



APPLICATION TOKEN
SPS130005KOOBSN


PREMIUM
(NATIONWIDE)

June 10, 2026

AARON ELVIS AVILA
ACCOUNT MANAGER
SAMSUNG ELECTRONICS PHILIPPINES
CORPORATION
CITY OF TAGUIG NCR - NATIONAL CAPITAL REGION

Sir/Madam:

Please be informed that your application for permit to conduct Sales Promotion entitled: ESTORE SAMSUNG ONLINE EXCLUSIVE REWARDS PROMOTION for the period 2026-06-11 to 2026-06-30 is hereby granted under DTI Fair Trade Permit No. FTEB-259404 Series of 2026, subject to the attached conditions, for your strict compliance.


ATTY. REGINO D. MALLARI JR.
Assistant Secretary and Supervising Head
DTI - Fair Trade Group

THIS LETTER SERVES AS YOUR PERMIT

Documentary Stamp Tax Paid Php 30.00



TERMS AND CONDITION FOR THE ISSUANCE AND VALIDITY OF DTI-FTEB SALES PROMOTION PERMIT

1. All the activities and public disclosures relative to the Sales Promotion shall be consistent with that disclosed in the application and approved by DTI-FTEB;
2. Any and/or all changes in the mechanics, prizes, starting dates, termination dates or schedules shall require the prior approval of DTI-FTEB; Processing of the same shall be done within fifteen (15) days from receipt of the complete documents and/or requirements for such; The foregoing changes shall be announced in the same manner as the announcement of the sales promotion before the expiration of the original schedule at least twice before the change is effected;
3. A DTI representative shall be invited to witness the pre-validation of entries, printing and seeding of winning articles and determination of winners; verify the game/contest paraphernalia. Transportation and other necessary expenses of DTI representative who shall witness, verify, and/or certify as to certain aspects of the sales promotion, shall be borne by the sponsor/s of the promotion;
4. A list of winners and their corresponding addresses and prizes shall be submitted to DTI-FTEB immediately after the winners are determined or selected;
5. All winners shall be announced and/or published in the same manner that the sales promotion was announced/or published not later than two weeks after the determination of winners; In all cases where the amount of the prize is five hundred pesos (P500) or more, the winners shall also be notified in writing by registered mail or any communication where proof of notice can be verified;
6. All subsequent advertisements, collateral materials and announcements containing the approved mechanic shall require the prior approval of DTI-FTEB and shall further carry in visible print the phrase, "Per #office_code_whole_permit _____ Series of _____. Other published announcement shall refer to the advertising materials with complete mechanics "See _____ for details"
7. A copy of the approved mechanics and other pertinent documents shall be submitted to the DTI Regional Office/s covering the area/s where the Sales Promotion is being conducted; The sponsor shall send an invitation to the DTI Regional/Provincial Office at least one (1) week before the scheduled sales promotional activity requiring presence, verification and/or certification of DTI representative;
8. Final list of winners and proof of awarding of prize/s shall be submitted to DTI-FTEB Sales Promotion Division thru fteb_salespromotion@dti.gov.ph within 60 days from the last draw date Proof of awarding of prize/s to winners/s shall be submitted to DTI-FTEB.



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Fort Bonifacio
Taguig, Philippines 1634

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www.samsung.com.ph

June 9, 2026

This is to inform you of the **Samsung Online Exclusive Rewards Promotion from June 11 to 30, 2026.**

ACTIVITY	2X Samsung Rewards (Burn)
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App
Promo duration	Jun 11 to 30, 2026
Offer	Burn Boost: Customers who purchase from the Samsung Online Store or Shop App and apply or use their Samsung Rewards as partial payment upon checkout will receive an additional 1.5x Rewards Boost discount (See details below for the maximum of additional discount)
Participating Products	Galaxy S26 Series/ S25 Series/ Foldables Galaxy Tab S11 Series/ Tab S10 FE Series/ Tab A11 Series Galaxy Watch8 Series/ Watch Ultra/ Buds4 Series
Customer Mechanics (Burn)	<ol style="list-style-type: none">1. Customers must be enrolled in the Rewards Program with a valid Samsung Account ID. Conditions that must satisfy for a customer to be eligible for Rewards Boost Discount are:<ul style="list-style-type: none">o Customer has Samsung Reward Pointso Customer must use their Samsung Reward points for payment to be eligible for Rewards Boost2. Rewards boost value of 2x or 100% (maximum of additional discount of ₱4,000) will only apply when they purchase any Galaxy S26 Series/ S25 Series/ Foldables.3. Rewards boost value of 2x or 100% (maximum of additional discount of ₱2,000) will only apply when they purchase any Galaxy Tab S11 Series/ Tab S10 FE Series/ Tab A11 Series/ Galaxy Watch8 Series/ Watch Ultra/ Buds4 Series.3. Customer must redeem and burn their existing Rewards Points by selecting Samsung Rewards on payment page and input amount to redeem during pre-order period.4. Once customer use rewards to partially pay for their order, customer will receive a Rewards Boost discount.5. Rewards boost additional discount will be added automatically upon checkout.6. Points are strictly not transferable and not for sale.7. The promo can be combined with Online pre-order promotions unless otherwise specified.8. Customer may avail this together with 0% Installment and Trade in promotions.9. The final purchase amount must be at least ₱1 after applying all discounts.

Thank you very much.
Sincerely,

Phan Thu Huong
Business Development Manager