BZOQXNZ SM-S928BLBQXNZ SM-S928BZKQXNZ SM-S928BZTQXNZ SM-S928BZVQXNZ SM-S928BZYQXNZ SM-S928BLGWXNZ SM-S928BZOWXNZ SM-S928BLBWXNZ SM-S928BZKWXNZ SM-S928BZTWXNZ SM-S928BZVWXNZ	Accessories	EF-US928CTEGWW GP-FPS928SBKSW GP-FPS928SBKYW GP-FPS928SBKRW EF-MS928CWEGWW EF-MS928CYEGWW GP-TOS928HIBBW GP-TOS928HIRFW GP-TOS928HIJBW GP-TOS928HIKWW GP-TOS928HILPW GP-TOS928HIMGW

SM-S928BZYWXNZ		GP-TOS928HINBW GP-TOS928HIORW GP-TOS928SBBYW GP-TOS928SBBBW GP-TOS928SBCEW EF-XS928CTEGWW EF-PS928TEEGWW EF-PS928TGEGWW EF-PS928TVEGWW EF-PS928TWEGWW EF-PS928TYEGWW EF-ZS928CBEGWW EF-ZS928CGEGWW EF-ZS928CVEGWW EF-ZS928CWEGWW EF-GS928CEEGWW EF-GS928CLEGWW EF-GS928CUEGWW GP-FPS928HCAAW GP-FPS928HCABW GP-FPS928HCAVW GP-FPS928SACJW GP-FPS928SACVW GP-FPS928SAATW GP-FPS928SBJBW EJ-PS928BBEGWW EJ-PS928BJEGWW EJ-PS928BYEGWW
	Galaxy Buds	SM-R400NZAASA SM-R400NZWAASA SM-R510NLVAASA SM-R510NZAASA SM-R510NZWAASA
	Galaxy Tablets	SM-X710NZAAXNZ SM-X710NZEAXNZ SM-X710NZEEXNZ SM-X710NZAEXNZ SM-X716BZAAXNZ SM-X810NZEAXNZ SM-X810NZAAXNZ SM-X810NZEEXNZ SM-X810NZAEXNZ SM-X816BZAAXNZ SM-X910NZEAXNZ SM-X910NZAAXNZ SM-X910NZEEXNZ SM-X910NZAEXNZ SM-X916BZAAXNZ

		SM-X616BZAAXNZ SM-X610NZAAXNZ SM-X610NLGAXNZ SM-X610NLIAXNZ SM-X610NZAAXNZ SM-X610NZSAXNZ SM-X516BZAAXNZ SM-X510NZAAXNZ SM-X510NLGAXNZ SM-X510NLIAXNZ SM-X510NZAAXNZ SM-X510NZSAXNZ SM-P625NZAAXNZ SM-P620NZAAXNZ SM-P620NZAAXNZ
	Smart tag2	EI-T5600BBEGWW EI-T5600BWEGWW EI-T5600KWEGWW EF-RT560TBEGWW EF-RT560TJEGWW EF-PT560CBEGWW EF-PT560CMEGWW EF-PT560CVEGWW EF-PT560CWEGWW
	Galaxy Watches	SM-R965FZKAXNZ SM-R965FZSAXNZ SM-R955FZKAXNZ SM-R955FZSAXNZ SM-R960NZKAXNZ SM-R960NZSAXNZ SM-R950NZKAXNZ SM-R950NZSAXNZ SM-R945FZKAXNZ SM-R945FZSAXNZ SM-R935FZKAXNZ SM-R935FZEAXNZ SM-R940NZKAXNZ SM-R940NZSAXNZ SM-R930NZKAXNZ SM-R930NZEAXNZ