



APPLICATION TOKEN
SPS1300ZWOZZVSN

PREMIUM
(NATIONWIDE)

August 25, 2026

GLEEZA GRACE CARISMA
DIGITAL ACCOUNT MANAGER
SAMSUNG ELECTRONICS PHILIPPINES
CORPORATION
CITY OF TAGUIG NCR - NATIONAL CAPITAL REGION

Sir/Madam:

Please be informed that your application for permit to conduct Sales Promotion entitled: SAMSUNG VD TRADE UP PROMO for the period 2026-09-01 to 2026-12-01 is hereby granted under DTI Fair Trade Permit No. FTEB-265823 Series of 2026, subject to the attached conditions, for your strict compliance.


ATTY. REGINO D. MALLARI JR.
Assistant Secretary and Supervising Head
DTI - Fair Trade Group

THIS LETTER SERVES AS YOUR PERMIT

Documentary Stamp Tax Paid Php 30.00



TERMS AND CONDITION FOR THE ISSUANCE AND VALIDITY OF DTI-FTEB SALES PROMOTION PERMIT

1. All the activities and public disclosures relative to the Sales Promotion shall be consistent with that disclosed in the application and approved by DTI-FTEB;
2. Any and/or all changes in the mechanics, prizes, starting dates, termination dates or schedules shall require the prior approval of DTI-FTEB; Processing of the same shall be done within fifteen (15) days from receipt of the complete documents and/or requirements for such; The foregoing changes shall be announced in the same manner as the announcement of the sales promotion before the expiration of the original schedule at least twice before the change is effected;
3. A DTI representative shall be invited to witness the pre-validation of entries, printing and seeding of winning articles and determination of winners; verify the game/contest paraphernalia. Transportation and other necessary expenses of DTI representative who shall witness, verify, and/or certify as to certain aspects of the sales promotion, shall be borne by the sponsor/s of the promotion;
4. A list of winners and their corresponding addresses and prizes shall be submitted to DTI-FTEB immediately after the winners are determined or selected;
5. All winners shall be announced and/or published in the same manner that the sales promotion was announced/or published not later than two weeks after the determination of winners; In all cases where the amount of the prize is five hundred pesos (P500) or more, the winners shall also be notified in writing by registered mail or any communication where proof of notice can be verified;
6. All subsequent advertisements, collateral materials and announcements containing the approved mechanic shall require the prior approval of DTI-FTEB and shall further carry in visible print the phrase, "Per #office_code_whole_permit _____ Series of _____. Other published announcement shall refer to the advertising materials with complete mechanics "See _____ for details"
7. A copy of the approved mechanics and other pertinent documents shall be submitted to the DTI Regional Office/s covering the area/s where the Sales Promotion is being conducted; The sponsor shall send an invitation to the DTI Regional/Provincial Office at least one (1) week before the scheduled sales promotional activity requiring presence, verification and/or certification of DTI representative;
8. Final list of winners and proof of awarding of prize/s shall be submitted to DTI-FTEB Sales Promotion Division thru fteb_salespromotion@dti.gov.ph within 60 days from the last draw date Proof of awarding of prize/s to winners/s shall be submitted to DTI-FTEB.



SAMSUNG ELECTRONICS PHILS. CORP.
9/F Science Hub Tower 4 Building
Mckinley Hill Cyberpark,
Fort Bonifacio
Taguig, Philippines 1634

Phone (632) 7214-7777
www.samsung.com.ph

August 20, 2026

Greetings from Samsung! This is to inform you of the **Samsung Trade Up Offers. Promotion period will be from September 1-December 1, 2026.**

ACTIVITY	VD Trade Up Promo				
Coverage	Samsung Online Store (Samsung.com/ph), Samsung Online Shop App, Samsung Enhanced Partnership Program/EPP (all verticals).				
Promo duration	September 1 - December 1, 2026				
Offer	Trade In Item		Customer Purchase: 55" and Above Neo QLED/ OLED/ Lifestyle/MicroRGB	Customer Purchase: All Mini LED/QLED & 65" Above CUHD	Customer Purchase: 55" UHD (S.com only)
	Size				
	55" and Up	P8,000	4,000	1,000	
	50" and Below	P5,000	2,000	500	
	Top Up Brand				
	Samsung	P2,000	2,000	2,000	
	Non Samsung	P1,000	1,000	1,000	
	Trade In Item		Customer Purchase: Q-Soundbar (Q800 and up), Music Frame, Ultra Slim Soundbar, Sound Towers	Customer Purchase: Q-sound bar + Music Frame + MX-T70 + MX-ST50F	Customer Purchase: MX-T50 + MX-ST40F
	Speaker Type				
	Radio, Home Theater, Soundbar, Portable Speaker, Sound Tower, Amplifier, Subwoofer	P2,000	2,000	1,000	
	Top Up Brand				
	Samsung	P2,000	2,000	1,000	
	Non Samsung	P1,000	1,000	500	
Participating Products	See Annex I & II for details				
Customer Mechanics	Consumer Mechanics on Trade Up Direct Discounts: 1. Customers may trade-up old Non-Samsung and Samsung TVs/Sound Devices to purchase new Samsung TVs/Sound Devices via Samsung online store (samsung.com/ph or EPP channels). 2. Customer must select trade-up option in the product Buy Now page or Cart page. 3. Trade-in pop up will appear and customer to input the following details under "Select your TVs/Sound Devices" a) AV Size: 55Inches and up, 50 Inches and Below TVs SD: Speaker Type: Radio, Home Theater, Soundbar, Portable Soundbar, Sound Tower, etc. b) Brand: Samsung or Others c) Condition of Old TVs/Sound Devices 4. Customer must accurately answer the questionnaire based on the condition of the old device to obtain the estimated trade-up discount. 5. Customer must confirm and agree to the terms and conditions of the program to proceed. 6. The initial trade-up discount will be reflected as instant discount on the eligible new TVs/Sound Devices 7. Customer may only trade-up one (1) old TVs/Sound Devices Monitors to purchase one (1) new Samsung. This is for a one time transaction only. 8. Discounts and bundles are not convertible to cash 9. This promotion is valid for purchases made in Samsung.com only or EPP sites only 10. The promo can be combined with any other online promotions unless stated otherwise.				

ACTIVITY	MON Trade Up Promo
Coverage	Samsung Online Store (Samsung.com/ph), Samsung Online Shop App
Promo duration	September 1 - December 1, 2026



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www.samsung.com.ph

Offer	Trade In Item		Customer Purchase: 27" and above (select participating models)
	Size		
	27" and up	P3,000	
	Below 27"	P2,000	
	Top Up Brand		
	Samsung	P2,000	
	Non Samsung	P1,000	
Participating Products	See Annex III		
Customer Mechanics	Consumer Mechanics on Trade Up Direct Discounts: 1. Customers may trade-up old Non-Samsung and Samsung Monitors to purchase a new Samsung Display Monitors (Selected Models Only) via Samsung online store (samsung.com/ph) 2. Customer must select trade-up option in the product Buy Now page or Cart page. 3. Trade-in pop up will appear and customer to input the following details under "Select your Display/Monitors": a) Type: 27inches and Up Display Monitors b) Brand: Samsung or Others c) Condition of Old Display Monitors 4. Customer must accurately answer the questionnaire based on the condition of the old device to obtain the estimated trade-up discount. 5. Customer must confirm and agree to the terms and conditions of the program to proceed. 6. The initial trade-up discount will be reflected as instant discount on the eligible new Display Monitors device in the customer's cart. 7. Customer may only trade-up one (1) old Display Monitors to purchase one (1) new Samsung. This is for a one time transaction only. 8. Discounts and bundles are not convertible to cash 9. This promotion is valid for purchases made in Samsung.com only. 10. The promo can be combined with any other online promotions unless stated otherwise.		

Thank you very much.

Sincerely,

Daniel Alto
Business Development Manager



APPLICATION TOKEN
SPS1300JIDM5QSN

PREMIUM
(NATIONWIDE)

August 07, 2026

NICHOLE ANGELUS ULGADO
ACCOUNT MANAGER
SAMSUNG ELECTRONICS PHILIPPINES
CORPORATION
CITY OF TAGUIG NCR - NATIONAL CAPITAL REGION

Sir/Madam:

Please be informed that your application for permit to conduct Sales Promotion entitled: ESTORE HA DA TRADE UP OFFERS AUG-NOV for the period 2026-08-08 to 2026-11-07 is hereby granted under DTI Fair Trade Permit No. FTEB-264637 Series of 2026, subject to the attached conditions, for your strict compliance.


ATTY. REGINO D. MALLARI JR.
Assistant Secretary and Supervising Head
DTI - Fair Trade Group

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Documentary Stamp Tax Paid Php 30.00



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3. A DTI representative shall be invited to witness the pre-validation of entries, printing and seeding of winning articles and determination of winners; verify the game/contest paraphernalia. Transportation and other necessary expenses of DTI representative who shall witness, verify, and/or certify as to certain aspects of the sales promotion, shall be borne by the sponsor/s of the promotion;
4. A list of winners and their corresponding addresses and prizes shall be submitted to DTI-FTEB immediately after the winners are determined or selected;
5. All winners shall be announced and/or published in the same manner that the sales promotion was announced/or published not later than two weeks after the determination of winners; In all cases where the amount of the prize is five hundred pesos (P500) or more, the winners shall also be notified in writing by registered mail or any communication where proof of notice can be verified;
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8. Final list of winners and proof of awarding of prize/s shall be submitted to DTI-FTEB Sales Promotion Division thru fteb_salespromotion@dti.gov.ph within 60 days from the last draw date Proof of awarding of prize/s to winners/s shall be submitted to DTI-FTEB.



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9/F Science Hub Tower 4 Building
Mckinley Hill Cyberpark,
Fort Bonifacio
Taguig, Philippines 1634

Phone (632) 7214-7777
www.samsung.com.ph

August 6, 2026

This is to inform you of the **Samsung DA Offers. Promotion period will be from August 8 – November 7, 2026.**

ACTIVITY	DA Offers												
Coverage	Samsung Online Store (Samsung.com/ph), Samsung Online Shop App, Samsung Enhanced Partnership Program/EPP (all verticals) Samsung Business Site (SMB), Lazada, Shopee, Tiktok												
Promo duration	August 8, 2026 – November 7, 2026												
Offer	Trade-Up: AIRCON WINDOW TYPE <table><tr><th>TRADE-IN ITEM</th><th colspan="2">MAX CUSTOMER DISCOUNT</th></tr><tr><th>TOP-UP: BRAND</th><th>1.0 HP</th><th>1.5 HP</th></tr><tr><td>Samsung</td><td>2,000</td><td>3,500</td></tr><tr><td>Non-Samsung</td><td>1,500</td><td>2,500</td></tr></table>	TRADE-IN ITEM	MAX CUSTOMER DISCOUNT		TOP-UP: BRAND	1.0 HP	1.5 HP	Samsung	2,000	3,500	Non-Samsung	1,500	2,500
	TRADE-IN ITEM	MAX CUSTOMER DISCOUNT											
	TOP-UP: BRAND	1.0 HP	1.5 HP										
	Samsung	2,000	3,500										
	Non-Samsung	1,500	2,500										

**SAMSUNG ELECTRONICS PHILS. CORP.**

9/F Science Hub Tower 4 Building
Mckinley Hill Cyberpark,
Fort Bonifacio
Taguig, Philippines 1634

Phone (632) 7214-7777www.samsung.com.ph

Customer Mechanics	Consumer Mechanics on Trade-Up: 1. Customers may trade-up old Non-Samsung and Samsung AC Window/Ref/WM to purchase a new Samsung AC Window/REF/WM (Selected Models Only) via Samsung online store (samsung.com/ph) 2. Customer must select trade-up option in the product Buy Now page or Cart page. 3. Trade-in pop up will appear and customer to input the following details under "Select your AC/REF/WM" a) AC/REF/WM Size: b) Brand: Samsung or Others c) Condition of product 4. Customer must accurately answer the questionnaire based on the condition of the old device to obtain the estimated trade-up discount. 5. Customer must confirm and agree to the terms and conditions of the program to proceed. 6. The initial trade-up discount will be reflected as instant discount on the eligible new TVs/Sound Devices 7. Customer may only trade-up one (1) old AC/REF/WM to purchase one (1) new Samsung product. This is for a one-time transaction only. 8. Discounts and bundles are not convertible to cash 9. This promotion is valid for purchases made in Samsung.com only. 10. The promo can be combined with any other online promotions unless stated otherwise. Consumer Mechanics on Installation Service: 1. Customers may avail of purchasing stand-alone installation service 2. Customers can only use the stand-alone installation service if they purchase from Samsung.com 3. Customers who purchase the stand-alone installation service will be called by Samsung Customer Service team to schedule installation.
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Thank you very much.

Sincerely,

Miguel Kosca
Business Development Manager

Annex I

No.	Product	Type	Type	Model code	SRP (PHP)
1	REF	FDR	French Door	RF65DB90B022TC	129,900
2	REF	FDR	French Door	RF48A4010B4/TC	96,995
3	REF	SBS	Side By Side	RS90F65ANFTC	189,995
4	REF	SBS	Side By Side	RS90F65DNFTC	124,995
5	REF	SBS	Side By Side	RS70F65KNFTC	109,995
6	REF	SBS	Side By Side	RS70F65QNWTC	89,995
7	REF	SBS	Side By Side	RS57DG4000M9TC	63,995
8	REF	TMF	Top Mount Freezer	RT47CB664422TC	56,995
9	REF	TMF	Top Mount Freezer	RT42CG6422S9TC	48,495
10	REF	TMF	Top Mount Freezer	RT38CB66228ATC	47,995
11	REF	TMF	Top Mount Freezer	RT35CG5444S9TC	37,495
12	REF	TMF	Top Mount Freezer	RT35CG5444B1TC	37,995
13	REF	TMF	Top Mount Freezer	RT31CG5424S9TC	32,995
14	REF	TMF	Top Mount Freezer	RT31CB56448CTC	40,495
15	REF	TMF	Top Mount Freezer	RT25FARBUT/TC	28,995
16	REF	TMF	Top Mount Freezer	RT22M4033UT/TC	25,995
17	REF	TMF	Top Mount Freezer	RT22FARBD59/TC	23,995
18	REF	TMF	Top Mount Freezer	RT20K300AS8/TC	18,995
19	REF	TMF	Top Mount Freezer	RT20FARVDSA/TC	22,495
20	REF	BMF	Bottom Mount Freezer	RB45DG600ES9TC	54,995
21	REF	BMF	Bottom Mount Freezer	RB30N4020S9/TC	37,995
22	REF	BMF	Bottom Mount Freezer	RB27N4020S9/TC	33,995
23	WM	Dryer	Front Load Dryer	DV10BB9440GBTC	83,995
24	WM	Dryer	Front Load Dryer	DV90BB7440GWTC	52,495
25	WM	Drum (Combo)	Front Load Combo	WD25DB8995BZTC	177,995
26	WM	Drum (Combo)	Front Load Combo	WD19T6500GV/TC	89,495
27	WM	Drum (Combo)	Front Load Combo	WD16T6300GP/TC	82,995
28	WM	Drum (Combo)	Front Load Combo	WD12DG6885BBTC	67,995
29	WM	Drum (Washer)	Front Load Washer	WW13BB944DGBTC	66,995
30	WM	Drum (Washer)	Front Load Washer	WW12CGP44DSHTC	58,495
31	WM	Drum (Washer)	Front Load Washer	WW10DB7U34GWTC	56,495
32	WM	Drum (Washer)	Front Load Washer	WW90FG3M05TWTC	39,995
33	WM	Drum (Washer)	Front Load Washer	WW70FG3M05TWTC	31,995
34	WM	Auto	Top Load	WA80F19S8BTC	54,995
35	WM	Auto	Top Load	WA80F15S5LTC	41,995
36	WM	Auto	Top Load	WA80F13S5CTC	33,995
37	WM	Auto	Top Load	WA70F13E4LTC	33,995
38	WM	Auto	Top Load	WA75CG4240BYTC	20,995
39	WM	TwinTub	Twin Tub	WT16B5240BA/TC	19,495
40	WM	TwinTub	Twin Tub	WT12J4200MB/TC	14,995
41	WM	TwinTub	Twin Tub	WT95H3230MB/TC	13,495
42	WM	TwinTub	Twin Tub	WT85H3210MG/TC	11,995
43	AC	WAC	WAC	AW40F09D0ATNTC	31,995
44	AC	WAC	WAC	AW40F12D0ATNTC	35,995