



APPLICATION TOKEN  
SPS13000AVUW7SN


PREMIUM  
(NATIONWIDE)

May 07, 2026

**VICTOR FRANCISCO SANTOS**  
ACCOUNT MANAGER  
SAMSUNG ELECTRONICS PHILIPPINES  
CORPORATION  
CITY OF TAGUIG NCR - NATIONAL CAPITAL REGION

Sir/Madam:

Please be informed that your application for permit to conduct Sales Promotion entitled: ESTORE TVAV SAMSUNG ONLINE EXCLUSIVE VD Q2 LAUNCH PROMOS for the period 2026-05-25 to 2026-06-30 is hereby granted under DTI Fair Trade Permit No. FTEB-256481 Series of 2026, subject to the attached conditions, for your strict compliance.

  
ATTY. REGINO D. MALLARI JR.  
Assistant Secretary and Supervising Head  
DTI - Fair Trade Group

**THIS LETTER SERVES AS YOUR PERMIT**

Documentary Stamp Tax Paid Php 30.00



## TERMS AND CONDITION FOR THE ISSUANCE AND VALIDITY OF DTI-FTEB SALES PROMOTION PERMIT

1. All the activities and public disclosures relative to the Sales Promotion shall be consistent with that disclosed in the application and approved by DTI-FTEB;
2. Any and/or all changes in the mechanics, prizes, starting dates, termination dates or schedules shall require the prior approval of DTI-FTEB; Processing of the same shall be done within fifteen (15) days from receipt of the complete documents and/or requirements for such; The foregoing changes shall be announced in the same manner as the announcement of the sales promotion before the expiration of the original schedule at least twice before the change is effected;
3. A DTI representative shall be invited to witness the pre-validation of entries, printing and seeding of winning articles and determination of winners; verify the game/contest paraphernalia. Transportation and other necessary expenses of DTI representative who shall witness, verify, and/or certify as to certain aspects of the sales promotion, shall be borne by the sponsor/s of the promotion;
4. A list of winners and their corresponding addresses and prizes shall be submitted to DTI-FTEB immediately after the winners are determined or selected;
5. All winners shall be announced and/or published in the same manner that the sales promotion was announced/or published not later than two weeks after the determination of winners; In all cases where the amount of the prize is five hundred pesos (P500) or more, the winners shall also be notified in writing by registered mail or any communication where proof of notice can be verified;
6. All subsequent advertisements, collateral materials and announcements containing the approved mechanic shall require the prior approval of DTI-FTEB and shall further carry in visible print the phrase, "Per DTI-Fair Trade Permit No. FTEB-\_\_\_\_\_Series of\_\_\_\_\_. Other published announcement shall refer to the advertising materials with complete mechanics "See \_\_\_\_\_ for details"
7. A copy of the approved mechanics and other pertinent documents shall be submitted to the DTI Regional Office/s covering the area/s where the Sales Promotion is being conducted; The sponsor shall send an invitation to the DTI Regional/Provincial Office at least one (1) week before the scheduled sales promotional activity requiring presence, verification and/or certification of DTI representative;
8. Final list of winners and proof of awarding of prize/s shall be submitted to DTI-FTEB Sales Promotion Division thru [fteb\\_salespromotion@dti.gov.ph](mailto:fteb_salespromotion@dti.gov.ph) within 60 days from the last draw date Proof of awarding of prize/s to winners/s shall be submitted to DTI-FTEB.



**SAMSUNG ELECTRONICS PHILS. CORP.**  
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**Phone (632) 7214-7777**  
[www.samsung.com.ph](http://www.samsung.com.ph)

May 6, 2026  
To all our Valued Business Partners,

This is to inform you of the **Samsung VD Launch Promos from May 25-June 30, 2026.**

<b>ACTIVITY</b>	<b>VD Launch Affiliate and Galaxy Campus Promo</b>
<b>Coverage</b>	Samsung Online Store (Samsung.com/ph), Samsung Online Shop App, Samsung Enhanced Partnership Program/EPP (all verticals) Samsung Business Site (SMB)
<b>Promo duration</b>	May 25-June 30, 2026
<b>Offer</b>	Exclusive promo code for Galaxy Campus/Affiliates for an additional discount of up to 3,000 off on any of our new TV, Sound Devices, and Monitors.
<b>Participating Products</b>	Please see Annex I
<b>Customer Mechanics</b>	<ol style="list-style-type: none"><li>1.) Samsung PH affiliate groups named as Galaxy Campus Ambassadors and Samsung Affiliates will showcase eStore exclusive offers with an exclusive promo code starting with GALAXYCAMPUS/ VD-[Name of KOL]</li><li>2.) Customers can avail additional discount of 3,000 off on top of eStore price in Samsung Online Store (Samsung.com/ph) or Shop App when purchasing any new TV, Sound Device, and Monitor models from May 25-June 30, 2026</li><li>3.) The promo code must be entered before check-out. Failing to do so will result in not being entitled to receive the discount.</li><li>4.) Promo is non stackable with other voucher codes.</li><li>5.) Customer may avail this together with 0% Installment and Trade in promotions.</li><li>6.) Vouchers are not convertible to any other product. Voucher cannot be sold, exchanged or refunded for cash.</li><li>7.) The final purchase amount must be at least ₱1 after applying all discounts</li></ol>

<b>ACTIVITY</b>	<b>VD Launch ePromoter Promo</b>
<b>Coverage</b>	Samsung Online Store (Samsung.com/ph), Samsung Online Shop App, Samsung Enhanced Partnership Program/EPP (all verticals) Samsung Business Site (SMB)
<b>Promo duration</b>	May 25-June 30, 2026
<b>Offer</b>	Exclusive unique serial code for ePromoters an additional discount of up to 3,000 off on any of our new TV, Sound Devices, and Monitors.
<b>Participating Products</b>	Please see Annex I
<b>Customer Mechanics</b>	<ol style="list-style-type: none"><li>1.) Samsung PH epromoter named will showcase the eStore exclusive offers with a unique serial code to customers when customers inquire about the products.</li><li>2.) Customers can avail additional discount of 3,000 off on top of eStore price in Samsung Online Store (Samsung.com/ph) or Shop App when purchasing any new TV, Sound Device, and Monitor models from May 25-June 30, 2026</li><li>3.) The promo code must be entered before check-out. Failing to do so will result in not being entitled to receive the discount.</li><li>4.) Promo is non stackable with other voucher codes.</li><li>5.) Customer may avail this together with 0% Installment and Trade in promotions.</li><li>6.) Vouchers are not convertible to any other product. Voucher cannot be sold, exchanged or refunded for cash.</li><li>7.) The final purchase amount must be at least ₱1 after applying all discounts</li></ol>

<b>ACTIVITY</b>	<b>VD Launch Livestream Promo</b>
<b>Coverage</b>	Samsung Online Store (Samsung.com/ph), Samsung Online Shop App, Samsung Enhanced Partnership Program/EPP (all verticals) Samsung Business Site (SMB), Shopee, Lazada, TikTok Shop, CRP
<b>Promo duration</b>	May 25-June 30, 2026
<b>Offer</b>	Exclusive discount deals for users an additional discount of up to 5,000 off on any of our new TV, Sound Devices, and Monitors.



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<b>Participating Products</b>	Please see Annex I
<b>Customer Mechanics</b>	<ol style="list-style-type: none"><li>1.) Customers who purchase a Samsung TV, Sound Device, or Monitor from May 25- June 30, 2026 are eligible to join this promotion.</li><li>2.) Customers must buy via S.Com, 3PD, EPP, ShopApp, Lazada, Tiktok, or Shopee to avail of promo via exclusive voucher code "AILS-VISIONAI2026 or LS-VISIONAI2026" that will be available only during the livestream day.</li><li>3.) All customers buying in the participating platform are entitled to the discount</li><li>4.) Free items are not convertible to cash or special discount</li><li>5.) This promo is not valid for B2B or Institutional transactions.</li><li>6.) Samsung reserves the right to refuse delivery to locations that it deems unsafe / unreachable. In this case, another delivery address shall be asked of the customer to provide.</li><li>7.) The promo is not convertible to cash.</li><li>8.) Promo is not stackable with other Samsung promos.</li></ol>

<b>ACTIVITY</b>	<b>VD Launch Rewards (Earn) Promo</b>
<b>Coverage</b>	Samsung Online Store (Samsung.com/ph), Samsung Online Shop App, Samsung Enhanced Partnership Program/EPP (all verticals) Samsung Business Site (SMB)
<b>Promo duration</b>	May 25-June 30, 2026
<b>Offer</b>	Buy any of our new TV, Sound Devices, and Monitors and earn up to 2,000 in Samsung rewards points (redeemable as discount)
<b>Participating Products</b>	Please see Annex I
<b>Customer Mechanics</b>	<ol style="list-style-type: none"><li>1.) Customers who purchase a Samsung TV, Sound Device, or Monitor from January 1- June 30, 2026 are eligible to join this promotion.</li><li>2.) Customers must buy via S.Com, EPP, ShopApp to avail of promo of earning up to 2,000 via purchasing using users Samsung account (1 point=1 PHP)</li><li>3.) All customers buying in the participating platform are entitled to the discount</li><li>4.) Free items are not convertible to cash or special discount</li><li>5.) This promo is not valid for B2B or Institutional transactions.</li><li>6.) Samsung reserves the right to refuse delivery to locations that it deems unsafe / unreachable. In this case, another delivery address shall be asked of the customer to provide.</li><li>7.) The promo is not convertible to cash.</li><li>8.) Promo is stackable with other Samsung promos.</li></ol>

Thank you very much.

Sincerely,

Alexandra Gana  
Business Development Manager

## ANNEX I

### 1.) Participating SKU's for VD Launch

MODEL	PRODUCT DESCRIPTION	CATEGORY	SRP
MRA85R95HAGXXP	85" MicroRGB LED R95H Vision AI TV	MICRO RGB	329,999
MRA75R95HAGXXP	75" MicroRGB LED R95H Vision AI TV	MICRO RGB	239,999
MRA65R85HAGXXP	65" MicroRGB LED R85H Vision AI TV	MICRO RGB	149,999
MRA55R85HAGXXP	55" MicroRGB LED R85H Vision AI TV	MICRO RGB	129,999
QA55S95HAGXXP	55" OLED S95H Vision AI Smart TV	SAMSUNG OLED	122,999
QA83S90HAEXXP	83" OLED S90H Vision AI Smart TV	SAMSUNG OLED	299,999
QA77S90HAGXXP	77" OLED S90H Vision AI Smart TV	SAMSUNG OLED	204,999
QA65S90HAGXXP	65" OLED S90H Vision AI Smart TV	SAMSUNG OLED	142,999
QA55S90HAGXXP	55" OLED S90H Vision AI Smart TV	SAMSUNG OLED	116,999
QA65S85HAEXXP	65" OLED S85H Vision AI Smart TV	SAMSUNG OLED	109,999
QA55S85HAEXXP	55" OLED S85H Vision AI Smart TV	SAMSUNG OLED	89,999
QA115QN90FGXXP	115" NEO QLED 4K QN90F Vision AI Smart TV	NEO QLED 4K	799,999
QA100QN80HGXXP	100" NEO QLED 4K QN80H Vision AI Smart TV	NEO QLED 4K	349,999
QA85QN80HAGXXP	85" NEO QLED 4K QN80H Vision AI Smart TV	NEO QLED 4K	199,999
QA75QN80HAGXXP	75" NEO QLED 4K QN80H Vision AI Smart TV	NEO QLED 4K	129,999
QA65QN80HAGXXP	65" NEO QLED 4K QN80H Vision AI Smart TV	NEO QLED 4K	104,999
QA55QN80HAGXXP	55" NEO QLED 4K QN80H Vision AI Smart TV	NEO QLED 4K	84,999
QA65LS03HEGXXP	65" THE FRAME LS03H QLED 4K Art Mode AI TV	LIFESTYLE	104,999



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QA55LS03HEGXXP	55" THE FRAME LS03H QLED 4K Art Mode AI TV	LIFESTYLE	79,999
QA43LS03HEGXXP	43" THE FRAME LS03H QLED 4K Art Mode AI TV	LIFESTYLE	58,999
QA55LS01DAGXXP	55" SERIF LS01D QLED 4K Smart TV	LIFESTYLE	79,999
QA43LS01DAGXXP	43" SERIF LS01D QLED 4K Smart TV	LIFESTYLE	58,999
UA27LSM7FAXXXP	The Movingstyle 27" Portable Touchscreen	LIFESTYLE	76,999
SP-LFF3CLAXXXP	The Freestyle Portable Projector	LIFESTYLE	49,999
UA100M90HGXXP	100" MiniLED M90H Vision AI TV	MINI LED	249,999
UA75M80HAGXXP	75" MiniLED M80H Vision AI TV	MINI LED	94,999
UA65M80HAGXXP	65" MiniLED M80H Vision AI TV	MINI LED	67,999
UA55M80HAGXXP	55" MiniLED M80H Vision AI TV	MINI LED	52,999
UA65M82HAGXXP	65" MiniLED M82H Vision AI TV	MINI LED	67,999
UA55M82HAGXXP	55" MiniLED M82H Vision AI TV	MINI LED	52,999
UA65M83HAGXXP	65" MiniLED M83H Vision AI TV	MINI LED	67,999
UA55M83HAGXXP	55" MiniLED M83H Vision AI TV	MINI LED	52,999
UA75M70HAGXXP	75" MiniLED M70H Vision AI TV	MINI LED	84,999
UA65M70HAGXXP	65" MiniLED M70H Vision AI TV	MINI LED	62,999
UA55M70HAGXXP	55" MiniLED M70H Vision AI TV	MINI LED	44,999
UA50M70HAGXXP	50" MiniLED M70H Vision AI TV	MINI LED	37,999
UA75M1EHAGXXP	75" MiniLED M1EH Vision AI TV	MINI LED	82,999
UA65M1EHAGXXP	65" MiniLED M1EH Vision AI TV	MINI LED	60,999
UA55M1EHAGXXP	55" MiniLED M1EH Vision AI TV	MINI LED	42,999
UA50M1EHAGXXP	50" MiniLED M1EH Vision AI TV	MINI LED	35,999
UA98U9000HGXXP	98" Crystal UHD U9000H 4K Smart TV	CRYSTAL UHD	199,999
UA85U8500HGXXP	85" Crystal UHD U8500H 4K Smart TV	CRYSTAL UHD	109,999
UA75U8500HGXXP	75" Crystal UHD U8500H 4K Smart TV	CRYSTAL UHD	79,999

UA65U8500HGXXP	65" Crystal UHD U8500H 4K Smart TV	CRYSTAL UHD	59,999
UA55U8500HGXXP	55" Crystal UHD U8500H 4K Smart TV	CRYSTAL UHD	34,499
UA50U8500HGXXP	50" Crystal UHD U8500H 4K Smart TV	CRYSTAL UHD	26,999
UA43U8500HGXXP	43" Crystal UHD U8500H 4K Smart TV	CRYSTAL UHD	22,999
UA75U8520HGXXP	75" Crystal UHD U8520H 4K Smart TV	CRYSTAL UHD	79,999
UA65U8520HGXXP	65" Crystal UHD U8520H 4K Smart TV	CRYSTAL UHD	59,999
UA55U8520HGXXP	55" Crystal UHD U8520H 4K Smart TV	CRYSTAL UHD	34,499
UA75U8530HGXXP	75" Crystal UHD U8530H 4K Smart TV	CRYSTAL UHD	79,999
UA65U8530HGXXP	65" Crystal UHD U8530H 4K Smart TV	CRYSTAL UHD	59,999
UA55U8530HGXXP	55" Crystal UHD U8530H 4K Smart TV	CRYSTAL UHD	34,499
UA75U8000HGXXP	75" Crystal UHD U8000H 4K Smart TV	CRYSTAL UHD	77,999
UA65U8000HGXXP	65" Crystal UHD U8000H 4K Smart TV	CRYSTAL UHD	57,999
UA55U8000HGXXP	55" Crystal UHD U8000H 4K Smart TV	CRYSTAL UHD	32,999
UA50U8000HGXXP	50" Crystal UHD U8000H 4K Smart TV	CRYSTAL UHD	25,999
UA43U8000HGXXP	43" Crystal UHD U8000H 4K Smart TV	CRYSTAL UHD	21,999
HW-Q990H/XP	Q990H Q Soundbar	Q Soundbar	86,999
HW-Q930H/XP	Q930H Q Soundbar	Q Soundbar	64,999
HW-Q800H/XP	Q800H Q Soundbar	Q Soundbar	35,999
HW-Q600H/XP	Q600H Q Soundbar	Q Soundbar	26,499
LS32HG732SEXXP	32" Odyssey OLED G7 G73SH 4K 165Hz / FHD 330Hz Gaming Monitor	Monitor - Gaming	66,999
LS27HG802SEXXP	27" Odyssey OLED G8 G80SH 4K 240Hz Gaming Monitor	Monitor - Gaming	69,999
LS27HG806EFXXP	27" Odyssey G8 G80HF 5K 180Hz / QHD 360Hz Gaming Monitor	Monitor - Gaming	49,999
LS27H802EFAXXP	27" ViewFinity S8 S80HF 5K Monitor	Monitor - High Resolution	34,999