



APPLICATION TOKEN
SPS1300KH5M1KSN

PREMIUM
(NATIONWIDE)

August 25, 2026

VICTOR FRANCISCO SANTOS
ACCOUNT MANAGER
SAMSUNG ELECTRONICS PHILIPPINES
CORPORATION
CITY OF TAGUIG NCR - NATIONAL CAPITAL REGION

Sir/Madam:

Please be informed that your application for permit to conduct Sales Promotion entitled: ESTORE OMNIBUS SAMSUNG ONLINE REWARDS PROGRAM - 2027 for the period 2026-08-27 to 2027-08-26 is hereby granted under DTI Fair Trade Permit No. FTEB-265922 Series of 2026, subject to the attached conditions, for your strict compliance.


ATTY. REGINO D. MALLARI JR.
Assistant Secretary and Supervising Head
DTI - Fair Trade Group

THIS LETTER SERVES AS YOUR PERMIT

Documentary Stamp Tax Paid Php 30.00



TERMS AND CONDITION FOR THE ISSUANCE AND VALIDITY OF DTI-FTEB SALES PROMOTION PERMIT

1. All the activities and public disclosures relative to the Sales Promotion shall be consistent with that disclosed in the application and approved by DTI-FTEB;
2. Any and/or all changes in the mechanics, prizes, starting dates, termination dates or schedules shall require the prior approval of DTI-FTEB; Processing of the same shall be done within fifteen (15) days from receipt of the complete documents and/or requirements for such; The foregoing changes shall be announced in the same manner as the announcement of the sales promotion before the expiration of the original schedule at least twice before the change is effected;
3. A DTI representative shall be invited to witness the pre-validation of entries, printing and seeding of winning articles and determination of winners; verify the game/contest paraphernalia. Transportation and other necessary expenses of DTI representative who shall witness, verify, and/or certify as to certain aspects of the sales promotion, shall be borne by the sponsor/s of the promotion;
4. A list of winners and their corresponding addresses and prizes shall be submitted to DTI-FTEB immediately after the winners are determined or selected;
5. All winners shall be announced and/or published in the same manner that the sales promotion was announced/or published not later than two weeks after the determination of winners; In all cases where the amount of the prize is five hundred pesos (P500) or more, the winners shall also be notified in writing by registered mail or any communication where proof of notice can be verified;
6. All subsequent advertisements, collateral materials and announcements containing the approved mechanic shall require the prior approval of DTI-FTEB and shall further carry in visible print the phrase, "Per #office_code_whole_permit _____ Series of _____. Other published announcement shall refer to the advertising materials with complete mechanics "See _____ for details"
7. A copy of the approved mechanics and other pertinent documents shall be submitted to the DTI Regional Office/s covering the area/s where the Sales Promotion is being conducted; The sponsor shall send an invitation to the DTI Regional/Provincial Office at least one (1) week before the scheduled sales promotional activity requiring presence, verification and/or certification of DTI representative;
8. Final list of winners and proof of awarding of prize/s shall be submitted to DTI-FTEB Sales Promotion Division thru fteb_salespromotion@dti.gov.ph within 60 days from the last draw date Proof of awarding of prize/s to winners/s shall be submitted to DTI-FTEB.



SAMSUNG ELECTRONICS PHILS. CORP.
9/F Science Hub Tower 4 Building
Mckinley Hill Cyberpark,
Fort Bonifacio
Taguig, Philippines 1634

Phone (632) 7214-7777
www.samsung.com.ph

August 24, 2026

ACTIVITY TYPE	Samsung Rewards Program																						
COVERAGE	Samsung Online Store (Samsung.com/ph), Samsung Online Shop App																						
Promo duration	August 27, 2026 to August 26, 2027																						
Offer	Customers who buy from Samsung Online Store (Samsung.com/ph) and Samsung Online Shop App will receive rewards points up to 3% depending on their assigned tier status.																						
Participating Products	All Samsung products listed under Samsung Online Store: Mobile devices, Accessories, TVs & Soundbars, Monitors, and Home Appliances																						
Customer Mechanics	1. Customers who have valid Samsung Account can enroll to Samsung Rewards Program via https://www.samsung.com/ph/rewards/ or through the Samsung Members Application using the email address associated with their Samsung Account. Customer must agree to the Program’s Terms and Conditions. 2. Customers will earn rewards points up to 3% depending on their assigned tier status, and can redeem those rewards points (1 point = 1 PHP) on their next purchases on Samsung.com/ph or Samsung Online Shop App. 3. Rewards points earned starting November 1, 2023 will be valid for 36 months. Accumulated rewards points on or before October 31, 2023 will be valid for 24 months only. 4. Rewards points that will not be redeemed during the validity period will expire, and cannot be recovered/redeemed under any given circumstances. 5. Points are strictly not transferable and not for sale. Samsung Rewards Tiering Program 1. Customers who are registered in Samsung Rewards Program using their Samsung Account are entitled to join the Samsung Rewards Tiering Program. 2. Customers can have the tier status of Blue, Gold, and Platinum. This will be calculated based on the total spend on qualifying purchases made within the last 24-month period, as set forth in the table below: <table><tr><th>Tier</th><th>Cumulative Spend on Qualifying Purchases within 24 Months</th><th>Tier Benefits</th></tr><tr><td>Blue</td><td>Below Php 120,000</td><td> • Earn 1% back in Points on any Qualifying Purchase </td></tr><tr><td>Gold</td><td>Php 120,000 ~ 189,999</td><td> • Earn 2% back in Points on any Qualifying Purchase </td></tr><tr><td>Platinum</td><td>Php 190,000 or higher</td><td> • Earn 3% back in Points on any Qualifying Purchase </td></tr></table> 3. Customer’s tier status will remain in effect as the minimum tier status for the following 24 months from the date the tier status is assigned, and will be re-determined at the conclusion of a 24-month period based on the cumulative spend within that 24-month period (unless a higher tier status is achieved during the monthly evaluation period). 4. Tier status will be evaluated monthly and will close on the last day of each month at 23:59:59 (PhST). If the customer has achieved a higher tier status during the monthly evaluation period, the customer’s new tier status will be assigned or adjusted on or around the 10th day of the following month. 5. Customer is entitled to get corresponding bonus points based on the achieved tier status, as set forth in the table below: <table><tr><th>Tier</th><th>Bonus Points</th><th>Tier Benefits</th></tr><tr><td>Gold</td><td>3,000</td><td> • Earn 3,000 bonus rewards points when you achieve Gold tier </td></tr><tr><td>Platinum</td><td>7,000</td><td> • Earn 7,000 bonus rewards points when you achieve Platinum tier </td></tr></table> 6. Only purchases made on Samsung Online Store and Samsung Online Shop App (excluding Samsung Enhanced Partnership Program/EPP) within the last 24 months from start date of Samsung Rewards Tiering program are eligible for tiering evaluation. This does not include fees paid for installation and other services. 7. Program validity is from August 27, 2026 to August 26, 2027. 8. Program is subject to the full Terms & Conditions of Samsung Rewards.		Tier	Cumulative Spend on Qualifying Purchases within 24 Months	Tier Benefits	Blue	Below Php 120,000	• Earn 1% back in Points on any Qualifying Purchase	Gold	Php 120,000 ~ 189,999	• Earn 2% back in Points on any Qualifying Purchase	Platinum	Php 190,000 or higher	• Earn 3% back in Points on any Qualifying Purchase	Tier	Bonus Points	Tier Benefits	Gold	3,000	• Earn 3,000 bonus rewards points when you achieve Gold tier	Platinum	7,000	• Earn 7,000 bonus rewards points when you achieve Platinum tier
	Tier	Cumulative Spend on Qualifying Purchases within 24 Months	Tier Benefits																				
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Thank you very much.

Sincerely,

Jovie Lyn Sagun
Online PPX Lead