



APPLICATION TOKEN
SPS130015ZBZISN


DISCOUNT, PREMIUM
(NATIONWIDE)

April 30, 2026

GLEEZA GRACE CARISMA
DIGITAL ACCOUNT MANAGER
SAMSUNG ELECTRONICS PHILIPPINES
CORPORATION
CITY OF TAGUIG NCR - NATIONAL CAPITAL REGION

Sir/Madam:

Please be informed that your application for permit to conduct Sales Promotion entitled: ESTORE MX EXCLUSIVE MAY OFFER for the period 2026-05-01 to 2026-06-30 is hereby granted under DTI Fair Trade Permit No. FTEB-255886 Series of 2026, subject to the attached conditions, for your strict compliance.


ATTY. REGINO D. MALLARI JR.
Assistant Secretary and Supervising Head
DTI - Fair Trade Group

THIS LETTER SERVES AS YOUR PERMIT

Documentary Stamp Tax Paid Php 30.00



TERMS AND CONDITION FOR THE ISSUANCE AND VALIDITY OF DTI-FTEB SALES PROMOTION PERMIT

1. All the activities and public disclosures relative to the Sales Promotion shall be consistent with that disclosed in the application and approved by DTI-FTEB;
2. Any and/or all changes in the mechanics, prizes, starting dates, termination dates or schedules shall require the prior approval of DTI-FTEB; Processing of the same shall be done within fifteen (15) days from receipt of the complete documents and/or requirements for such; The foregoing changes shall be announced in the same manner as the announcement of the sales promotion before the expiration of the original schedule at least twice before the change is effected;
3. A DTI representative shall be invited to witness the pre-validation of entries, printing and seeding of winning articles and determination of winners; verify the game/contest paraphernalia. Transportation and other necessary expenses of DTI representative who shall witness, verify, and/or certify as to certain aspects of the sales promotion, shall be borne by the sponsor/s of the promotion;
4. A list of winners and their corresponding addresses and prizes shall be submitted to DTI-FTEB immediately after the winners are determined or selected;
5. All winners shall be announced and/or published in the same manner that the sales promotion was announced/or published not later than two weeks after the determination of winners; In all cases where the amount of the prize is five hundred pesos (P500) or more, the winners shall also be notified in writing by registered mail or any communication where proof of notice can be verified;
6. All subsequent advertisements, collateral materials and announcements containing the approved mechanic shall require the prior approval of DTI-FTEB and shall further carry in visible print the phrase, "Per DTI-Fair Trade Permit No. FTEB-_____Series of_____. Other published announcement shall refer to the advertising materials with complete mechanics "See _____ for details"
7. A copy of the approved mechanics and other pertinent documents shall be submitted to the DTI Regional Office/s covering the area/s where the Sales Promotion is being conducted; The sponsor shall send an invitation to the DTI Regional/Provincial Office at least one (1) week before the scheduled sales promotional activity requiring presence, verification and/or certification of DTI representative;
8. Final list of winners and proof of awarding of prize/s shall be submitted to DTI-FTEB Sales Promotion Division thru fteb_salespromotion@dti.gov.ph within 60 days from the last draw date Proof of awarding of prize/s to winners/s shall be submitted to DTI-FTEB.



SAMSUNG ELECTRONICS PHILS. CORP.
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Mckinley Hill Cyberpark,
Fort Bonifacio
Taguig, Philippines 1634

Phone (632) 7214-7777
www.samsung.com.ph

April 29, 2026

Greetings from Samsung Mobile! This is to inform you of the **Samsung Online Exclusive Promotion from May 1 to June 30, 2026.**

ACTIVITY	Double day/ Payday offer for Galaxy S26 Series				
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App				
Promo duration	May 4 to 7, 2026 May 15 to 19, 2026 May 25 to 31, 2026				
Offer	Get additional 10% off the purchase of Galaxy S26 Series in Pink Gold/ Silver Shadow color				
Participating Products	Galaxy S26 Pink Gold/ Silver Shadow Galaxy S26 Plus Pink Gold/ Silver Shadow Galaxy S26 Ultra Pink Gold/ Silver Shadow				
	MKT name (RAM + ROM)	2026 SRP	Discount	% Discount	Promo price
	Galaxy S26 12GB/256GB	58,990.00	5,899.00	10%	53,091.00
	Galaxy S26 12GB/512GB	72,990.00	7,299.00	10%	65,691.00
	Galaxy S26+ 12GB/256GB	74,990.00	7,499.00	10%	67,491.00
	Galaxy S26+ 12GB/512GB	88,990.00	8,899.00	10%	80,091.00
	Galaxy S26 Ultra 12GB/256GB	86,990.00	8,699.00	10%	78,291.00
	Galaxy S26 Ultra 12GB/512GB	100,990.00	10,099.00	10%	90,891.00
	Galaxy S26 Ultra 16GB/1TB	121,990.00	12,199.00	10%	109,791.00
Customer Mechanics	<ol style="list-style-type: none">1. Customers who purchase any Galaxy S26 Series in Pink Gold or Silver Shadow color in Samsung.com/ph or Shop App will get 10% discount from RRP.2. The discount will be automatically applied at checkout page during the promo duration only.3. The promo can be combined with any other prevailing online promotions, unless otherwise specified.4. Customer can avail this together with 0% Installment and Trade-in.5. The discount is not convertible to any other product.6. The final purchase amount must be at least ₱1 after applying all discounts.7. If the freebies are not given outright with the product purchased, and will only be given a redemption code, the redemption code should be valid for use with 60 days from the time the customer received the code.				



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ACTIVITY	Exclusive Pink Gold/ Silver bundle offer																																																	
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App																																																	
Promo duration	May 1 to Jun 30, 2026																																																	
Offer	<p>1. Exclusive bundle offers for Galaxy S26 Series Pink Gold and Galaxy Buds4 Pro Pink Gold, including:</p> <ul style="list-style-type: none"> 40% off Galaxy Buds4 Pro Pink Gold Free random case for Galaxy S26 Series Pink Gold Free random case for Galaxy Buds4 Pro Pink Gold Free wireless battery pack <p>2. Exclusive bundle offers for Galaxy S26 Series Silver Shadow and Galaxy Buds4 Pro White, including:</p> <ul style="list-style-type: none"> 40% off Galaxy Buds4 Pro White Free random case for Galaxy S26 Series Silver Shadow Free random case for Galaxy Buds4 Pro White Free wireless battery pack 																																																	
Participating Products	<p>Galaxy Buds4 Pro Pink Gold/ White Galaxy S26 Series Pink Gold/ Silver Shadow</p> <table border="1"> <thead> <tr> <th>MKT name (RAM + ROM)</th> <th>2026 SRP</th> <th>Discount</th> <th>% Discount</th> <th>Promo price</th> <th>Qty</th> <th>Savings</th> </tr> </thead> <tbody> <tr> <td>Galaxy Buds4</td> <td>11,490.00</td> <td>1,290.00</td> <td>11%</td> <td>10,200.00</td> <td>10.00</td> <td>12,900.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>MKT name (RAM + ROM)</th> <th>2026 SRP</th> <th>Discount</th> <th>% Discount</th> <th>Promo price</th> </tr> </thead> <tbody> <tr> <td>Galaxy S26 12GB/512GB</td> <td>72,990.00</td> <td>7,299.00</td> <td>10%</td> <td>65,691.00</td> </tr> <tr> <td>Galaxy S26+ 12GB/256GB</td> <td>74,990.00</td> <td>7,499.00</td> <td>10%</td> <td>67,491.00</td> </tr> <tr> <td>Galaxy S26+ 12GB/512GB</td> <td>88,990.00</td> <td>8,899.00</td> <td>10%</td> <td>80,091.00</td> </tr> <tr> <td>Galaxy S26 Ultra 12GB/256GB</td> <td>86,990.00</td> <td>8,699.00</td> <td>10%</td> <td>78,291.00</td> </tr> <tr> <td>Galaxy S26 Ultra 12GB/512GB</td> <td>100,990.00</td> <td>10,099.00</td> <td>10%</td> <td>90,891.00</td> </tr> <tr> <td>Galaxy S26 Ultra 16GB/1TB</td> <td>121,990.00</td> <td>12,199.00</td> <td>10%</td> <td>109,791.00</td> </tr> </tbody> </table>	MKT name (RAM + ROM)	2026 SRP	Discount	% Discount	Promo price	Qty	Savings	Galaxy Buds4	11,490.00	1,290.00	11%	10,200.00	10.00	12,900.00	MKT name (RAM + ROM)	2026 SRP	Discount	% Discount	Promo price	Galaxy S26 12GB/512GB	72,990.00	7,299.00	10%	65,691.00	Galaxy S26+ 12GB/256GB	74,990.00	7,499.00	10%	67,491.00	Galaxy S26+ 12GB/512GB	88,990.00	8,899.00	10%	80,091.00	Galaxy S26 Ultra 12GB/256GB	86,990.00	8,699.00	10%	78,291.00	Galaxy S26 Ultra 12GB/512GB	100,990.00	10,099.00	10%	90,891.00	Galaxy S26 Ultra 16GB/1TB	121,990.00	12,199.00	10%	109,791.00
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Customer Mechanics	<p>1. Customers who purchase any Galaxy S26 Series in Pink Gold/ Silver Shadow together with Galaxy Buds4 Pro Pink Gold/ White on Samsung Online Store or Samsung Shop App will get 40% off the Galaxy Buds4 Pro Pink Gold/ White and 1 (one) random case for the Galaxy S26 Series and 1 (one) random case for the Galaxy Buds4 Pro and 1 (one) wireless battery pack.</p> <p>2. The discount and freebies will be automatically applied at checkout page during the promo duration only when customers choose the product named 'Galaxy S26 Special Edition'.</p> <p>3. Promotion cannot be combined with any other promotions/ vouchers.</p> <p>4. The final purchase amount must be at least ₱1 after applying all discounts.</p> <p>5. If the freebies are not given outright with the product purchased, and will only be given a redemption code, the redemption code should be valid for use with 60 days from the time the customer received the code.</p>																																																	

ACTIVITY	Payment offers via Straight Payment Methods
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App
Promo duration	May 1 to Jun 30, 2026
Offer	Get additional 5% off the purchase of Mobile products via straight payment methods



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Mobile products including Smartphones, Tablets, Watches, Buds

Participating Products

MKT name (RAM + ROM)	2026 SRP	Discount	% Discount	Promo price
Galaxy S25 12GB/256GB	54,090.00	3,000.00	6%	51,090.00
Galaxy S25 12GB/512GB	63,490.00	3,000.00	5%	60,490.00
Galaxy S25+ 12GB/256GB	70,790.00	3,000.00	4%	67,790.00
Galaxy S25+ 12GB/512GB	80,090.00	3,000.00	4%	77,090.00
Galaxy S25 Ultra 12GB/1TB	115,490.00	3,000.00	3%	112,490.00
Galaxy S25 Ultra 12GB/256GB	88,390.00	3,000.00	3%	85,390.00
Galaxy S25 Ultra 12GB/512GB	97,790.00	3,000.00	3%	94,790.00
Galaxy Z Flip7 12GB /256GB	73,890.00	3,000.00	4%	70,890.00
Galaxy Z Flip7 12GB /512GB	82,190.00	3,000.00	4%	79,190.00
Galaxy Z Flip7 FE 8GB /128GB	59,290.00	3,000.00	5%	56,290.00
Galaxy Z Flip7 FE 8GB /256GB	63,490.00	3,000.00	5%	60,490.00
Galaxy Z Fold7 16GB /1TB	147,690.00	3,000.00	2%	144,690.00
Galaxy Z Fold7 12GB /256GB	117,590.00	3,000.00	3%	114,590.00
Galaxy Z Fold7 12GB /512GB	125,890.00	3,000.00	2%	122,890.00
Galaxy S25 FE 8/128GB	41,590.00	3,000.00	7%	38,590.00
Galaxy S25 FE 8/256GB	46,790.00	3,000.00	6%	43,790.00
Galaxy S25 FE 8/512GB	56,190.00	3,000.00	5%	53,190.00
Galaxy Tab S10+ Wi-Fi (12/256GB)	71,790.00	2,000.00	3%	69,790.00
Galaxy Tab S10+ Wi-Fi (12/512GB)	75,990.00	2,000.00	3%	73,990.00
Galaxy Tab S10+ 5G (12/512GB)	83,990.00	2,000.00	2%	81,990.00
Galaxy Tab S10+ 5G (12/256GB)	80,090.00	2,000.00	2%	78,090.00
Galaxy Tab S10 FE WIFI (8/128GB)	28,090.00	2,000.00	7%	26,090.00
Galaxy Tab S10 FE 5G (8/128GB)	33,290.00	2,000.00	6%	31,290.00
Galaxy Tab S10 FE+ 5G (8/128GB)	41,590.00	2,000.00	5%	39,590.00
Galaxy Tab S10 FE+ WIFI (8/128GB)	38,990.00	2,000.00	5%	36,990.00
Galaxy Tab S10 Lite (6/128GB)	20,790.00	2,000.00	10%	18,790.00
Galaxy Tab S11 WIFI (12/256GB)	55,190.00	2,000.00	4%	53,190.00
Galaxy Tab S11 5G (12/256GB)	64,490.00	2,000.00	3%	62,490.00
Galaxy Tab S11 Ultra (12/256GB)	89,490.00	2,000.00	2%	87,490.00
Galaxy Tab S11 Ultra (12/512GB)	94,990.00	2,000.00	2%	92,990.00
Galaxy Tab A11 WIFI (4/64GB)	8,390.00	1,000.00	12%	7,390.00
Galaxy Tab A11 LTE (4/64GB)	11,490.00	1,000.00	9%	10,490.00
Galaxy Tab A11+ WIFI (6/128GB)	15,590.00	1,000.00	6%	14,590.00
Galaxy Tab A11+ 5G (6/128GB)	18,790.00	1,000.00	5%	17,790.00

MKT name (RAM + ROM)	2026 SRP	Discount	% Discount	Promo price
Galaxy S25 Flipsuit Case	2,890.00	Freebie		
Galaxy S25+ Flipsuit Case	2,890.00	Freebie		
Galaxy S25 Ultra Flipsuit Case	2,890.00	Freebie		
Galaxy Z Flip7 FE Silicone Case	2,190.00	Freebie		
Tab S9 Book Cover Keyboard Slim	7,990.00	Freebie		
Smart Book Cover for Galaxy Tab S10 FE+	4,990.00	Freebie		
Galaxy Buds3 FE	7,290.00	Freebie		
Galaxy S26 12GB/256GB	58,990.00	5,899.00	10%	53,091.00
Galaxy S26 12GB/512GB	72,990.00	7,299.00	10%	65,691.00
Galaxy S26+ 12GB/256GB	74,990.00	7,499.00	10%	67,491.00
Galaxy S26+ 12GB/512GB	88,990.00	8,899.00	10%	80,091.00
Galaxy S26 Ultra 12GB/256GB	86,990.00	8,699.00	10%	78,291.00
Galaxy S26 Ultra 12GB/512GB	100,990.00	10,099.00	10%	90,891.00
Galaxy S26 Ultra 16GB/1TB	121,990.00	12,199.00	10%	109,791.00
Watch8 40mm LTE	24,990.00	2,499.00	10%	22,491.00
Watch Ultra 2025	40,990.00	4,099.00	10%	36,891.00
Galaxy A26 5G (6/128GB)	17,690.00	1,290.00	7%	16,400.00
Galaxy A07 5G (4/128GB)	9,990.00	1,290.00	13%	8,700.00
Galaxy A17 5G (8/256GB)	14,690.00	1,290.00	9%	13,400.00
Galaxy A17 (4/128GB)	10,190.00	1,290.00	13%	8,900.00
Galaxy A16 LTE (4/128GB)	8,390.00	1,290.00	15%	7,100.00
Galaxy A06 5G (4/128GB)	6,990.00	1,290.00	18%	5,700.00
Galaxy Buds4	11,490.00	1,290.00	11%	10,200.00



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Customer Mechanics	<ol style="list-style-type: none"> 1. Customers who purchase any Participating products in Samsung.com/ph or Shop App and make straight payment methods via Credit/Debit Card or Online Bank Transfer or E-Wallet at checkout will get correspondingly mentioned discount in Offer section. 2. The discount will be automatically applied at checkout page during the promo duration only. 3. The promo can be combined with any other prevailing online promotions, unless otherwise specified. 4. Customer cannot avail this together with 0% Installment. 5. The discount is not convertible to any other product. 6. The final purchase amount must be at least ₱1 after applying all discounts. 7. If the freebies are not given outright with the product purchased, and will only be given a redemption code, the redemption code should be valid for use with 60 days from the time the customer received the code.
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ACTIVITY	eStore Exclusive: Livestream Promotion for Flagship Smartphones																																																										
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App																																																										
Promo duration	May 1 to Jun 30, 2026																																																										
Offer	Exclusive promo code redeemable during livestream runs and replays only Use code "LS-PHFLAGSHIP" or "AI-PHFLAGSHIP" to get additional freebies as followings:																																																										
	Models	Applicable freebie																																																									
	Galaxy S25 Series	Galaxy Bud3 FE (random color)																																																									
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Customer Mechanics	<ol style="list-style-type: none"> 1. Customers who join Live Commerce / Selling via Samsung Facebook Live will receive a free Galaxy Buds3 FE with the purchase of any Participating products from Samsung.com/ph or Samsung Shop App. 2. The promo can only be combined with Welcome offer, unless otherwise specified. No other combinations are allowed. 3. Customer may avail this together with 0% Installment payment scheme or Straight payment. 4. Vouchers are not convertible to any other product. Voucher cannot be sold, exchanged or refunded for cash. 5. The promo code can only be used when purchasing any of the participating products and can only be redeemed during the 1 hour of actual date of live selling or live replay. There can be multiple runs during the promo period. 6. The final purchase amount must be at least ₱1 after applying all discounts. 7. If the freebies are not given outright with the product purchased, and will only be given a redemption code, the redemption code should be valid for use with 60 days from the time the customer received the code. 																																																										



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ACTIVITY	eStore Exclusive: Livestream Promotion for Galaxy S26 Series				
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App				
Promo duration	May 1 to Jun 30, 2026				
Offer	Exclusive promo code redeemable during livestream runs and replays only Use code "AI-PHGALAXYS26" to get:				
	Models		Applicable freebie + discount		
	Galaxy S26		Free 25W travel adapter + Anti-reflecting film + Smarttag2 (1 pack) + ₱1,000 discount		
	Galaxy S26+		Free 25W travel adapter + Anti-reflecting film + Smarttag2 (1 pack) + ₱2,000 discount		
	Galaxy S26 Ultra		Free 25W travel adapter + Anti-reflecting film + Smarttag2 (1 pack) + ₱3,000 discount		
Offer	Use code "LS-PHGALAXYS26" during the below dates to get: May 7, 2026 19PM to 21PM May 14, 2026 19PM to 21PM May 21, 2026 19PM to 21PM May 28, 2026 19PM to 21PM				
	Models		Applicable freebie + discount		
	Galaxy S26		Galaxy Buds3 FE (random color) + ₱1,000 discount		
	Galaxy S26+		Galaxy Buds3 FE (random color) + ₱2,000 discount		
	Galaxy S26 Ultra		Galaxy Buds3 FE (random color) + ₱3,000 discount		
Participating Products	Galaxy S26 Series				
	MKT name (RAM + ROM)	2026 SRP	Discount	% Discount	Promo price
	Galaxy S26 12GB/256GB	58,990.00	5,899.00	10%	53,091.00
	Galaxy S26 12GB/512GB	72,990.00	7,299.00	10%	65,691.00
	Galaxy S26+ 12GB/256GB	74,990.00	7,499.00	10%	67,491.00
	Galaxy S26+ 12GB/512GB	88,990.00	8,899.00	10%	80,091.00
	Galaxy S26 Ultra 12GB/256GB	86,990.00	8,699.00	10%	78,291.00
	Galaxy S26 Ultra 12GB/512GB	100,990.00	10,099.00	10%	90,891.00
Galaxy S26 Ultra 16GB/1TB	121,990.00	12,199.00	10%	109,791.00	
Customer Mechanics	<ol style="list-style-type: none"> Customers who join Live Commerce / Selling via Samsung Facebook Live will receive a free Galaxy Buds3 FE with the purchase of any Participating products from Samsung.com/ph or Samsung Shop App. The promo can only be combined with Welcome offer, unless otherwise specified. No other combinations are allowed. Customer may avail this together with 0% Installment payment scheme or Straight payment. Vouchers are not convertible to any other product. Voucher cannot be sold, exchanged or refunded for cash. The promo code can only be used when purchasing any of the participating products and can only be redeemed during the 1 hour of actual date of live selling or live replay. There can be multiple runs during the promo period. The final purchase amount must be at least ₱1 after applying all discounts. If the freebies are not given outright with the product purchased, and will only be given a redemption code, the redemption code should be valid for use with 60 days from the time the customer received the code. 				

ACTIVITY	Exclusive Galaxy Tab S11 Series bundle offer				
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App				
Promo duration	May 1 to Jun 30, 2026				
Offer	1. Exclusive bundle offers for Galaxy Tab S11 Ultra and Galaxy Buds4 Pro Black, including: <ul style="list-style-type: none"> 40% off Galaxy Buds4 Pro Black Free random case for Galaxy Buds4 Pro Black Free 25W travel adapter Free Galaxy Smarttag2 (1 pack) (random color) Free Galaxy Smarttag2 Silicon case (random color) 				
	2. Exclusive bundle offers for Galaxy Tab S11 and Galaxy Buds4 Black, including: <ul style="list-style-type: none"> 40% off Galaxy Buds4 Black Free random case for Galaxy Buds4 Black Free 25W travel adapter Free Galaxy Smarttag2 (1 pack) (random color) Free Galaxy Smarttag2 Silicon case (random color) 				



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Participating Products	Galaxy Buds4 Series Black Galaxy Tab S11 Series																									
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Customer Mechanics	<ol style="list-style-type: none"> Customers who purchase any Galaxy Tab S11 Series together with Galaxy Buds4 Series in Black (as mentioned in Offer section) on Samsung Online Store or Samsung Shop App will get 40% off the Galaxy Buds4 Series Black and 1 (one) random case for the Galaxy Buds4 Pro and 1 (one) 25W travel adapter and 1 (one) Galaxy Smarttag2 (1 pack) and 1 (one) Galaxy Smarttag2 Silicone case. The discount and freebies will be automatically applied at checkout page during the promo duration only when customers choose the product named 'Galaxy Tab S11 Special Edition'. Promotion cannot be combined with any other promotions/ vouchers. The final purchase amount must be at least ₱1 after applying all discounts. If the freebies are not given outright with the product purchased, and will only be given a redemption code, the redemption code should be valid for use with 60 days from the time the customer received the code. 																									

ACTIVITY	Special discount for Tablet on Payday																									
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App																									
Promo duration	May 15 to 19, 2026 May 25 to 31, 2026 June 15 to 19, 2026 June 24 to 30, 2026																									
Offer	Voucher worth 15% discount from SRP																									
Participating Products	Galaxy Tab S10 FE Wifi/5G in Light Blue color Galaxy Tab S10 FE+ Wifi/5G in Light Blue color Galaxy Tab S11 Ultra 512GB																									
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Galaxy Tab S11 Ultra (12/512GB)	94,990.00	2,000.00	2%	92,990.00																						
Customer Mechanics	<ol style="list-style-type: none"> Customers will receive targeted CRM email with a voucher worth 15% discount from SRP to purchase any of participating products on Samsung.com/ph or Samsung Shop App. The promo code must be entered before check-out. Failing to do so will result in not being entitled to receive the discount. The promo cannot be combined with any other vouchers, unless otherwise specified. Customer can avail this together with 0% Installment and Trade-in. The discount is not convertible to any other product. The final purchase amount must be at least ₱1 after applying all discounts. If the freebies are not given outright with the product purchased, and will only be given a redemption code, the redemption code should be valid for use with 60 days from the time the customer received the code. 																									

ACTIVITY	Gift with Purchase
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App
Promo duration	May 1 to Jun 30, 2026
Offer	Free gift for every purchase of the following products



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Model	Discount
Galaxy Z Fold7/ Flip7/ Flip7 FE	Free 2 random cases
Galaxy S25 Series	Free 2 random cases
Galaxy S25 FE	Free 2 random cases
Galaxy Tab S10 FE series	Free travel adapter
Galaxy Tab S10 Lite	Free travel adapter
Galaxy Tab A11 Series	Free travel adapter
Galaxy A26	Free travel adapter and 2 random cases
Galaxy A06/ A07/ A16/ A17	Free travel adapter
Galaxy Watch8 Series	Free random strap
Galaxy Watch Ultra	Free random strap
Galaxy Buds4 Series	Free random case

MKT name (RAM + ROM)	2026 SRP	Discount	% Discount	Promo price
Galaxy Z Flip7 12GB /256GB	73,890.00	3,000.00	4%	70,890.00
Galaxy Z Flip7 12GB /512GB	82,190.00	3,000.00	4%	79,190.00
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Galaxy Z Fold7 12GB /256GB	117,590.00	3,000.00	3%	114,590.00
Galaxy Z Fold7 12GB /512GB	125,890.00	3,000.00	2%	122,890.00

MKT name (RAM + ROM)	2026 SRP	Discount	% Discount	Promo price
Galaxy S25 12GB/256GB	54,090.00	3,000.00	6%	51,090.00
Galaxy S25 12GB/512GB	63,490.00	3,000.00	5%	60,490.00
Galaxy S25+ 12GB/256GB	70,790.00	3,000.00	4%	67,790.00
Galaxy S25+ 12GB/512GB	80,090.00	3,000.00	4%	77,090.00
Galaxy S25 Ultra 12GB/1TB	115,490.00	3,000.00	3%	112,490.00
Galaxy S25 Ultra 12GB/256GB	88,390.00	3,000.00	3%	85,390.00
Galaxy S25 Ultra 12GB/512GB	97,790.00	3,000.00	3%	94,790.00

MKT name (RAM + ROM)	2026 SRP	Discount	% Discount	Promo price
Galaxy S25 FE 8/128GB	41,590.00	3,000.00	7%	38,590.00
Galaxy S25 FE 8/256GB	46,790.00	3,000.00	6%	43,790.00
Galaxy S25 FE 8/512GB	56,190.00	3,000.00	5%	53,190.00

MKT name (RAM + ROM)	2026 SRP	Discount	% Discount	Promo price
Galaxy Tab S10 FE WIFI (8/128GB)	28,090.00	2,000.00	7%	26,090.00
Galaxy Tab S10 FE 5G (8/128GB)	33,290.00	2,000.00	6%	31,290.00
Galaxy Tab S10 FE+ 5G (8/128GB)	41,590.00	2,000.00	5%	39,590.00
Galaxy Tab S10 FE+ WIFI (8/128GB)	38,990.00	2,000.00	5%	36,990.00
Galaxy Tab S10 Lite (6/128GB)	20,790.00	2,000.00	10%	18,790.00

MKT name (RAM + ROM)	2026 SRP	Discount	% Discount	Promo price
Galaxy Tab A11 WIFI (4/64GB)	8,390.00	1,000.00	12%	7,390.00
Galaxy Tab A11 LTE (4/64GB)	11,490.00	1,000.00	9%	10,490.00
Galaxy Tab A11+ WIFI (6/128GB)	15,590.00	1,000.00	6%	14,590.00
Galaxy Tab A11+ 5G (6/128GB)	18,790.00	1,000.00	5%	17,790.00

Participating Products



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	MKT name (RAM + ROM)	2026 SRP	Discount	% Discount	Promo price
	Galaxy A26 5G (6/128GB)	17,690.00	1,290.00	7%	16,400.00
	Galaxy A07 5G (4/128GB)	9,990.00	1,290.00	13%	8,700.00
	Galaxy A17 5G (8/256GB)	14,690.00	1,290.00	9%	13,400.00
	Galaxy A17 (4/128GB)	10,190.00	1,290.00	13%	8,900.00
	Galaxy A16 LTE (4/128GB)	8,390.00	1,290.00	15%	7,100.00
	Galaxy A06 5G (4/128GB)	6,990.00	1,290.00	18%	5,700.00
	MKT name (RAM + ROM)	2026 SRP	Discount	% Discount	Promo price
	Watch8 40mm LTE	24,990.00	2,499.00	10%	22,491.00
	Watch Ultra 2025	40,990.00	4,099.00	10%	36,891.00
	MKT name (RAM + ROM)	2026 SRP	Discount	% Discount	Promo price
	Galaxy Buds4	11,490.00	1,290.00	11%	10,200.00

Customer Mechanics

1. Customers can purchase the participating SKUs and its corresponding freebie/s will be delivered together with the main SKU.
2. Customers are eligible to get one (1) GWP "Gift with Purchase" unit for every purchase of main unit (1:1 basis), unless the promo indicates that there will be multiple freebies.
3. This promotion is valid for purchases made in Samsung Online Store.
4. Freebies are not convertible to cash or any other product.
5. The customer may not choose the color of the freebie.
6. Samsung reserves the right to refuse delivery to locations that it deems unsafe / unreachable. In this case, another delivery address shall be asked of the customer to provide (applicable to Samsung Online Store).
7. The promo can be combined with any other promotions unless otherwise specified.
8. If the freebies are not given outright with the product purchased, and will only be given a redemption code, the redemption code should be valid for use with 60 days from the time the customer received the code.

Thank you very much.
Sincerely,

Phan Thu Huong
Business Development Manager