



APPLICATION TOKEN
SPS130090HG0LSN


DISCOUNT, PREMIUM
(NATIONWIDE)

May 28, 2026

AARON ELVIS AVILA
ACCOUNT MANAGER
SAMSUNG ELECTRONICS PHILIPPINES
CORPORATION
CITY OF TAGUIG NCR - NATIONAL CAPITAL REGION

Sir/Madam:

Please be informed that your application for permit to conduct Sales Promotion entitled: ESTORE SAMSUNG ONLINE EXCLUSIVE PROMOTION for the period 2026-06-01 to 2026-06-30 is hereby granted under DTI Fair Trade Permit No. FTEB-258202 Series of 2026, subject to the attached conditions, for your strict compliance.


ATTY. REGINO D. MALLARI JR.
Assistant Secretary and Supervising Head
DTI - Fair Trade Group

THIS LETTER SERVES AS YOUR PERMIT

Documentary Stamp Tax Paid Php 30.00



TERMS AND CONDITION FOR THE ISSUANCE AND VALIDITY OF DTI-FTEB SALES PROMOTION PERMIT

1. All the activities and public disclosures relative to the Sales Promotion shall be consistent with that disclosed in the application and approved by DTI-FTEB;
2. Any and/or all changes in the mechanics, prizes, starting dates, termination dates or schedules shall require the prior approval of DTI-FTEB; Processing of the same shall be done within fifteen (15) days from receipt of the complete documents and/or requirements for such; The foregoing changes shall be announced in the same manner as the announcement of the sales promotion before the expiration of the original schedule at least twice before the change is effected;
3. A DTI representative shall be invited to witness the pre-validation of entries, printing and seeding of winning articles and determination of winners; verify the game/contest paraphernalia. Transportation and other necessary expenses of DTI representative who shall witness, verify, and/or certify as to certain aspects of the sales promotion, shall be borne by the sponsor/s of the promotion;
4. A list of winners and their corresponding addresses and prizes shall be submitted to DTI-FTEB immediately after the winners are determined or selected;
5. All winners shall be announced and/or published in the same manner that the sales promotion was announced/or published not later than two weeks after the determination of winners; In all cases where the amount of the prize is five hundred pesos (P500) or more, the winners shall also be notified in writing by registered mail or any communication where proof of notice can be verified;
6. All subsequent advertisements, collateral materials and announcements containing the approved mechanic shall require the prior approval of DTI-FTEB and shall further carry in visible print the phrase, "Per #office_code_whole_permit _____ Series of _____. Other published announcement shall refer to the advertising materials with complete mechanics "See _____ for details"
7. A copy of the approved mechanics and other pertinent documents shall be submitted to the DTI Regional Office/s covering the area/s where the Sales Promotion is being conducted; The sponsor shall send an invitation to the DTI Regional/Provincial Office at least one (1) week before the scheduled sales promotional activity requiring presence, verification and/or certification of DTI representative;
8. Final list of winners and proof of awarding of prize/s shall be submitted to DTI-FTEB Sales Promotion Division thru fteb_salespromotion@dti.gov.ph within 60 days from the last draw date Proof of awarding of prize/s to winners/s shall be submitted to DTI-FTEB.



SAMSUNG ELECTRONICS PHILS. CORP.
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Mckinley Hill Cyberpark,
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Taguig, Philippines 1634

Phone (632) 7214-7777
www.samsung.com.ph

May 26, 2026

This is to inform you of the **Samsung Online Exclusive Promotion from June 1 to June 30, 2026.**

ACTIVITY	Double day/ Payday offer for Galaxy S26 Series
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App
Promo duration	Jun 4 to 8, 2026 Jun 15 to 21, 2026 Jun 24 to 30, 2026
Offer	Get additional 10% off the purchase of Galaxy S26 Series in Pink Gold/ Silver Shadow color
Participating Products	Galaxy S26 Pink Gold/ Silver Shadow Galaxy S26 Plus Pink Gold/ Silver Shadow Galaxy S26 Ultra Pink Gold/ Silver Shadow
Customer Mechanics	1. Customers who purchase any Galaxy S26 Series in Pink Gold or Silver Shadow color in Samsung.com/ph or Shop App will get 10% discount from RRP. 2. The discount will be automatically applied at checkout page during the promo duration only. 3. The promo can be combined with any other prevailing online promotions, unless otherwise specified. 4. Customer can avail this together with 0% Installment and Trade-in. 5. The discount is not convertible to any other product. 6. The final purchase amount must be at least ₱1 after applying all discounts.

ACTIVITY	eStore Exclusive: Livestream Promotion for Galaxy S26 Series								
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App								
Promo duration	Jun 1 to Jun 30, 2026								
Offer	Exclusive promo code redeemable during livestream runs and replays only Use code "AI-PHGALAXYS26" or "LS-PHGALAXYS26" to get: <table border="1"><thead><tr><th>Models</th><th>Applicable freebie + discount</th></tr></thead><tbody><tr><td>Galaxy S26</td><td>Free 25W travel adapter + Anti-reflecting film + Clear Magnet Case + ₱3,000 discount</td></tr><tr><td>Galaxy S26+</td><td>Free 25W travel adapter + Anti-reflecting film + Clear Magnet Case + ₱4,000 discount</td></tr><tr><td>Galaxy S26 Ultra</td><td>Free 25W travel adapter + Anti-reflecting film + Clear Magnet Case + ₱5,000 discount</td></tr></tbody></table>	Models	Applicable freebie + discount	Galaxy S26	Free 25W travel adapter + Anti-reflecting film + Clear Magnet Case + ₱3,000 discount	Galaxy S26+	Free 25W travel adapter + Anti-reflecting film + Clear Magnet Case + ₱4,000 discount	Galaxy S26 Ultra	Free 25W travel adapter + Anti-reflecting film + Clear Magnet Case + ₱5,000 discount
Models	Applicable freebie + discount								
Galaxy S26	Free 25W travel adapter + Anti-reflecting film + Clear Magnet Case + ₱3,000 discount								
Galaxy S26+	Free 25W travel adapter + Anti-reflecting film + Clear Magnet Case + ₱4,000 discount								
Galaxy S26 Ultra	Free 25W travel adapter + Anti-reflecting film + Clear Magnet Case + ₱5,000 discount								
Participating Products	Galaxy S26 Series								
Customer Mechanics	1. Customers who join Live Commerce / Selling via Samsung Facebook Live will receive a discount plus freebies as mentioned in Offer section with the purchase of any Participating products from Samsung.com/ph or Samsung Shop App. 2. The promo code must be entered before check-out. Failing to do so will result in not being entitled to receive the discount + freebie. - <i>During 1hour of the actual date of live selling or live replay of the same day, customers must input the corresponding promo code upon checkout to avail of the additional freebie items.</i> 3. The promo can only be combined with Welcome offer, unless otherwise specified. No other combinations are allowed. 4. Customer may avail this together with 0% Installment payment scheme or Straight payment. 5. Vouchers are not convertible to any other product. Voucher cannot be sold, exchanged or refunded for cash. 6. The promo code can only be used when purchasing any of the participating products and can only be redeemed during the 1 hour of actual date of live selling or live replay. There can be multiple runs during the promo period. 7. The final purchase amount must be at least ₱1 after applying all discounts.								

ACTIVITY	Exclusive Galaxy Tab S10 FE Series bundle offer
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App
Promo duration	Jun 1 to Jun 30, 2026
Offer	Exclusive bundle offers for Galaxy Tab S10 FE or Tab S10 FE+ and Galaxy Buds3 FE Black, including: <ul style="list-style-type: none">50% off Galaxy Buds3 FE BlackFree 25W travel adapterFree Book cover keyboard slim
Participating Products	Galaxy Buds3 FE Galaxy Tab S10 FE Series
Customer Mechanics	1. Customers who purchase any Galaxy Tab S10 FE Series together with Galaxy Buds3 FE in Black (as mentioned in Offer section) on Samsung Online Store or Samsung Shop App will get 50% off the Galaxy Buds3 FE Black and 1 (one) book cover keyboard slim and 1 (one) 25W travel adapter. 2. The discount and freebies will be automatically applied at checkout page during the promo duration only when customers choose the product named 'Galaxy Tab S10 FE Special Edition'. 3. Promotion cannot be combined with any other promotions/ vouchers. 4. The final purchase amount must be at least ₱1 after applying all discounts.



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ACTIVITY	Exclusive Galaxy A57 5G bundle offer
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App
Promo duration	Jun 1 to Jun 30, 2026
Offer	Exclusive bundle offers for Galaxy A57 5G 256GB or 512GB variant and Galaxy Buds3 FE Black, including: <ul style="list-style-type: none">• 50% off Galaxy Buds3 FE Black• Free 25W travel adapter• Free Clear case for Galaxy A57 5G• Free 1-year extended warranty for Galaxy A57 5GB
Participating Products	Galaxy Buds3 FE Galaxy A57 256GB or 512GB
Customer Mechanics	<ol style="list-style-type: none">1. Customers who purchase any Galaxy A57 5G together with Galaxy Buds3 FE in Black (as mentioned in Offer section) on Samsung Online Store or Samsung Shop App will get 50% off the Galaxy Buds3 FE Black and 1 (one) clear case for Galaxy A57 5G and 1 (one) 25W travel adapter and 1-year extended warranty for Galaxy A57 5G.2. The discount and freebies will be automatically applied at checkout page during the promo duration only when customers choose the product named 'Galaxy A57 Special Edition'.3. Promotion cannot be combined with any other promotions/ vouchers.4. The final purchase amount must be at least ₱1 after applying all discounts.

ACTIVITY	Samsung Rewards (Earn)						
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App						
Promo duration	Jun 8 to 22, 2026						
Offer	Customers who purchase from the Samsung Online Store (samsung.com/ph) or Shop App will earn additional Rewards Points redeemable on their next purchase. This is on top of the customer's Tier level.						
Participating Products	Galaxy S26 Series/ S25 Ultra/ S25 FE/ Fold7/ Flip7/ Flip7 FE Galaxy A26 5G/ A37 5G/ A57 5G/ Tab S10 FE Series/ Tab S10 Lite/ Tab S11 Series						
Customer Mechanics (Burn)	<ol style="list-style-type: none">1. Customer who have a valid Samsung Account ID, may earn points subject to customer's Tier level, which will be credited to Participant's Samsung Rewards Account. Customers must have a valid Samsung Account ID to enroll in the Rewards Program.2. Customers who purchase the Participating Products in Samsung.com/ph or Shop App will get fixed amount additional rewards points as below table redeemable on their next purchase.<table border="1"><thead><tr><th>Model</th><th>Fixed additional rewards points</th></tr></thead><tbody><tr><td>Galaxy S26 Series/ S25 Ultra/ S25 FE/ Fold7/ Flip7/ Flip7 FE</td><td>1,000 points</td></tr><tr><td>Galaxy A26 5G/ A37 5G/ A57 5G/ Tab S10 FE Series/ Tab S10 Lite/ Tab S11 Series</td><td>500 points</td></tr></tbody></table><p><i>Samsung Reward Tiers:</i> <i>Blue = 1% + fixed amount points promotional boost</i> <i>Gold = 2% + fixed amount points promotional boost</i> <i>Platinum = 3% + fixed amount points promotional boost</i></p>3. Rewards Points earned will expire after 36 calendar months after they were credited to the Rewards Account.4. Rewards Points that are not redeemed during the validity period will expire, and cannot be recovered/redeemed under any given circumstances.5. Points are strictly not transferable and not for sale.6. The promo can be combined with Online purchase promotions unless otherwise specified.7. Customer may avail this together with 0% Installment and Trade in promotions.8. The final purchase amount must be at least ₱1 after applying all discounts.	Model	Fixed additional rewards points	Galaxy S26 Series/ S25 Ultra/ S25 FE/ Fold7/ Flip7/ Flip7 FE	1,000 points	Galaxy A26 5G/ A37 5G/ A57 5G/ Tab S10 FE Series/ Tab S10 Lite/ Tab S11 Series	500 points
Model	Fixed additional rewards points						
Galaxy S26 Series/ S25 Ultra/ S25 FE/ Fold7/ Flip7/ Flip7 FE	1,000 points						
Galaxy A26 5G/ A37 5G/ A57 5G/ Tab S10 FE Series/ Tab S10 Lite/ Tab S11 Series	500 points						



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ACTIVITY	6.6 offer for Galaxy Tablets & Wearables
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App
Promo duration	Jun 4 to 8, 2026
Offer	Get 15% discount off all Galaxy Tablets & Wearables
Participating Products	Galaxy Tab S11 Series Galaxy Tab S10 FE Series Galaxy Tab S10 Lite Galaxy Watch8 Series Galaxy Watch Ultra Galaxy Fit3 Galaxy Buds4 Series Galaxy Buds3 FE Galaxy Buds Core
Customer Mechanics	<ol style="list-style-type: none">1. Customers who purchase any participating products in Samsung.com/ph or Shop App will get 15% discount from RRP.2. The discount will be automatically applied at checkout page during the promo duration only.3. The promo can be combined with any other prevailing online promotions, unless otherwise specified.4. Customer can avail this together with 0% Installment and Trade-in.5. The discount is not convertible to any other product.6. The final purchase amount must be at least ₱1 after applying all discounts.

ACTIVITY	6.6 Multi Buy offer for Galaxy Tablets & Wearables with Galaxy Smartphones
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App
Promo duration	Jun 4 to 8, 2026
Offer	Get 30% discount off all Galaxy Tablets & Wearables when purchased with Galaxy Smartphones
Participating Products	Galaxy Tab S11 Series Galaxy Tab S10 FE Series Galaxy Tab S10 Lite Galaxy Watch8 Series Galaxy Watch Ultra Galaxy Fit3 Galaxy Buds4 Series Galaxy Buds3 FE Galaxy Buds Core
Customer Mechanics	<ol style="list-style-type: none">1. Customers who purchase any participating products in Samsung.com/ph or Shop App will get 30% discount from RRP when purchased together with any Galaxy S26 Series/ S25 Series/ Foldables/ A57/ A37/ A26/ A17.2. A maximum of 1 Galaxy Watches or Tablets may be availed per 1 main device.3. To avail of the discount, eligible Galaxy Watches or Tablets must be added to the cart together with any of the participating products.4. The 30% discount will automatically apply to the Galaxy Watch or Tablet at checkout when purchased together with any participating product. If not purchased together, the promotion will not apply.5. The promo can be combined with any other prevailing online promotions, unless otherwise specified. No other combinations are allowed6. Customer can avail this together with 0% Installment and Trade-in.7. The discount is not convertible to any other product.8. The final purchase amount must be at least ₱1 after applying all discounts.

Thank you very much.
Sincerely,

Phan Thu Huong
Business Development Manager