



APPLICATION TOKEN
SPS1300DAGB0HSN


PREMIUM
(NATIONWIDE)

March 30, 2026

VICTOR FRANCISCO SANTOS
ACCOUNT MANAGER
SAMSUNG ELECTRONICS PHILIPPINES
CORPORATION
CITY OF TAGUIG NCR - NATIONAL CAPITAL REGION

Sir/Madam:

Please be informed that your application for permit to conduct Sales Promotion entitled: ESTORE MX SAMSUNG ONLINE EXCLUSIVE PROMOTIONS FOR APRIL for the period 2026-04-01 to 2026-05-31 is hereby granted under DTI Fair Trade Permit No. FTEB-253237 Series of 2026, subject to the attached conditions, for your strict compliance.


ATTY. REGINO D. MALLARI JR.
Assistant Secretary and Supervising Head
DTI - Fair Trade Group

THIS LETTER SERVES AS YOUR PERMIT

Documentary Stamp Tax Paid Php 30.00



TERMS AND CONDITION FOR THE ISSUANCE AND VALIDITY OF DTI-FTEB SALES PROMOTION PERMIT

1. All the activities and public disclosures relative to the Sales Promotion shall be consistent with that disclosed in the application and approved by DTI-FTEB;
2. Any and/or all changes in the mechanics, prizes, starting dates, termination dates or schedules shall require the prior approval of DTI-FTEB; Processing of the same shall be done within fifteen (15) days from receipt of the complete documents and/or requirements for such; The foregoing changes shall be announced in the same manner as the announcement of the sales promotion before the expiration of the original schedule at least twice before the change is effected;
3. A DTI representative shall be invited to witness the pre-validation of entries, printing and seeding of winning articles and determination of winners; verify the game/contest paraphernalia. Transportation and other necessary expenses of DTI representative who shall witness, verify, and/or certify as to certain aspects of the sales promotion, shall be borne by the sponsor/s of the promotion;
4. A list of winners and their corresponding addresses and prizes shall be submitted to DTI-FTEB immediately after the winners are determined or selected;
5. All winners shall be announced and/or published in the same manner that the sales promotion was announced/or published not later than two weeks after the determination of winners; In all cases where the amount of the prize is five hundred pesos (P500) or more, the winners shall also be notified in writing by registered mail or any communication where proof of notice can be verified;
6. All subsequent advertisements, collateral materials and announcements containing the approved mechanic shall require the prior approval of DTI-FTEB and shall further carry in visible print the phrase, "Per DTI-Fair Trade Permit No. FTEB-_____Series of_____. Other published announcement shall refer to the advertising materials with complete mechanics "See _____ for details"
7. A copy of the approved mechanics and other pertinent documents shall be submitted to the DTI Regional Office/s covering the area/s where the Sales Promotion is being conducted; The sponsor shall send an invitation to the DTI Regional/Provincial Office at least one (1) week before the scheduled sales promotional activity requiring presence, verification and/or certification of DTI representative;
8. Final list of winners and proof of awarding of prize/s shall be submitted to DTI-FTEB Sales Promotion Division thru fteb_salespromotion@dti.gov.ph within 60 days from the last draw date Proof of awarding of prize/s to winners/s shall be submitted to DTI-FTEB.



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March 27, 2026

This is to inform you of the **Samsung Online Exclusive S26 Promotions for April.**

ACTIVITY	Double day/ Payday offer for Galaxy S26+ /Ultra
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App
Promo duration	April 3 to 8, 2026 April 15 to 19, 2026 April 24 to 30, 2026
Offer	Get additional 5% off the purchase of Galaxy S26 Plus and Galaxy S26 Ultra
Participating Products	Galaxy S26+ Galaxy S26 Ultra
Customer Mechanics	<ol style="list-style-type: none">1. Customers who purchase any Galaxy S26+ or Galaxy S26 Ultra in Samsung.com/ph or Shop App will get 5% discount from RRP.2. The discount will be automatically applied at checkout page during the promo duration only.3. The promo can be combined with any other prevailing online promotions, unless otherwise specified.4. Customer can avail this together with 0% Installment and Trade-in.5. The discount is not convertible to any other product.6. The final purchase amount must be at least ₱1 after applying all discounts.

ACTIVITY	Exclusive Pink Gold bundle offer
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App
Promo duration	April 1 to 30, 2026
Offer	Exclusive bundle offers for Galaxy S26 Series Pink Gold and Galaxy Buds4 Pro Pink Gold, including: <ul style="list-style-type: none">• 30% off Galaxy Buds4 Pro Pink Gold• Free random case for Galaxy S26 Series Pink Gold• Free random case for Galaxy Buds4 Pro Pink Gold
Participating Products	Galaxy Buds4 Pro Pink Gold Galaxy S26 Series Pink Gold
Customer Mechanics	<ol style="list-style-type: none">1. Customers who purchase any Galaxy S26 Series in Pink Gold together with Galaxy Buds4 Pro Pink Gold on Samsung Online Store or Samsung Shop App will get 30% off the Galaxy Buds4 Pro Pink Gold and 1 (one) random case for the Galaxy S26 Series in Pink Gold and 1 (one) random case for the Galaxy Buds4 Pro Pink Gold.2. The promo code must be entered before check-out. Failing to do so will result in not being entitled to receive the discount and the freebies. <i>- During 1 hour of the actual date of live selling or live replay of the same day, customers must input the corresponding promo code upon checkout to avail of the discount and the freebies.</i>5. Promo may be combined with other online promotions and special payment deals, unless otherwise stated.6. Voucher codes are stackable only with limited online promotions, as specified. No other combinations are allowed.7. Vouchers are not convertible to any other product. Voucher cannot be sold, exchanged or refunded for cash.8. The promo code can only be used when there is any Galaxy S26 Series in Pink Gold together with any Galaxy Buds4 Pro Pink Gold in cart and can only be redeemed during the 1 hour of actual date of live selling or live replay. There can be multiple runs during the promo period.9. The final purchase amount must be at least ₱1 after applying all discounts.

ACTIVITY	Exclusive Rewards offer for Galaxy S26 Reviews
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App
Promo duration	April 1 to May 31, 2026
Offer	Customers who purchase any Galaxy S26 devices from February 26, 2026 and leave a review on Samsung.com/ph can get 1,000 rewards points to their Samsung account in Samsung.com/ph or Samsung Shop App with Samsung Rewards opt-in.
Participating Products	Galaxy S26 Series
Customer Mechanics	<ol style="list-style-type: none">1. Customers who purchase any Galaxy S26 devices from February 26, 2026 and leave a review of the purchased products on Samsung.com/ph can get 1,000 rewards points to their Samsung account in Samsung.com/ph or Samsung Shop App with Samsung Rewards opt-in.2. Eligible reviews must have a minimum of 10 words and a photo of the unit attached.3. Eligible customers must have valid purchase of Galaxy S26 devices on Samsung.com/ph or Samsung Shop App without cancellation, return or refund and use the email upon purchase to leave comment.4. The rewards points will be awarded to eligible customers' Samsung Account in Samsung.com/ph or Samsung Shop App after 15 business days from May 31, 2026.

Thank you very much.
Sincerely,

Phan Thu Huong
Business Development Manager