

APPLICATION TOKEN
SPS1300K51X5GSN

APPROVAL LETTER
(No Advertising Material Released / Promo Not Yet Started)

July 17, 2026

NICHOLE ANGELUS ULGADO
ACCOUNT MANAGER
SAMSUNG ELECTRONICS PHILIPPINES
CORPORATION
CITY OF TAGUIG NCR - NATIONAL CAPITAL REGION

Sir/Madam:

With reference to your application received 2026-07-17 regarding your promo entitled "SAMSUNG ONLINE EXCLUSIVE PREORDER OFFER FOR QBH8 AND WATCH" with DTI Fair Trade Permit No. FTEB-262125 Series of 2026, please be informed that request for changes on the following has been approved provided the changes as well as the fact of approval shall be published, announced or advertised at least twice before such change is effected in the same manner and medium that the sales promotion campaign was announced, published or advertised by the promoter or sponsor.

CHANGE OF PROMO MECHANICS

AMENDMENT CHANGES	
FROM	TO

Other provisions of your aforementioned sales promotion remain in effect



Documentary Stamp Tax Paid Php 30.00


ATTY. REGINO D. MALLARI JR.
Assistant Secretary and Supervising
Head
DTI - Fair Trade Group

TERMS AND CONDITION FOR THE ISSUANCE AND VALIDITY OF DTI-FTEB SALES PROMOTION PERMIT

1. All the activities and public disclosures relative to the Sales Promotion shall be consistent with that disclosed in the application and approved by DTI-FTEB;
2. Any and/or all changes in the mechanics, prizes, starting dates, termination dates or schedules shall require the prior approval of DTI-FTEB; Processing of the same shall be done within fifteen (15) days from receipt of the complete documents and/or requirements for such; The foregoing changes shall be announced in the same manner as the announcement of the sales promotion before the expiration of the original schedule at least twice before the change is effected;
3. A DTI representative shall be invited to witness the pre-validation of entries, printing and seeding of winning articles and determination of winners; verify the game/contest paraphernalia. Transportation and other necessary expenses of DTI representative who shall witness, verify, and/or certify as to certain aspects of the sales promotion, shall be borne by the sponsor/s of the promotion;
4. A list of winners and their corresponding addresses and prizes shall be submitted to DTI-FTEB immediately after the winners are determined or selected;
5. All winners shall be announced and/or published in the same manner that the sales promotion was announced/or published not later than two weeks after the determination of winners; In all cases where the amount of the prize is five hundred pesos (P500) or more, the winners shall also be notified in writing by registered mail or any communication where proof of notice can be verified;
6. All subsequent advertisements, collateral materials and announcements containing the approved mechanic shall require the prior approval of DTI-FTEB and shall further carry in visible print the phrase, "Per DTI Fair Trade Permit No. FTEB- _____ Series of _____. Other published announcement shall refer to the advertising materials with complete mechanics "See _____ for details"
7. A copy of the approved mechanics and other pertinent documents shall be submitted to the DTI Regional Office/s covering the area/s where the Sales Promotion is being conducted; The sponsor shall send an invitation to the DTI Regional/Provincial Office at least one (1) week before the scheduled sales promotional activity requiring presence, verification and/or certification of DTI representative;
8. Final list of winners and proof of awarding of prize/s shall be submitted to DTI-FTEB Sales Promotion Division thru fteb_salespromotion@dti.gov.ph within 60 days from the last draw date Proof of awarding of prize/s to winners/s shall be submitted to DTI-FTEB.



SAMSUNG ELECTRONICS PHILS. CORP.
9/F Science Hub Tower 4 Building
Mckinley Hill Cyberpark,
Fort Bonifacio
Taguig, Philippines 1634

Phone (632) 7214-7777
www.samsung.com.ph

July 17, 2026

Greetings from Samsung Mobile! This is to inform you of the **Samsung Online Exclusive Preorder offers for the new Samsung Galaxy Z Series and Watch products 2026.**

ACTIVITY	EDM target effort for co.A switching offer
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App
Promo duration	July 22 to August 13, 2026
Offer	Exclusive Promo Code via EDM/CRM targeting co.A users Use code "TRYGALAXYxx" upon checkout to avail of the ₱3,000 discount
Participating Products	Galaxy Z Fold8 Ultra Galaxy Z Fold8 Galaxy Z Flip8
Customer Mechanics	1. Customers who are targeted co.A users will receive an EDM/CRM with an exclusive promo code worth ₱3,000 discount of new Galaxy Z Series. 2. Customers can avail the promo code in Samsung.com/ph or Samsung Shop App when pre-order any new Galaxy Z Series devices. 3. The promo code must be entered before check-out. Failing to do so will result in not being entitled to receive the discount. 4. The voucher can only combine with main Preorder discount and Handraiser voucher. Voucher cannot combine with any vouchers mentioned in EDM Tradein/ Affiliate/ ePromoter Switching (Chat)/ CRP CS Switching (Calls)/ Cart Abandoner/ Livecommerce Discount Offer Section. 5. Customer cannot avail this together with Tradein. 6. Vouchers are not convertible to any other product. Voucher cannot be sold, exchanged or refunded for cash. 7. The final purchase amount must be at least ₱1 after applying all discounts.

ACTIVITY	Cart Abandoner Web Push Offer
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App
Promo duration	July 22 to August 13, 2026
Offer	Exclusive Promo Code for abandoned carts within 36H Use code "CARTOFFxx" upon checkout to avail of the 3% discount – up to ₱3,000 off
Participating Products	Galaxy Z Fold8 Ultra Galaxy Z Fold8 Galaxy Z Flip8
Customer Mechanics	1. Customers who successfully added to cart any new Galaxy Z Series devices, and abandoned their carts* (*cart has been inactive for 36H) will receive 3% off via insider PN/push notification through an exclusive promo code. 2. Customers can avail the promo code in Samsung.com/ph or Samsung Shop App when pre-order any new Galaxy Z Series devices. 3. The promo code must be entered before check-out. Failing to do so will result in not being entitled to receive the discount. 4. The voucher can only combine with main Preorder discount and Handraiser voucher. Voucher cannot combine with any vouchers mentioned in EDM Tradein/ Affiliate/ ePromoter Switching (Chat)/ CRP CS Switching (Calls)/ Livecommerce Discount/ Co.A Switching Offer Section. 5. Customer cannot avail this together with Tradein. 6. Vouchers are not convertible to any other product. Voucher cannot be sold, exchanged or refunded for cash. 7. The final purchase amount must be at least ₱1 after applying all discounts.

ACTIVITY	Payment offers via Straight Payment Methods
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App
Promo duration	July 22 to August 13, 2026
Offer	Get additional 5% off the purchase of any Galaxy Z Series devices and new Galaxy Watch
Participating Products	Galaxy Z Fold8 Ultra Galaxy Z Fold8 Galaxy Z Flip8 Galaxy Watch Ultra2 Galaxy Watch9
Customer Mechanics	1. Customers who preorder any Participating products in Samsung.com/ph or Shop App and make straight payment methods via Credit/Debit Card or Online Bank Transfer or E-Wallet at checkout will get 5% discount. 2. The discount will be automatically applied at checkout page during the promo duration only. 3. The promo can be combined with any other prevailing online promotions, unless otherwise specified. 4. Customer cannot avail this together with 0% Installment. 5. The discount is not convertible to any other product. 6. The final purchase amount must be at least ₱1 after applying all discounts.



SAMSUNG ELECTRONICS PHILS. CORP.
9/F Science Hub Tower 4 Building
Mckinley Hill Cyberpark,
Fort Bonifacio
Taguig, Philippines 1634

Phone (632) 7214-7777
www.samsung.com.ph

ACTIVITY	EDM target offer for Trade-in																																								
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App																																								
Promo duration	July 22 to August 13, 2026																																								
Offer	Exclusive Promo Code via targeted EDM/CRM Use code from targeted EDM/CRM to get up to ₱14,000 e-voucher amount to be used on the new Galaxy Z Series when trade-in eligible device																																								
Participating Products	Galaxy Z Fold8 Ultra Galaxy Z Fold8 Galaxy Z Flip8																																								
Customer Mechanics	1. Customers who are Samsung active members or register to join Handraiser will receive an e-voucher via email.																																								
	2. Customers who choose to trade-in old device for new Galaxy Z Series device can avail the trade-in voucher worth up to ₱14,000. The trade-in discount will be based on the brand of the device that customer will use for trade-in, as details below:																																								
	<table><tr><th rowspan="2">Marketing Name</th><th rowspan="2">SRP</th><th colspan="2">Trade-in Voucher</th></tr><tr><th>HUAWEI + OPPO + VIVO + XIAOMI + HONOR</th><th>SAMSUNG + APPLE</th></tr><tr><td>Galaxy Z Fold8 Ultra (16+1TB)</td><td>165,990</td><td>10,000</td><td>14,000</td></tr><tr><td>Galaxy Z Fold8 Ultra (12+512GB)</td><td>137,990</td><td>10,000</td><td>14,000</td></tr><tr><td>Galaxy Z Fold8 Ultra (12+256GB)</td><td>123,990</td><td>10,000</td><td>14,000</td></tr><tr><td>Galaxy Z Fold8 (16+1TB)</td><td>151,990</td><td>10,000</td><td>14,000</td></tr><tr><td>Galaxy Z Fold8 (12+512GB)</td><td>123,990</td><td>10,000</td><td>14,000</td></tr><tr><td>Galaxy Z Fold8 (12+256GB)</td><td>109,990</td><td>10,000</td><td>14,000</td></tr><tr><td>Galaxy Z Flip8 (12+512GB)</td><td>91,990</td><td>8,000</td><td>10,000</td></tr><tr><td>Galaxy Z Flip8 (12+256GB)</td><td>77,990</td><td>8,000</td><td>10,000</td></tr></table>			Marketing Name	SRP	Trade-in Voucher		HUAWEI + OPPO + VIVO + XIAOMI + HONOR	SAMSUNG + APPLE	Galaxy Z Fold8 Ultra (16+1TB)	165,990	10,000	14,000	Galaxy Z Fold8 Ultra (12+512GB)	137,990	10,000	14,000	Galaxy Z Fold8 Ultra (12+256GB)	123,990	10,000	14,000	Galaxy Z Fold8 (16+1TB)	151,990	10,000	14,000	Galaxy Z Fold8 (12+512GB)	123,990	10,000	14,000	Galaxy Z Fold8 (12+256GB)	109,990	10,000	14,000	Galaxy Z Flip8 (12+512GB)	91,990	8,000	10,000	Galaxy Z Flip8 (12+256GB)	77,990	8,000	10,000
	Marketing Name	SRP	Trade-in Voucher																																						
			HUAWEI + OPPO + VIVO + XIAOMI + HONOR	SAMSUNG + APPLE																																					
	Galaxy Z Fold8 Ultra (16+1TB)	165,990	10,000	14,000																																					
	Galaxy Z Fold8 Ultra (12+512GB)	137,990	10,000	14,000																																					
	Galaxy Z Fold8 Ultra (12+256GB)	123,990	10,000	14,000																																					
	Galaxy Z Fold8 (16+1TB)	151,990	10,000	14,000																																					
	Galaxy Z Fold8 (12+512GB)	123,990	10,000	14,000																																					
	Galaxy Z Fold8 (12+256GB)	109,990	10,000	14,000																																					
	Galaxy Z Flip8 (12+512GB)	91,990	8,000	10,000																																					
	Galaxy Z Flip8 (12+256GB)	77,990	8,000	10,000																																					
o Customers can check details of eligible devices for trade-in in this link: https://www.samsung.com/ph/trade-in/																																									
o Samsung reserves the right to amend the list of eligible devices & their trade-in values at any time without prior notice.																																									
o Trade-in offer is currently limited to select areas of Metro Manila, Bulacan, Laguna, and Cavite.																																									
o Customers may only trade-in one smartphone for valuation for one (1) new device.																																									
3. The voucher code must be entered before check-out. Failing to do so will result in not being entitled to receive the discount.																																									
4. The voucher can only combine with main Preorder discount and Handraiser voucher. No other combinations of vouchers are allowed.																																									
6. Customer may avail this together with 0% Installment or Straight payment promotions.																																									
7. Vouchers are not convertible to any other product. Voucher cannot be sold, exchanged or refunded for cash.																																									
8. The promo code can only be used when purchasing the new Galaxy Z series and can only be redeemed during pre-order period.																																									
9. The final purchase amount must be at least ₱1 after applying all discounts.																																									

ACTIVITY	Multi Buy Offer with Galaxy Wearables and Accessories when purchased with Galaxy Z Series		
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App		
Promo duration	July 22 to August 13, 2026		
Offer	Get 10% off any Galaxy Watch Ultra2 or Galaxy Watch9 Series or Galaxy Watch8 Series or Galaxy Buds4 Series Get 30% off any Galaxy Accessories including Cases, Anti-reflecting film, Powers and Adapters – to be found at Galaxy Z Series' add-on pages When purchased with Galaxy Z Series		
Participating Products	Galaxy Z Fold8 Ultra Galaxy Z Fold8 Galaxy Z Flip8		
Customer Mechanics	1. Customers who pre-order any new Galaxy Z series device from the Samsung Online Store or Shop App during the prescribed promo duration will get 10% off any eligible Wearables products:		
	o Galaxy Watch Ultra2 o Galaxy Watch9 Series o Galaxy Watch8 Series o Galaxy Buds4 Series		
	2. Customers who pre-order any new Galaxy Z series device from the Samsung Online Store or Shop App during the prescribed promo duration will get 30% off any eligible new Galaxy Accessories:		
	o Case & Cover o Anti-reflecting film o Power Adapter o Battery pack		
	(To be available in any Galaxy Z Series' add-on pages)		
	3. The customer must add any one eligible Galaxy Wearables or Accessories together with any new Galaxy Z Series device/"main device" in cart to get the 10% or 30% off accordingly on the added items.		
	4. The discount is automatically applied to the item when purchased with any new Galaxy Z Series device/"main device"; otherwise, the promotion will not apply. The discount is applied to 1 (one) unit of Watch or Buds and 1 (one) unit of Accessories added item only.		
	5. Discounts are not convertible to cash or any other product.		
Customer Mechanics	6. The promo can be combined with Online pre-order promotions unless otherwise specified.		
	7. Customer may avail this together with 0% Installment and Trade in promotions.		
	8. The final purchase amount must be at least ₱1 after applying all discounts.		



SAMSUNG ELECTRONICS PHILS. CORP.
9/F Science Hub Tower 4 Building
Mckinley Hill Cyberpark,
Fort Bonifacio
Taguig, Philippines 1634

Phone (632) 7214-7777
www.samsung.com.ph

ACTIVITY	Multi Buy Offer with Galaxy Accessories when purchased with new Galaxy Watch
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App
Promo duration	July 22 to August 13, 2026
Offer	Get 30% off any straps when purchased with new Galaxy Watch – to be found at Galaxy Watch's add-on pages
Participating Products	Galaxy Watch Ultra2 Galaxy Watch9
Customer Mechanics	1. Customers who pre-order any new Galaxy Watch device from the Samsung Online Store or Shop App during the prescribed promo duration will get 30% off any eligible straps (to be available in any Galaxy Z Series' add-on pages) 3. The customer must add any one eligible strap together with any new Galaxy Watch/"main device" in cart to get the 30% off on the added on item. 4. The discount is automatically applied to the item when purchased with any new Galaxy Watch/"main device"; otherwise, the promotion will not apply. The discount is applied to 1 (one) added item only. 5. Discounts are not convertible to cash or any other product. 6. The promo can be combined with Online pre-order promotions unless otherwise specified. 7. Customer may avail this together with 0% Installment and Trade in promotions. 8. The final purchase amount must be at least ₱1 after applying all discounts.

ACTIVITY	Samsung Rewards (Earn)												
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App												
Promo duration	July 22 to August 13, 2026												
Offer	Customers who preorder any Galaxy Z Series device or new Galaxy Watch from the Samsung Online Store (samsung.com/ph) will earn additional Rewards Points redeemable on their next purchase. This is on top of the customer's Tier level. <table><tr><th>Products</th><th>Additional Rewards Points</th></tr><tr><td>Galaxy Z Fold8 Ultra</td><td>1,000 points</td></tr><tr><td>Galaxy Z Fold8</td><td>1,000 points</td></tr><tr><td>Galaxy Z Flip8</td><td>1,000 points</td></tr><tr><td>Galaxy Watch Ultra2</td><td>500 points</td></tr><tr><td>Galaxy Watch9</td><td>500 points</td></tr></table>	Products	Additional Rewards Points	Galaxy Z Fold8 Ultra	1,000 points	Galaxy Z Fold8	1,000 points	Galaxy Z Flip8	1,000 points	Galaxy Watch Ultra2	500 points	Galaxy Watch9	500 points
Products	Additional Rewards Points												
Galaxy Z Fold8 Ultra	1,000 points												
Galaxy Z Fold8	1,000 points												
Galaxy Z Flip8	1,000 points												
Galaxy Watch Ultra2	500 points												
Galaxy Watch9	500 points												
Participating Products	Galaxy Z Fold8 Ultra Galaxy Z Fold8 Galaxy Z Flip8 Galaxy Watch Ultra2 Galaxy Watch9												
Customer Mechanics (Burn)	1. Customer who have a valid Samsung Account ID, may earn points subject to customer's Tier level, which will be credited to Participant's Samsung Rewards Account. Customers must have a valid Samsung Account ID to enroll in the Rewards Program. 2. Customers who preorder the next Galaxy Z Series device in Samsung.com/ph or Samsung Shop App will get fixed amount additional rewards points as mentioned in Offer section redeemable on their next purchase. <i>Samsung Reward Tiers:</i> <i>Blue = 1% + 1,000 fixed amount points promotional boost</i> <i>Gold = 2% + 1,000 fixed amount points promotional boost</i> <i>Platinum = 3% + 1,000 fixed amount points promotional boost</i> 3. Customers who preorder the new Galaxy Watch products device in Samsung.com/ph or Samsung Shop App will get fixed amount additional rewards points as mentioned in Offer section redeemable on their next purchase. <i>Samsung Reward Tiers:</i> <i>Blue = 1% + 500 fixed amount points promotional boost</i> <i>Gold = 2% + 500 fixed amount points promotional boost</i> <i>Platinum = 3% + 500 fixed amount points promotional boost</i> 4. Rewards Points earned will expire after 36 calendar months after they were credited to the Rewards Account. 5. Rewards Points that are not redeemed during the validity period will expire, and cannot be recovered/redeemed under any given circumstances. 6. Points are strictly not transferable and not for sale. 7. The promo can be combined with Online purchase promotions unless otherwise specified. 8. Customer may avail this together with 0% Installment and Trade in promotions.												



SAMSUNG ELECTRONICS PHILS. CORP.
9/F Science Hub Tower 4 Building
Mckinley Hill Cyberpark,
Fort Bonifacio
Taguig, Philippines 1634

Phone (632) 7214-7777
www.samsung.com.ph

ACTIVITY	2X Samsung Rewards (Burn)
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App
Promo duration	July 22 to August 13, 2026
Offer	Burn Boost: Customers who preorder any Galaxy Z Series device or new Galaxy Watch from the Samsung Online Store or Shop App and apply or use their Samsung Rewards as partial payment upon checkout will receive an additional 2x Rewards Boost discount: - Galaxy Z Series: maximum of additional discount of ₱4,000 - Galaxy Watch new: maximum of additional discount of ₱2,000
Participating Products	Galaxy Z Fold8 Ultra Galaxy Z Fold8 Galaxy Z Flip8 Galaxy Watch Ultra2 Galaxy Watch9
Customer Mechanics (Burn)	- Customers must be enrolled in the Rewards Program with a valid Samsung Account ID. Conditions that must satisfy for a customer to be eligible for Rewards Boost Discount are: - Customer has Samsung Reward Points - Customer must use their Samsung Reward points for payment to be eligible for Rewards Boost - Rewards boost value of 2x or 100% (maximum of additional discount of ₱4,000 for Galaxy Z Series or ₱2,000 for new Galaxy Watch) will only apply when they purchase any Participating products. - Customer must redeem and burn their existing Rewards Points by selecting Samsung Rewards on payment page and input amount to redeem during promotion duration mentioned. - Once customer use rewards to partially pay for their order, customer will receive a Rewards Boost discount. - Rewards boost additional discount will be added automatically upon checkout. - Points are strictly not transferable and not for sale. - The promo can be combined with Online pre-order promotions unless otherwise specified. - Customer may avail this together with 0% Installment and Trade in promotions. - The final purchase amount must be at least ₱1 after applying all discounts.

ACTIVITY	Livestream Freebie Promotion for Galaxy Z Series
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App
Promo duration	July 22 to August 13, 2026
Offer	Exclusive promo code redeemable during livestream runs and replays only Use code "AI-PHGALAXYZ8" to get free 45W travel adapter and Galaxy Smarttag2 (1pack)
Participating Products	Galaxy Z Fold8 Ultra Galaxy Z Fold8 Galaxy Z Flip8
Customer Mechanics	- Customers who join Live Commerce / Selling via Samsung Facebook Live will receive freebies as mentioned in Offer section with the purchase of any Galaxy Z Series device from Samsung.com/ph or Samsung Shop App. - The promo code must be entered before check-out. Failing to do so will result in not being entitled to receive the freebie. <i>- During 1hour of the actual date of live selling or live replay of the same day, customers must input the corresponding promo code upon checkout to avail of the additional freebie items.</i> - The promo can combine with any prevailing online offer, unless otherwise specified. - Customer may avail this together with 0% Installment payment scheme and Tradein. - Vouchers are not convertible to any other product. Voucher cannot be sold, exchanged or refunded for cash. - The promo code can only be used when purchasing any of the participating products and can only be redeemed during the 1 hour of actual date of live selling or live replay. There can be multiple runs during the promo period. - The final purchase amount must be at least ₱1 after applying all discounts.



SAMSUNG ELECTRONICS PHILS. CORP.
9/F Science Hub Tower 4 Building
Mckinley Hill Cyberpark,
Fort Bonifacio
Taguig, Philippines 1634

Phone (632) 7214-7777
www.samsung.com.ph

ACTIVITY	Livestream Discount Promotion for Galaxy Z Series and new Galaxy Watch
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App
Promo duration	July 22 to August 13, 2026
Offer	Exclusive promo code redeemable during livestream runs and replays only - Use code "LS-PHGALAXYxx" to get additional ₱3,000 discount off Galaxy Z Series - Use code "LS-PHWAx" or "AI-PHWAx" to get additional ₱3,000 discount off new Galaxy Watch
Participating Products	Galaxy Z Fold8 Ultra Galaxy Z Fold8 Galaxy Z Flip8 Galaxy Watch Ultra2 Galaxy Watch9 Series
Customer Mechanics	- Customers who join Live Commerce / Selling via Samsung Facebook Live will receive the discount as mentioned in Offer section with the purchase of any Galaxy Z Series device or new Galaxy Watch from Samsung.com/ph or Samsung Shop App. - The promo code must be entered before check-out. Failing to do so will result in not being entitled to receive the discount. <i>- During 1hour of the actual date of live selling or live replay of the same day, customers must input the corresponding promo code upon checkout to avail of the additional discount.</i> - The voucher can only combine with main Preorder discount and Handraiser voucher. Only 1 livestream voucher is applicable on 1 order. Voucher cannot combine with any vouchers mentioned in EDM Tradein/ Affiliate/ ePromoter Switching (Chat)/ CRP CS Switching (Calls)/ Cart Abandoner/ Co.A Switching Offer Section. - Customer cannot avail this together with Tradein. - Vouchers are not convertible to any other product. Voucher cannot be sold, exchanged or refunded for cash. - The promo code can only be used when purchasing any of the participating products and can only be redeemed during the 1 hour of actual date of live selling or live replay. There can be multiple runs during the promo period. - The final purchase amount must be at least ₱1 after applying all discounts.

ACTIVITY	Exclusive Promo Code for Affiliate Club / Affiliate Programs / Ambassadors / Influencer Marketing
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App
Promo duration	July 22 to August 13, 2026
Offer	Exclusive promo code redeemable during preorder period only - Use code "GALAXYZAIxxx" or "GALAXYMEMBERxx" or any other KOL/Influencers' voucher code to get ₱3,000 off on the new Galaxy Z Series - Use code "GALAXYWATCHxx" or any other KOL/Influencers' voucher code to get ₱1,000 off on the new Galaxy Watch
Participating Products	Galaxy Z Fold8 Ultra Galaxy Z Fold8 Galaxy Z Flip8 Galaxy Watch Ultra2 Galaxy Watch9 Series
Customer Mechanics	- Samsung PH affiliate groups, KOL, ambassadors, influencers will showcase Online purchase offers with an exclusive promo code. - Customers can avail the promo code in Shop App when purchasing any new Galaxy Z Series and new Galaxy Watch products device. - The promo code must be entered before check-out. Failing to do so will result in not being entitled to receive the discount. - The voucher can only combine with main Preorder discount and Handraiser voucher. Only 1 Affiliate voucher is applicable on 1 order. Voucher cannot combine with any vouchers mentioned in EDM Tradein/ Livecommerce Discount/ ePromoter Switching (Chat)/ CRP CS Switching (Calls)/ Cart Abandoner/ Co.A Switching Offer Section. - Customer cannot avail this together with Tradein. - Vouchers are not convertible to any other product. Voucher cannot be sold, exchanged or refunded for cash. - The final purchase amount must be at least ₱1 after applying all discounts.



SAMSUNG ELECTRONICS PHILS. CORP.
9/F Science Hub Tower 4 Building
Mckinley Hill Cyberpark,
Fort Bonifacio
Taguig, Philippines 1634

Phone (632) 7214-7777
www.samsung.com.ph

ACTIVITY	Exclusive e-Promoter Switching offer (Chat)
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App
Promo duration	July 22 to August 13, 2026
Offer	Exclusive Promo Code worth ₱3,000 off on Galaxy Z Series or ₱1,000 off on new Galaxy Watch via e-Promoter CRP Switching (Chat)
Participating Products	Galaxy Z Fold8 Ultra Galaxy Z Fold8 Galaxy Z Flip8 Galaxy Watch Ultra2 Galaxy Watch9 Series
Customer Mechanics	1. Customers who purchase any new Galaxy Z Series and new Galaxy Watch products device in Samsung.com/ph or Samsung Shop App preferred via our Samsung e-promoters will receive an e-voucher. 2. Customers can avail the voucher code in Shop App when purchasing any new Galaxy Z Series and new Galaxy Watch products device. 3. The unique code must be entered before check-out. Failure to do so will not be entitled to avail the discount. 4. The voucher can only combine with main Preorder discount and Handraiser voucher. Voucher cannot combine with any vouchers mentioned in EDM Tradein/ Affiliate/ Livecommerce Discount/ CRP CS Switching (Calls)/ Cart Abandoner/ Co.A Switching Offer Section. 5. Customer cannot avail this together with Tradein. 6. Vouchers are not convertible to any other product. Voucher cannot be sold, exchanged or refunded for cash. 8. The final purchase amount must be at least ₱1 after applying all discounts.

ACTIVITY	Exclusive Promo Code via CRP CS Switching (Calls)
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App
Promo duration	July 22 to August 13, 2026
Offer	Exclusive Promo Code worth ₱3,000 off on Galaxy Z Series or ₱1,000 off on new Galaxy Watch via e-Promoter CRP Switching (Calls)
Participating Products	Galaxy Z Fold8 Ultra Galaxy Z Fold8 Galaxy Z Flip8 Galaxy Watch Ultra2 Galaxy Watch9 Series
Customer Mechanics	1. Customers who purchase any new Galaxy Z Series and new Galaxy Watch products device in Samsung.com/ph or Shop App driven or referred via our Samsung customer service personnel (via calls) will receive an e-voucher. 2. Customers can avail the voucher code in Samsung.com/ph or Shop App when purchasing any new Galaxy Z Series and new Galaxy Watch products device. 3. The unique code must be entered before check-out. Failure to do so will not be entitled to avail the discount. 4. The voucher can only combine with main Preorder discount and Handraiser voucher. Voucher cannot combine with any vouchers mentioned in EDM Tradein/ Affiliate/ ePromoter Switching (Chat)/ Livecommerce Discount/ Cart Abandoner/ Co.A Switching Offer Section. 5. Customer cannot avail this together with Tradein. 6. Vouchers are not convertible to any other product. Voucher cannot be sold, exchanged or refunded for cash. 7. The final purchase amount must be at least ₱1 after applying all discounts.

Thank you very much.

Sincerely,

Phan Thu Huong
Business Development Manager