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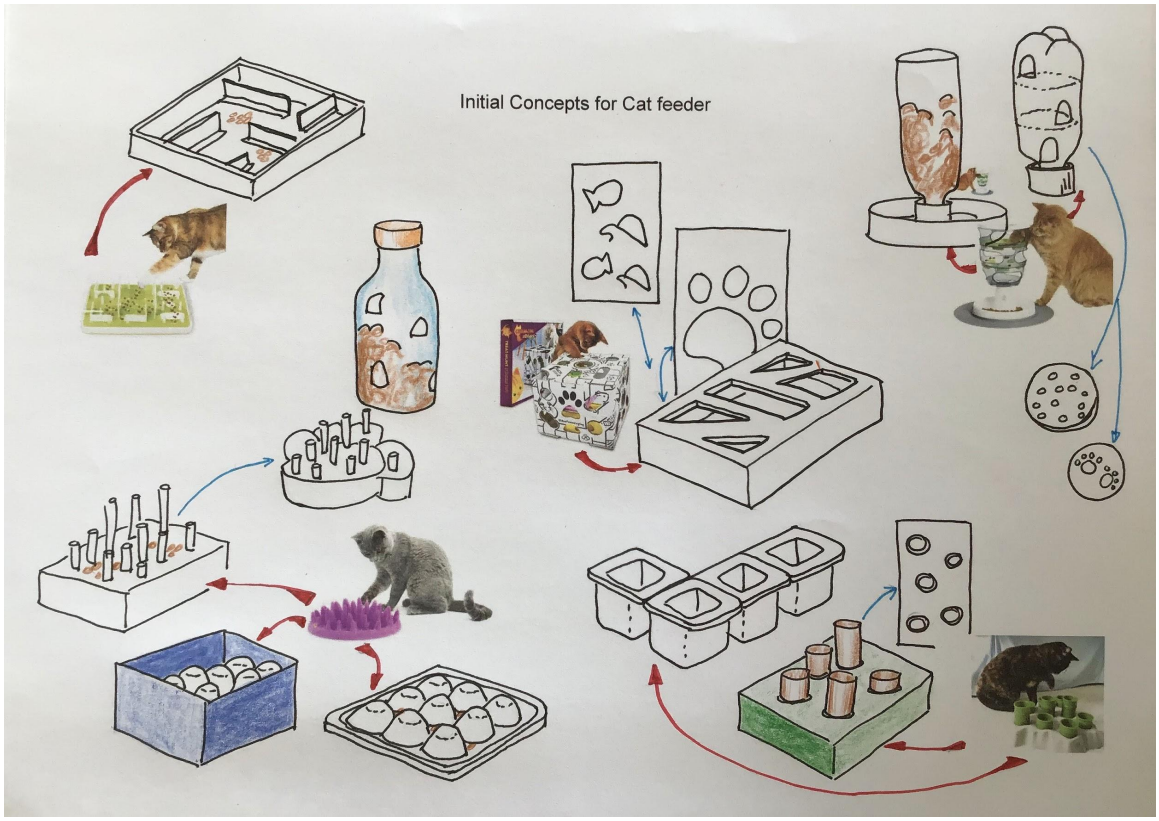
Solve for Tomorrow 2022

Creating Initial Concept ideas

Using the ***research you have collected*** from your stakeholder and environment and the ***attributes/specification*** that you have written for your chosen brief/need create an idea sheet for your chosen need.

For example,

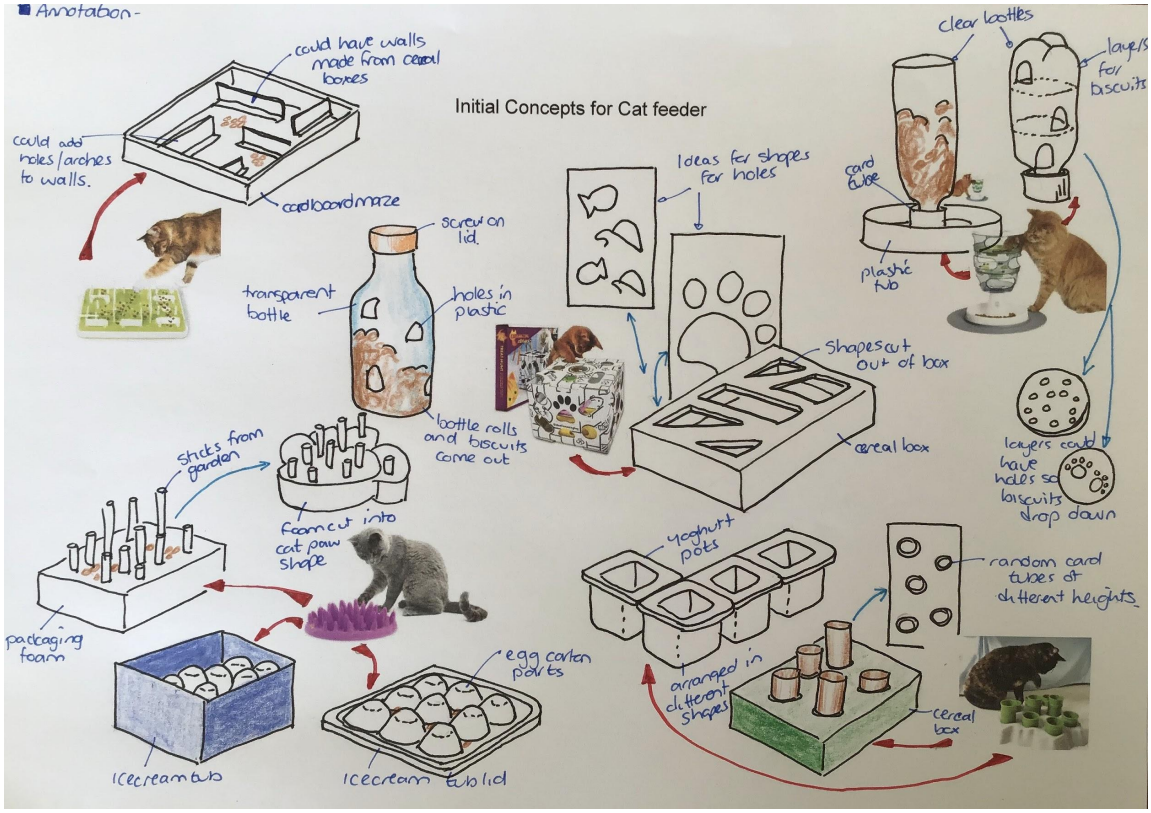
1. Create a range of 2D and 3D sketches for your designs. They can be freehand sketched and rendered or drawn using online software like google drawings:



Handy hint: to help you design you can use your product analysis research as inspiration :)

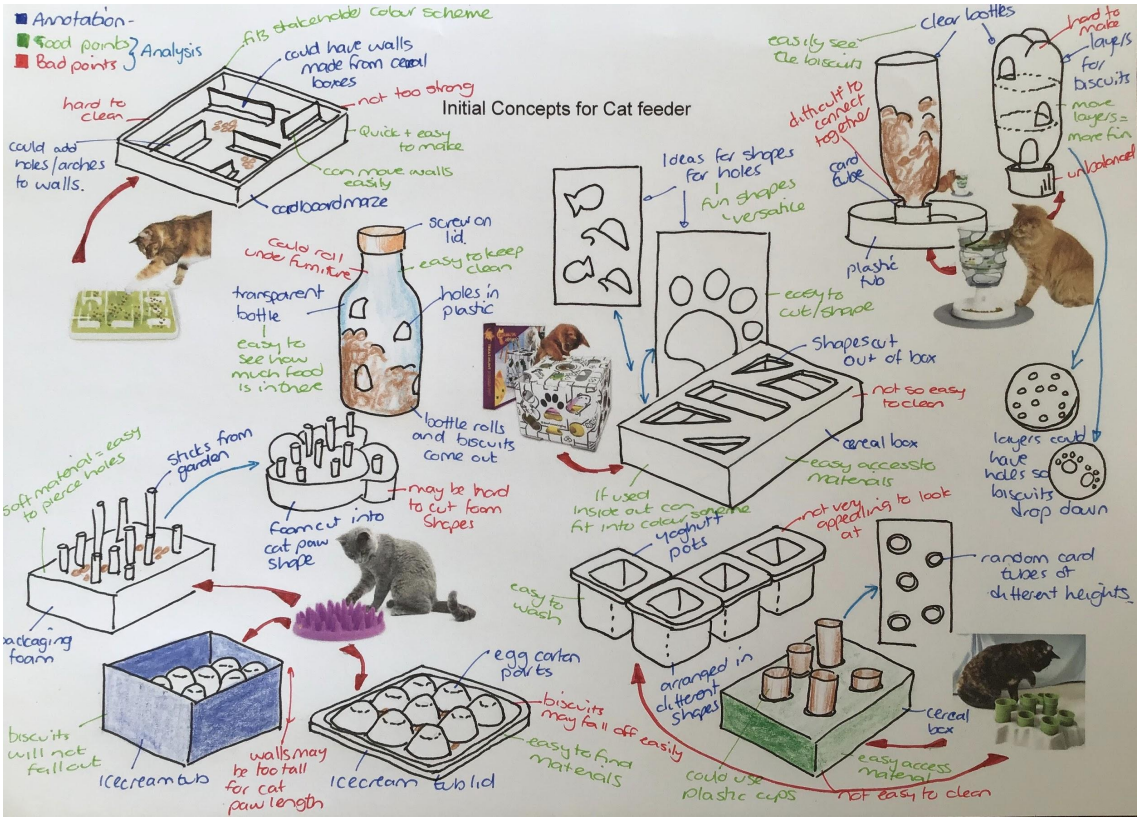
Here's a website to help: Design Sketching | A collection of … flickr.com

2. Annotate and explain the features of EACH design:



Handy hint: Use black or blue to label the features. Explain what it is and how it works.

3. Analyse the good and bad points about each design. Link the analysis back to your stakeholder and your brief/attributes:



Handy hint: Use red pen for negative points and green pen for positive points.