

Samsung Electronics New Zealand Limited (“Promoter”)

Samsung e-Store Promotion Terms and Conditions

**Buy a selected Samsung product to receive a Bonus Gift and discount on selected products
 (“e-Store Promotion”)**

1. Subject to the terms and conditions set out below, all orders or purchases paid in full by an Eligible Claimant between 7am on 18th January 2023 and 8:59am on 7th February 2023 or while stocks last (“**Promotional Period**”) from the Promoter’s online store (www.samsung.com/nz) e-Store (“**e-Store**”) of the products set out in Table 1 below “**Participating Products**” qualify for the corresponding e-Store gift “**Bonus Gift**”:

Table 1

Participating Product	Bonus Gift
Galaxy S24 512GB (Exclusive Colour) SM-S921BLGQXNZ SM-S921BZOQXNZ SM-S921BLBQXNZ	Bonus Screen protector (EF-US921CTEGWW), Silicone Case (EF-PS921TEEGWW) and Charger (EP-TA800NBEGAU, EP-TA800NBEGAU may be substituted with EP-T2510NBEGAU, subject to availability) at the e-Store at the time of purchasing the Participating Product
Galaxy S24 512GB (Standard Colour) SM-S921BZAQXNZ SM-S921BZKQXNZ SM-S921BZVQXNZ SM-S921BZYQXNZ	Bonus Screen protector (EF-US921CTEGWW) and Silicone Case (EF-PS921TEEGWW) at the e-Store at the time of purchasing the Participating Product
Galaxy S24+ 512GB (Exclusive Colour) SM-S926BLGCXNZ SM-S926BZOCXNZ SM-S926BLBCXNZ	Bonus Screen protector (EF-US926CTEGWW), Silicone Case (EF-PS926TEEGWW) and Charger (EP-T4510XBEGAU, EP-T4510XBEGAU may be substituted with EP-T2510NBEGAU, subject to availability) at the e-Store at the time of purchasing the Participating Product

<p>Galaxy S24+ 512GB (Standard Colour) SM-S926BZACXNZ SM-S926BZKCXNZ SM-S926BZVCXNZ SM-S926BZYCXNZ</p>	<p>Bonus Screen protector (EF-US926CTEGWW) and Silicone Case (EF-PS926TEEGWW) at the e-Store at the time of purchasing the Participating Product</p>
<p>Galaxy S24 Ultra 512GB (Exclusive Colour) SM-S928BLGQXNZ SM-S928BZOQXNZ SM-S928BLBQXNZ</p>	<p>Bonus Screen protector (EF-US928CTEGWW), Silicone Case (EF-PS928TEEGWW) and Charger (EP-T4510XBEGAU, EP-T4510XBEGAU may be substituted with EP-T2510NBEGAU, subject to availability) at the e-Store at the time of purchasing the Participating Product</p>
<p>Galaxy S24 Ultra 512GB (Standard Colour) SM-S928BZKQXNZ SM-S928BZTQXNZ SM-S928BZVQXNZ SM-S928BZYQXNZ</p>	<p>Bonus Screen protector (EF-US928CTEGWW) and Silicone Case (EF-PS928TEEGWW) at the e-Store at the time of purchasing the Participating Product</p>
<p>Galaxy S24 Ultra 1TB (Exclusive Colour) SM-S928BLGWXNZ SM-S928BZOWXNZ SM-S928BLBWXNZ</p>	<p>Bonus Screen protector (EF-US928CTEGWW), Silicone Case (EF-PS928TEEGWW) and Charger (EP-T4510XBEGAU, EP-T4510XBEGAU may be substituted with EP-T2510NBEGAU, subject to availability) at the e-Store at the time of purchasing the Participating Product</p>

Galaxy S24 Ultra 512GB (Standard Colour) SM-S928BZKWXNZ SM-S928BZTWXNZ SM-S928BZVWXNZ SM-S928BZYWXNZ	Bonus Screen protector (EF-US928CTEGWW) and Silicone Case (EF-PS928TEEGWW) at the e-Store at the time of purchasing the Participating Product
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2. Subject to the terms and conditions set out below, all orders or purchases paid in full by an Eligible Claimant between 7am on 18th January 2023 and 8:59am on 7th February 2023 or while stocks last (“**Promotional Period**”) from the Promoter’s online store (www.samsung.com/nz) e-Store (“**e-Store**”) of the products set out in Table 2 below “**Participating Products**” qualify for the corresponding discount on the relevant selected product at the time of purchase:

Participating Product	Discount on the relevant selected product at the time of purchase
Galaxy S24 Accessories EF-US921CTEGWW EF-XS921CTEGWW EF-PS921TEEGWW EF-PS921TGEGWW EF-PS921TVEGWW EF-PS921TWEGWW EF-PS921TYEGWW EF-ZS921CBEGWW EF-ZS921CGEGWW EF-ZS921CVEGWW EF-ZS921CWEGWW EF-GS921CEEGWW EF-GS921CLEGWW EF-GS921CUEGWW EF-MS921CWEGWW EF-MS921CYEGWW GP-FPS921HCAAW GP-FPS921HCABW	Get 30% off RRP when you buy Galaxy S24 series

GP-FPS921HCAVW	
GP-FPS921SACJW	
GP-FPS921SACVW	
GP-FPS921SAATW	
GP-FPS921SBJBW	
GP-TOS921HIEBW	
GP-TOS921HIRFW	
GP-TOS921HIJBW	
GP-TOS921HIKWW	
GP-TOS921HILPW	
GP-TOS921HIMGW	
GP-TOS921HINBW	
GP-TOS921HIORW	
GP-TOS921SBBRW	
GP-TOS921SBBYW	
GP-TOS921SBBBW	
GP-TOS921SBCPW	
GP-TOS921SBCEW	
GP-TOS921SBCGW	
GP-TOS921SBDLW	
GP-TOS921SBDGW	
GP-TOS921SBDYW	
EF-US926CTEGWW	
EF-XS926CTEGWW	
EF-PS926TEEGWW	
EF-PS926TGEGWW	
EF-PS926TVEGWW	
EF-PS926TWEGWW	
EF-PS926TYEGWW	
EF-ZS926CBEGWW	
EF-ZS926CGEGWW	
EF-ZS926CVEGWW	
EF-ZS926CWEGWW	
EF-GS926CEEGWW	
EF-GS926CLEGWW	
EF-GS926CUEGWW	
EF-MS926CWEGWW	
EF-MS926CYEGWW	
GP-FPS926HCAAW	
GP-FPS926HCABW	
GP-FPS926HCAVW	

GP-FPS926SACJW	
GP-FPS926SACVW	
GP-FPS926SAATW	
GP-TOS926HIBBW	
GP-TOS926HIRFW	
GP-TOS926HIJBW	
GP-TOS926HIKWW	
GP-TOS926HILPW	
GP-TOS926HIMGW	
GP-TOS926HINBW	
GP-TOS926HIORW	
GP-TOS926SBBRW	
GP-TOS926SBBYW	
GP-TOS926SBBBW	
GP-TOS926SBCPW	
GP-TOS926SBCEW	
GP-TOS926SBCGW	
GP-TOS926SBDLW	
GP-TOS926SBDGW	
GP-TOS926SBDYW	
EF-US928CTEGWW	
EF-XS928CTEGWW	
EF-PS928TEEGWW	
EF-PS928TGEGWW	
EF-PS928TVEGWW	
EF-PS928TWEGWW	
EF-PS928TYEGWW	
EF-ZS928CBEGWW	
EF-ZS928CGEGWW	
EF-ZS928CVEGWW	
EF-ZS928CWEGWW	
EF-GS928CEEGWW	
EF-GS928CLEGWW	
EF-GS928CUEGWW	
EF-MS928CWEGWW	
EF-MS928CYEGWW	
GP-FPS928HCAAW	
GP-FPS928HCABW	
GP-FPS928HCAVW	
GP-FPS928SACJW	
GP-FPS928SACVW	

GP-FPS928SAATW GP-FPS928SBJBW GP-TOS928HIBBW GP-TOS928HIRFW GP-TOS928HIJBW GP-TOS928HIKWW GP-TOS928HILPW GP-TOS928HIMGW GP-TOS928HINBW GP-TOS928HIORW GP-TOS928SBBRW GP-TOS928SBBYW GP-TOS928SBBBW GP-TOS928SBCPW GP-TOS928SBCEW GP-TOS928SBCGW GP-TOS928SBDLW GP-TOS928SBDGW GP-TOS928SBDYW EJ-PS928BBEGWW EJ-PS928BJEGWW EJ-PS928BYEGWW	
<p>Galaxy Buds</p> SM-R510NLVAASA SM-R510NZAAASA SM-R510NZWAASA SM-R400NZAAASA SM-R400NZWAASA <p>Galaxy Watch6</p> SM-R965FZKAXNZ SM-R965FZSAXNZ SM-R955FZKAXNZ SM-R955FZSAXNZ SM-R960NZKAXNZ SM-R960NZSAXNZ SM-R950NZKAXNZ SM-R950NZSAXNZ	<p>Get 15% off RRP when you buy Galaxy S24 series</p>

SM-R945FZKAXNZ SM-R945FZSAXNZ SM-R935FZKAXNZ SM-R935FZEAXNZ SM-R940NZKAXNZ SM-R940NZSAXNZ SM-R930NZKAXNZ SM-R930NZEAXNZ	
Galaxy Tablet SM-X710NZAAXNZ SM-X710NZEAXNZ SM-X710NZEEXNZ SM-X710NZAEXNZ SM-X716BZAAXNZ SM-X810NZEAXNZ SM-X810NZAAXNZ SM-X810NZEEXNZ SM-X810NZAEXNZ SM-X816BZAAXNZ SM-X910NZEAXNZ SM-X910NZAAXNZ SM-X910NZEEXNZ SM-X910NZAEXNZ SM-X916BZAAXNZ SM-X616BZAAXNZ SM-X610NZAEXNZ SM-X610NLGAXNZ SM-X610NLIAXNZ SM-X610NZAAXNZ SM-X610NZSAXNZ SM-X516BZAAXNZ SM-X510NZAEXNZ SM-X510NLGAXNZ SM-X510NLIAXNZ SM-X510NZAAXNZ SM-X510NZSAXNZ SM-X210NDBAXNZ SM-X210NZAAXNZ SM-X210NZSAXNZ SM-X210NZAEXNZ	<p>Get 20% off RRP when you buy Galaxy S24 series</p>

SM-X216BZAAXNZ	
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3. Participation in this e-Store Promotion is deemed acceptance of these Terms and Conditions.
4. The e-Store Promotion is only available to New Zealand residents. Claimants under 18 years old must have a parent's/guardian's permission to make a claim. The Promoter may require the parent or guardian to sign these Terms and Conditions as a condition of entry. Employees (and their immediate families) of the Promoter are ineligible to claim. Purchases for commercial purposes, for use in trade or for or on behalf of a business, will be ineligible for the e-Store Promotion. Claimants that meet all of these criteria will be considered an "Eligible Claimant".
5. Eligible Claimants are entitled to the e-Store Promotion on the following terms and conditions:
 - a) Only one Bonus Gift permitted per Participating Product.
 - b) All purchases must be made with New Zealand details, including a New Zealand credit card and a New Zealand delivery address.
 - c) Eligible Claimants must provide a valid email address, physical address and phone number.
6. The e-Store Promotion is limited to two Participating Product units per person, and is available while stocks last.
7. The e-Store Promotion is not available in conjunction with any other offer including discounts or vouchers for purchase at the e-Store.
8. Fulfilment of Participating Product will be processed as per normal lead times as and when the Promoter is able to supply stock. The Promoter will try to fulfil the orders as quickly as possible.
9. The Bonus Gift is not transferable, exchangeable and cannot be redeemed for cash.
10. The Promoter reserves the right to reclaim the cost of the Bonus Gift from any claimant if the Bonus Gift is paid to the claimant and it subsequently found that the claimant is in breach of these Terms and Conditions.

11. The return or refund of any Participating Product shall also oblige the claimant to return the Bonus Gift or the Redemption Product (if applicable). The claimant agrees to be liable for all costs, including but not limited to debt recovery, if the Bonus Gift is not returned with any returned or refunded Participating Product.

GENERAL TERMS AND CONDITIONS

12. The Promoter reserves the right, at any time, to verify the validity of claims and claimants (including a claimant's identity, age and place of residence) and to disqualify any claimant who submits a claim that is not in accordance with these Terms and Conditions or who tampers with the claim process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
13. The claimant must retain proof of purchase. Failure to produce proof of purchase for each claim when requested may, in the absolute discretion of the Promoter, result in invalidation of a claimant's claim or entries and forfeiture of any right to claim the Bonus Gift.
14. The Promoter's decision is final and no correspondence will be entered into.
15. All claimants may, at the Promoter's request, be required to first sign acceptance of these terms and conditions before any Bonus Gift is provided to them.
16. The Promoter assumes no responsibility for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication including any email communication sent to (or by) the Promoter to any claimant whether caused by problems with communication networks or lines, computer systems, software or internet service providers, congestion on any carrier network or otherwise; (ii) any theft, destruction or unauthorized access to, or alteration of such communications; and (iii) any problem with, or technical malfunction of, any computer system or other equipment used for the conduct of the e-Store Promotion.
17. The Promoter accepts no responsibility for any tax liability incurred as a result of a claimant participating in the e-Store Promotion. Claimants should obtain independent tax and financial advice.
18. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage

(including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Bonus Gift, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim that the original purchase documentation or relevant e-Store Promotion is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the relevant e-Store Promotion value to that stated in these Terms and Conditions; (e) any tax liability incurred by a claimant; or (f) use of the relevant e-Store Promotion.

19. Nothing in these Terms and Conditions is intended to exclude, restrict or modify a consumer's rights under the Consumer Guarantees Act 1993. These Terms and Conditions must be read subject to those statutory provisions and will not affect any statutory rights that a claimant may have in relation to the return of a product or relevant e-Store Promotion.
20. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including, but not limited to, agents, contractors, service providers, suppliers and as required, to New Zealand regulatory authorities. Validity of a claim is conditional on providing this information. The Promoter may, for an indefinite period, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the claimant. All claims become the property of the Promoter. Claimants have the right of access to, and right to request correction of, their personal information. Claimants should direct any request to access, update or correct information to the Promoter at: Samsung Electronics, New Zealand branch office, 24 The Warehouse Way, Northcote, Auckland 0627 or any other address as notified on the Promoter's website: www.samsung.com/nz. Telephone: 0800 726 786. Email: privacy.nz@samsung.com.
21. The Promoter, in its sole discretion, reserves the right to cancel, suspend, terminate or modify the promotion or any part of the promotion for any reason, including but not limited to if fraud, technical failures or any other factor beyond the Promoter's reasonable control adversely affects the Promoter's ability to conduct the promotion or part of the promotion as contemplated in these terms and conditions, subject to any written directions from any regulatory authority. Any cancellation or modification to the promotion will be notified on the Promoter's website: www.samsung.com/nz
22. The Promoter is Samsung Electronics New Zealand Limited, 24 The Warehouse Way, Northcote, Auckland 0627. Administration of the e-Store Promotion will take place at the offices located at 24 The Warehouse Way, Northcote, Auckland 0627 or any other office as notified on the Promoter's website: www.samsung.com/nz. Telephone: 0800 726 786. Email: estorenz@samsung.com